

# Sydney Hirsch

BROOKLYN, NY | SYDNEY@SYDNEY-HIRSCH.COM | SYDNEY-HIRSCH.COM

## PROFESSIONAL EXPERIENCE

**FREELANCE MOTION GRAPHICS ARTIST | NEW YORK, NY** *Nov 2022 -*

- Created content for brands such as Verizon, Popeyes, Marc Jacobs, and Dior
- Expertise includes consolidating graphics toolkits, conform projects, digital ratios/cutdowns, and animating titles.

**GRAPHICS ASSISTANT, MAX | NEW YORK, NY** *July 2019 - Nov 2022*

- Worked with several high profile clients
  - Peloton, Clinique, Buffalo Wild Wings, Maybelline, Royal Caribbean, Macy's, Ray Ban, Meta
- Designed numerous animated titles
- Completed screen comps for several projects under high time pressure
- Accomplished the task of editing UI within screen comps for Peloton
- Worked directly with clients, agencies, and brands to ensure a perfect outcome

**PRODUCTION COORDINATOR, MAX | NEW YORK, NY** *August 2017 - July 2019*

- Office management/Front desk
- Phone handling
- Client services

## PERSONAL WORK

**WRITER, ARCHITECTURAL DIGEST | NEW YORK, NY** *January 2022 -*

- Created a series of articles about different interior design trends throughout the decades
- Hand-drew illustrations to go along with each article

## SKILLS

Extremely proficient in the Adobe Suite, especially:  
After Effects, Premiere, Photoshop, Illustrator, Fresco  
Figma  
Illustration  
Writing  
Photography  
Currently teaching myself Cinema4D

## EDUCATION

University of Michigan | Ann Arbor, MI | 2019  
Bachelors of Arts, Screen Arts in Cultures