



**Ruri Lee**  
Motion & Graphic Designer

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rurilee.com

## EDUCATION

05.2021 – 04.2025  
**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Illustration Design  
Specialization in Motion Design

## RECOGNITION

05.2021 – 04.2025  
**ArtCenter Undergraduate Scholarship**  
ArtCenter College of Design

01.2024 – 08.2024  
**ArtCenter Student Gallery**  
New German Cinema (Poster)  
The History of Helvetica (Book)

09.2022 – 04.2024  
**ArtCenter Provost's List**  
ArtCenter College of Design  
GPA of 3.80 or higher

## SKILLS

**Strong working knowledge of:**  
Cinema 4D, Redshift, After Effects, Photoshop,  
Illustrator, InDesign, Premiere Pro, Acrobat,  
Procreate, Keynote, Outlook, Bridge, Slack, Firefly,  
Canvas, Rive, Figma

**Design:**  
Motion design, 3D motion design, brand identity  
development, generative design, font design,  
packaging design, DSLR photography, digital  
illustration, drawing, painting

**Languages:**  
English and Korean

## EXPERIENCE

04.2025 – Present  
**Motion and Digital Design Intern**  
**Workato**  
Palo Alto, CA

Created various animations in After Effects and applied Rive to develop responsive, interactive motion graphics for web UI. Additionally produced presentation and marketing video content.

06.2025 – Present  
**Freelance Motion Designer**  
**Ernst**  
Palo Alto, CA

Responsible for all motion design efforts in an ongoing brand rebranding initiative as the sole motion designer, creating animations for social media, promotional content, and digital touchpoints.

06.2025 – 06.2025  
**Freelance Motion Designer**  
**Concept Haus**  
Los Angeles, CA

Animated visuals for a high-impact rewards page featured on the Google Play Store, enhancing user engagement.

05.2024 – 08.2024  
**Motion Graphic Design Intern**  
**Amazon**  
Seattle, WA

Worked on Amazon's XCM team, designing motion videos for the rebranding architecture and animating logos and graphic elements using both 2D and 3D for Amazon's website. Created a short 2D game for Amazon Prime Big Deal Day.

08.2024  
**Freelance Motion Designer**  
**Number 14 StudioF**  
Seoul, Korea

Created UI motion graphics for app launch screens in both light and dark modes, emphasizing smooth and visually engaging transitions to enhance user experience across themes.

01.2023 – 12.2023  
**Copy Center Crew**  
**ArtCenter College of Design**  
Pasadena, CA

Assisted students, faculty, and staff with large-scale printing needs including file troubleshooting and managing ink-jet and laser printers proficiently.

05.2023 – 08.2023  
**Freelance Graphic Designer**  
**The Legal Journal**  
Seoul, Korea

Designed cohesive layouts and covers for The Legal Journal book series using Illustrator and InDesign, ensuring professional and consistent themes across volumes.