

jackirwindesign.com
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Jack Irwin
UX Designer

Skills

Interpersonal

- Problem Solving
- Leadership
- Team Player
- Hard Working
- Detail Orientated

User Experience

- Interviews
- Card Sorting
- Information Architecture
- Wire Framing
- Prototyping
- Usability Testing

Software

- Figma
- Adobe CC
- Miro
- Voiceflow

Achievements

Dean's Honour List | 2023
Humber College

School Projects

Google Pixel Watch — UX/UI Designer

September 20 - December 20, 2023

- Collaborated with team to developed mood board and design language
- Sketched concepts and potential interactions
- Designed and prototyped dive mode watch face with rotating crown interaction
- Utilized feedback from divers to iterate on final design

VIA Rail Website — UX Researcher

September 20 - December 20, 2023

- Competitor analysis
- Developed project plan, screener and discussion guide
- Conducted interviews with 2 multiple destination travellers and synthesized group findings
- Create persona and journey maps which highlighted opportunities to improve their booking experience

Work Experience

Radius Financial — Graphic Designer

April 2020 - September 2023, Markham

- Worked with the marketing team to create a variety of promotional material to enhance their social media presence
- Collaborated on designing visually engaging banners, brochures and popup stands for in person events
- Designed digital assets for use in presentations, emails and social media
- Developed design solutions under tight deadlines and ensured brand consistency across different mediums

Island Stone Pub — Graphic Designer (Freelance)

March 2020, Markham

- Redesigned primary logo for Island Stone Pub
- Designed a sub-identity for a new takeout service

Education

Humber College — UX Design Certificate

2023 - Ongoing, Toronto

OCAD University — Bachelor of Design: Graphic Design

2016 - 2020, Toronto