



Olivia Rogers

Olivia

graphic designer & artist

2025





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Hello there! I am a graphic designer based out of Reno, Nevada, that loves creating imaginative, fun and artistic designs for any kind of project. I have an incredibly deep love for storytelling through design and finding unique ways to think out-of-the-box and experiment with different mediums and ideas. Let's work together!

EDUCATION

University of Nevada, Reno ~ BFA Graphic Design, 2021 - 2025

JOB EXPERIENCE

Nevada Sports Net ~ Camera Operator, 2021 - Present
Eddy Westin & Company ~ Multimedia Specialist, 2021 -2024
Inkblot Marketing ~ Graphic Designer, 2023 - 2025

SOFTWARE EXPERTISE

Ps

Ai

Id

Pr

Xd

Lr

table contents



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LOGOFOLIO

le jardin
de macaron

BASEMENT

*Sheppard
contemporary



Portland

IKEA



pepper
mill



برندینگ

Branding

AMPLIFY!

Project Type: University, Senior Thesis Project _____ Year: 2025

Amplify! is my senior thesis project in which the goal was to explore and completely design a brand from scratch, designed around the ever-present normalizations of the music industry, specifically in punk/rock music.

Inspired heavily by my personal experience in an all girl rock band, misogyny and inequality are prevalent more than ever. By using abstraction, edgy-design & unique photoshop techniques, this brand's mission shines strong: giving power back to the artist, no matter who they are.



FINAL LOGO



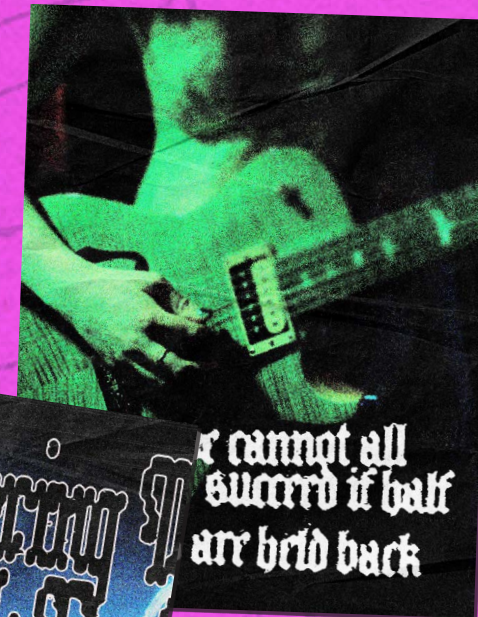
LOGO SKETCHES



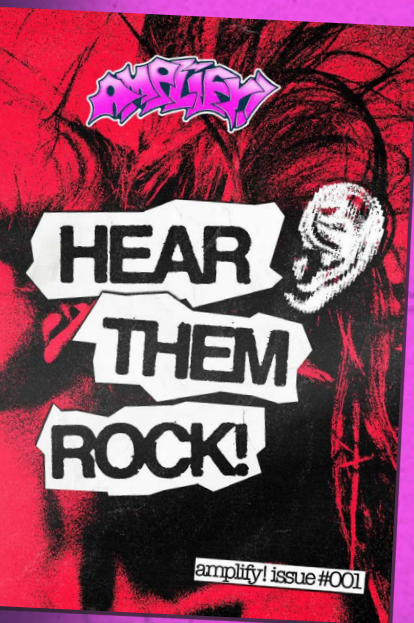
"HEAR THEM ROCK"

ZINE, 11x17"

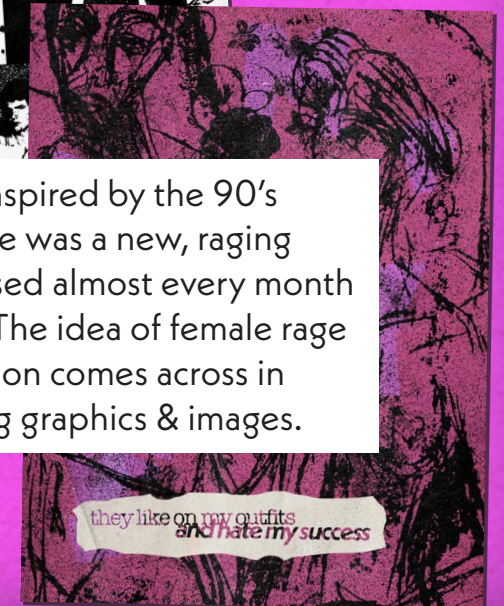
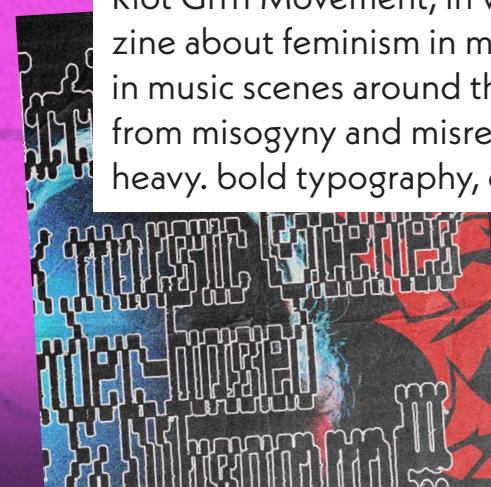
FRONT



BACK



This Zine deliverable was heavily inspired by the 90's Riot Grrrl Movement, in which there was a new, raging zine about feminism in music released almost every month in music scenes around the world. The idea of female rage from misogyny and misrepresentation comes across in heavy, bold typography, compelling graphics & images.



