Malik J. Hollins

malik@maliks.world HYkkagfYl] `\]ka_f]j `]Y_]j `lg` https://maliks.world [gfljaZml] `affgnYlan] `[j]Ylanalq` Yf\ j] ^af]\ \\]ka_f `]ph]jlak] `\ lg Y \qfYe a[i]Ye &

Portfolio

EDUCATION		EXPERIENCE	
Florida Agricultural & Mechanical University B. Sc. Graphic Design, 2023 Honors: magna cum laude Google UX Design Certification December 2023 Online Course - Coursera		Aug 2019 – Present	Maliks.World (Freelancing)
		· ·	Creative Solutions • Graphic Design
			Design solutions for clients facing design challenges ranging from indie recording artists, holistic medicine brands, to event organizers and promoters.
			Design social media content for various brands and school organizations, and student government officials.
Prompt Engineering with ChatGPT Certification		Aug 2019 – Present	Counsil® (Clothing Brand)
			Designer • Brand Strategist • Production Manager
November 2023 Online Course - Arizona St	tate University		Design and produce high end street-wear clothing. Communicate with manufacturers, manages logistics & customer relations. Create marketing solutions & run social media advertisements.
		May 2018 - Aug 2019	Staples (Power Springs, GA)
		, 3	Print & Marketing Associate
			Provided copy and print solutions for customers that exceeded expectations. Cultivated relationships with repeat customers, specifically small business owners. Properly maintained and operated complex machines, including professional-grade printers, wide-format printers, lamination, cutting machines, and book binding.
ACHIEVEMENTS		DATE	
Impact MENtorship Colm Dillane - KidSuper		Dec 2023	Impact MENtorship Mentee
			One of 3,700 applicants chosen for this opportunity. Hand-selected by Colm Dillane (Designer of fashion brand Kid Super) for my superior design and extraordinary talent.
Florida Agricultural & Mechanical University Tallahassee, FL		Jan 2020	SBI Business Pitch Competition 1st Place Prize Recipient • Team CEO
			Conceptualized a business plan for Rattler Cleaning Service (RCS). Created a logo and branding materials for the company. Pitched to a 600+ person forum and a panel of community members.
		Aug 2020-2021	Thurgood Marshall College Fund Scholarship Recipient
		Aug 2019-2022	Street Angels Scholarship Scholarship Recipient
SKILLS			It It
Programs Adobe Creative Cloud, Blender, Figma, Google Work- space, MS Office, Mailchimp, Mailerlite	Design Print Design, Type Design, Identity Design, Animation, Branding Materials, Web Design, CSS,	Social Media Instagram, Twitter, Snapchat, Pinterest, Tiktok	Media Photography, Video, Editing, Sound Design, Graphic Design, Motion Design People Design Direction, Client Relations, Project Management, Time Management, Team Building

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