

Qiong Wu
Roosa Väänänen
Jenna Vilkmán

Course

MA Interior Architecture
SARK-E5043

Conceptual Space

Contact

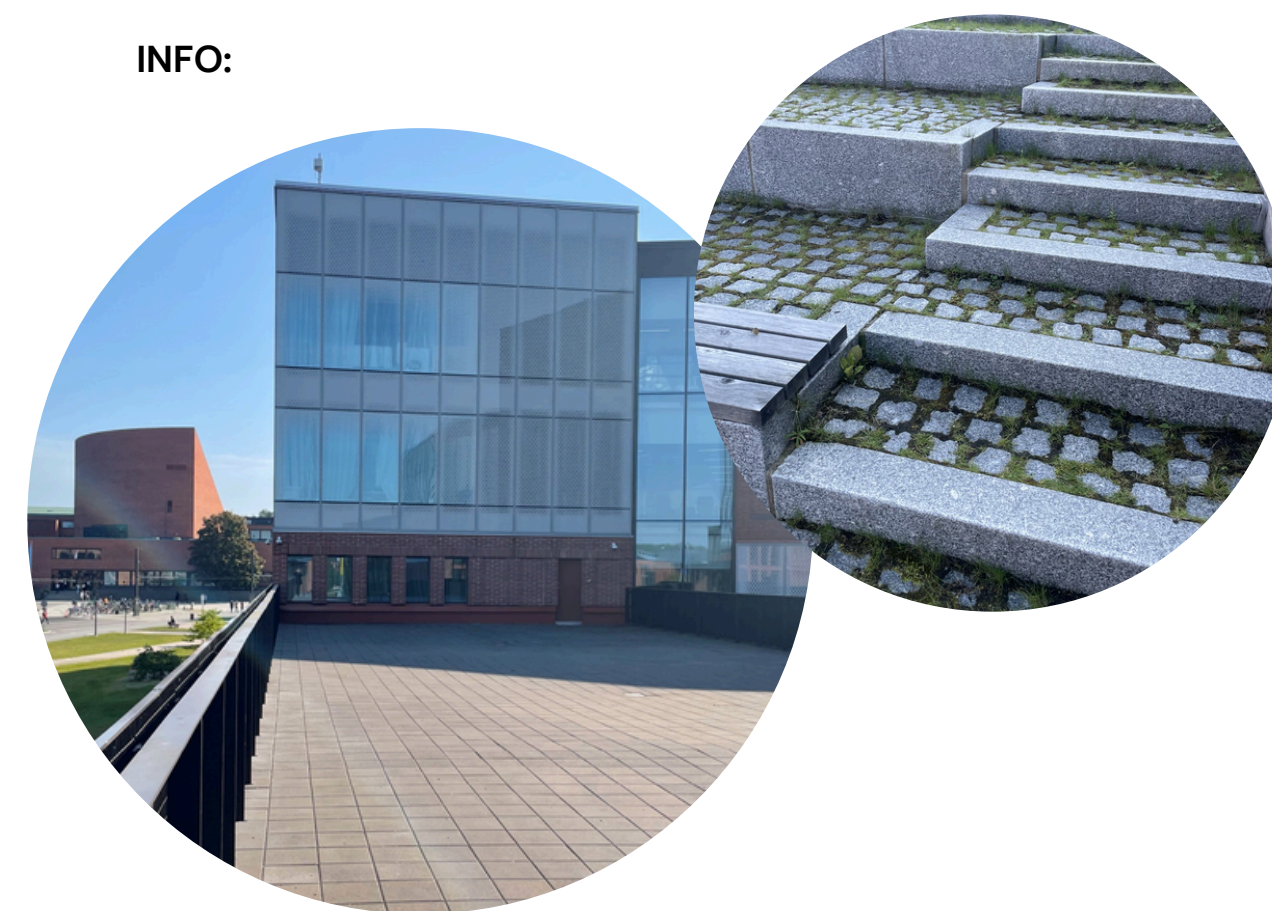
qiong.wu@aalto.fi
roosa.vaananen@aalto.fi
jenna.vilkman@aalto.fi

V a l o l a



LOCATION

INFO:



Location: Otakaari 24 (Otaniemi)
02150 Helsinki

Details:

- Above the fashion workshop
- Well connected: tram, bus, metro
- Empty space where many of the windows of väre face to.

Design Strategy Freestanding
Parasite

CONCEPT

Goal:

To create a possibility for resting and recharging &
Relieve symptoms of (winter) depression



How:

Different lighting atmospheres &
Joy, warmth, connection and hints of finnish summer





Bright light therapy is a form of biological treatment aimed at affecting the body and relieving symptoms such as seasonal affective disorder (SAD). This therapy typically uses white light, sourced from either fluorescent lamps or LEDs.

Bright light therapy has been found to activate blood circulation in the brain and enhance neurotransmitter activity, as well as relieve symptoms.

–Mielenterveystalo.fi–

The CONCEPT – SPACES

OUTDOORS

- Reach the site from two different sides
- Seating areas with lights
- Vegetation



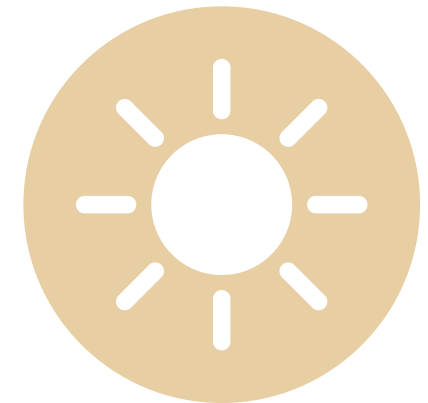
ENTRANCE HALL

- Enter from two sides
- Coat hangers & shoe pit
- Passage to all spaces



BRIGHT LIGHT THERAPY ROOM

- Bright light therapy-room
- Activating, energizing
- Sauna-like-space

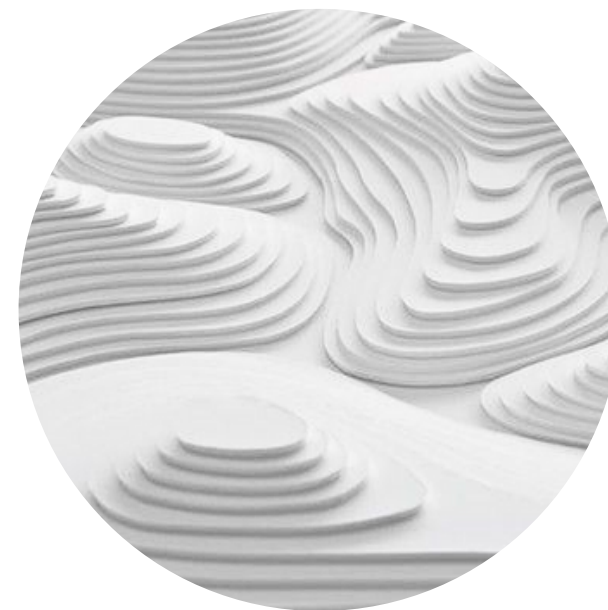
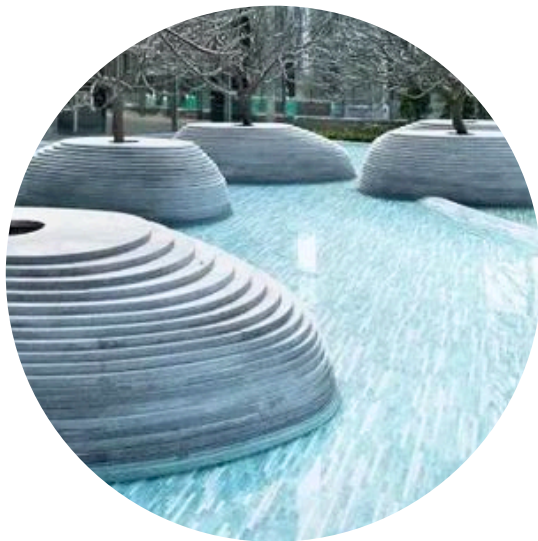


COMMUNAL SPACE

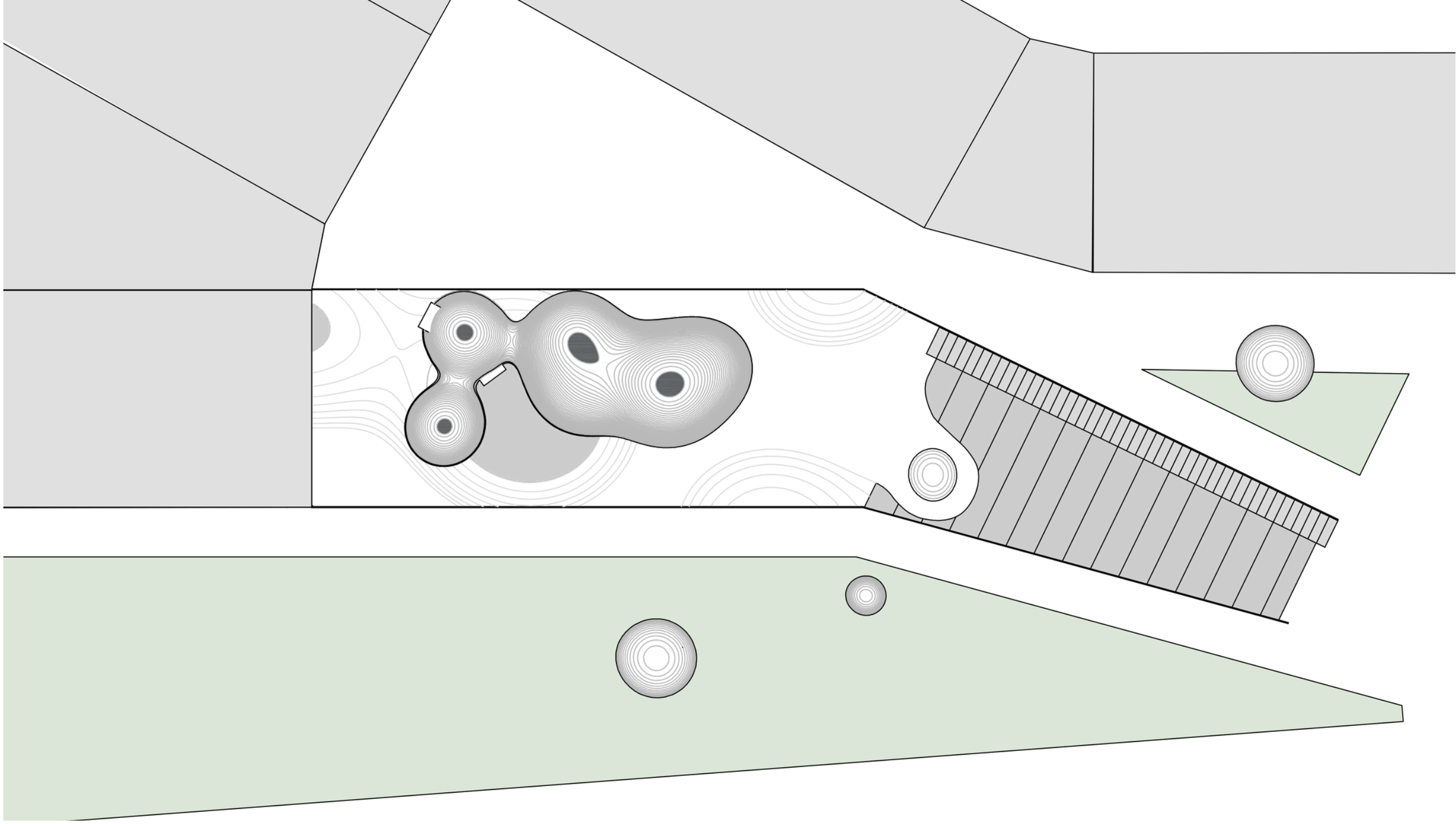
- Integrated seating area & bean bag chairs
- Hang out, socialize
- Rest and rejuvenate



