Saj Rana

Contact

anything@sajrana.com
sajrana.cargo.site

Socials

linkedin.com/in/sajrana
instagram.com/sajrana

Skills

Photoshop
Illustrator
InDesign
Lightroom
Sketch
Figma
Keynote
Pages
Numbers
Excel
Procreate
Wrike

Languages

English
French
Gujarati

Education

Dawson College
Graphic Design
Sep 2012 — May 2014

Expertise

Graphic Design
Creative Direction
Art Direction
Photography
Curation
Presentation and Layout
Visual and Brand Identity
Apparel Design
Apparel Production
Project Management
Operations & Logistics
Account Management

Experience

Apple (REM)
Visual Designer (C)
Jan 2024 - Present
Montreal, QC, Canada

- Producing visual assets using Adobe Suite, Keynote and Sketch to support various programs, campaigns, initiatives and experiences catered to Apple Retail's store teams and customers.

- Contributing in design for internal presentations and deliverables spanning executive and leadership audiences.

- Working cross functionally with designers, writers, strategists, producers, and other members within the WW Retail Engagement and Marketing team.

Soft Spoken Co.
Co-Founder + Creative Director
Jun 2017 - Present
Montreal, QC, Canada

- Leading a 6-person team behind an independent recording artist by enforcing strategy, world building, marketing, and operational logistics to develop a variety of deliverables to support the release of Singles, EPs, and Albums.

- Designing cover arts, pitch decks, press kits, merchandise, mood boards, music video treatments, style guides, social media assets, website and blog posts.

- Co-managing the artist and assisting in stake holder comms to brand partners in the entertainment space.

- Shooting, directing, and facilitating music videos, editorials, and brand shoots.

The Doghouse Studio
Senior Art Director
Sep 2022 - Jun 2023
Toronto, ON, Canada

- Leading design development for websites, pitch decks, white papers, brand identities, and various collateral assets requested by brands, artists and corporate clients.

Experience (cont.)

PUPIL
Art Director
May 2022 - Aug 2022
Montreal, QC, Canada

- Co-lead the creative and design team for Sean Leon's HERD IMMUNITY Vol. 1 mixtape branding.
- Designed visual assets for Sean Leon's 2023 album.
- Designed the company's portfolio decks, client decks and one-sheets.

Apple (Retail)
Business Expert
Apr 2019 - May 2022
Durham, NC, USA

- Consulting and managing ~450 small/medium business accounts.
- Assisting businesses by introducing ways to leverage Apple technology with third-party tools/software to increase overall efficiency and productivity.

Apple (Career Experience)
Visual Designer
Jan 2021 - Jun 2021
Durham, NC, USA

- Collaborated cross-functionally across teams to create a variety of visual assets for internal media channels used by Apple's global retail teams.

Apple (Retail)
Specialist
Apr 2018 - Apr 2019
Durham, NC, USA

- Provided complete solutions for each customer's unique needs with a combination of hardware, software, and accessories from Apple and other third-parties.