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# Ivan Djayaputra

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Award-winning creative leader with  
a track record in brand transformation

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## Experience

**Director, Brand Creative**  
Electronic Arts

Currently building the EA brand through  
strategic leadership and creative  
storytelling

**Director, Creative Director**  
Roblox

Built the Roblox brand from the ground up.  
Led internal creatives and external  
agencies. Collaborated with brand partners  
such as Netflix, Ice Spice, Adidas

**Creative Lead**  
Meta

Rebranded Facebook. Led internal creative  
teams and creative agencies such as  
Wieden + Kennedy

**Associate Creative Director**  
Mother

Led creative work for Instagram

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