AMPO3 PEDAL

VINYL WRAPPED,

3.5"x4.1" RAT

STICKERS

CUSTOM STICKER

COLORED VINYL

As this project is heavily inspired by my time being in an all-female rock band, I wanted to incorporate something important to me while making music, being effects through pedals. I used my RAT Co. Pedal and vinyl wrapped, decorated and stickered it to match the identity of Amplify!



AD POSTER

24"x36"

**AMP UP
YOUR SOUND.**

AMP03
\$89.99

Put the *Amplify!* pedal between your guitar & amp, and get to jamming! With JFET op-amps, this high-headroom overdrive is chock-full of chime and clarity. Three different modes enable you to inject grind into your playing and give yourself a transparent dirty boost with asymmetrical silicon diode clipping.

Available now! Cranked grit and drive all in one pedal! Explore your sound.

available
in stores
& online!

overdrive!

COMPILATION VINYL COLLECTION

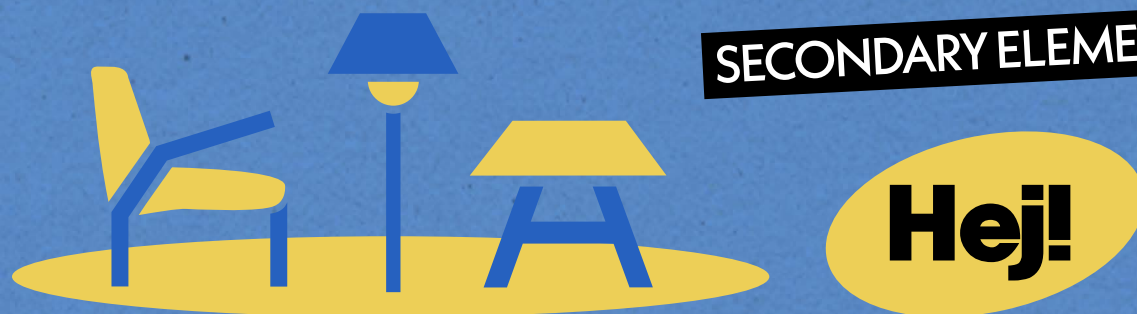


IKEA REDESIGN

FINAL LOGO



SECONDARY ELEMENTS



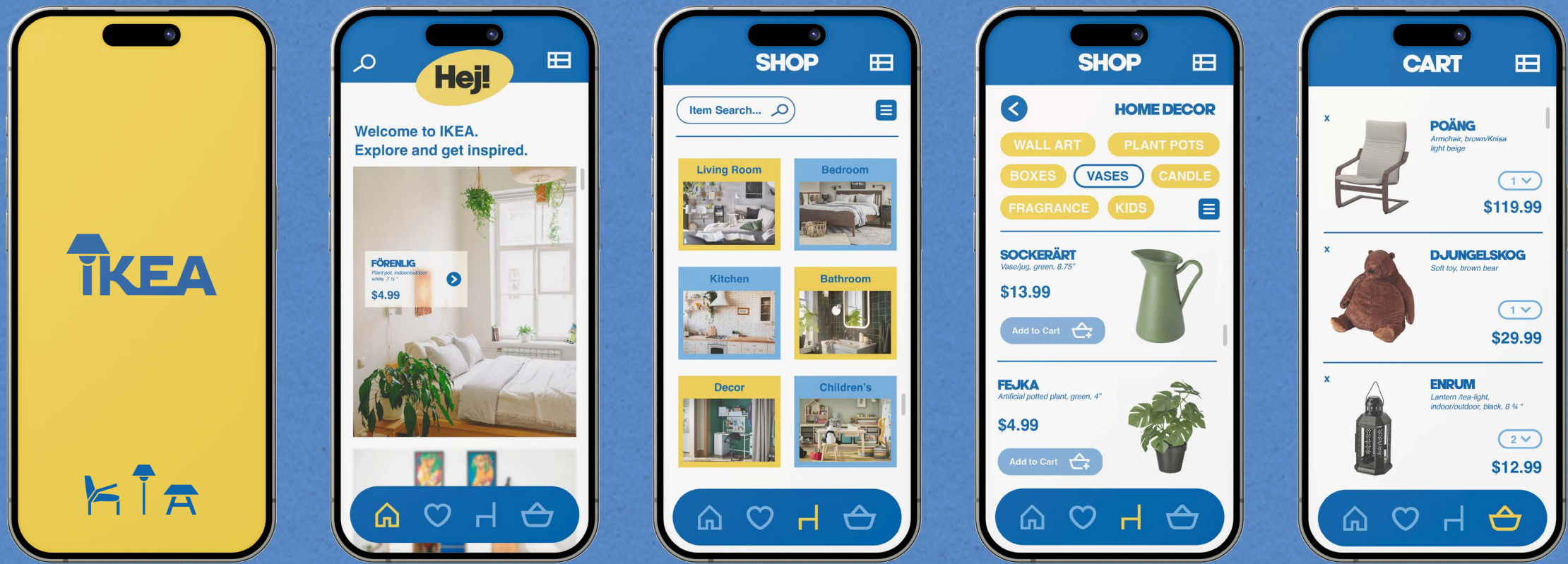
Project Type: University, Branding Design ————— Year: 2024

Being one of my favorite stores to visit since I was a kid, IKEA has been an iconic shopping location for decades. With their mid-century modern design and minimalistic products in mind, I redesigned their simple logo to fit more of the furniture and appliance aesthetic that they have been selling for years. Keeping the same color palette with brighter notes, this redesign is meant to appeal to customers of all ages! I loved working on this project.

