



Vanessa
Dominguez

EDUCATION

Bachelor of Fine Arts Graphic Design
Marketing Minor at the SC School of
the Arts at Anderson University

TOOLS

Adobe CC Suite, Basic HTML and
CSS, Figma, Digital Camera, Slack,
Anchor, Asana, and ClickUp

STRENGTHS

Branding, Social Impact, Research,
Strategy, UX, and Typography

SOFT SKILLS

Bilingual, Collaborative, Organized,
Holistic, Adaptable, Compassionate,
and Detail-oriented

AFFILIATIONS

AIGA Atlanta and AU Type Foundry

RECOGNITIONS AND HONORS

Published Photography
Ivy Leaves Journal 2023 - 2024

Deans List
Anderson University 2020 - 2024

References available upon request

EXPERIENCE

AU AIGA Diversity, Equity, & Inclusion Officer

JANUARY 2023 TO PRESENT

Alongside team members, lead programming to provide community inclusivity and advocate for all individuals. Plan events and oversee social media and all related channels to meet goals and guidelines within the Anderson University AIGA team. Additionally, lead and plan yearly publication initiative to celebrate and highlight members work and AIGA culture.

FerebeeLane Creative Intern

MAY 2023 TO AUGUST 2023

Worked with a creative team to assist with ideation process, research, and curate assets for client including: GirlUp GVL, Spinx, Pearson Farms, Canoe Place Hampton Bays Hotel, Coldwell Banker Caine, and Le Cruset. Participated in team and led client meetings, brainstorm, and applied the agency's process. Alongside the intern team, developed a strategic marketing recommendation for Poppi.

AU Womens Ministry Digital Media Intern

SEPTEMBER 2022 TO DECEMBER 2022

Worked alongside Digital Media Coordinator to capture photos and record videos for Anderson University Womens Ministry events. Create and upload content and assisted in podcast interview recording.

Disciples Church Lead Creative Volunteer

JANUARY 2019 TO DECEMBER 2022

Responsible for overseeing volunteer team. Crafting tangible and digital materials including posters, cards, photos, graphics for sermons and announcements, and screen backgrounds. Leading content creation for events, YouTube, and social media platforms. Along with rebranding efforts and the development of an app and website using Subsplash for seamless transition to future volunteers.

Freelance Photographer

2018 TO PRESENT

Communicating with client about requirements and wants. Pre-session research, using the proper equipment, arranging set-ups, and collaborating as second-shooter. Edit and share images through online gallery and share portfolio.