

# Parth Pawar | Product Designer

Product Designer crafting user-centered experiences that merge creativity with lasting impact.

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## Professional Experience

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### Teaching Assistant

Sep. 2023 – Present

New York University | New York

- Led hands-on workshops on critical skills such as interaction design and coding frameworks, and front-end development.
- Developed supplemental materials to enhance student understanding of design processes and user-centered thinking.
- Held office hours 3 hours per week, fostering brainstorming and idea development for 10+ student projects.

### Web Publishing Designer

Jun 2023 – Aug 2024

Office of Diversity, TSOA | New York

- Developed data visualizations and graphics for web pages, increasing engagement with diversity initiatives by 20%.
- Enhanced the annual diversity report design and improved online presence management efficiency by 30%.

### Product Designer

May 2024 – Aug 2024

The Point CDC | New York

- Revamped the company website with responsive design, collaborating with engineers and a manager to boost traffic by 25%.
- Spearheaded digital outreach campaigns, increasing community engagement by 30% in 3 months.
- Established robust Wi-Fi network connectivity for over 100+ residents in the Hunts Point community.

### Product Lead Designer

Aug 2022 – Aug 2023

TransFi | India | [Case Study](#)

- Designed and launched Asia's Web3 crypto transaction system within a tight ten-week timeframe, advancing the region's crypto infrastructure by creating secure, blockchain-integrated interfaces.
- Directed the development of user-friendly and visually engaging interfaces, including a Crypto Wallet Dashboard and a Transaction Analytics Panel, which led to a 30% boost in user engagement by simplifying asset and transactions management.
- Communicated globally across time zones with stakeholders, enhancing development efficiency, reducing time to market by 25%.

### UI/UX Designer

Jun 2021 – Aug 2022

Monsoonfish | India | [CueTV - OTT Platform](#), [VJ - Vehicle Parking](#)

- Led the design and successful launch of 8 projects in sectors ranging from government to OTT platforms, achieving a 40% increase in client satisfaction through consistent communication, meeting client expectations, and delivering impactful design.
- Spearheaded end-to-end design responsibilities, from user research to prototyping, leading to a improvement in project efficiency from start to the end and a 35% increase in user retention for deployed solutions.

### Intern Researcher

Aug 2020 - May 2021

IBM | India | [Read Published Paper](#)

- Utilized machine learning algorithms to develop a model of cancer prognosis, leading to the publication of a notable research paper and advancing the field of genomic analysis.
- Implemented rigorous data security measures for the secure transfer and analysis of sensitive medical data, establishing best practices for patient data confidentiality and trust in medical research.

## Technical Skills

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UX Research :	Information Architecture, Wireframing, User Flows, A/B Testing, SEO, User Journey Mapping, Contextual Inquiry, Usability Testing, Persona Development
UI Design :	Accessibility, Interaction Design, High Fidelity, Prototypes, Design Systems, Data Visualisation
Tools & Technologies :	Figma, Sketch, Rive, Adobe Suite, Google Analytics
Coding Languages :	Javascript, HTML/CSS, Python, C++, C, Ruby, Flutter, ReactJs

## Education

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**New York University**, New York, USA

Aug 2023 - May 2025

Tisch School of the Arts

MPS Interactive Telecommunications | Concentration in Human Computer Interaction

**Vishwakarma Institute of Technology**, Pune, India

Aug 2018 - May 2022

B.Tech Computer Science

## Selected Projects

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**Jugalbandi NIME** | ITP Spring Show | New York, USA [Link to project](#)

May 2024

"Jugalbandi - A Musical Duet Performance" showcases a unique blend of traditional, analog, and mechanical instruments with modern digital MIDI instruments exploring culture and medium.

**Omakase** | New Arcade Game Show, WonderVille | New York, USA [Link to project](#)

May 2024

Created a 2 player party arcade game, which brings a sushi restaurant into an Arcade game. Showcased at WonderVille.

**Enigma** | ITP Winter Show | New York, USA [Link to project](#)

Dec 2023

Interactive physical representation of the deep learning network, represented in the form of a light sculpture.