

Estefani Mauro

Senior Product Designer



WORK EXPERIENCE 1 / 1

Independent Product Designer

Freelance, based in DE

Feb 2025 - Present

Senior Product Designer

Sopra Banking Software GmbH, DE

Sep 2022 – Jan 2025 / Berlin (Full Remote)

- Promoted to Senior Product Designer in January 2023, recognizing leadership in UX strategy, cross-functional collaboration, and successful evolution of the design system.
- Designed and enhanced features for white label Banking Solution. Both on mobile (Consumer Experience) and browser-based (Employee Experience), making complex banking tasks more intuitive.
- Translated business requirements into user-centered solutions, reducing friction in customer journeys and improving task efficiency.
- Led cross-functional collaboration to ensure seamless design integration, improving alignment between UX, product, and engineering teams.
- Maintained and evolved a scalable design system, enabling consistency across multiple product lines and reducing design inconsistencies.
- Worked closely with engineers and product managers to ensure high-quality implementation, minimizing design-to-development gaps.
- Mentored junior designers, fostering a team learning and growth culture.

Product Designer

GridSingularity GmbH

Jul 2020 – Aug 2022 / Berlin (Full Remote)

- Led the redesign of a blockchain-driven energy platform, improving its usability and accessibility for both business and consumers.
- Developed and maintained a modular design system, streamlining UI components and reducing inconsistencies across the platform.
- Transformed conceptual ideas into interactive prototypes, accelerating product decision-making and stakeholder buy-in.
- Conducted iterative user testing to identify usability bottlenecks, ensuring a frictionless user experience post-launch.
- Partnered with business and development teams to bridge the gap between design and implementation, ensuring feasibility and functionality.

UX/UI Designer

Mermaid Studios GmbH

Sep 2018 – Mar 2020 / Berlin (On site)

- Promoted in September 2019, after demonstrating strong UX/UI leadership in high-impact client projects for Lufthansa City Center, Hessen Forst, Decathlon, and Siemens.
- Improved UX for digital products, addressing key usability pain points.
- Led client workshops to align UX strategies with business objectives, resulting in more targeted and user-friendly design solutions.
- Applied research-driven insights to refine UX flows, ensuring design decisions were backed by user behavior and needs.
- Facilitated interactive prototyping sessions, improving client engagement and accelerating design approvals.
- Played a key role in the company's website relaunch, crafting a cohesive and modern design to enhance brand identity.

EDUCATION

KGSP Scholarship

Korean Language Program,
South Korea Government.

2017 – 2017 / Gwangju, SK.

BA Graphic Design

Graduated with honors,
ORT University

2012 – 2016 / Montevideo, UY.

BA Industrial Design

EUCD Uruguay (UDELAR)

2010 – 2011 / Montevideo, UY.

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Berlin

Industry Knowledge

User Experience (UX) | User Interface (UI) | Interaction Design
Wireframing | Design Systems |
Prototyping | User Research
User Testing | Accessibility |
Design Thinking | Agile UX

Tools & Skills

Figma | Sketch | Adobe XD |
Adobe Creative Suite | Framer |
Invision | Webflow | Maze | Hotjar |
HTML/CSS | Design Tokens | A/B Testing

Languages

Spanish — Native
English — Business Proficiency
German — B1
French — Basic
Korean — Basic

Social

fetamauro.com
password: 12345678
linkedin.com/in/estefanimauro

Estefani Mauro

Senior Product Designer



WORK EXPERIENCE 1 / 2

- Enhanced interface usability by conducting user testing sessions, incorporating feedback to improve navigation and interactions.
- Partnered closely with developers to ensure high-quality execution of designs, minimizing rework and ensuring smooth implementation.
- Delivered client presentations, effectively communicating design rationale and gathering critical stakeholder feedback.

Mar 2017 – Sep 2017 / Montevideo, UY (On site)

- Joined as the first in-house UX/UI Designer, took ownership of User Flows and User Interface for diverse products.
- User experience improvements on existing products (worked directly with clients)
- Preparation of design and documentation for developing (worked closely with developers)

Graphic & Web Designer (Founding Designer)

mod.uy

Apr 2015 – Apr 2016 / Montevideo, UY (On site)

- Web Designer in charge of full redesign and maintenance of e-commerce website.
- Branding Design

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