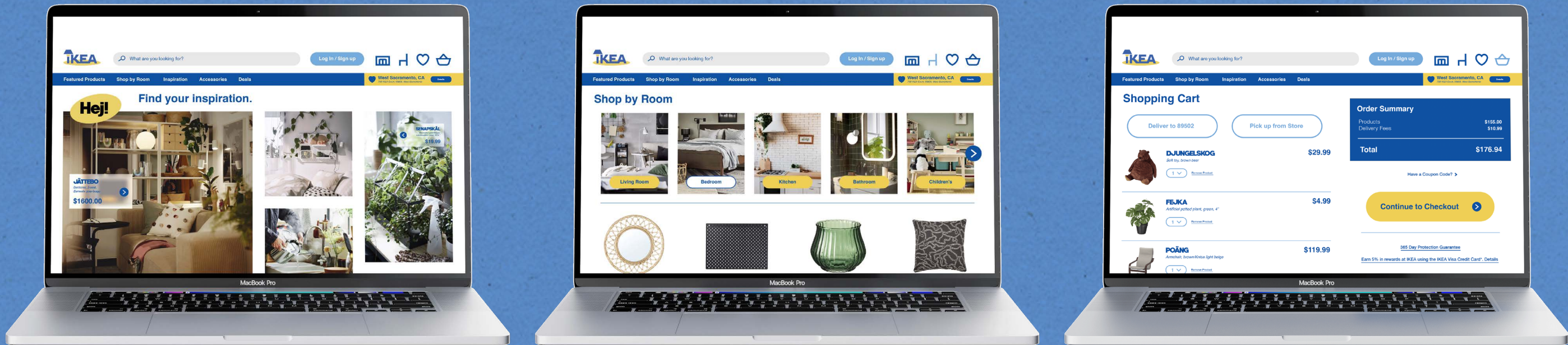


BRAINSTORMING

IKEA APP DESIGN



IKEA WEBSITE



MADE IN ADOBE UX

BILLBOARD



IKEA ADVERTISING

WEB AD



MAGAZINE AD



WEB AD



Everything in one place.



What else would you need?



