

Tyler Allison

I'm a technical designer and digital media specialist creating and delivering innovative solutions.
San Diego, CA | tyler_allison@icloud.com | 903-644-5547

PROFESSIONAL EXPERIENCE

Omnispace360, full-service experiential production company

Austin, TX

Technical Designer

Dec 2019 – Mar 2024

- Conceptualized, developed, and implemented large-scale products and user experiences for clients, successfully securing and managing projects with substantial budgets exceeding seven figures, leveraging innovative strategies and cutting-edge technologies.
- Led and oversaw the end-to-end execution of projects, taking charge of every phase from initial consulting and planning to final implementation and delivery, ensuring thorough and meticulous management at every step of the process.
- Fostered robust client relationships by comprehensively understanding their objectives and visions, guaranteeing alignment with project milestones and expectations.
- Collaborated seamlessly and harmoniously with cross-functional teams, adeptly coordinating and aligning creative and production elements.
- Developed, managed, and optimized production budgets and schedules throughout project lifecycles.
- Established and maintained detailed technical engineering, flow diagrams, and integration documents for operating procedures on all projects.

Logical Position, digital marketing technology company

Austin, TX

Digital Marketing Specialist

Dec 2018 – Dec 2019

- Utilized proprietary technology to effectively identify and onboard new businesses for marketing campaign management services.
- Provided thorough consultative guidance for clients, centering discussions on their requirements and preferences, actively listening to offer customized solutions aligned with their objectives.
- Maintained ongoing communication with clients to ensure their needs are consistently addressed and met throughout their experience.

ADDITIONAL WORK

Tritonal, touring electronic music act

Austin, TX

Visual Artist

Dec 2021-Present

- Designing, planning, and producing the visual show for the act - along with executing the evolving production aspects each night, in different venues and environments across the world. Project managed multiple tours, in more than 100 cities internationally.

EDUCATION

Texas State University

San Marcos, TX

B.S. Digital Media Innovation, Minor in Business Administration

2014 – 2018

SKILLS AND TOOLS

Methodologies: Proficient in leading design processes, including stakeholder engagement and collaborative facilitation, to align technical strategies with project objectives.

Tools: SketchUp, Adobe Suite, Microsoft Suite, Google Suite, TouchDesigner, AutoCAD, Blender, Unity, MappingMatter, Figma, Mural, Ableton, Resolume