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## EDUCATION

**Bachelor of Fine Arts in Graphic Design**  
**Minor in Digital and Data Studies**

2021-2025, Binghamton University

## ORGANIZATIONS

### Student Design Agency

**President**, August 2024 - May 2025

- Led a team of interns and student designers in delivering high-quality design projects for various clients, enhancing teamwork and collaboration skills
- Organized and facilitated bi-weekly team meetings to brainstorm ideas, discuss design briefs and critique in progress logos, branding, or poster designs for clients
- Oversaw project assignments, ensuring effective distribution of tasks based on individual strengths and skill sets, resulting in increased productivity and project success

**Graphic Design Intern**, Spring 2024

- Designed logos and merchandise for student-run organizations on campus

### Student Advisory Committee

**Member**, 2024

- Collaborated with art and design department leaders to plan and execute events and initiatives aimed at enhancing student experience and access to resources

## SKILLS

Adobe Creative Suite  
Figma  
Microsoft Office  
Google Suite  
Python  
R Studio

## EXPERIENCE

### Binghamton School of the Arts

**Designer**, 2024

- Designed a comprehensive 20+ page InDesign web template to spotlight Binghamton University's newly established School of the Arts, aimed at attracting both current and prospective students
- Collaborated closely with the founding director, Christopher Robbins, to visually interpret his vision and enhance engagement through dynamic design solutions
- Developed professional mock-ups using Figma and Adobe Photoshop, presenting refined design concepts to the university for feedback and approval

### Harpur Edge

**Graphic Design Lead**, August 2024 - Present

- Mentored and managed a team of 6 designers providing active feedback to ensure adherence to university brand standards
- Actively participated in weekly marketing meetings, offering valuable insights and design updates, contributing to the development of various projects, including social media design and publication of our magazine

**Graphic Design Intern**, 2023

- Conceptualized and executed diverse materials, including 30+ flyers, banners, and magazine pages to increase student engagement and promote numerous events

### Fresh Prints

**Campus Manager**, January 2024 - Present

- Managed over 15 clients, achieving over \$10,000 in sales for customized clothing and merchandise at Fresh Prints, Binghamton University
- Led marketing initiatives, nurtured client relationships, and coordinated with the central team for timely deliveries
- Oversaw remote custom orders, sourced designs enhancing skills in sales, marketing, and project management