

## PERSONAL STATEMENT

I am a Graphic and Interactive Designer currently based in Singapore with Bachelor's of Fine Arts from Nanyang Technological University, School of Art, Design and Media.

I'm meticulous, user centric, quirky and have a unique eye for design — all qualities I put forward in developing unique and interactive media. I am enthusiastic and hopeful about translating company vision into reality. I enjoy making fractal art and singing jazz.

## RECOGNITIONS & AWARDS



World Illustration Awards 2024  
Shortlist in Science and Technology Category  
United Kingdom



Indigo Design Award 2022.  
Silver Award in Book Design Category  
Amsterdam, Netherlands



Indigo Design Award 2022.  
Bronze Award in Illustration Category  
Amsterdam, Netherlands



Taiwan Seismic Design Competition 2014.  
Silver Award (National). Represented Singapore in Taiwan  
Seismic Design Competition 2014  
Taiwan, Taipei



National Youth Achievement Award (NYAA).  
Silver Award  
Singapore

## EDUCATION

### NTU (Art, Design and Media)

B.F.A. in Design Art  
2024

Specialisation in Visual Communications & Interactive Media  
Notable Modules

- DV5001: Design In Motion
- DM2008: Programming for Interaction
- DM5001: Web Design
- DT2001: 3D Production
- DA5004: Design, Art and Animation for Media Architecture

(Exhibition at Ten Square Building Singapore)

### University at Buffalo (SUNY)

B.F.A. in Communication Studies

Fall 2019 - Spring 2020

- Dean's List Award: Cumulative GPA 3.53/4.0
- UB Student Council (Publications Team)

## SKILLS & PROFICIENCIES

### 01 Design Software Competency

Visual Communications  
Adobe After Effect

Adobe Photoshop

Adobe Illustrator

Microsoft Office

Adobe Indesign

3D modeling (Blender)

HTML

Interactive Media

Touch Designer

P5JS

Processing

Arduino

Mixed Reality Programming

Python

Maya

### 02 Design Knowledge

Grid & Layout.

Typography.

Color theory knowledge.

Image editing.

Web usability.

Interface Design.

Illustration

## OVERSEAS INTERNSHIP EXPERIENCE

### Superson Oy (Overseas Entrepreneurship Programme)

Design Trainee for Marketing Startup in Helsinki, Finland (July 2022 - December 2022)

- Facilitated in building bridge between Superson Singapore and Superson Helsinki offices.
- Organised "Friday Change Makers", a bi-weekly company symposiums with startup founders to learn more from CEOs and CMOs ways to overcome recession periods.
- Elevated visual styles of social marketing platforms (Facebook news, LinkedIn and Instagram)
- Worked with clients from Dimex, Boost, Fooni, Fiskars, Wartsila, Vegemessut Sirkkaletti, ACO, Gunnarskulla and AnteraTV
- Refreshed visual identity of Päätös Podcast
- Researched and analysed strengths & weaknesses of competition in Finland in the area of design & content, positioning of company's communication presence in comparison to the competition and recommended course of action & optimization.
- Researched potential clients, client partners and specialists in APAC markets (Vietnam Indonesia, Shanghai)
- Designed collaterals for company Christmas Campaign

## WORK EXPERIENCES

### NEON

Designer (Internship) (May 2023 - July 2023)

- Pre-press production designer in design layouts, assembling and formatting text and graphic elements, in preparation for printing.
- Site Checking @ Avatar Exhibition
- Exhibition Research @ Science Centre SG
- Notable projects:
  - Avengers S.T.A.T.I.O.N. Exhibition July 2023 in ChengDu.
  - Avatar Gardens by the Bay Singapore
  - Assisted in USC Marshall School of Business visit

### Research Illustrator for Assistant Professor Ivy Hui-Yuan Yeh of NTU

Archaeological Illustrator (May 2022 - Dec 2022)

- Illustrated archeological artefact sketches for Assistant Professor Ivy Hui-Yuan Yeh for her paper on Paleolithic Sites of the Late Pleistocene.

### NTU Institute of Science and Technology for Humanity

Freelance Visual Designer (June 2022 - Jan 2023)

- Designed print layouts, typesetting with relevant visualizations and graphics to present the content for two NTU signature reports, namely the NTU Report on University Resilience and the Report on NTU carbon footprint.

### NTU Arts Festival 2022 Workshop - Oasis

Host and Workshop Instructor (18 February 2022)

- Organised engaging and interactive environment for NTU undergraduates in learning abstract traditional art.
- In the segment Oasis, taught different techniques of traditional acrylic painting.

### Visual Communications Workshop

Work Study (August 2021 - 14 April 2022) & (August 2023 - Present)

- Facilitated Visual Communications students in RISO printing, die-cutting, embossing diecuts & laser cutting.
- Provided RISO printing services for NTU undergraduates.

### ADM Alumni Association

Work Study (January 2022 - December 2022)

- Produced creative content and copywriting for ADM Alumni Association.
- Graphic Design
- Managed social media platforms

### Crespion Afterhours Production: A Tall Order

Senior Graphic Designer (March 2021 - May 2021)

- Filmed, managed merchandise of theatre productions.
- Provided photography retouching for production booklets, management of social media accounts of musical productions