

Maidenly Pham

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COPYWRITER

WORK EXPERIENCE

Cigna Healthcare / Copywriter

New York, New York / April 2024 - Present

DraftKings / Copywriter

New York, New York / June 2022 – Nov 2023

TV, OOH, radio, digital, print, and more for DraftKings Sportsbook and DraftKings Casino

Founders / Copywriter

New York, New York / Jan 2021 – May 2022

Snapchat, Netflix, Hornitos, Red Stripe, Kalik, New Business

Ogilvy / Associate Copywriter

New York, New York / Oct 2019 – Jan 2021

IBM, Kotex

Vice Media / Virtue Worldwide / Copywriting Intern

Berlin, Germany / July 2019 – Sept 2019

Samsung, Volkswagen, Vodafone, Nike, Verivox, Frankfurt Airport, Walt Disney Studios

FCB Toronto / Copywriting Intern

Toronto, Canada / Apr 2019 – June 2019

BMW Canada, Bank of Montreal, Ontario Lottery & Gaming

Accenture Interactive / Copywriting Intern

Stockholm, Sweden / Jan 2019 – Mar 2019

Mathem, Houdini, Stockholm Exergi, Electrolux

Meridian Technologies / Technical Recruiter

Charlotte, North Carolina / June 2017 – Oct 2017

EDUCATION

Miami Ad School

Miami, Florida / 2018 – 2019

Portfolio Program, Copywriting

Appalachian State University

Boone, North Carolina / 2013 – 2017

Bachelor of Science, Advertising / Minor, Sociology

University of Sunderland

Sunderland, United Kingdom / 2016

Exchange Program

AWARDS

Clio Music Awards / Bronze

D&AD New Blood Awards / Graphite Pencil

Summit Emerging Media Awards / Innovator

Graphis New Talent / Silver

Graphis New Talent / Honorable Mention

Summit Creative Awards / Bronze New York

Festivals Advertising Awards / Shortlist Creative

Conscience Awards / Shortlist Creative

Conscience Awards / Shortlist

Adobe Design Achievement Awards / Semifinalist