

# Jasmin Palermo

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| Education                  | Aug 2021–<br>May 2025<br>(Expected) | <b>Carnegie Mellon University</b><br><i>BDes, Communication Design</i><br><br>Minor, Computation & Textiles<br><br><i>Pittsburgh, PA</i>   | Academic<br>Experience | Jun 2024–<br>Jul 2024 | <b>Typographics</b><br><i>Volunteer</i><br><br>Assisted in speaker talks,<br>workshops, and setup for a<br>typography design conference.<br>Collaborated with festival<br>organizers to foster an interactive<br>experience for lovers of type.<br><br><i>New York, NY</i> |
| Professional<br>Experience | Jun 2024–<br>Aug 2024               | <b>Sunday Afternoon</b><br><i>Junior Designer (Internship)</i><br><br>Collaborated on a wide range of<br>rebranding and campaign projects.<br>Contributions include logotype design,<br>motion design, identity systems, and<br>guidelines. Selected clients include Hoka,<br>Gotham, and The Nature Conservancy.<br><br><i>New York, NY</i> |                        | Jun 2023–<br>Aug 2023 | <b>CMU School of Design</b><br><i>Teaching Assistant</i><br><br>Developed and taught a 6-week<br>workshop series on color theory,<br>design thinking, and the Adobe<br>Creative Suite.<br><br><i>Pittsburgh, PA</i>  |
|                            | Jul 2023–<br>Apr 2024               | <b>Morphing Matter</b><br><i>Design Researcher</i><br><br>Designed visual assets and<br>technological interventions on the Meta-<br>Garden team. Co-designed physical<br>and virtual garden experiences to foster<br>local community connection.<br><br><i>Berkeley, CA</i>  |                        |                       |  |
|                            | Aug 2023–<br>Sep 2023               | <b>Phantasma Studio</b><br><i>Digital Media Designer</i><br><br>Commissioned by a design agency to<br>draw illustrations and mockups for a UX<br>project at Samsung.<br><br><i>New York, NY</i>  |                        |                       |  |
|                            |                                     |  | Awards                 | 2024                  | Blue Sky Thinking Award  |
|                            |                                     |  |                        | 2021                  | Ann & Charles Ritchey<br>Scholarship   |
|                            |                                     |  |                        | 2021–                 | Deans List x4  |
| Skills                     | Language<br>Skills                  | English: Native<br>Spanish: Fluent   | Contact                | Portfolio<br>& Email  | <a href="http://jasminpalermo.com">jasminpalermo.com</a><br><a href="mailto:studio.jasminpalermo@gmail.com">studio.jasminpalermo@gmail.com</a>   |
|                            | Technical<br>Skills                 | Illustrator, After Effects, InDesign, Glyphs,<br>Photoshop, Figma, JS, Google Suite  |                        |                       | *Professional references can be<br>provided upon request.  |

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