

Cameron Nayeri

As a lifelong designer and learner, I thrive when working on the fly while expanding my skills. Over time I have developed to be a jack of all trades, with specific expertise in motion graphics, identity design, and 3D design. After working on a plethora of different projects in the design field, I am eager to tackle any creative challenge that comes my way.

Design Experience

Wayfair [motion, identity]

Motion Designer, December 2024 – May 2025, Boston, MA

Created web, mobile, and television campaign assets for 5+ teams. Consolidated feedback from multiple stakeholders to ensure brand alignment. Advocated for motion team needs, streamlining workflows and reducing production time. Produced diverse motion styles and developed creative solutions in a fast-paced corporate environment.

Selbert Perkins Design [identity, motion, web]

Graphic Designer, June 2022 – December 2024, Boston, MA

Excelled on different web design, motion graphics, and brand identity tasks. Collaborated on design processes for five projects at a time. Integrated feedback from surveys of 500 people. Generated over 15 design directions per project. Documented client feedback during meetings.

Section School [editorial, identity]

Graphic Designer, December 2021 – July 2022, New York, NY

Designed and modernized 12+ workbooks. Formatted type and graphics for clarity. Managed timelines for multiple projects. Collaborated with 20 education writers to achieve education objectives and design standards.

iGEN [identity, experience, motion]

Graphic Designer, June 2019 – September 2021, Boston, MA

Created digital assets, animations, and UI/UX layouts for different B2B iOS products while keeping brand guidelines in mind. Drafted animations for a variety of contexts using Adobe After Effects.



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Education

Rhode Island School of Design

Sept 2018 – May 2023, Providence, RI

BFA in Graphic Design

Skills

Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Adobe Premiere
Figma
Blender
Cinema4D
Octane
Cavalry
Microsoft Suite
Glyphs
Processing
Unity
ChatGPT
Midjourney
Runway