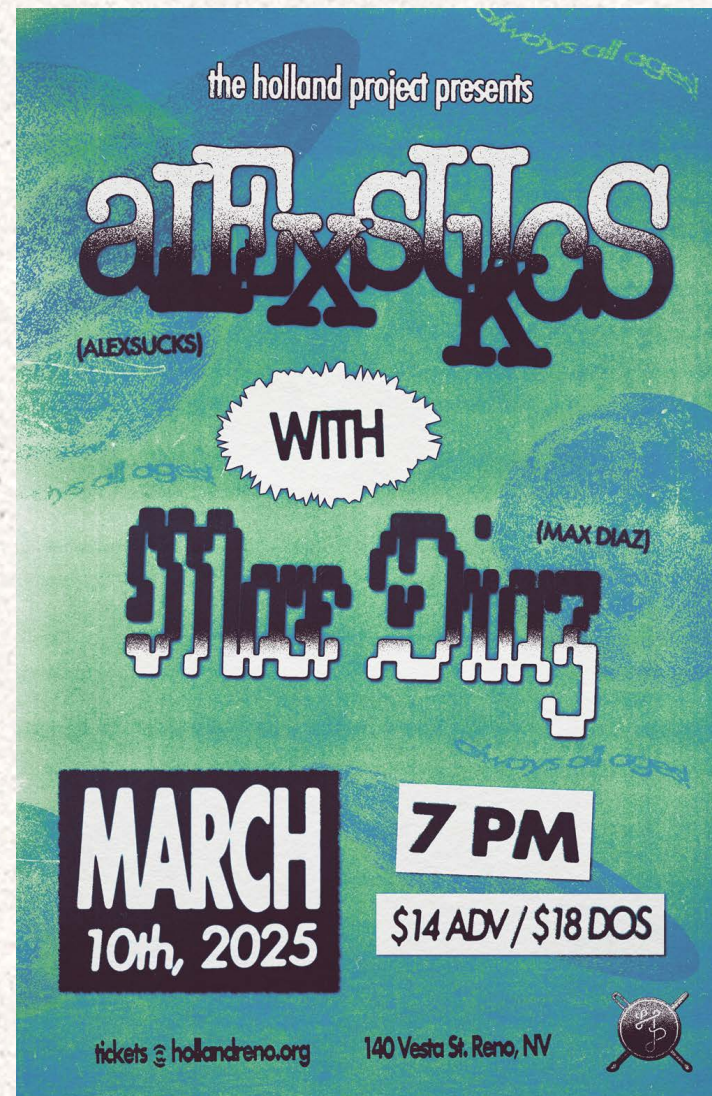
WEB AD

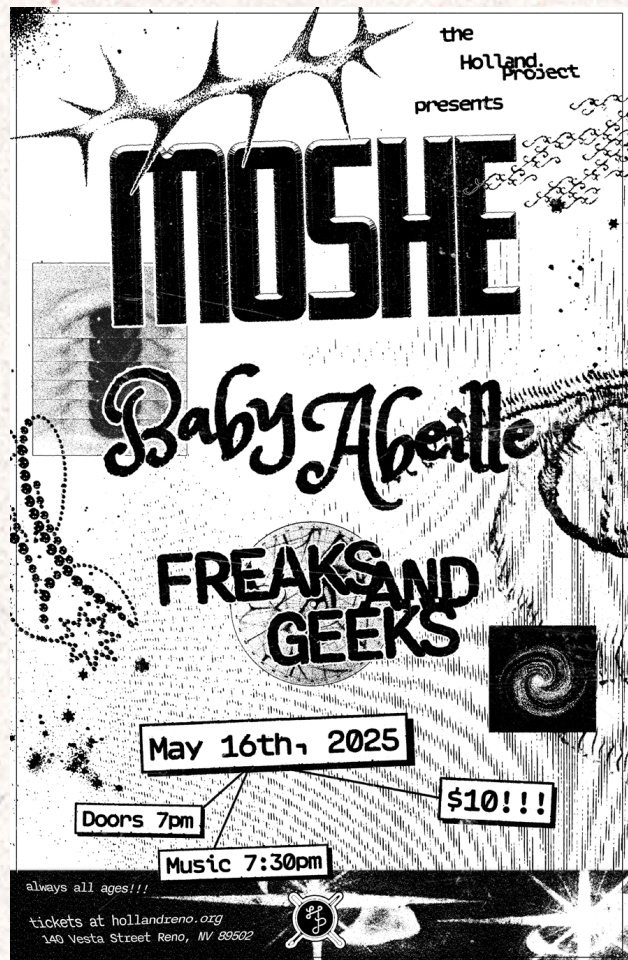
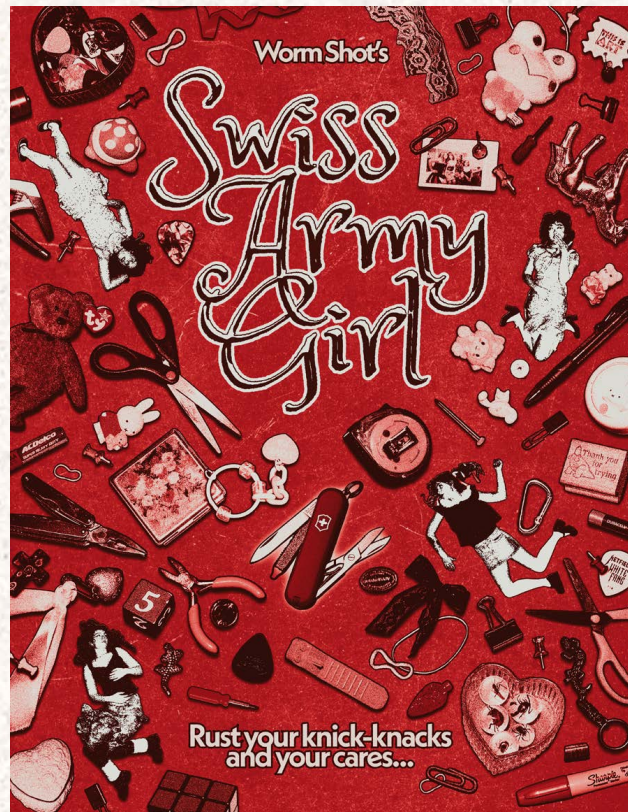
Posters

