

Mathilde Urfalino

Senior Producer & Editor

512. 534. 6276
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Creative thinking,
immersive storytelling,
& problem solving

Toolkit

Pro Tools
Premiere Pro
Mural
Airtable
Descript
WordPress
Trauma-Informed
Reporting,
Power Mapping
LexisNexis
Field Recording

Languages

French: Native
English: Fluent

Education

Master of Arts (M.A.)
Research in Art History
University of Paris 1
Panthéon-Sorbonne

Master of Fine Arts
(M.F.A.)
School of Fine Art - Paris

Bachelor of Arts (B.A.)
Art History
University of Paris 1
Panthéon-Sorbonne

Experience

Senior Producer & Editor / INDEPENDENT

SEPT 2023 - PRESENT

Various outlets (including TLDR podcast by WealtheSimple Media, Audio Flux, and Proxy with Yowei Shaw)

- Creative and editorial consulting on narrative and two-way shows
- Production of commissioned immersive short-form audio for *Audio Flux*
- Production (from content ideation to publishing) of the podcast *TLDR* - a weekly news and chat show about the economy, business and finance

Development Producer for Society & Culture / SPOTIFY & GIMLET

JANUARY 2021 - JUNE 2023

New Show Development (limited series & always-on shows)

- Mentored APs, created production processes and tape-generative exercises for host of a memoir show, and managed production calendar
- Pitched show concepts, plus reviewed and vetted outside pitches
- Produced, and reported stories on a variety of subjects (e.g., deed theft, adjusting to climate change, memoir show about sexuality)
- Led public records search and power mapping workshop for a narrative series
- Coordinated with fact checker, marketing, and standards and practices editor

The Unmaking of Spider-Man (limited series)

- Led archival work for the series: managed archive of 500+ hours of film footage and arranged selects to capture the essence of the story
- Managed and trained associate producers and coordinated with engineers
- Developed production guides and processes (e.g., remote recordings, interview preps, collaborative episode sprints)
- Storyboarded series arc and episodes; developed the overall tone and voice of the show
- Wrote scripts and lead-produced sound-rich narrative episodes
- Identified and booked characters; produced interviews
- Coached first-time hosts on interviewing and tracking

Conviction (S4) – The Conviction of Max B (limited series)

- Contributed on research, reporting, and editing
- Wrote show copy and produced trailer
- Produced, reported, wrote, scored, and sound designed *Episode 4: Hell Hath No Fury* which involved combing through hundreds of pages of court documents and hours of court videos

Associate Producer - New Show Development / GIMLET

OCTOBER 2018 - JANUARY 2021

Editorial & Branded Content (Science Vs, Duet, Murder Ballads, The Window, etc.)

- Pitched new shows and developed pilots
- Maintained the editorial calendar
- Cast VO talents and negotiated contracts
- Directed talent and host for tracking and two-ways
- Wrote scripts and lead-produced episodes
- Pre-interviewed and booked sources, studios, and tape syncs; recorded in the field
- Conducted extensive research and wrote interview preps
- Ran and participated in edits and mix reviews
- Fact-checked and co-ordinated with fact-checkers
- Sound designed and scored full episodes
- Coordinated with Spotify US Latin team for the Spanish adaptation of *Chompers*

Production Intern / CRIMINAL PRODUCTIONS

SEPTEMBER 2017 - AUGUST 2018

Criminal, This Is Love

- Pitched and researched stories, tracked down sources, conducted pre-interviews