

# PRICKETT

# CV

# KATE

## Be Nosey!

Check out my portfolio:

[katiecreates.cargo.site](http://katiecreates.cargo.site)

## Call Me!

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## Email Me!

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## ABOUT ME:

I am a final year student at Nottingham Trent University, studying Fashion Communication and Promotion. I am an enthusiastic, determined team player with adaptable interpersonal skills and a strong work ethic. I am hoping to explore a career within branding and media communications aligned with my experience and interests at university.

## EDUCATION:

**NOTTINGHAM TRENT UNIVERSITY**  
Fashion Communication and Promotion  
2021-2024

**WEST SUFFOLK COLLEGE**  
Art and Design Foundation  
| Distinction  
2020-2021

**COUNTY UPPER SCHOOL, SUFFOLK**  
A-Level: BBD - Art, Media, Sociology  
| 7 GCSE's: Grades 4-7  
2015-2020

## SKILLS

ADOBE INDESIGN

ADOBE PHOTOSHOP

MICROSOFT WORD

## INTERESTS

TRAVEL | Living in Singapore from 2011-2014 sparked a genuine passion for travel and exploring new cultures during my formative years

HOBBIES | Running, Tennis, Skiing, Scuba Diving, FOOD(!), Reading

## ACHIEVEMENTS

- Art and Design Foundation Diploma - Awarded a Distinction by UAL
- NTU's most improved beginner tennis player of the year
- PADI Certified Open Water Scuba Diver

# EXPERIENCE

### WORLDWIDE CANCER RESEARCH

Shadowing/trend research | Apr 21

#### Responsibilities

- Assisting the brands content manager with trend research and sample content writing
- Joining the communications manager at a cancer research lab to assist with a photo shoot for the website's visual content
- Sitting in on meetings with the fundraising, marketing, and communications teams to learn about their London Marathon 2024 runner campaign strategy

#### Results

- Gaining invaluable insights into the branding and communication strategies within the charity sector
- I was able to gain a deep understanding of the
- I cultivated a keen

awareness of the importance of collaboration and interdisciplinary approaches in achieving organizational goals.

#### FRASERS GROUP

Runner for Jack Wills Campaign  
| Jul 21

##### *Responsibilities*

- Supported Jack Wills 2021/22 rebrand: assisted in coordinating model transportation, sharing local knowledge for shoot locations, setting up equipment, and managing catering under the production manager's guidance.

##### *Results*

- Learnt key time management skills, communicated with team members to ensure issues were swiftly dealt with.
- Gave a strong insight into the production industry

#### MODUS BPCM

Press Intern | Dec 18

##### *Responsibilities*

- Assisting the PR team with all sample send-outs, returns and merchandising the showroom.
- Helped prepare the agency for their seasonal Press Day, including set up and guest list management.

##### *Results*

- Gave a clear insight into the world of Fashion PR
- Gained an understanding of how to visually and physically express brand identity.

# EXPERIENCE