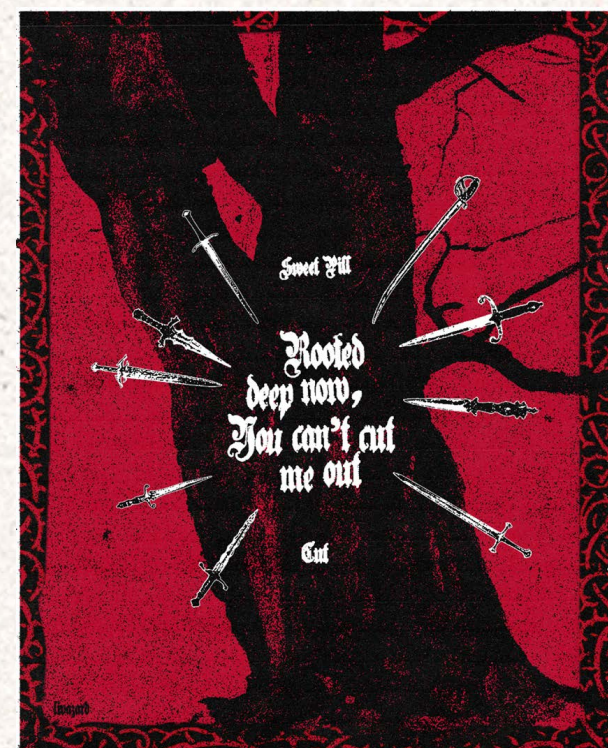
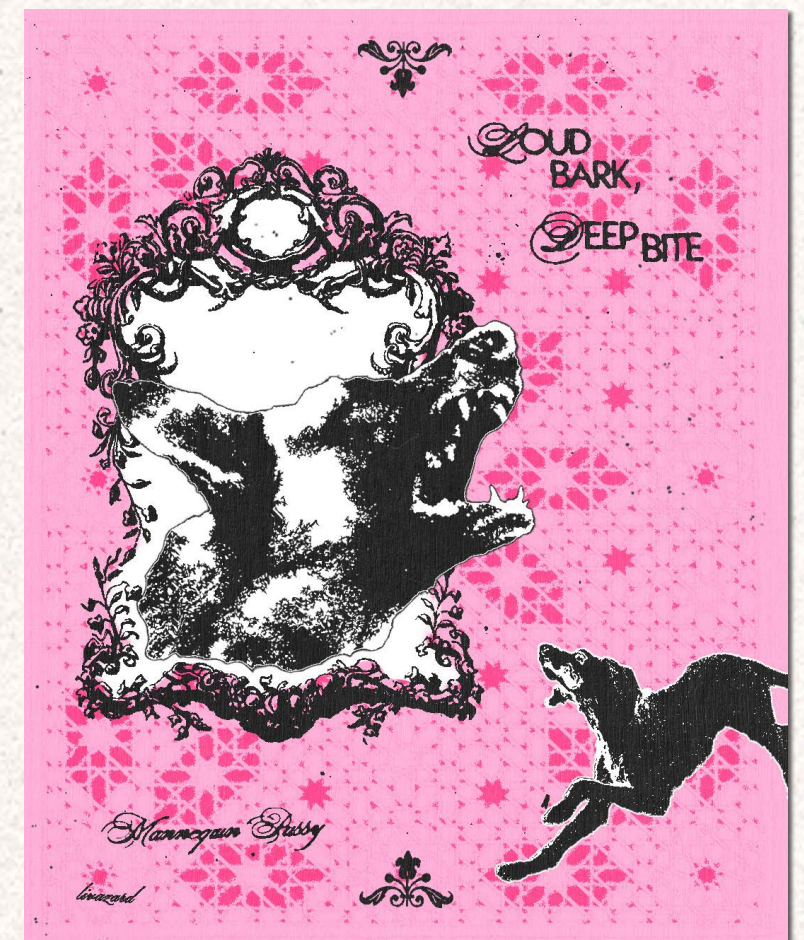
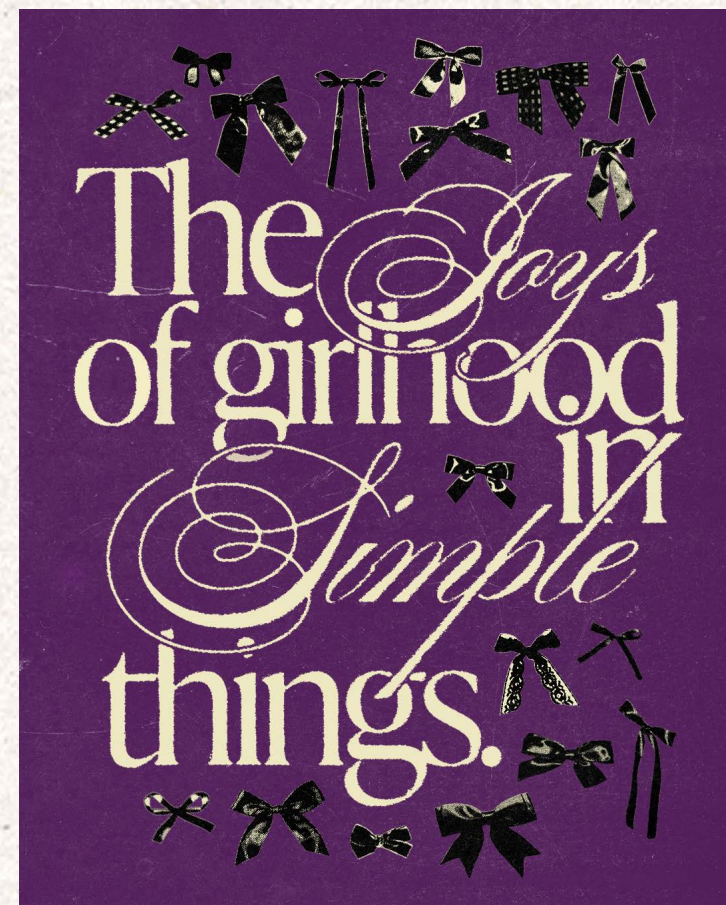
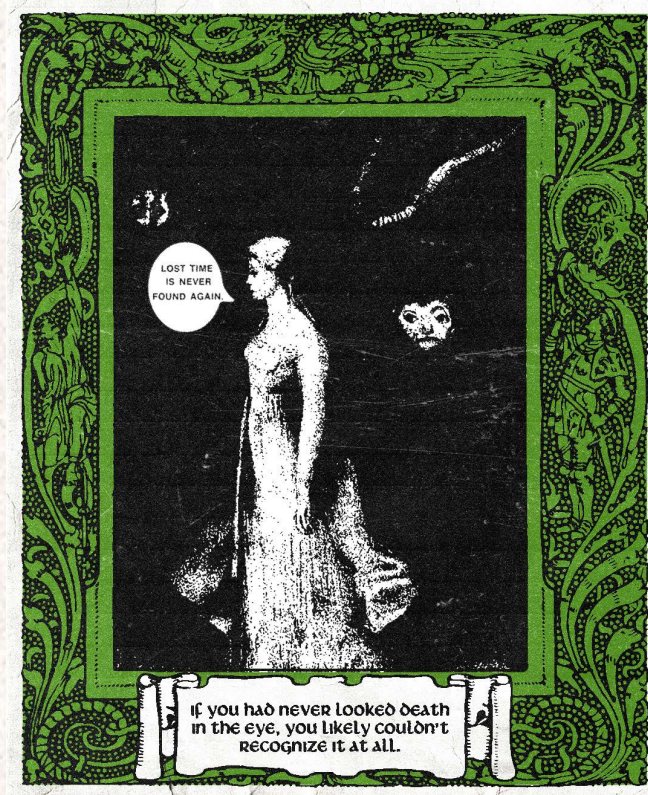
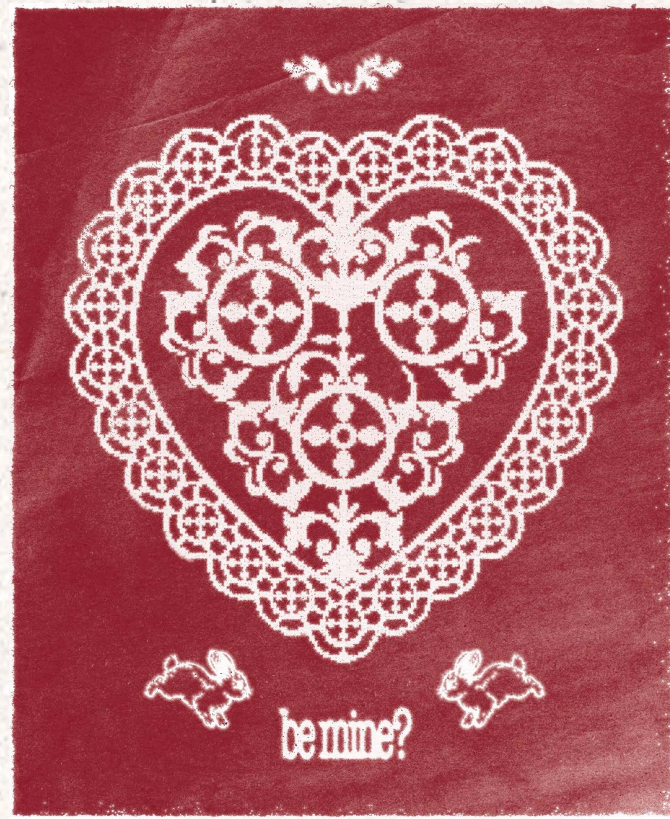
Posters

