



Ashley Aceves
Graphic Designer

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Education

09.2019–12.2023

ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

08.2018–05.2019

California State University Northridge
Northridge, CA
General Education and Design courses

Experience

01.2024–08.2024

Freelance
Pasadena, CA
Assisted clients with design, logo, branding, and illustrations. Developed website layouts to enhance user experience and brand presence. Utilized Adobe Creative Suite to create visually appealing graphics. Managed multiple projects simultaneously, ensuring timely delivery and high-quality output. Collaborated with clients to understand their vision and to deliver customized design solutions. Provided ongoing design support for digital and print marketing materials.

01.2024–08.2024

Erewhon
Pasadena, CA
Tonic Bar Clerk
Prepared and served a variety of health tonic beverages to customers. Maintained cleanliness and organization of the tonic bar area. Managed inventory and restocked ingredients as needed. Assisted in promoting new and improved products and specials to increase daily sales. Collaborated with team members to ensure a smooth and efficient workflow. Handled cash transactions and ensured accurate end-of-day accounting.

09.2023–12.2023

Coffee Bean & Tea Leaf
Pasadena, CA
Graphic Design Freelance
Designed digital and print marketing materials, in-store signage, and promotional banners. Worked closely with stakeholders to deliver high-quality designs on tight deadlines. Provided creative input on branding strategies and ensured consistency across all platforms. Edited and refined designs based on feedback to achieve the desired outcome.

02.2023–05.2023

Cedars-Sinai Medical Center
Los Angeles, CA
Graphic Design Intern
Designed health campaigns for the LGBTQIA+ community. Developed website layouts to enhance user experience and brand identity. Collaborated with the creative director on final designs, incorporating feedback to meet client needs. Assisted in creating visual content for social media and online platforms. Participated in brainstorming sessions and tested graphics across media to ensure consistent quality and branding.

Recognition

06.2022–09.2023

ArtCenter College of Design Scholarship

05.2022–08.2022

H. B. Edwards Endowed Scholarship

06.2022–09.2022

Donor-Funded Scholarships and Stewardships

06.2021–11.2021

Provost's List, ArtCenter College of Design

Skills

Strong working knowledge of: InDesign, Illustrator, Photoshop, XD, Acrobat, Miro, Figma, and Keynote

Languages: English (fluent) and Spanish (conversational)

Familiar with: After Effects, p5.js, Glyphs, Procreate, MadMapper, and HTML/CSS