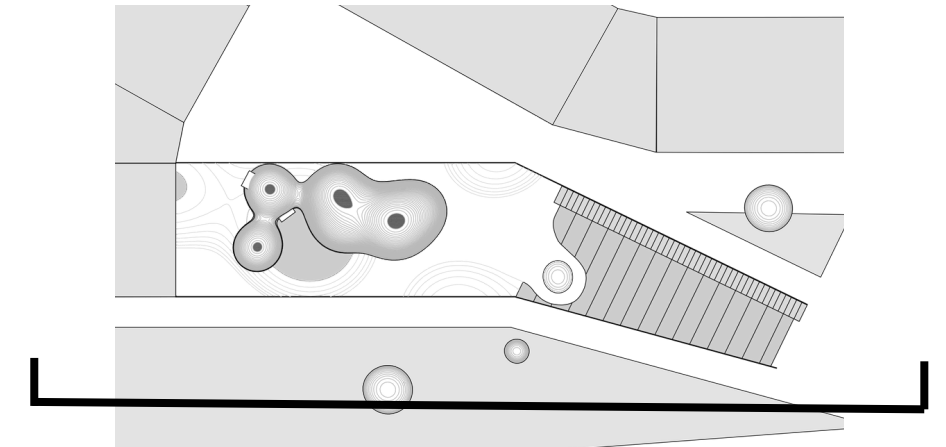
OUTDOORS
i n s p i r a t i o n



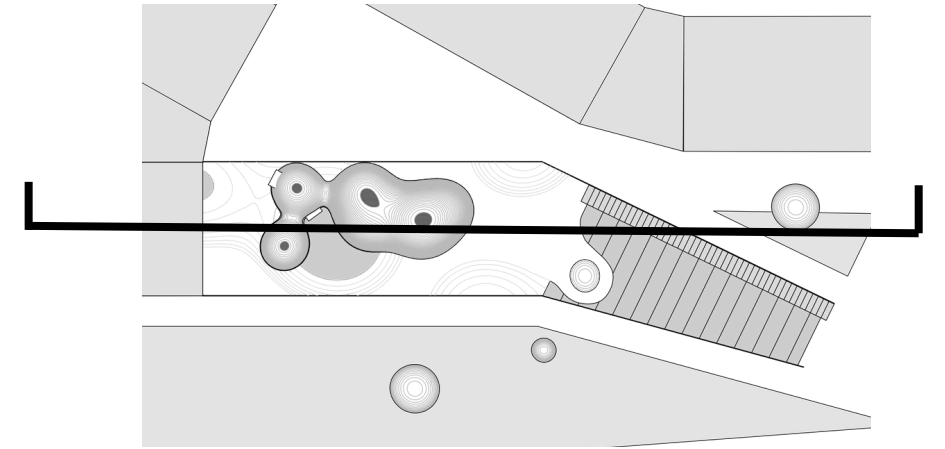
s i t e p l a n

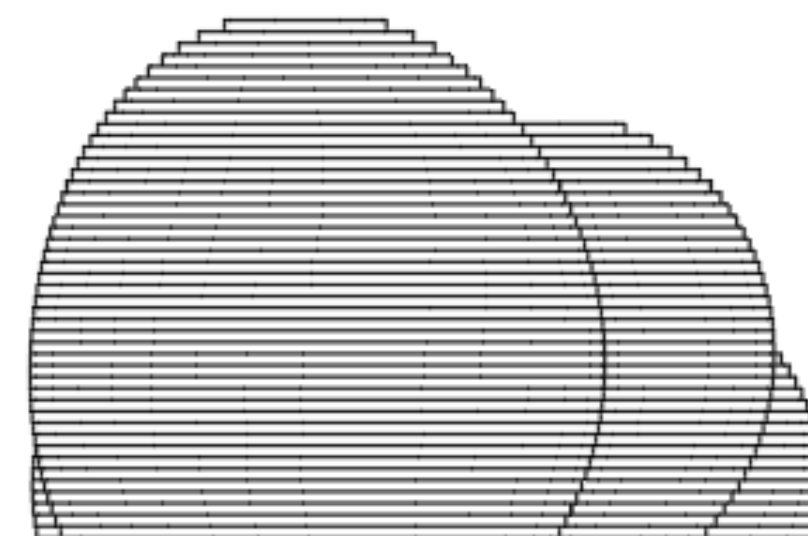
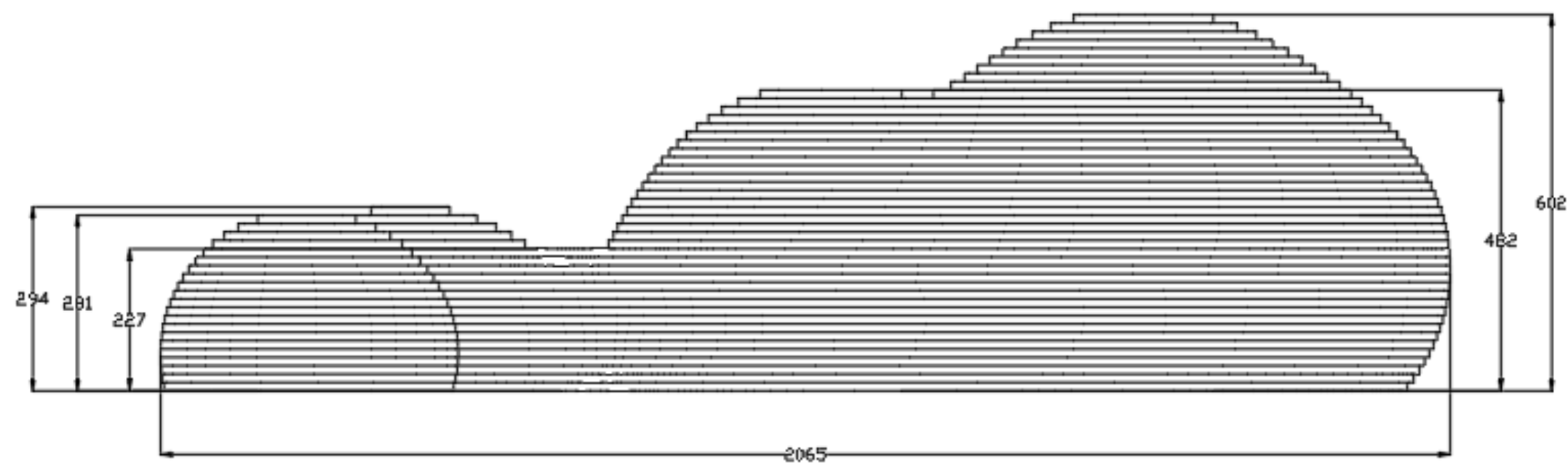
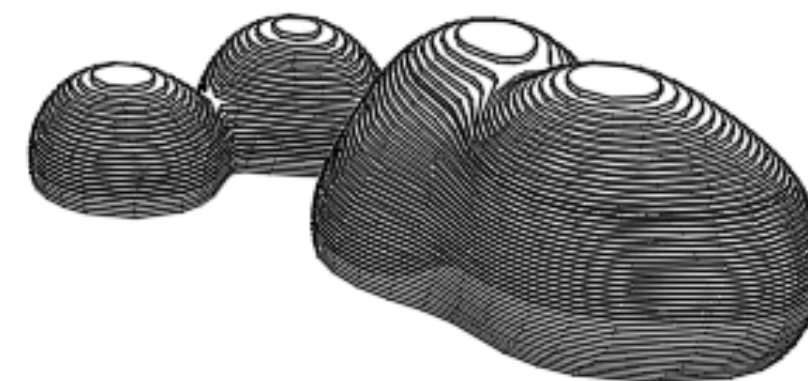
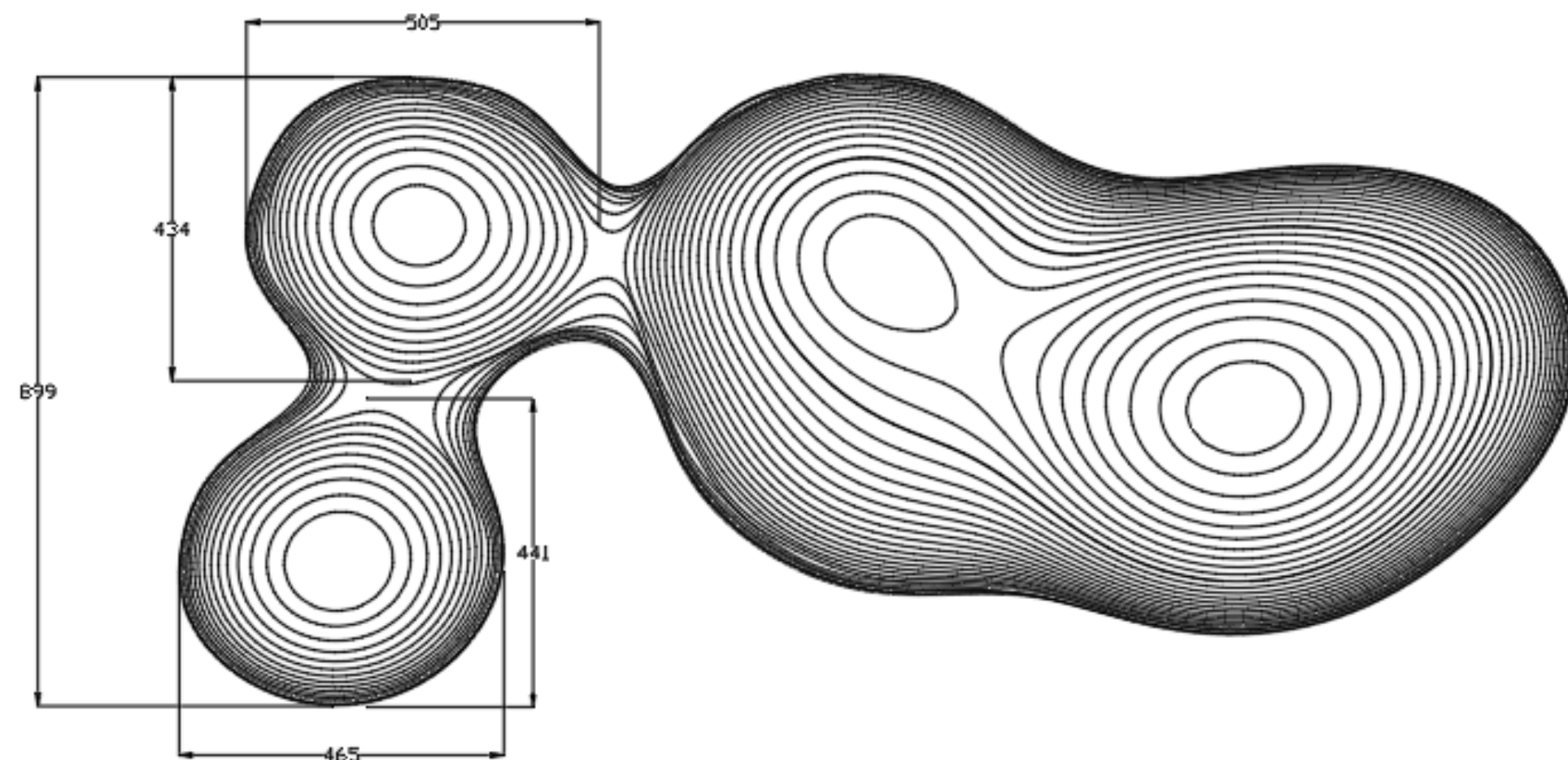