POSTER DESIGN

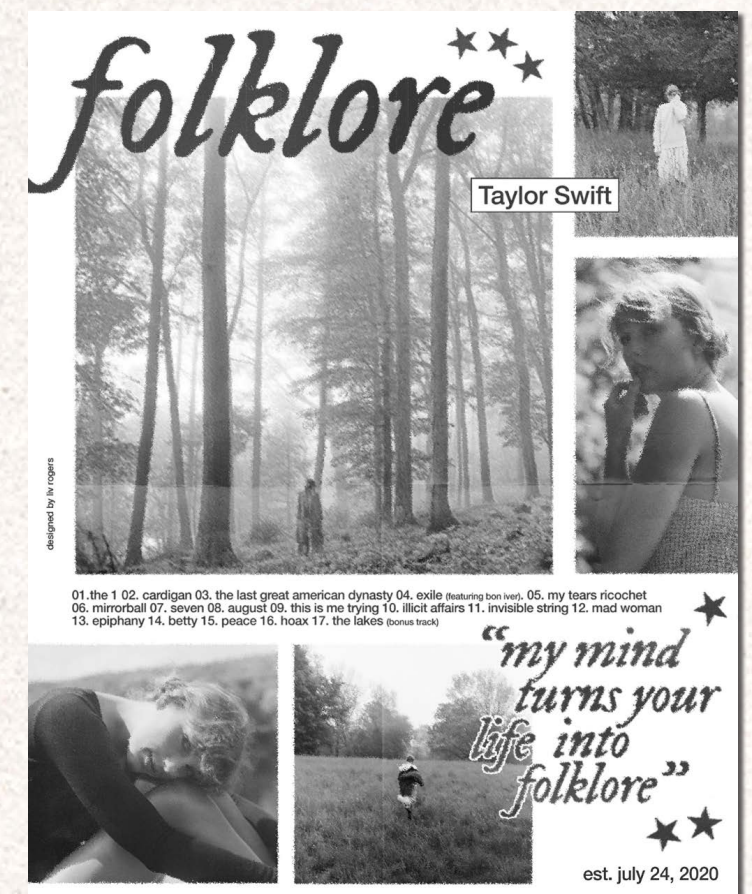
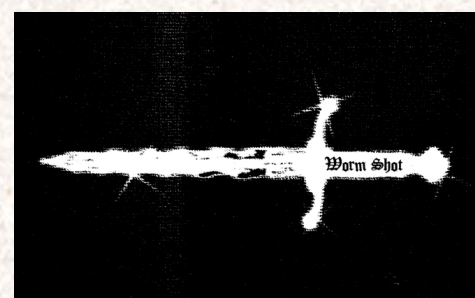
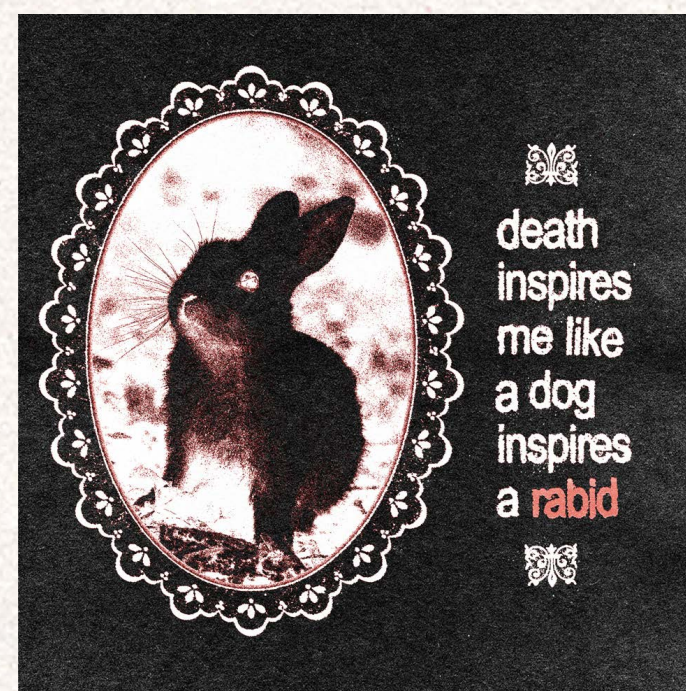
Poster Design!!! This is definitely one of my favorite forms of graphic design. It gives me such an outlet to be creative and experimental in everything I make. I love making cohesive, colorful and informative designs while being functional and fun to look at!







