

A highly motivated Communication Design student seeking to work alongside professionals in product and graphic design. Notable work experience includes design and art direction at Nike, Inc. on the Global Digital Content Design team. Academic project experience includes brand design, print design, and UX/UI design. Creative, communicative, and a fast learner. Fluent in English and Korean with basic French.

Education

2023-2027

Parsons School of Design
New York, NY
BFA Communication Design
GPA: 3.93

Relevant Awards

Nike, Inc. Intern Combine Competition

Runner-up
Led all design deliverables as sole designer on 4-person team. Produced a complete product pitch that aligns with Nike's sport offense strategy under a 48-hours. Demonstrated skills in rapid design execution, prototyping, and cross-functional collaboration.

**Dean's List &
Parsons Merit Scholarship**
Parsons School of Design

Scholastic National Art Awards
Gold Medal for Mixed Media
Gold Medal for Painting
Exhibition in Carnegie Hall, NYC

Skills

Tools

Figma, HTML, CSS, Js, Adobe Creative Suite, Keynote, Microsoft Suite, UX/UI (mobile, web, iOS), Motion Graphics

Other

Excellent design thinking, writing, organizational, listening, and communication skills. Self-initiative problem solver. Works in high-pressure environments and cross-functional teams. Social media savvy.

Work Experience

June 2025-August 2025

Nike, Inc.

Converse Global Digital Content Design Intern

- Developed photography concepts that aligned with brand and commercial priorities for HO25, SP26 inline and PDP, applying design thinking to optimize .com shopping experience + addressing key consumer pain points, contributing to projected 10–15% increase in product engagement.
- Supported art directors across 3 seasonal campaigns, creating style briefs, pulling swipes, and building decks that informed creative strategy for 100+ internal stakeholders.
- Art directed 4+ on-set shoots, coordinating styling & visuals to ensure consistent seasonal branding.
- Co-created a custom brand typeface used in 10+ digital campaign deliverables to add a human touch to brand storytelling.

2024-Present

American Institute of Graphic Arts @ TNS

Executive Board Designer

- Designing experiences, social media, print, and merchandise deliverables under club design system.
- Providing 180+ members at Parsons with a dynamic space for connection between academics and professional practice in the graphic arts field, making seamless connections between user & community online and in person.
- Drove 171% growth in board membership, expanding the team from 7 to 19 members, strengthening leadership capacity and program reach.

2024-Present

New School Free Press

Social Media Manager/Content Designer

- Using Figma to create social media posts for Instagram, Tiktok, Facebook, and the NSFP official website.
- Developing templates and creative strategies to optimize engagement, reach, and audience interaction.
- Collaborate on content planning, brainstorming campaigns that align with organizational goals and audience interests

2023-Present

New School Vera List Center

Front-Desk Student Worker

- Mediating resource inquiries, collecting patron data, organizing books based on library system, facilitating hold requests and book transfers within the NY Consortium Libraries.