

Bachelor of Fine Art

University of Georgia

2020-2024

Emphasis in Graphic Design and Minor in Fashion Merchandising. Graduated Cum Laude.

NYC Maymester Program

University of Georgia

May-June 2023

Study Abroad in Cortona, Italy

University of Georgia

- Design Tools:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Figma
- Social Media Management:** Content planning, scheduling and analytics, **Content Creation:** Photography, video editing, copy-writing
- Other:** Strong communication, attention to detail, collaboration, UX/UI Design

IG <https://www.instagram.com/cxdy.designs/>

IN [linkedin.com/in/codymurray](https://www.linkedin.com/in/codymurray)

WEB codymurraydesign.com

*My Portfolio
Cody x Murray*



CODY MURRAY

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📍 NEW YORK, NY

★ GRAPHIC DESIGN
SOCIAL MEDIA / MARKETING

Marketing Intern

LoveShackFancy - June - Aug, 2023

Boosted Instagram engagement through targeted content creation and trend analysis. Assisted with trend research, scheduling posts, and covering brand events while contributing to visual content creation with photography and engaging posts.

Contract Graphic Designer

Nana Jaqueline - June - Aug, 2023

Designed email sales assets, Instagram graphics, and web banners optimized for cross-platform compatibility, improving brand cohesion across digital channels. Contributed to creating content for Instagram that supported sales campaigns.

Art Director

Talking Dog - Aug 2023 - May 2024

In a student-run PR firm, we worked with the Georgia Lottery through BBDO. I crafted visually compelling campaigns, created slide decks, formatted documents, and ensured brand alignment.

Graphic Design Assistant

UGA Children's Miracle Network Hospitals - April 2022 - May 2023

As part of the marketing team for the student-run philanthropy, I created graphics, event posters, logos, and design templates for social media.

Art Director

Rouge Magazine - Aug 2022 - Dec 2023

Led the design team in creating visually appealing layouts for a student-run fashion publication, adapting designs for social media platforms like Instagram and TikTok.