

Iliana Miltiadous

Philadelphia | PA | 727-301-0470 | iliana.miltiadous@temple.edu

EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

May 2026

Major: Management Information Systems | Minor: Digital Marketing

Relevant Coursework: Digital Systems, Advertising and Globalization, Marketing Management, Web Application Development

St. Petersburg College – Clearwater, FL

Associate of Arts

May 2024

Major: Computer Science

EXPERIENCE

Saami Somi, Philadelphia, PA

August 2022 – Present

Marketing Assistant

- Collaborated with owners to design and execute social media strategies and impactful content that boosted user engagement, guided by insights from performance metrics
- Led content creation for product launches, overseeing photoshoots, writing targeted social media and email content, and managing post-production
- Created and managed partnerships with influencers and community groups to expand brand reach and support growth across digital platforms
- Preparing for an upcoming direct-to-consumer CPG launch, focusing on market research, package design, and content creation strategy to maximize market impact

EXTRACURRICULAR EXPERIENCE

Communications Co-Lead, Code for Philly

December 2023 – Present

- Created and managed digital content for monthly meetings, enhancing engagement across Code for Philly's platforms
- Coordinated with team members to ensure cohesive marketing initiatives and support event promotion

Software Developer and Communications, PHLASK

December 2023 – August 2024

- Integrated UX design into desktop and mobile versions of application based on prototypes created by the design team in Figma
- Proposed and executed partnerships with similar organizations to promote public awareness

Co-Organizer & Social Media Marketing Lead, Philadelphia's Social Justice Hackathon

January 2024 – April 2024

- Boosted event participation by organizing and promoting weekly in-person info sessions in the month leading up to Philadelphia's Social Justice Hackathon
- Collaborated in weekly virtual meetings to strategize and plan engaging content with the team
- Advertised the event across 6 platforms, by designing, copywriting, and scheduling content
- Assisted in the organization and execution of the 3-day event

Participant, OwlHacks

September 2023 & October 2024

Member, Temple Fashion and Business

August 2024 – Present

Member, Association for Management Information Systems

August 2024 – Present

Member, Temple University Volleyball Intramural

August 2024 – Present

CERTIFICATIONS

Adobe Premiere Pro, Adobe Certified Professional, Certiport

Entrepreneurship and Small Business, Certiport

Adobe Illustrator, Adobe Certified Professional, Certiport

Adobe Photoshop, Adobe Certified Professional, Certiport

Microsoft Office Word Expert, Microsoft Office Specialist, Certiport

SKILLS

Software: SQL, Java, HTML/CSS, C++, Node.js, Python, Microsoft Suite, Adobe Suite

Languages: Native proficiency in English and Russian