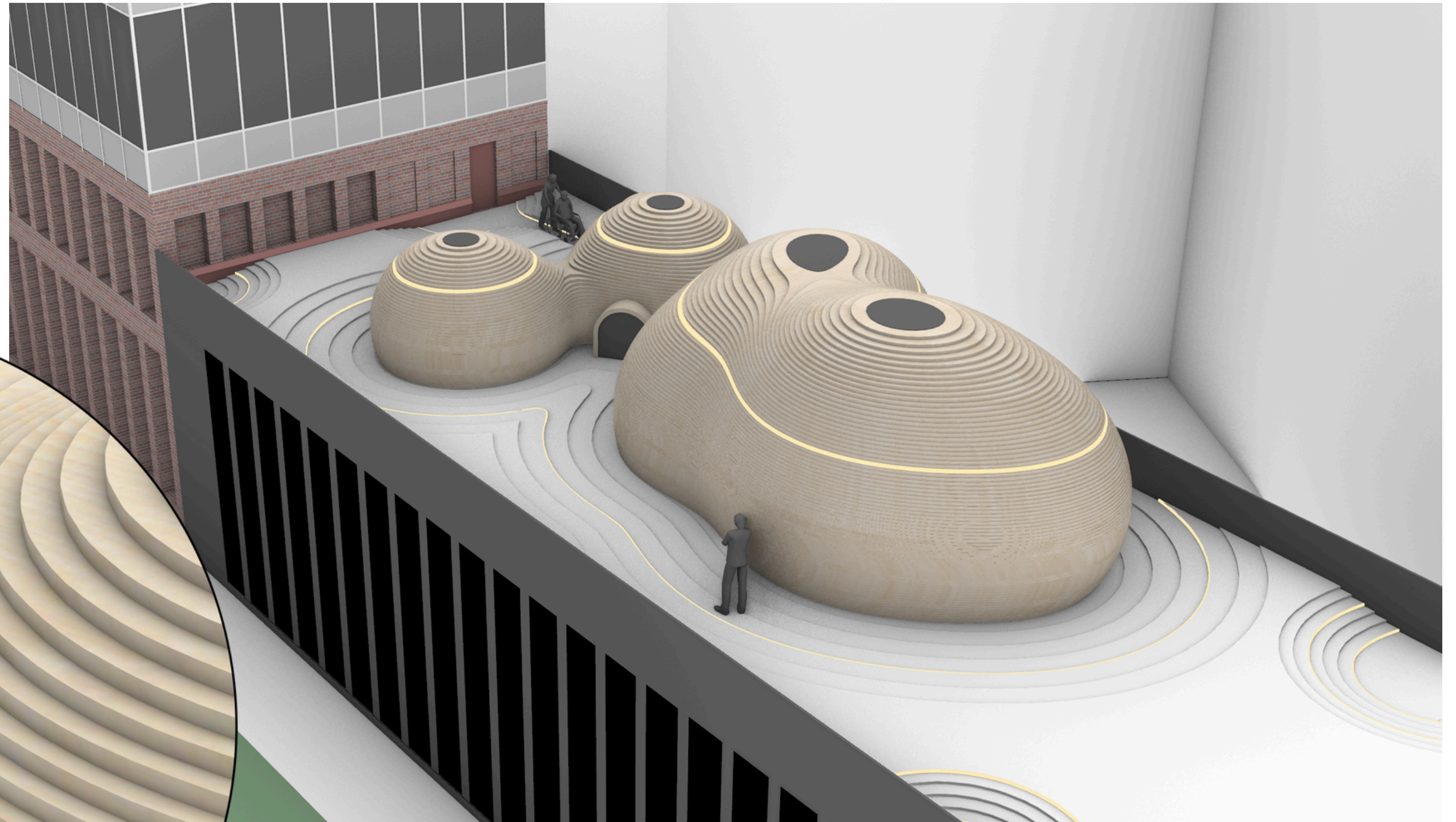
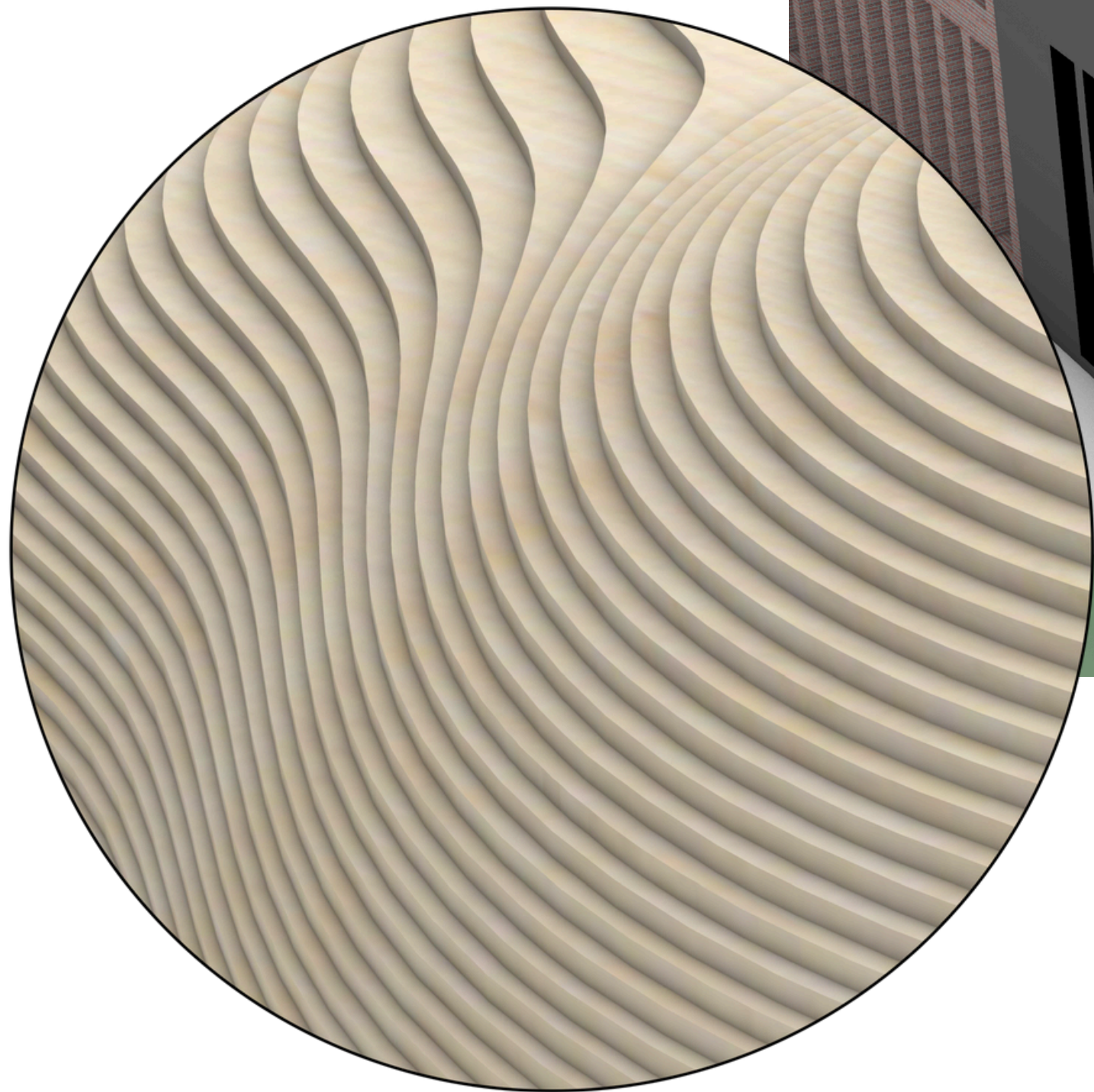
s i d e v i e w



