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# Chaehyung Lee

Illustration + Design

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Pasadena, CA

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## Work Experience

### Flowers Club Graphic Designer / Illustrator Sep 2023 - Present

Branding a clothing brand and worked on branding, including logo design, apparel illustrations, accessory design, posters, and managing promotions on Instagram and other platforms. Additionally, I undertook a project to create art toys that matched the brand image, and also produced packaging and 3D mockups.

### All From Mium Album Cover Art Freelance Nov - Dec 2024

After evaluating various samples to meet the client's specifications, a 3D digital model was developed to match their expectations. The project presented unique challenges, as the model had to blend elements of both realistic and illustrated styles.

### On 6th Avenue Graphic Designer Jun 2024 - Nov 2024

On 6th Avenue is a Los Angeles-based group of unique Korean nightlife and restaurant venues. My role involved menu design, posters, banners, and creating social media content for Instagram.

### Lucky Jefferson Illustrator Internship Sep - Nov 2023

Created weekly illustrations for a quarterly zine featuring unpublished poets, actively engaging in collaborative projects with fellow artists.

### Lumiere Art Studio Freelance Illustratator Sep - Oct 2023

It's in charge of helping out with all sorts of illustration editing, color theory, modifications, and other editing needs for studios working on children's book illustrations.

### Rest Album Cover Art Freelance Aug 2023

Multiple samples were evaluated to meet the client's specifications, resulting in a model that aligned with the client's requirements and chosen samples. Through model editing and graphic design, the final cover was completed.

## Skills

### Softwares

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, and Blender

### Technical Skills

3D Design, Digital Mock-up, Branding, Graphic Design, Traditional drawing materials, Sculpting, Printmaking, Visual communication, Content development, Editing strategies.

### Language

Korean - Native  
English - Fluent

## Group Shows

### Giant Robot

2023 - 2024, Giant Robot Store Group show, Los Angeles, CA

### Brea Gallery

2024, Brea Gallery's 39th Annual Made in California Juried Exhibition, Brea, CA

### Nucleus Gallery

2023, Power in Numbers 8, Los Angeles, CA

## Education

ArtCenter College of Design  
BFA in Illustration

## Recognition

ArtCenter South Campus; 1111 Building 1st floor  
2023 - Present

ArtCenter Student Gallery  
2022 - 2023

ArtCenter College of Design Scholarship  
Frank L. Lanza Scholarship

H B Edwards Endowed Scholarship

Phil Hays Memorial Endowed Scholarship

Ahmanson Found. School Scholarship

ArtCenter UG Scholarship

