

Ivan Djayaputra is a Creative Director with experience in brand transformation and a particular interest in culture.

Info

ivandjy.com
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Awards

D&AD x2
Cannes Lion x2
One Show x4
Clio x4

Experience

Creative Director, Brand @ Roblox

Managed VPs, CMO and CEO stakeholders. Led internal teams and external agencies. Strategic partner to Marketing Managers. Launched Roblox's brand campaign. Won a Clio Award for Netflix partnership.

Group Creative Director @ Mojo Supermarket

Launched global campaign for StockX, the world's biggest sneaker reselling platform. Oversaw a team of Creative Directors.

Creative Lead, Brand @ Meta

Led the brand launch of Facebook's More Together. Led internal teams and creative agencies such as Wieden+Kennedy.

Associate Creative Director @ Mother New York

Led creative work for Instagram

Art Director @ twofifteenmccann

Launched creative campaigns for XBOX IPs such as Halo, Forza Motorsports, Dance Central, Sunset Overdrive and more.