s e c t i o n c u t

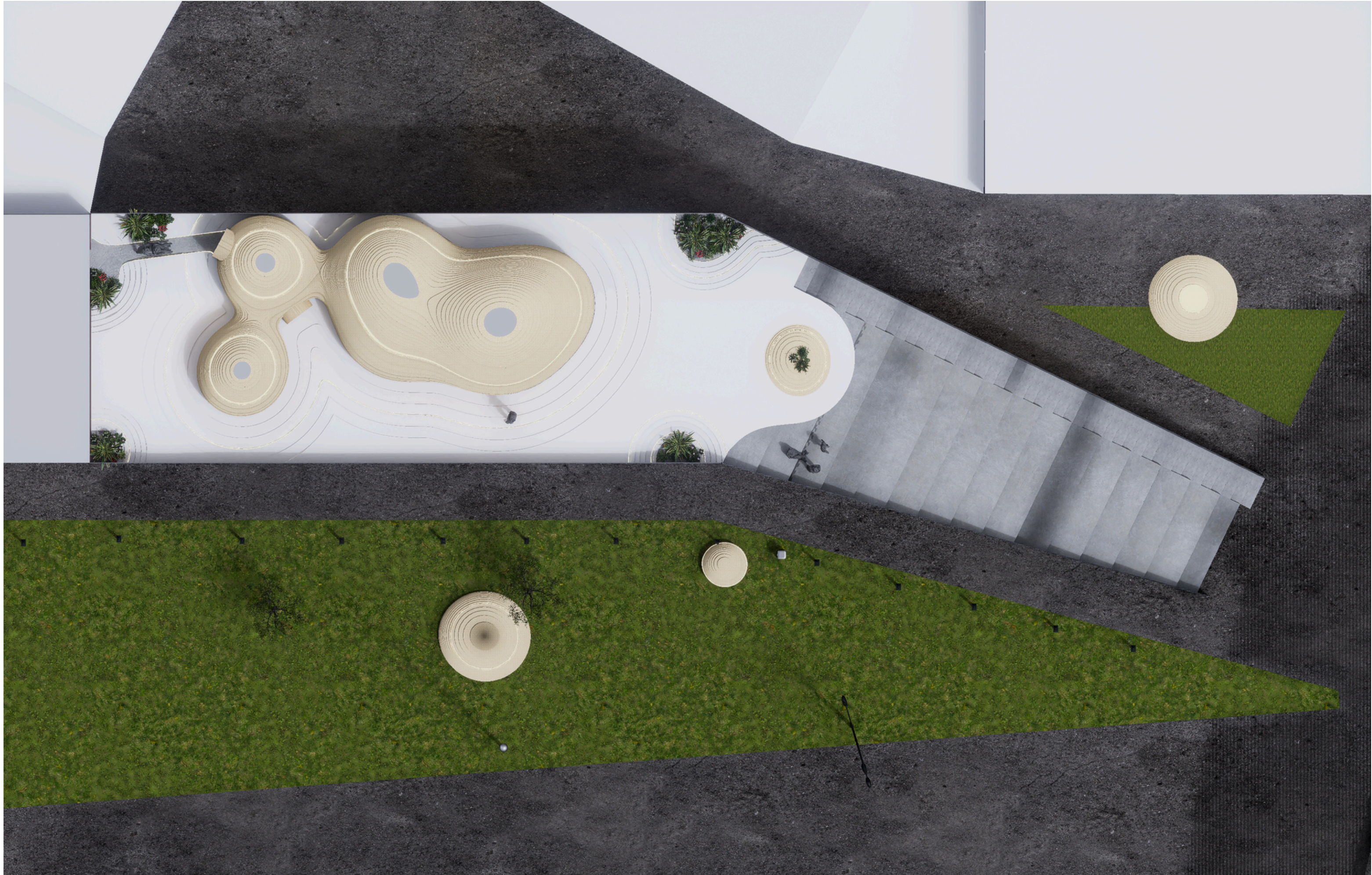




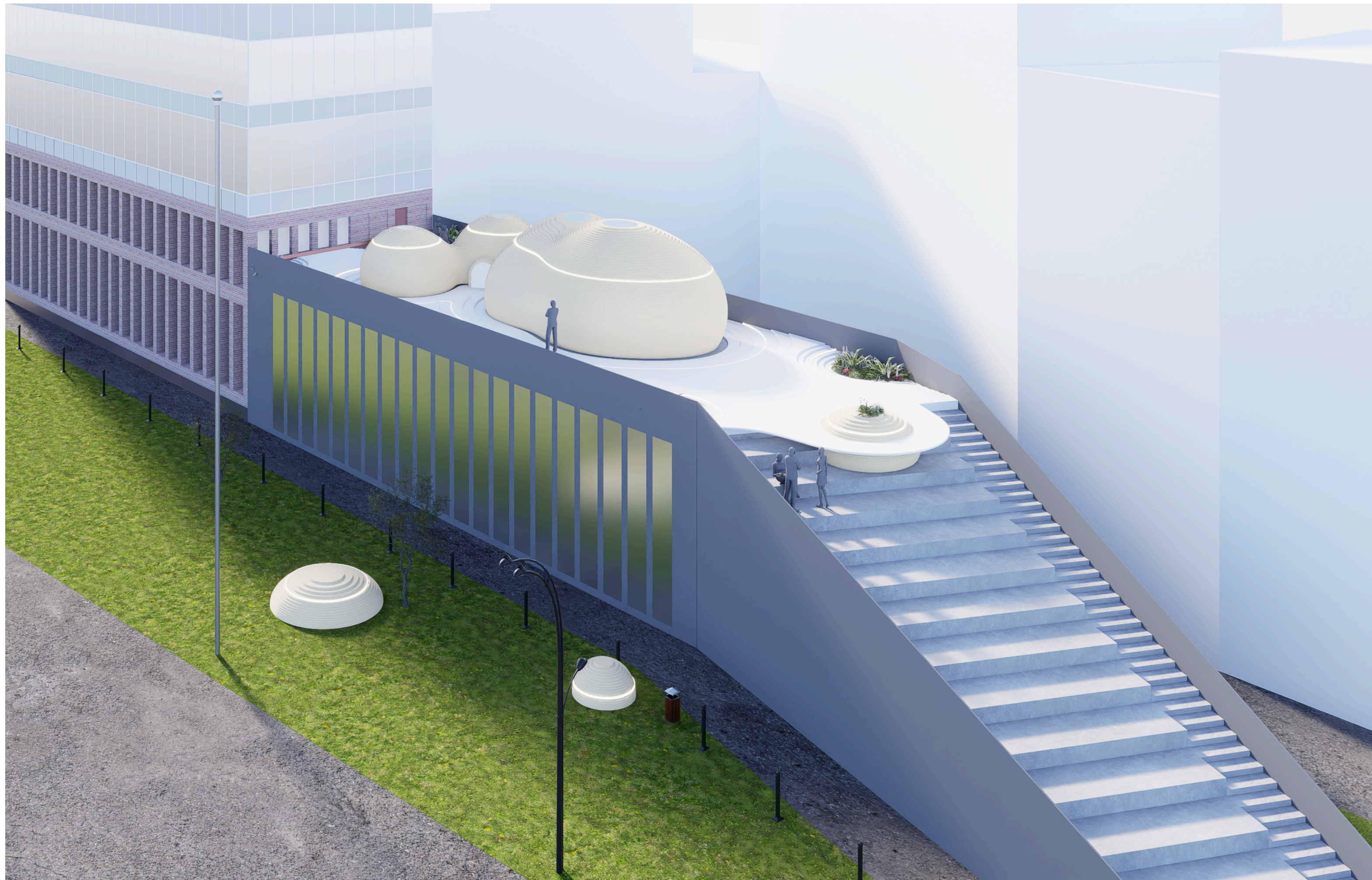


F A C A D E M A T E R I A L

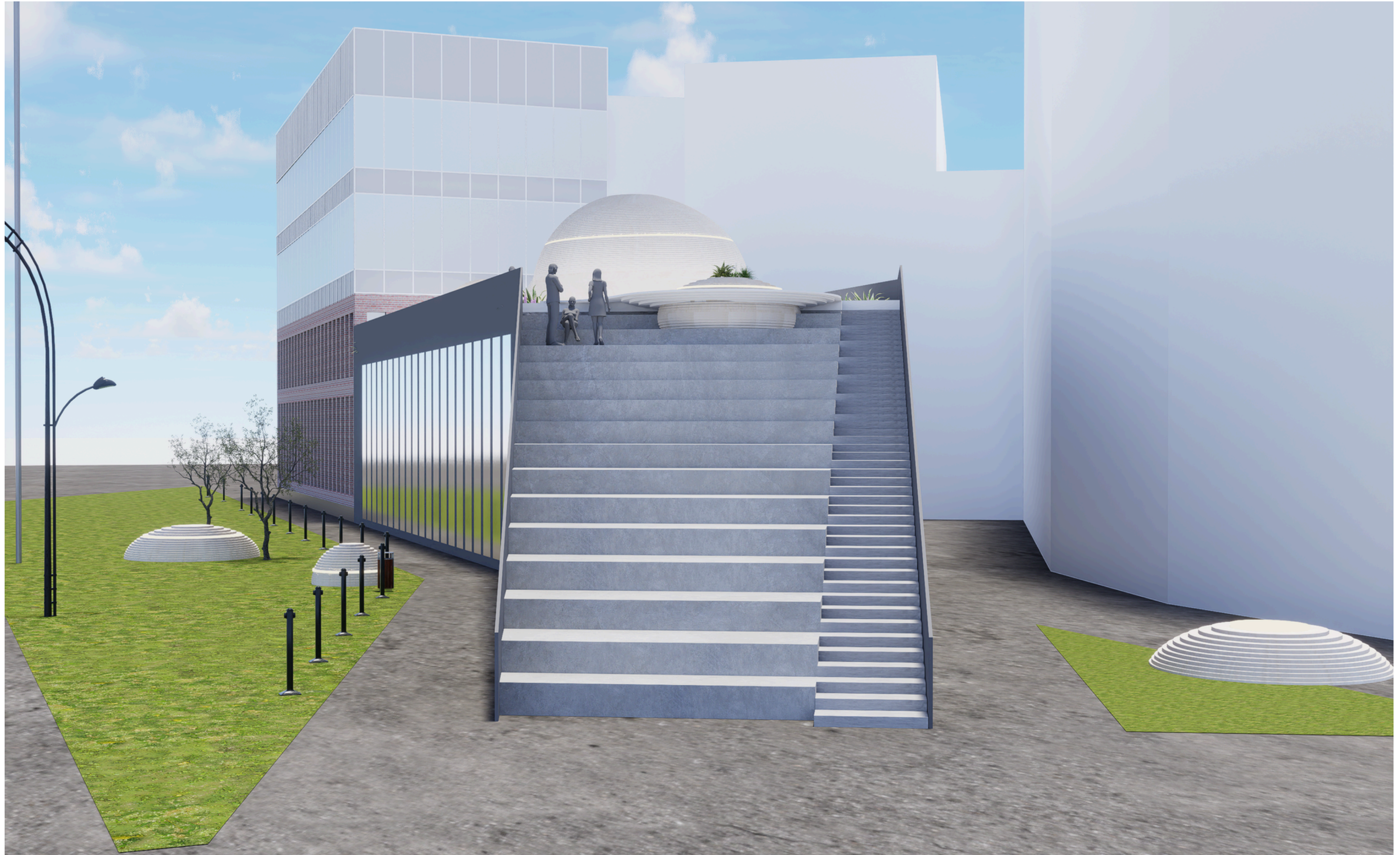
t o p v i e w



s u m m e r v i e w

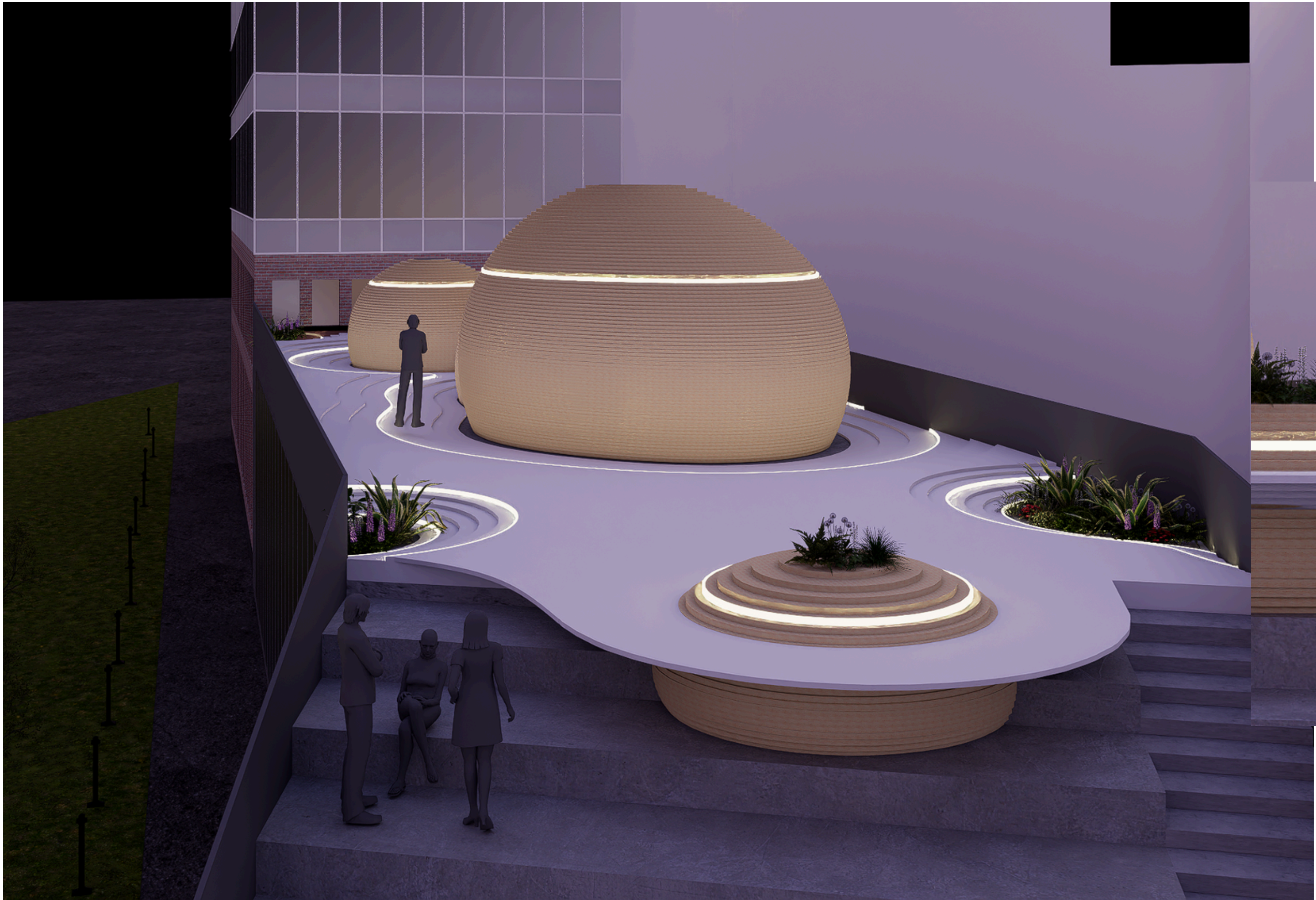




