

Alisa Lockett

phone: 513-304-1846

email: loketan@mail.uc.edu

alisalockettdesign.com

Education

University of Cincinnati

College of Design, Architecture, Art, and Planning

Bachelors of Science in Communication Design, Class of 2024

Participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Work Experience

Procter & Gamble | Surface Care Co-Op

September 2023–December 2023 | Cincinnati, Ohio

Co-Op completed with Procter and Gamble, a multinational consumer goods corporation. Provided brand expression support for Mr. Clean and Swiffer brands. Created primary and secondary packaging design for Home Care and Club needs. Partnered on design sprints to gather research on consumer insights. Conducted consumer interviews to gather learnings on Swiffer products. Provided stimuli to facilitate consumer learnings. Identified how AI could be leveraged in the design process.

Curiosity Advertising, Graphic Design Co-Op

January 2023–April 2023 | Cincinnati, Ohio

Co-op completed with Curiosity Advertising, an award-winning creative solutions agency. Worked within a team and utilized skills in the Adobe suites to rebrand Curiosity's in-house content studio, produce trending social media content across multiple platforms, and create print content that aligned with the Curiosity brand.

Cincinnati Art Museum, Graphic Design Co-Op

May 2022–August 2022 | Cincinnati, Ohio

Co-Op completed with the CAM, an institution that brings communities together through its vast collection of art. Worked within a team and utilized skills in the Adobe suites to research, create, and produce exhibition graphics. Developed museum merchandise based on museum pieces.

Wave Pool Gallery, Graphic Design Co-Op

January 2021–April 2022 | Cincinnati, Ohio

Co-op completed with Wave Pool Gallery, an art fulfillment center where experimental art connects community and creates change. Worked within a team and utilized skills in the Adobe suites to create promotional materials for the project and design a field guide that helps users process their trauma through Spiritual Autobiography. Performed cashier duties in the Gallery gift shop and provided customer service to ensure satisfaction.

Honors/Activities

Black DAAP Collective | Spring 2022–Spring 2024

Coyne Family Foundation Scholarship | Spring 2022

University of Cincinnati Dean's List | Fall 2018–Spring 2024

Darwin T. Turner Scholar | Fall 2018–Spring 2024

Cincinnati Century Scholar | Fall 2018–Summer 2023

Skills

Adobe Creative Suites | Indesign | After Effects | Photoshop | Illustrator | Figma | Consumer Research | Microsoft Office Suites | Screen Printing