Sean Gordon Wittmeyer

My focus as a senior user experience designer is on building great interfaces between people and the services and products they use. Let's connect!

· 10+ years in UX/UI, product strategy, and web development, blending customer-centered approaches with business objectives through innovative design solutions.

· Expert in leading product design, creating design systems, interfaces, and contributing to product strategy, roadmapping, and data-driven insights.

· Passionate advocate for UX best practices, specializing in sustainable, functional, and visually compelling digital experiences within Agile/Scrum environments.

Product Experience

Modumate
2022-2023 | Product Design, UX Research, Product Strategy

Designed Modumate's end-to-end onboarding experience increasing signups by 2000% and growth by 600%, standardized our design system, and launched the vendor marketplace.

New Avenue Homes App
2020-2022 | UI/UX Design, UX Research

Designed and user tested a suite of new finance and project management tools for project teams and owners and reduced manual accounting by 40% in the first 3 months.

Pylos Knowledge Repository
2016-2020 | Product Design, UX Research, Software Development

Developed and integrated a design knowledge repository that sped up adoption of sustainability and performance resources across project teams and offices.

Beagle Score
2014-2016 | Product Design, UX Research, Product Strategy, Software Development

Designed and founded Beagle Score, a business site selection data aggregator and winner of Colorado's GoCode Hackathon, sold to the Secretary of State in 2016.

Camper
2011-2016 | Product Design, UX Research, Product Strategy, Software Development

Lead design for Camper, a registration platform that processed thousands of participants and millions in payments for summer camps across the west.

Work History

2023-2024
Product Strategist
Outer Labs, *Portland, Oregon (Remote), outerlabs.io*

· Led a business development task-force that identified and validating growth opportunities, guiding a company pivot with C-suite and product leadership.

· Developed a sales and onboarding funnel addressing real estate and operations-specific pain points for Fortune 50 companies.

2022-2023
Lead Product Designer
Modumate, *San Francisco, California (Remote), modumate.com*

· Led design for new estimation and documentation features, improving user satisfaction.

· Conducted 300+ customer interviews, synthesizing data to drive the product roadmap.

· Developed a UX Design System, increasing design consistency and reducing design time.

2020-2022
Technical Design Manager, Senior Project Architect
New Avenue Homes, *Berkeley, California (Remote), newavenuehomes.com*

· Reduced admin delays by consolidating contracts, payments, and approval workflows.

· Streamlined project delivery with over a dozen templates and standards.

· Seamlessly onboarded all projects and clients from the legacy app eliminating redundancy.

2004-2016
Freelance UX/Product Designer
Zilifone Design, *Fort Collins, Colorado, zilifone.net*

· Designed and developed over 300 commercial apps and websites from ideation to launch with a focus on vet clinics, wellness centers, vineyards, and data repositories.

· Founded Zilifone Design and managed company finances and a team of 5 designers.

· Managed strategic partnerships with Comcast and Dish Network, delivering 80+ small business websites, increasing client engagement.

Education

Master of Urban Design
Thesis in Complex Adaptive Systems
Iowa State University, *Ames, Iowa*

Master of Architecture
Thesis in Net-zero Energy Design
Iowa State University, *Ames, Iowa*

Bachelor of Environmental Design
University of Colorado, *Boulder, Colorado*

Skills

Interaction Design: Craft efficient, accessible, and impactful interfaces for the web, native desktop and mobile.

UX Research: Drive design with methodologies like surveys, A/B testing, interviews, and analytics.

Prototyping: Create wireframes and high-fidelity mockups using Figma, and working prototypes with HTML/CSS/JS.

Product Strategy: Define OKRs, connect product teams, and align with company vision.

Software Development: Proficient in PHP/Node/Git and cloud services/APIs including Google Cloud, AWS, and Azure.

Entrepreneurship: Thrive in startups, leveraging AEC expertise and founding experience.

Architecture: Licensed architect with experience in diverse projects including labs, healthcare facilities, and residential homes and remodels.

Certifications: Licensed architect in Colorado and Oregon, LEED AP BD+C, and ADU Specialist with Earth Advantage.

Contact

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References available upon request.

Portfolio →
https://sean.wittmeyer.io/