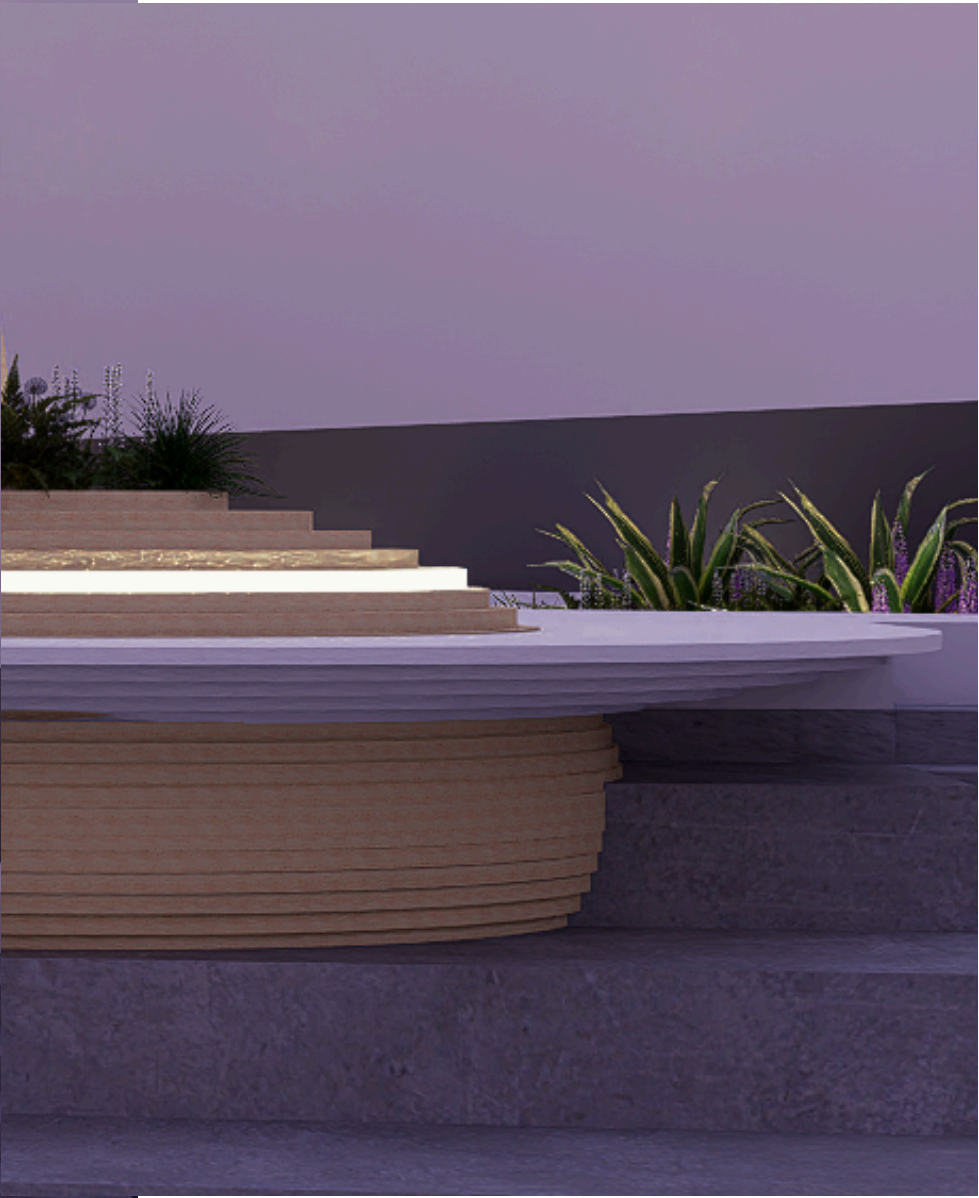




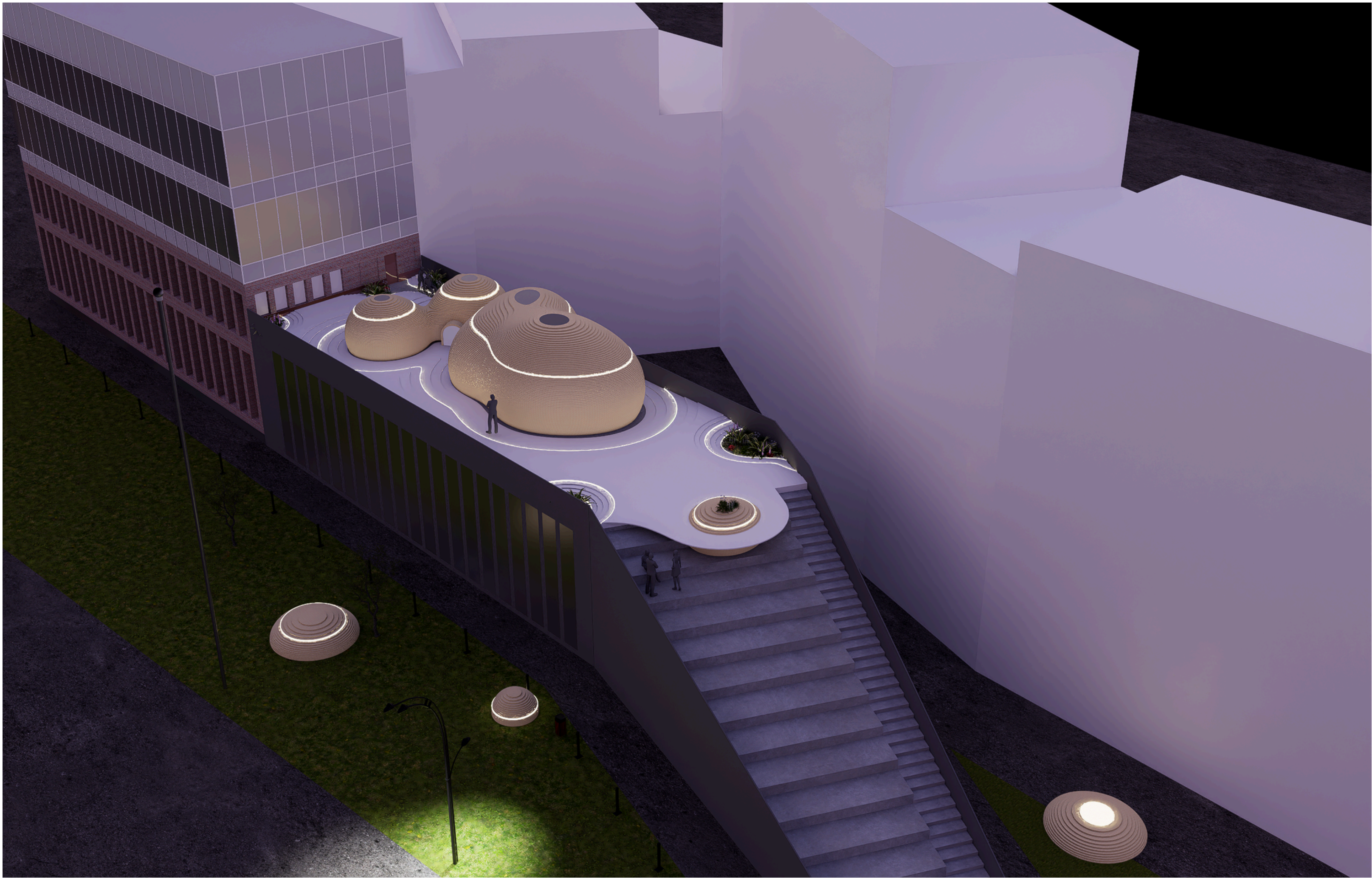
a c c e s s i b i l i t y



n i g h t v i e w

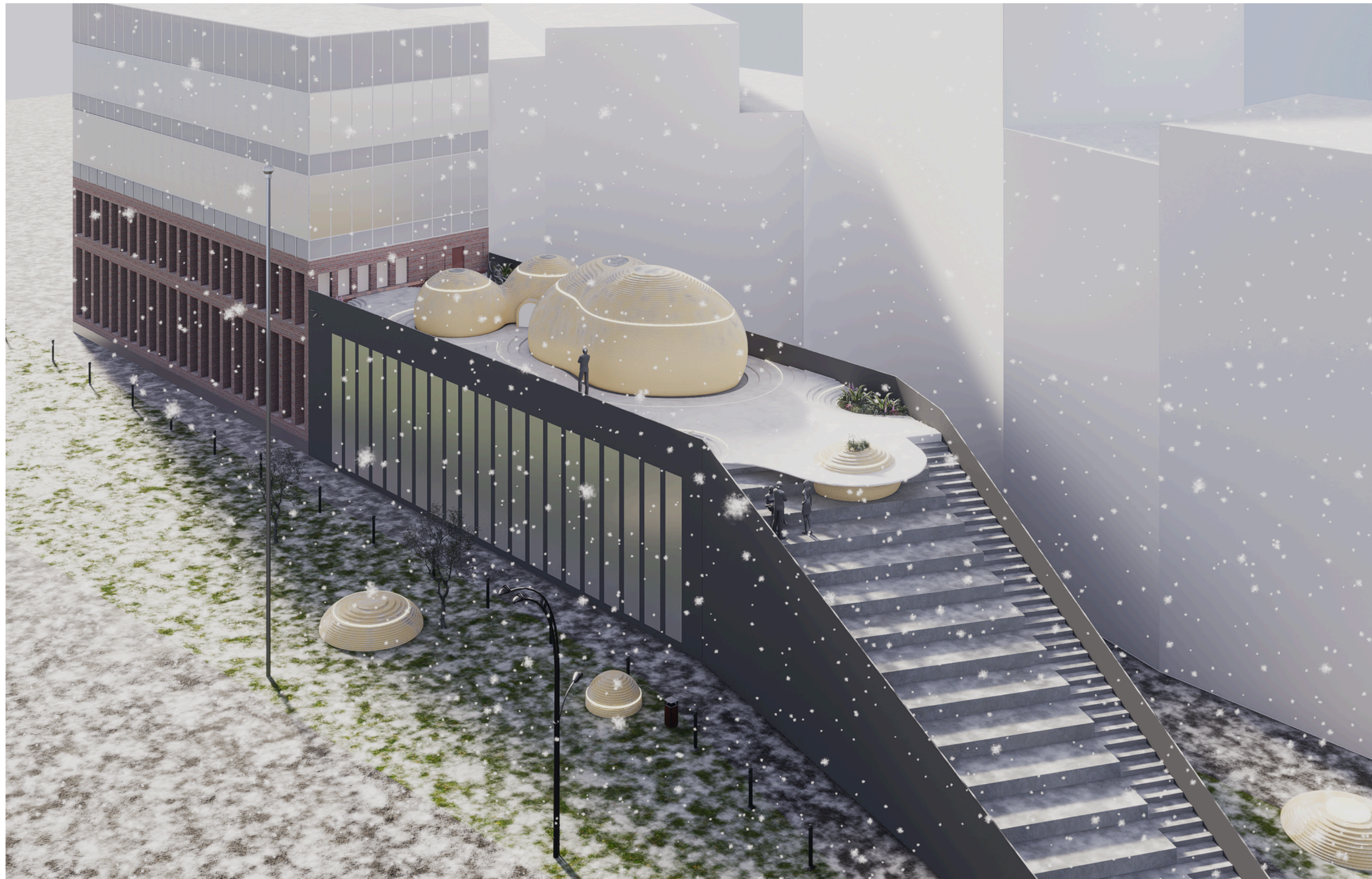


l i g h t i n g

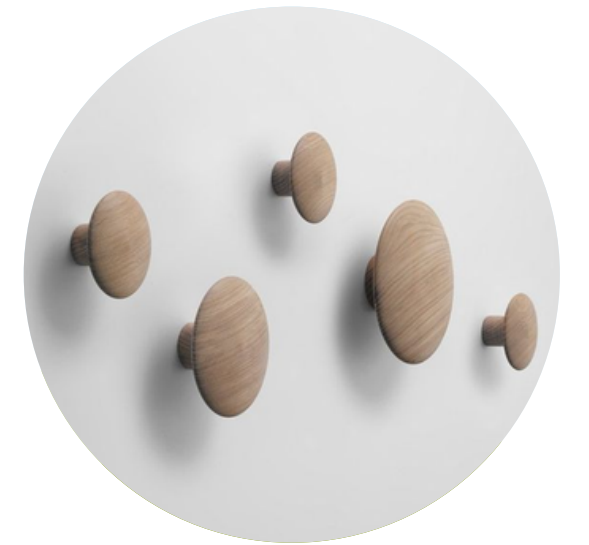


n i g h t v i e w

w i n t e r v i e w



INDOORS
i n s p i r a t i o n



MATERIALS

Bright light therapy



WALLS: birch, LED display
BENCHES: aspen, varnish
LIGHTING: bright light lamps, LED strip
FLOOR: textile tile, gray

