

VIVIAN BUI

A creative problem-solver and an enthusiastic team player. Expertise includes branding and marketing, merchandising, and campaign development.

San Francisco Bay Area
vivbui.com
vbuidesign@gmail.com
415.827.4945

SKILLS

SOFTWARE

Adobe Creative Suite, Canva, Procreate, MS Outlook

DIGITAL

Wordpress, Cascade

PRINT

Packaging Design, Book Design, Template Building

SOCIAL CONTENT

Instagram, TikTok, YouTube

PHOTOGRAPHY

Image Capture, Photo Editing, Color Grading

EXPERIENCE

R&B TEA USA

APR 2024–PRESENT

Associate Graphic Designer

Created graphic materials including menus, packaging, and cup designs to enhance brand identity using Adobe Creative Suite, increasing customer awareness.

Worked as an intern producing social media graphics and event posters from January to April 2024 before promotion to Associate Designer. Assisted in creating marketing collateral emphasizing brand design through engaging graphics.

STUDIO C

JAN 2023–MAY2023

Designer

Collaborated with and met the needs of clients to achieve unique branding goals. Gained experience working and collaborating with other designers in a real-world setting.

THOMPSON POLICY INSTITUTE ON DISABILITY

DEC 2022–MAY2024

Design & Website Assistant

Utilized Adobe Creative Suite to design flyers, logos, and website content, resulting in increased engagement and enhanced visibility for the institute.

Developed and disseminated online content, reinforcing the institute's presence and accessibility on digital platforms.

THE PONY EXPRESS NEWSPAPER

AUG 2018–MAY2020

Section Editor/Designer & Head of Advertising

Managed feature content for student-run newspaper and led advertising efforts which increased readership and funding.

EDUCATION

CHAPMAN UNIVERSITY

2020–2024

Bachelor of Fine Arts in Graphic Design | Leadership Minor