Nick Blake
Product Design

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Education

Washington University in St. Louis

B.A. Psychology, Cum Laude
Design & Human-Computer Interaction

Skills

Product Strategy
Stakeholder Management
Market Analysis
User Research

Interaction Design
Information Architecture
User Flows
Interface design

Design Systems
Documentation
Component Libraries
Accessibility

Experience

Product Designer Skylight
2021 - 2025
Led end-to-end development of resource allocation platform achieving 80% target utilization, empowering leadership decisions and individual contributor awareness. Contracted with government agencies including VHA and CDC to deliver digital solutions.

Product Designer Veterans Health Administration
2023 - 2025
Transformed clinical resource platform serving 9 million veterans annually. Saw 37% reduction in search abandonment through user centered navigation and accessibility improvements.

Product Designer The CDC
2022 - 2023
Expanded disease testing platform from COVID-only to multi-disease tracking, enabling thousands of medical staff nationwide to report HIV and RSV test results.

Product Designer U.S. Immigration
2020
Designed new features to enable USCIS officers to effectively interview asylum applicants across 180+ countries, generating approximately $600K in first-year operational savings.

Product Designer Independent Practice
2020 - present
Product strategy and interface design for early-stage founders, including Mayk (4M seed), delivering mobile and web platforms.