livazard



Package Design

Package Design

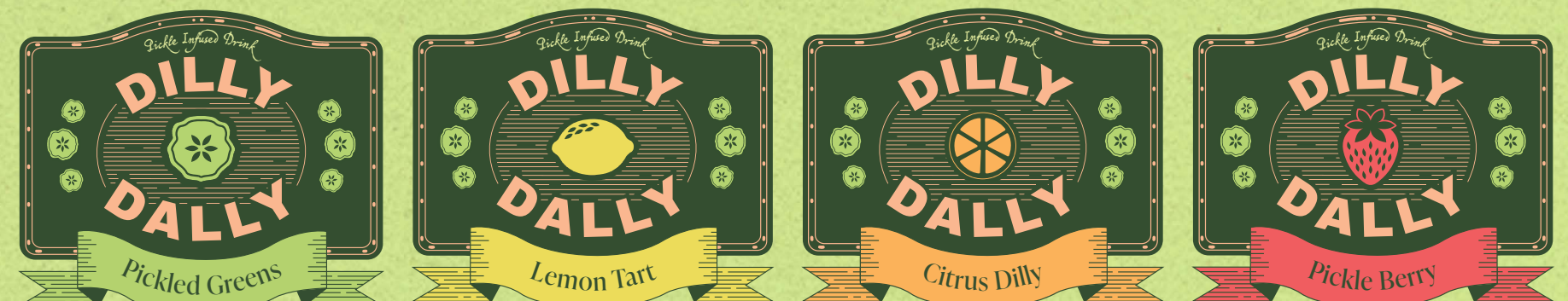
DILLY DALLY

Project Type: University, Package Design ————— Year: 2024

Dilly Dally is a pickle infused drink, meant for pickle lovers and pickle fear-ers. This brand was not only inspired by my intense love for all things pickle, but the lack of pickle products, especially drinks, in stores today. Using bright, fun colors and illustrations, Dilly Dally inspires to be one of the first casual pickle beverages.



FINAL LOGOS

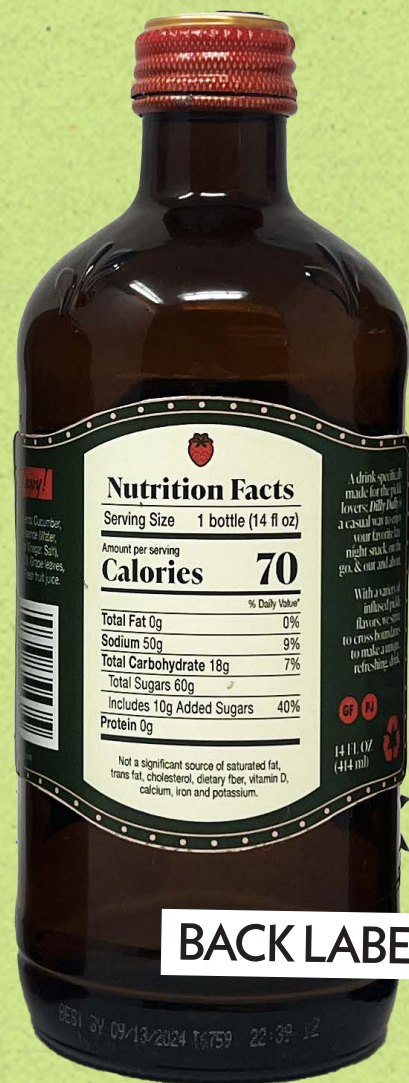




MAGAZINE AD



PHOTOGRAPHED BOTTLES



BACK LABEL



CARRYING CASE

le jardin de macaron

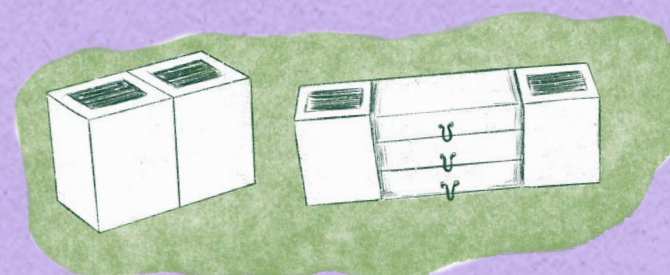
Project Type: University, Package Design

Year: 2024

Le Jardin, meaning 'the garden' in French, is a macaron package design inspired by dreamy, fairy garden illustrations with hand-drawn packaging and fun colors. This project was so fun in exploring different ways to construct a dessert box, in order to make it functional while also feeling luxurious and gourmet.

