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I am a design leader with 15 years of experience building equitable, people-centered technologies and experiences. In all my work, I explore the nature of interconnection, teaching and learning with humility, and the relationships we cultivate with our communities, tools, and selves. I am inspired by the invisible, transformative work of creating systems that empower individuals – work that aligns closely with Wealthfront’s mission to democratize access to financial tools and close the wealth gap.

Currently, I am working on compelling climate and agriculture-focused projects. I am working with Chicago-based design collective Inzovu to build a suite of financial technology products for a collective of farmers and rural infrastructure providers in the Midwest, Great Plains, and Western United States. These products reimagine a 100+ year old system of federally-regulated farm finance for a contemporary customer base. I am also leading an Accessibility user experience assessment for a major cultural institution.

Previously, I was the Director of Design for Artists and Labels at Bandcamp, an online record store and music community where fans can directly support the artists they love. During my six and a half years at Bandcamp, I defined and executed strategic business priorities, shaped product team roadmaps, refined product development processes, and built a thriving design organization. I also launched working groups focused on Accessibility, Design Systems, and Brand, which strengthened both our team’s capacity and the user experience. These efforts fueled key initiatives like Bandcamp Live, a livestreaming product that supported artists’ income during the pandemic.

At Bandcamp, I found my voice as a confident and caring leader, bringing my whole self to my work. This authenticity has allowed me to guide teams with sensitivity and focus, centering users whose needs are too often overlooked. Similarly, I see Wealthfront’s approach to financial planning as an opportunity to remove traditional barriers, empowering a broader, more diverse range of people to invest in their futures.

In 2019, I founded Flower Press, an equitable publishing practice centering marginalized authors and their stories. I resolved to form this press as an archive of self-expression – a space for storytelling to thrive on and off the page, through conversations, events, and making community connections. Since its formation, the press has published nearly 40 original titles and worked with over 100 artists, authors, and practitioners.

I am excited about the opportunity to bring my experience and vision to Wealthfront, helping to shape a product that makes financial empowerment accessible to all. Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experience align with the goals of your team.