+ water element, stone tile

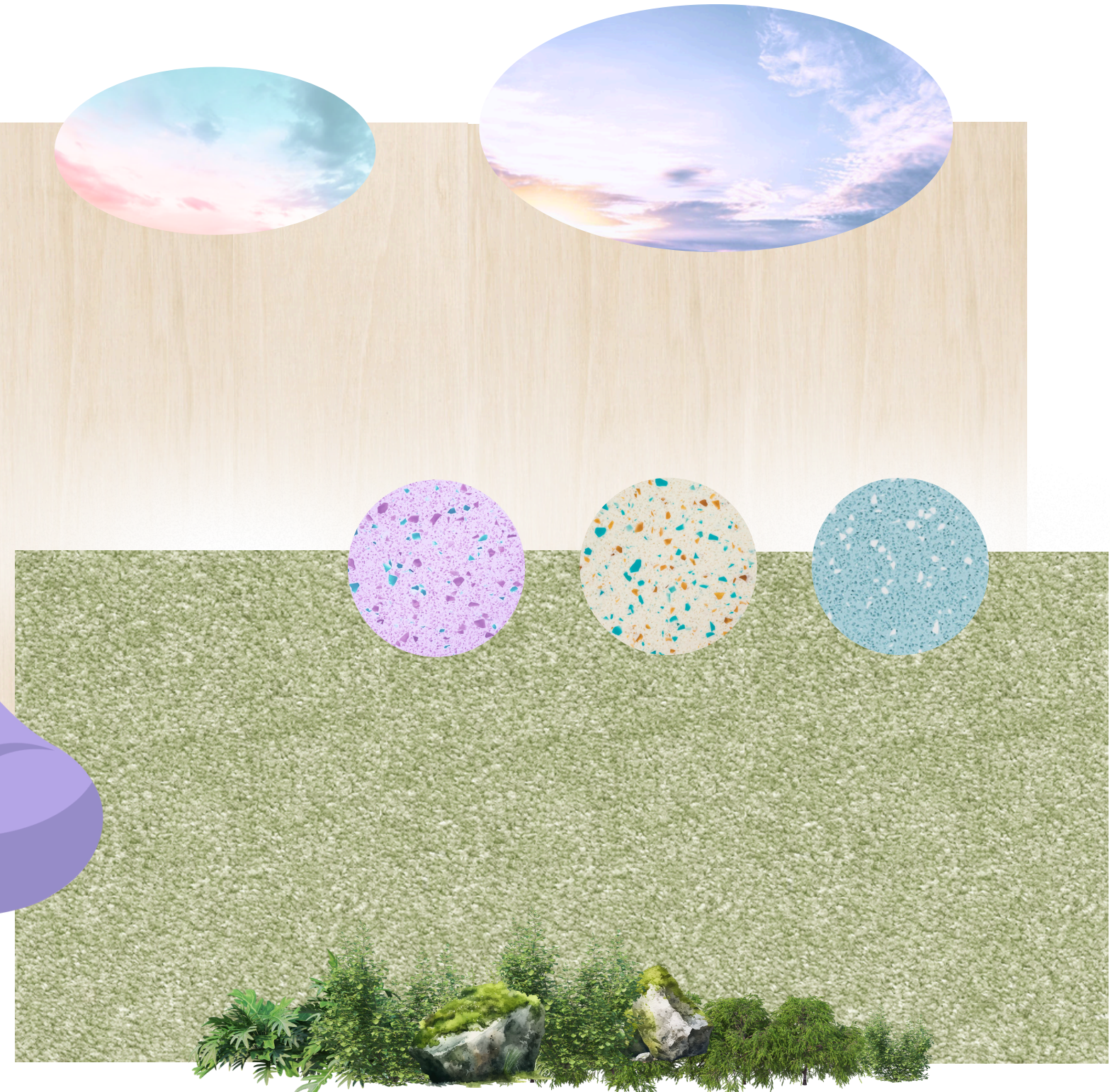
Entrance hall



WALLS: birch
LIGHTING: LED strip
FLOOR: textile tile, blue

+ wooden coat hooks,
bean bag chairs

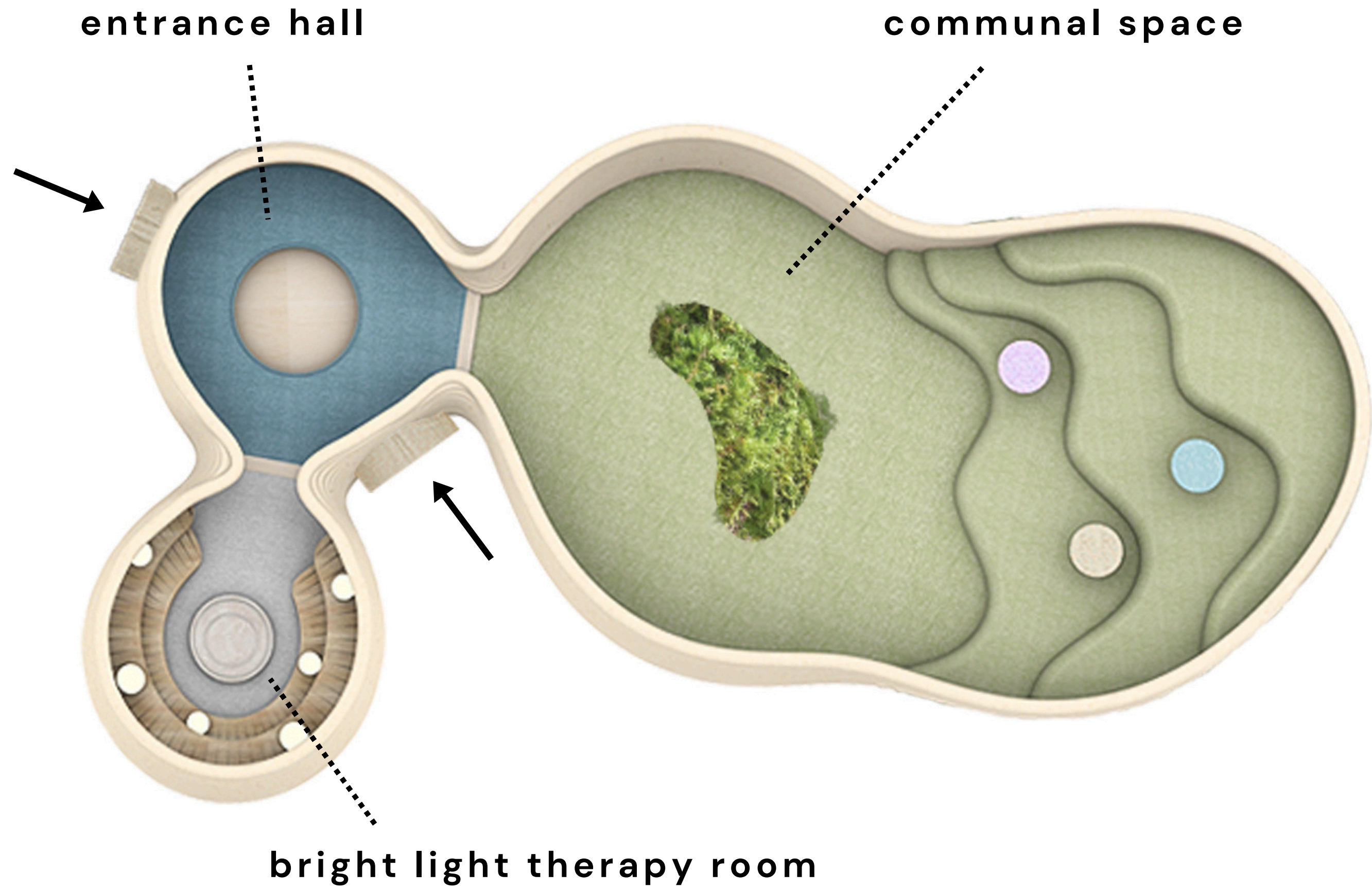
Social space & Resting



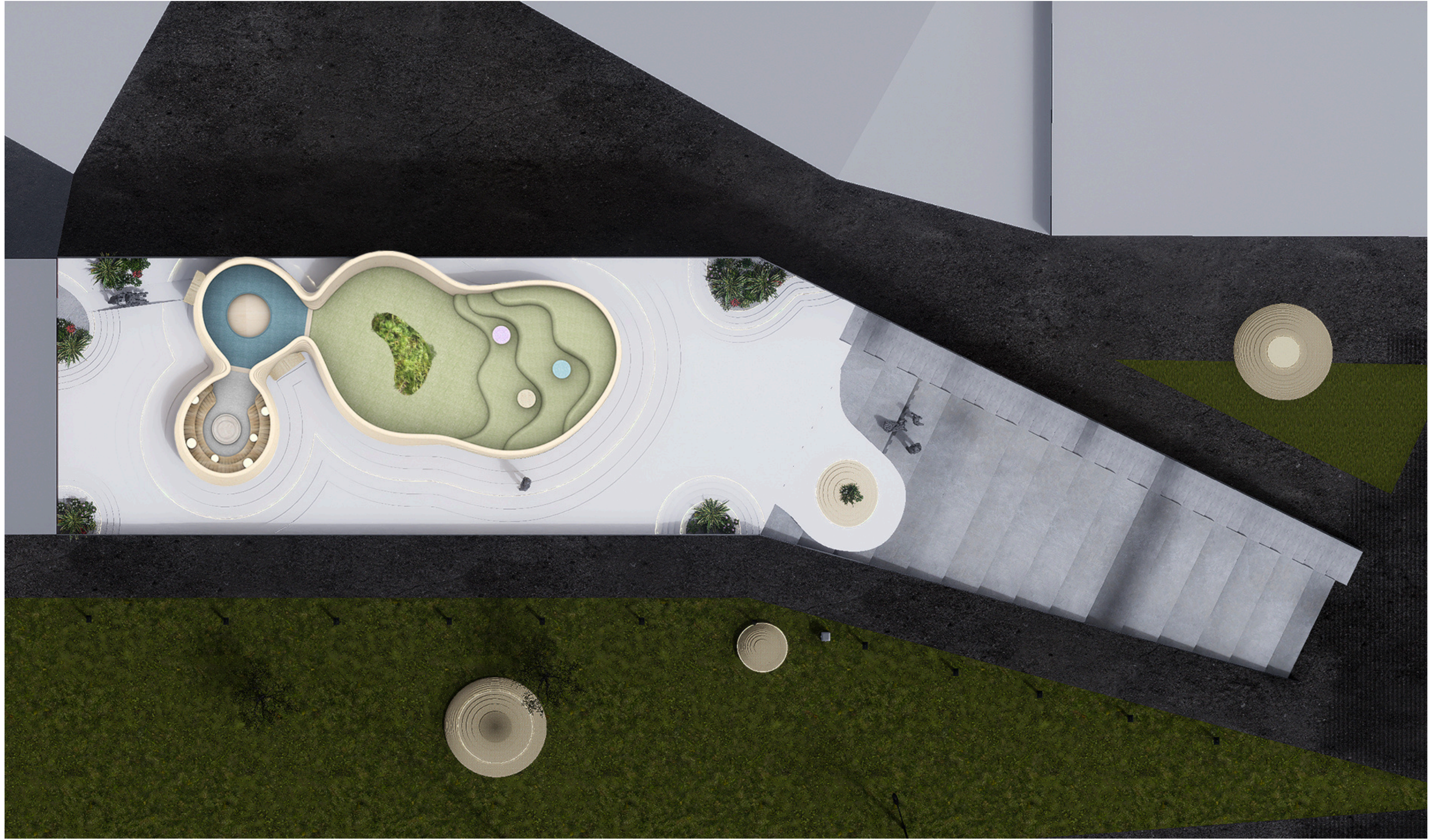
WALLS: birch, LED display
BENCHES: textile upholstery, green
LIGHTING: LED strip
TABLES: durat & birch
FLOOR: textile tile, green

+ stones & plants, bean bag chairs

SPACE PROGRAM



SPACE PROGRAM



CUSTOMER JOURNEY

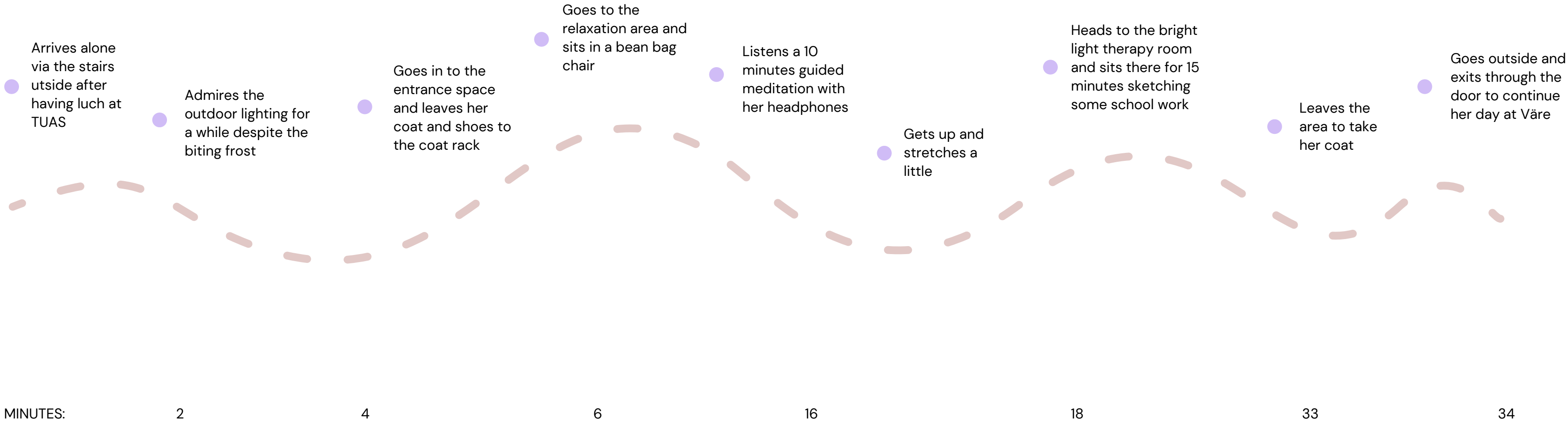
u s e r p r o f i l e s



User 1

*"25 year old student from France, doing her master's in Aalto.
Want's to have some alone between classes and to recharge
her mind, body and spirit."*