BILLBOARD

MACARON BOX DESIGN



七匹班

Typography

TYPOGRAPHY

I have always loved drawing and sketching, which has profoundly made its way into my design process with handwritten typography. I love experimenting with font shapes and forms to make something unique, every single time.



Basement

HAND DRAWN

ROY MUSTANG

ULTRA

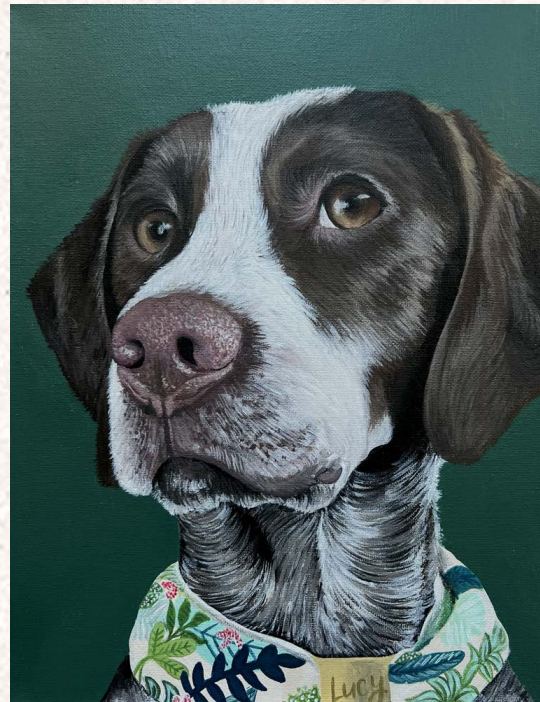


WORM SHOT

SCOWL



WORMSHOT



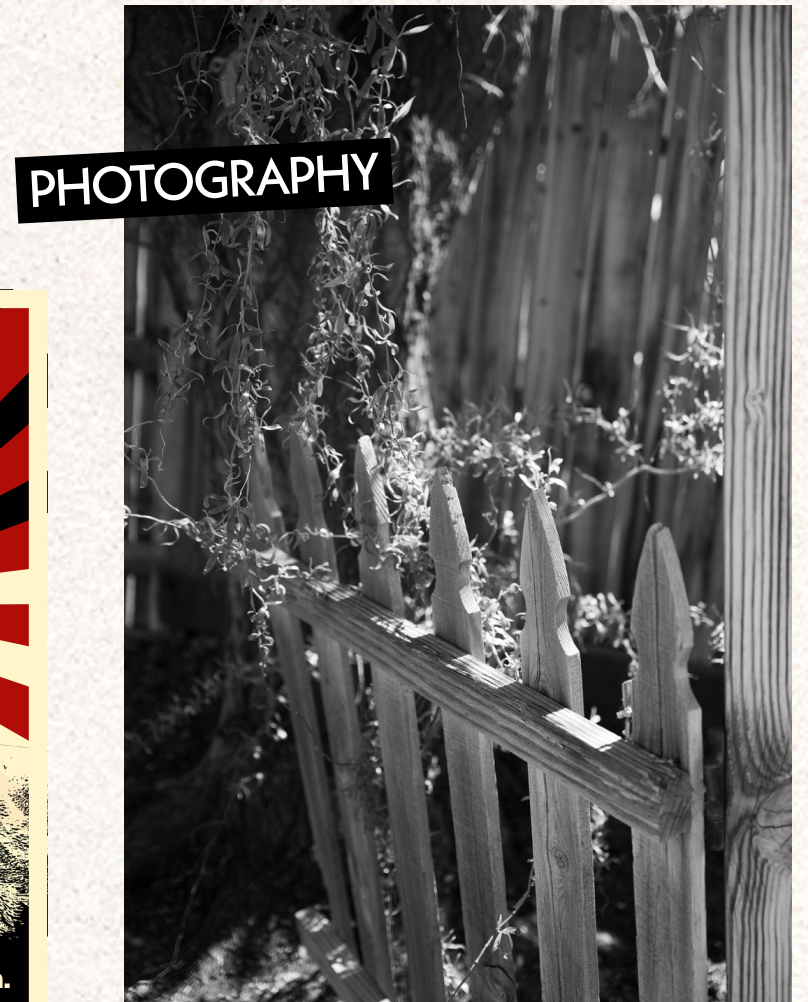
COLLAGE



MARKETING



PAINTING



PHOTOGRAPHY



EDITORIAL

POSTER SERIES



Thank You!

Contact Me!

Instagram: @livazard Cell: (775) 247-1021

Linkedin: @olivia-rogers-7

Email: livazard.design@gmail.com