

DREW MAHLMEISTER

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EXPERIENCE

EasyIce, Virtual

Experience Coordinator | June–Sept 2024

Created an updated brand identity while maintaining company values. Designed new collateral for tradeshow booths adhering to company guidelines and aesthetics. Conducted employee interviews to inform new identity. Designed and implemented internal employee resources.

EDUCATION

**Washington University in St. Louis,
Sam Fox School of Design & Visual Arts,**
St. Louis, MO

Candidate for Bachelor of Fine Arts, 2025
Major in Communication Design
Minor in Psychology
Minor in Business of the Arts
Dean's List

Santa Reparata International School of Art,
Florence, IT | Jan - Apr 2024

ACTIVITIES

Sam Fox Peer Mentor
World Pediatric Project Volunteer

SKILLS

Adobe CC:

AfterEffects, Audition, Illustrator, InDesign,
Photoshop, Premiere

HTML, CSS, Figma, Italian, Spanish

Save The Fish United, St. Louis, MO

Founder and Designer | Aug 2022–Present

Founded a Saint Louis based design collective and clothing brand. Designed logos, sourced materials, and realized goods. Printed on recycled clothing and sold at local markets. Proceeds are donated to various wildlife foundations and organizations decided by founders.

Camp Laurel, Mt. Vernon, ME

Metalsmith Counselor | June–Aug 2022, June–Aug 2023

Supervised and mentored children ages 10-15, fostering creativity and teamwork. Instructed campers in the safe and effective use of various metalworking tools including torches, polishing machines, flex shafts, saws, and kilns. Facilitated, organized, and coached workshops guiding campers in creating original pieces of art. Problem-solved around material restrictions, resulting in the production of dozens of unique items. Ensured a safe and inclusive environment for all campers.

Kaman's Art Shoppes, Santa Clara, CA

Caricature Artist | Mar 2017–Mar 2020

Interacted with potential customers, showcasing artwork and providing engaging demonstrations during slow business periods. Managed basic shop operations including opening and closing procedures. Provided exceptional customer service, addressing inquiries, and resolving issues to elevate customer satisfaction.