



Natalia Catalan Cortina

jr. graphic designer & creative director

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professional summary

I am a young creative visionary and storyteller, making my way through the creative industry step by step. I am seeking to leverage and elevate my strong design skills, attention to detail, and proficiency in the industry to be able to form part and contribute to an amazing design team. My goal is to join and collaborate with them to create dynamic, creative, and incredibly inspiring designs that go beyond expectations. I am eager to take on new challenges that will allow me to grow and refine my passion.

education

Diploma in Advertising and Graphic Design

Humber College
Ontario, Canada.

Graduated with honours
2023-2024

Certificate in Communication and Media Fundamentals

Centennial College
Ontario, Canada.

Graduated with honours
January 2022 - August 2022

High School Diploma

Colegio Humboldt Puebla
2018-2021

skills & languages

- Proficiency in Adobe Creative Suite Programs
- Excellent management of Microsoft Office 365 Suite
- print setting and preparation skills
- time and project management
- social media management
- collaborative spirit
- organization
- storytelling
- strategic thinking
- customer service
- english (C1 level)
- spanish (native)
- german (C1 level)

work experience

PROSPECTIVA XXI

freelance graphic designer

August 2024

Creation of visually impactful flyer that communicates effectively their services, location and social media while maintaining brand consistency, as well as improving of website.

Activate Toronto LTD.

graphic design intern

April 2024 - June 2024

In charge of getting designs ready for print. Creation of innovative signage for executive events. Production of custom laser designs and cuts. Concept development for photobooths, trailers (food trucks) and decals for print.

Laboratorios La Esperanza

freelance graphic designer

2023-2024

Creation of a fresh, new brand image, developing a cohesive brand identity and professional business resume, including print.

Hospital Torre Azul

freelance graphic designer

2023-2024

Execution of brand new, fresh image along with brand identity and business resume, as well as creation and customization of print designs.

Buck's Hard Goods

sales associate & content creator

August 2023 - December 2023

Customer service, sales associate, review of inventory and in charge of making videos for social media, website design adjustments and creation of print designs.

