DANIEL WOLF

Creative Director
Product Designer

ABOUT

During my decade of experience in UX and product design, I have spearheaded the creation of high-impact digital products. I've managed multidisciplinary teams, launched design systems, and improved collaboration and quality.

Ultimately I'm a problem-solver who uses curiosity and creative thinking to improve experiences.

SKILLS

Leadership & Strategy:
Design Direction,
Product Strategy,
Stakeholder Collaboration

Design:
Design Systems,
Interaction Design,
UX/ UI Design,
Web & App Design

Tools:
Adobe CC,
Figma,
Miro,
Sketch

Communication:
Documentation,
Team Mentoring,
Workshop Facilitation

WORK EXPERIENCE

NIMBL DIGITAL
January 2022 - Present

Creative Director
I guide a team of creatives and researchers through an iterative design process to elevated quality, strengthen client relationships, and foster cross-team collaboration. I have worked with financial clients. (SEI, FIDx, Prudential)

Senior UX Designer
Led UX strategy and execution for complex design systems and investment platforms, fostering effective communication with partners to streamline processes and significantly improve delivery timelines.

GREAT BIG DIGITAL AGENCY
August 2021 - January 2022

Lead UX Designer
Work focused on CRO. I collaborated closely with clients to deliver UI and experience improvements. Tested to show measurable impacts in google optimize and GA4.

NORRIS SQUARE NEIGHBORHOOD PROJECT
February 2020 - August 2021

Lead UX Designer
I researched, designed, and implemented UX enhancements for non-profit digital platforms. Applying user feedback and testing insights to iterate quickly and responsively.

WEB DESIGN & DEVELOPMENT
2010 - Present

Freelance
I researched, designed, and implemented UX enhancements for non-profit digital platforms. Applying user feedback and testing insights to iterate quickly and responsively.

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