

# Zhixin Jia 賈志鑫

## About

My name is Jay, and since high school, design has been both my passion and a lifelong journey. I find immense joy in creating content that connects with people, and I'm committed to continually honing my skills and elevating the professionalism of my work every day.

## Education

**Fashion Institute of Technology**  
2021-2023 Advertisement Design

**Fashion Institute of Technology**  
2020-2021 Communication Design

**Queensborough Community College**  
2018-2020 Digital Design

## Work Experience

**Fellow, Marina Maher Communications**  
07/2024 - Now

Design social media posts, event logos, presentations, and animations. Contribute to brainstorming and campaign concept development.

**Freelance Graphic Designer, Urbanspace**  
02/2024 - 06/2024

Developed graphic designs, conducted research, and created motion designs for products and upcoming holiday events.

**Art Director Intern, Razorfish**  
06/2023 - 08/2023

Created website layouts and concepts for campaigns, including a Samsung-approved motion design.

**Design Freelancer, Dashan Group**  
10/2022 - 05/2023

Designed posters, menus, and social media content, and provided branding strategy & style guides.

## Skill

Adobe Illustrator	Figma
Adobe InDesign	Photography
Adobe Photoshop	Midjourney
Adobe After Effects	Blender

## Achievements

### **Creative Conscience Silver Award**

Awarded in the Equality and Justice category for the "I'm With Her" project.

### **Shortlist for Young One 2023**

Shortlisted for the "Diablo: Reclaim Hope" project in 2023.

### **Branding Specialist**

Collaborated with over 10 restaurant brands in Flushing and Manhattan's Vanderbilt area.

### **4+ Years of Design Experience**

Since 2020, worked as an intern at Best Pet Supplies and completed numerous freelance design projects for major corporations.

## Contact

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