

Jayla Neret

Graphic Designer

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📍 San Francisco, CA

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EDUCATION

B.F.A

Design

University of San Francisco

2021-2025

San Francisco, CA

SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe After Effects

Adobe Premier Pro

HTML + CSS

JavaScript

Figma / Canva

Wire Framing

Branding

Typography

Digital and Retail marketing

PROFESSIONAL DEVELOPMENT

Published Photographer

The Kingfisher Magazine, May 31, 2024

Portrait work selected for publication in a literary and art magazine. Emphasized visual storytelling through intimate portraiture, showcasing a blend of technical skill and creative vision.

Adobe Creative Retreat

November 2023

Chosen as one of 75 design students for a professional development retreat.

Engaged in one-on-one mentorship and career workshops led by Adobe professionals focused on branding, career navigation, and portfolio refinement.

EXPERIENCE

Junior Designer

USFCA Graphics Center

Aug. 2024- May 2025

San Francisco, CA

- Design promotional materials for campus organizations and events, including logos, rebranding packages, merchandise, posters, digital signage, and social media content.
- Collaborate with a team of designers in weekly meetings focused on critique, presentation, and ideation.
- Communicate with clients to develop design concepts through mood boards, interviews, and collaborative brainstorming.
- Manage up to three concurrent projects while balancing deadlines, revisions, and client feedback.

Graphic Design Intern

Anne Fontaine

June. 2024- Aug. 2024

San Francisco, CA

- Collaborated closely with the lead designer to produce digital marketing assets including email campaigns, web graphics, social media ads, landing pages, and print collateral.
- Developed and refined visual concepts while adhering to brand guidelines and meeting fast-paced deadlines.
- Hands-on experience with cross-functional collaboration between design, marketing, and product teams.

Media Lab Monitor

USFCA Media Lab

Aug. 2023- Jan. 2024

San Francisco, CA

- Assisted students with video editing, audio mixing, and motion graphics using Adobe Premiere Pro and After Effects, reinforcing technical design skills.
- Created instructional materials such as posters, guides, and signage to visually communicate equipment usage and best practices for lab safety.