

# KIM CHOW

**Stylist & Event Producer**  
She/Her

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## PROFILE

A proactive and innovative individual with experience in creative direction, styling, fashion shows, magazines and campaign production. An excellent multitasker and communicator with strong organizational, interpersonal, and leadership skills. A commercially aware creative determined to further achievement and utilize digital innovative and fine art interpretation in fashion, looking for opportunities to further develop knowledge and skills in the fashion media and communication industry.

## SKILLS & ACHIEVEMENT

- Social Media Content Creation and Event Management
- Editorials and Runways Styling
- Communication, Leadership and Collaborative Skills
- Specialist knowledge of technical equipment e.g. DJI Camera Drones and studio lighting
- Adobe InDesign, Photoshop, Premiere Pro
- Fluent in English, Cantonese, Mandarin and Korean A1 CEFR
- LCF Course Representative
- The 10 Hong Kong Outstanding Visual Art Award

## EDUCATION

**BA (Hons) Fashion Styling and Production** London College of Fashion, UAL, 2021-2024

**International Preparation for Fashion (Certificate in Higher Education)** London College of Fashion, UAL, 2020-2021

**Bachelor of Arts (Hons) in Visual Arts** Hong Kong Baptist University, 2019-2020

\*[Clickable links in blue](#)

## INDUSTRY EXPERIENCE

### Design Studio Intern: LUEDER, March 2023- July 2023

- Participating in the designs projects and follow-ups on manufacturing
- Organizing the post-production of events to promote new collection
- Create promotional social media content

### London Fashion Week Assistant: LUEDER, June 2022

- Being the first point of contact for fashion buyers and all visitors
- Setting up the exhibition venue and showroom

### Freelance Fashion Stylist: Anti-Agency London, April 2022

- Choosing and coordinating outfits for models in photoshoots
- Providing advices on dynamic styling for visuals
- Coordinating with other industry professionals to develop comprehensive looks for clients

### Leader of Stylist Team and Graphic Designer: [LCF Noir Show 2023](#), Sep 2022- June 2023

- Coordinating the venue setups, backstage and participants
- Managing the stylist team for runway dressing
- Coordinating with Social Media, PR Team and artists to create promotional social media content

### Stylist and Graphic Designer: [LCF Black Show 2022](#), Nov 2021- June 2022

- Creating promotional social media graphics
- Specializing in runway dressing for 50+ models

### Creative Director: [Wanted Zine](#), June 2022- Present

- Supervising the creative process and production of zine-making
- Coordinating with the creative team to create a strategic vision
- Organizing launch events and campaigns to exhibit involved artwork

### Selyn & LCF Sustainable Fashion Competition, Feb 2022

- Working with students from the School of Design and Technology and the Fashion Business School to promote Selyn's value
- Organizing the post-production of the exhibition to launch the new designs made with Selyn's textiles

## WORK EXPERIENCE

### Sales Assistant: COS Hong Kong, May 2019- Jan 2020

- Applying knowledge of customer and market dynamics
- Acting as the first point of contact for all customer inquiries

### Assistant Fashion Designer: Golden Mars Corporation Limited Hong Kong, June 2016- Sep 2016

- Participating in the designs projects and follow-ups on manufacturing
- Supporting marketing strategy to promote new products
- Working collaboratively with peers to create relevant web content