4th of February

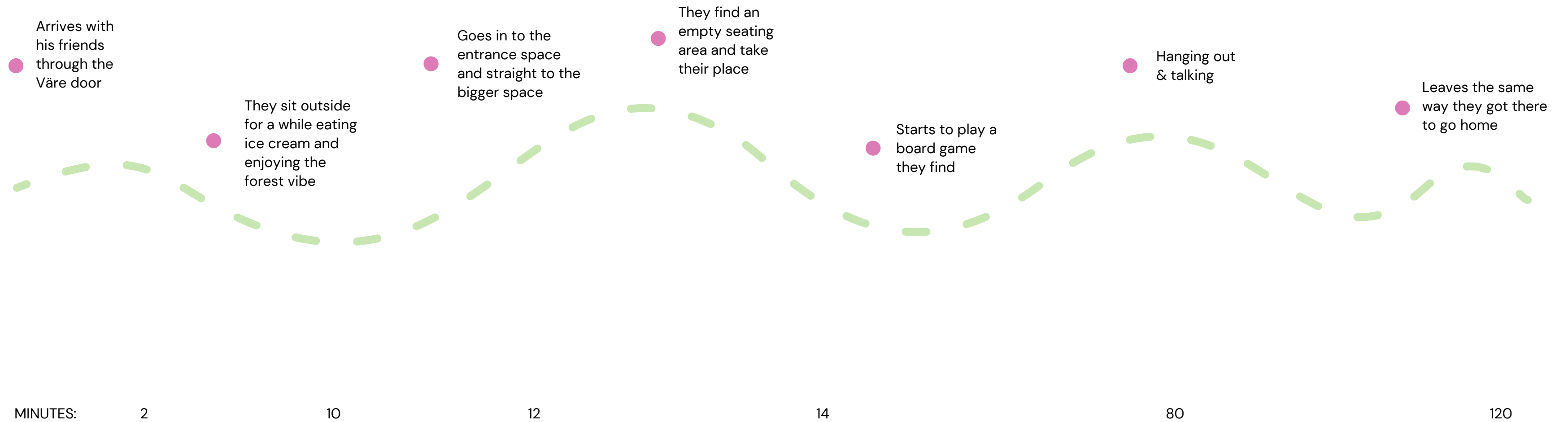




User 2

"21 year old bachelor student from Finland. Goes to play board games and hang out with his friends after school. "

9th of September



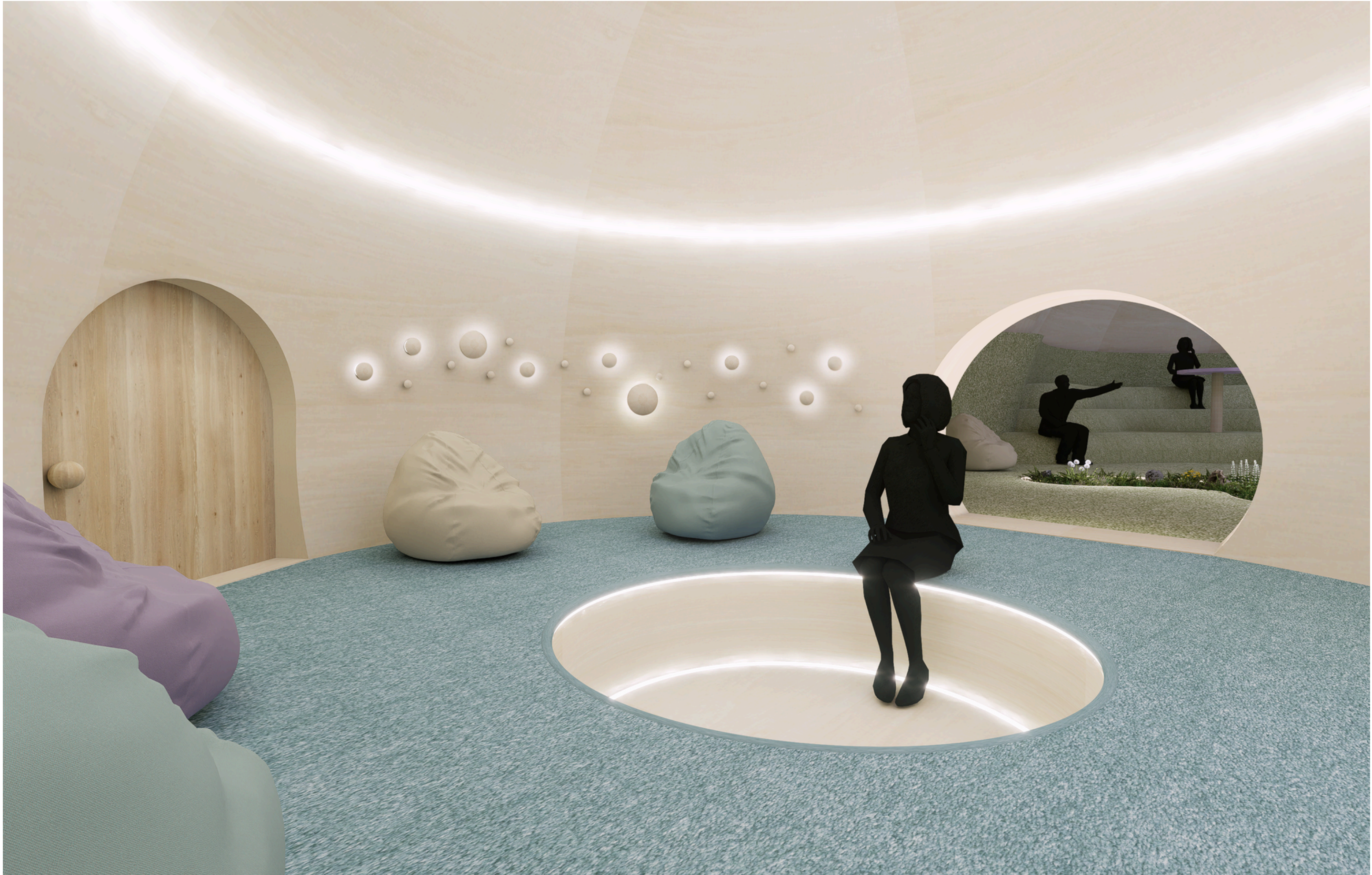


User 3

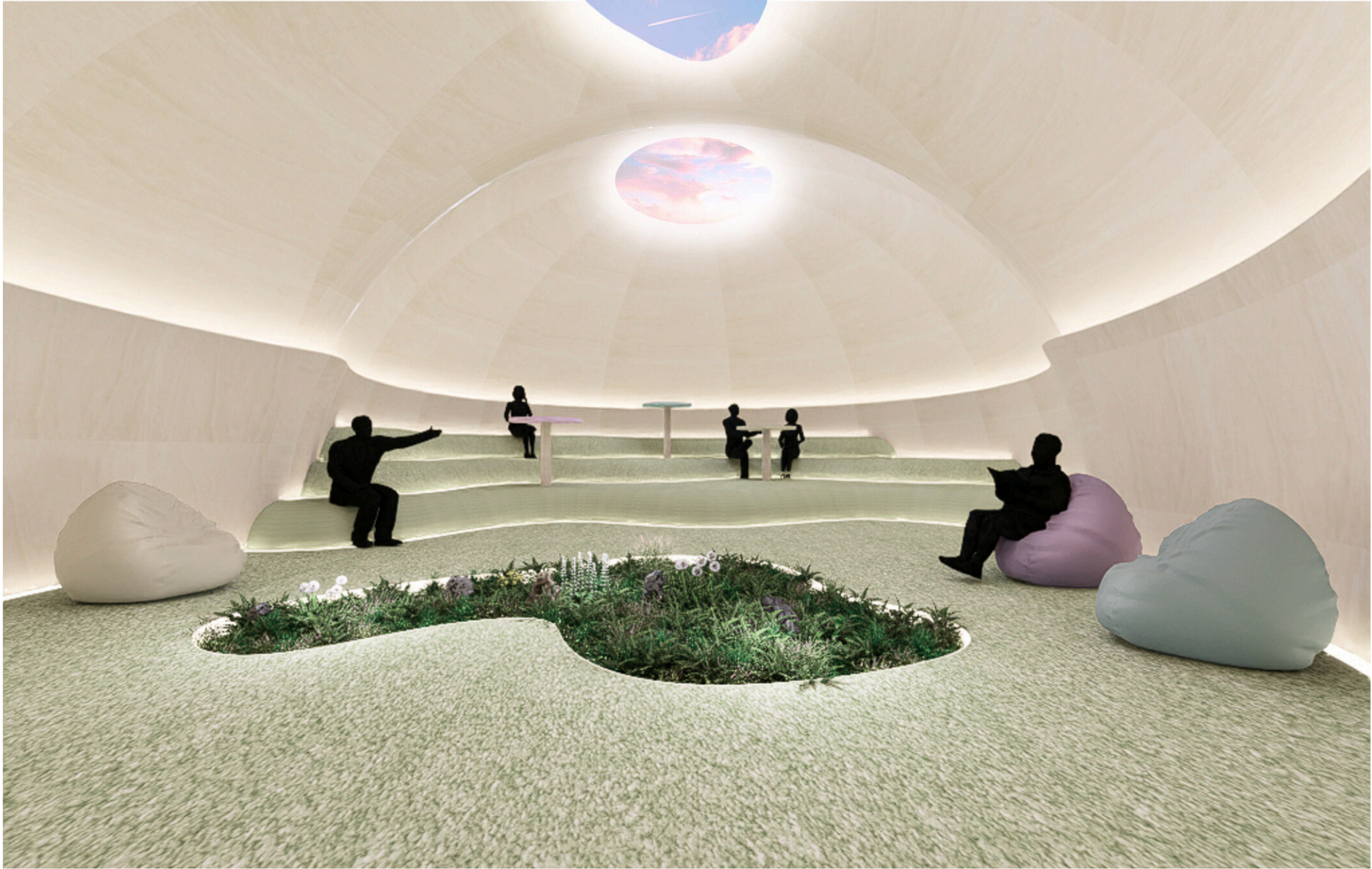
"52 year old professor. Needs a bit of extra energy cause coffee just isn't enough during this darkness."

11th of December













t h a n k y o u

