## Mikayla (Mengyao) Gao

She/Her/Hers Graphic Designer

+1 (949) 439-1606 mikaylagaodesign@gmail.com mikaylagao.com

## **Education**

09.2020-08.2024

#### **ArtCenter College of Design**

Pasadena, CA

Bachelor of Fine Arts in Graphic Design, Minor in Business, Graduated with Honors

Emphasis on Brand Identity Development and Transmedia Design.

# **Experience**

04.2022-08.2022

## Freelance Graphic Designer

Minhang Crosspoint Academy Anime, Comics, Games (ACG) Club Shanghai, China (Remote)

Designed a yearbook for the ACG Club at Minhang Crosspoint Academy. Created a cohesive visual system for the club using my skills in image editing, typography, illustration, and publication. The yearbook received an Honorable Mention from the Journalism Education Association (JEA).

05.2021-07.2021

#### Freelance Graphic Designer

JD Industry and Education Institute Beijing, China (Remote)

Designed a promotional booklet cover of an introduction brochure for the Industry and Education Institute in Beijing. Utilized skills in illustration and publication to emphasize the cultural identity of Malaysia. Ensured the cover design effectively represented the institute's brand and appeal.

# **Expertise**

#### Strong working knowledge of

InDesign, Photoshop, Illustrator, Acrobat, Procreate, Glyphs, FontStruct, Figma, p5. js, MadMapper, HTML/CSS, Miro, Keynote

#### Familiar with

After Effects, Cinema 4D, Redshift, Blender, Webflow, Media Encoder, Bridge, Processing, Lightroom, TouchOSC, Excel

#### Skills

Brand identity development, creative coding, generative design, 3D motion graphics, packaging design, font design, laser cutting, typography, editorial and print design

## Recognition

09.2020-08.2024

**ArtCenter Undergraduate Scholarship** 

05.2024-08.2024

H.B. Edwards Endowed Scholarship Jerry V. Johnson Endowed Scholarship

05.2024-08.2024

2024 Cultural Olympiad Competition, Honorable Mention

A Garden (Poster and 3D Motion Graphics)

01.2024-04.2024

## **ArtCenter Student Gallery**

Pacific Aquarium (Identity Poster Design) Pacific Visions (Identity Poster Design)

09.2023-12.2023

Jerry V. Johnson Endowed Scholarship

Fall 2023, Fall 2021

#### **Provost's List**

ArtCenter College of Design GPA of 3.8 or higher

02.2023

#### KAZN AM1300 Radio Interview

The Design Journey of Mikayla Gao

01.2023-08.2023

## **ArtCenter Student Gallery**

Night Reimagined (Editorial Design)

01.2023-04.2023

Hoffmitz Milken Center for Typography (H\_M\_C\_T Gallery)

Reveryl (Font and Poster Design)

09.2022-04.2023

Pentagram Design Endowed Scholarship

01.2022-08.2022

Patricia Howell Endowed Scholarship Fletcher Jones Scholarship

01.2022-04.2022

**ArtCenter Student Gallery** 

Stop Stereotypes (Editorial Design)

09.2021-12.2021

Fletcher Jones Scholarship

## Languages

Fluent in English. Native in Mandarin.

