Taipa Street Market Survey - Tommorrow Taipa Team

The Tomorrow Taipa Team would love to hear your thoughts on the Taipa street markets. We highly value your feedback, as it will contribute to the redevelopment of the Taipa street market. Please take your time to complete this survey by ticking the boxes.

1. What is you	r age?				
🗌 Under 18	□ 18~29	□ 30~3 <u>9</u>	9 40~4	49	50 or older
2. What is you	r total annual	income?			
🗌 Under 100,	000 MOP		□ 500,000	MOP t	o 1,000,000 MOP
🗌 100,000 M	OP to 500,000 N	MOP	□ Over 1,00	00,000	ОМОР
3. Have you ev	ver visited Ma	cau?			
🗌 Yes			🗆 No		
If your answer is Y	es in Question 3	3, please co	ontinue with t	he foll	owing questions:

4. Have you experienced the culture of Macau's street markets?

□ Yes

🗌 No

If your answer is Yes in Question 4, please continue with the following questions:

5. What is your main purpose when visiting the Macau's street market?

To experience loca	al culture	🗌 To purc	hase souvenir:	S
🗌 To enjoy local cuis	ine	🗌 To relax	k and take a bro	eak
🗌 Other (please spec	cify)			
6. How would you ra	ate the followin	ig features o	of the Macau	's street market?
Uery Dissatisfied	Dissatisfied	□ Neutral	□ Satisfied	U Very satisfied
7. How would you ra	at <mark>e the renov</mark> at	ion style of	the Taipa str	eet market?
Very Dissatisfied	Dissatisfied	Neutral	□ Satisfied	□ Very satisfied
	G	roup A		

8. What specific types of products would you like to see in the market?

Made-to-order products	Fresh food
Instant food	🗌 Local cuisine
Other (please specify)	
9. How would you rate the renovation	on style of the Taipa street market?
□ Very Dissatisfied □ Dissatisfied	□ Neutral □ Satisfied □ Very satisfied
10. Which design styles would attrac	t you to visit the Taipa street market?
□ Simple and elegant	Warm and classic
Traditional local style	Trendy
Other (please specify)	
11. What aspects of the street marke	t need improvement?
Cleanliness	Pricing and affordability
Lack of enjoyable atmosphere	Product variety
Other (please specify)	

Thank you for your valuable feedback. Your responses will greatly help us improve and enhance the Taipa street market experience. We appreciate your time and effort in completing this survey.



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1. What is you	r age? 🥌				
Under 18	□ 18~29	□ 30~39	□ 40~49	☐ 50 or older	
2. What is you	r total annua	l income?			
 Under 100,000 MOP 100,000 MOP to 500,000 MOP 			 500,000 MOP to 1,000,000 MOP Over 1,000,000 MOP 		
3. Have you ev	ver visited Ma	acau?			
□ Yes			No		
lf your answer is Y	es in Question	3, please conti	nue with the fo	ollowing questions:	
4. Have you e	xperienced th		Macau's stre No	et markets?	
If your answer is N	No in Question 4	1, please contir	nue with the fo	llowing questions:	
5. What will at	tract you to t	he Taipa stre	et market?		
🗌 Local chara	cteristics		Cost-effective	าครร	
			Other (please		
6. What specif	ic types of pr	oducts would	a you like to	see in the market?	
□ Made-to-or	der prod <mark>ucts</mark>		Fresh food		
🗌 Instant food	d S		Local cuisine		
🗌 Other (plea	se specif <mark>y)</mark>	-			
7 Which dosid	nn stylos wou	ld attract you	to visit the	Taipa street market?	
	JII SLYIES WOU			ומוףמ לנו כבו וומו גבו:	
Simple and	elegant		Warm and clas	ssic	
Traditional	local styl <mark>e</mark>		Trendy		
🗌 Other (pleas	se specify)				

Group B

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1. What is your age?				
□ Under 18 □ 18~29 □ 30~3	89 40~49 50 or older			
2. What is your total annual income?				
 Under 100,000 MOP 100,000 MOP to 500,000 MOP 	 500,000 MOP to 1,000,000 MOP Over 1,000,000 MOP 			
3. Have you ever visited Macau?				
□ Yes	□ No			
If your answer is No in Question 3, please c	ontinue with the following questions:			
4. Would you like to experience the	culture of Macau's street markets?			
□ Yes	□ No			
5. What will attract you to the Taipa street market?				
Local characteristics	Cost-effectiveness			
	Other (please specify)			
6. What specific types of products would you like to see in the market?				
Made-to-order products	Fresh food			
Instant food	Local cuisine			
Other (please specify)				
7. Which design styles would attract you to visit the Taipa street market?				
□ Simple and elegant	Warm and classic			
Traditional local style	Trendy			
Other (please specify)				

Group C