

NATASHA SUPANGKAT

UX/UI & Digital Designer

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WORK EXPERIENCE

UPSIDE DOWN CAFE

Westwood, CA

Creative Assistant Contractor

Aug 2024 – Current

- Creating drafts, mockups and finalized digital and print design projects for cafe events, quarterly gallery art exhibitions, and diverse design initiatives, contributing to increased community involvement
- Preparing engaging copy and graphic assets for social media
- Capturing, editing and retouching photography of cafe and events for social media boosting online engagement

THE WALT DISNEY COMPANY (Disney Creative Corporate Resources)

Glendale, CA

UX Design & Digital Production Intern

Jan 2023 – Jun 2023

- Designed and prototyped digital experiences for company-wide newsletters, emails, and event invitations
- Collaborated with cross-functional teams to lead usability and feasibility testing for high-fidelity internal site designs
- Produced manipulated assets from key art for daily blog postings and articles to strengthen content engagement

WALT DISNEY ANIMATION STUDIOS

Burbank, CA

Web & Digital Design Intern

May 2022 – Dec 2022

- Conducted user research, created wireframes and mockups to support development and launch of external page redesign
- Designed and developed internal web pages, newsletters, microsites, and emails using HTML/CSS for internal communication to 40+ departments
- Utilized Adobe Creative Cloud to create graphic assets from key art and intellectual property for internal and external use, enhancing overall visual appeal and user experience

WANDERKIT

Remote

Junior UX/UI Designer

Feb 2021 – Jan 2022

- Led design process of new travel tips and safety feature through iterative prototyping of wireframes and interactive mockups, ensuring alignment with brand guidelines and design systems
- Developed graphics for email campaigns, enhancing visual consistency and interest

EDUCATION

MOORPARK COLLEGE

Moorpark, CA

Associate in Science

Current

Major in Multimedia Graphics

Relevant Coursework: Motion Graphics; Digital Media

UNIVERSITY OF CALIFORNIA, SAN DIEGO

La Jolla, CA

Bachelor of Science

Major in Cognitive Science, Design & Interaction; Minor in Environmental Science

Relevant Coursework: Design Human-Data Interaction; Prototyping; Practicum in Web Design; Usability & Info. Architecture

LOS ANGELES PIERCE COLLEGE

Woodland Hills, CA

Associate of Arts

Major in Social and Behavioral Sciences

Relevant Coursework: Graphic Design I, II, III; 2D Multimedia Design

SKILLS

DESIGN

- Figma; Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects

DEVELOPMENT

- HTML/CSS; Javascript; Git; WordPress