

GPA of 4.0

Communication Arts 2024

Progress Summit / Design Shortlist

Yitong Jiang Graphic Designer Packaging Designer

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Education	09/2022-Present	05/2024-08/2024	09/2018-06/2022
	ArtCenter College of Design Pasadena, CA	ArtCenter + Cesar Sponsored Studio Pasadena, CA	Nankai University Tianjin, China
	Candidate for a Master of Fine Arts in Graphic Design Specialization in Packaging, Branding, Visual Identity	Completed a 14-week professional development program for Cesar with Mars Pet Care, delivering a real-world solution for a current or future-focused design brief determined by the sponsor.	Bachelor of Fine Arts in Visual Communication Design
Experience	05/2024-08/2024	05/2024-06/2024	06/2021-09/2021
	Teaching Assistant ArtCenter College of Design Pasadena, CA	Freelance Graphic Designer Meaningful Works Los Angeles, CA	Graphic Designer INWA Design Beijing, China
	Assisted Professor Jini Zopf in her Packaging Design 1 course. Led student critiques, helped them with project ideas, and answered questions about packaging-related Kongsberg machine and laser cutting machine. Prepared class materials needed for the professor during class and led the packaging design skill demonstrations.	Assisted the graphic design team in creating initial logo sketches and font exploration for the Sprouts re-branding project.	Assisted the INWA design team across investment, internet, and fintech identities, crafting brand identities, applications, motion graphics, illustrations, spatial design, wayfinding, photography, and presentation decks for clients including Alibaba Visitor Center, Jining Urban Investment, INCLUSION, and INWA's in-house projects.
Expertise	Strong working knowledge of	Familiar with	Skills
	Illustrator, InDesign, Photoshop, After Effects, Cinema 4D, Keynote, Figma, ChatGPT, Midjourney, Miro	SolidWorks, KeyShot, p5.js, Final Cut Pro, Capture One, Basecamp Languages	Brand identity, packaging design, generative design, 3D printing, book binding, letterpress, DSLR photography, laser cutting,
		English (fluent), Mandarin (native)	Kongsberg machine, large format photography
Recognition	02/2023-Present ArtCenter Grad Continuing Scholarship	02/2023-Present ArtCenter Student Gallery	
	02/2023-Present ArtCenter College of Design Distinction	Fall 2024 Into You, Packaging and brand strategy posters	Fall 2023 SHIMEN, Spirits packaging Huluh, Board game 'Mahjong'

Into You, Cosmetic packaging

110 Freeway Typeface,

BlueNalu, Food packaging

Modular type design

Summer 2024

Spring 2024

packaging

Spring 2023

Crest, Oral care product packaging *Progress Summit, Brand identity

Summer 2023 and Fall 2023

Frankenstein, Title sequence

*Displayed in president's office

Aphex Twin, Typography