

Allie Bernhard

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Product designer and former management consultant who thrives at the intersection of research, design, and strategy. Combines qualitative and quantitative insights to create innovative, data-informed solutions that elevate user experiences and drive measurable business results.

PROJECT EXPERIENCE

- Jewelry, Accessories, UI/UX, Service Design, Experience Design, Home Goods, CPG, Biomaterials, Softgoods, Interiors, Co-Design, Brand Development

SKILLS

- **Design Software:** Rhino CAD, Figma, Adobe Creative Suite, Keyshot, Canva
- **Fabrication:** Prototyping, 3D Printing, Model Making, Metalwork, Woodwork, Textiles, Softgoods, CNC, Painting
- **Research:** Market Research, User Interviews, Ethnography, Data Analysis, A/B Testing, Journey Mapping
- **Business:** Product Development, Manufacturing, Sourcing, Tech Packs, PLM, Project Management

PROFESSIONAL EXPERIENCE

Bernard James Fine Jewelry – Operations and Production Intern / Lead

Brooklyn, NY | September 2024 – January 2026

Reported directly to the CEO & Founder while coordinating and managing operations and production for the emerging fine jewelry brand; Recognized as a Gem Awards and CFDA / Vogue Fashion Fund finalist.

- Improved order delivery times by 5 days and oversaw production of 400+ jewelry orders in gold, silver, and platinum, including high jewelry orders of \$1M+
- Managed cross-functional projects between design and production teams by reviewing CADs and problem-solving for quality control and consistent craftsmanship to meet deadlines
- Collaborated with Creative Director on high-profile projects for the 2025 Met Gala and 2025 Fashion Week by guiding the fabrication of custom pieces and new collections
- Modernized inventory management by migrating 2,000+ SKUs to Shopify to optimize inventory tracking
- Supported category management and e-commerce merchandising by updating Shopify product pages to ensure accurate site display, efficient SEO, and integration with Google Ads to drive sales

Pratt Material Lab – Graduate Assistant

Brooklyn, NY | September 2023 – Present

Managing the operations, organization, and inventory of lab resources and 10,000+ materials.

- Assisted approximately 20 visitors per shift by addressing material inquiries with subject-matter expertise

Deloitte Consulting – Customer Strategy & Applied Design Consultant

New York, NY | July 2023 – August 2023

Led UX team copywriting and evaluative research for Doblin's (Deloitte's Innovation Consulting Practice) in-house app.

- Analyzed and applied Voice of Consumer (VoC) feedback from 15 interviews to improve the UI/UX of filter/tagging options, and landing page navigation for the minimum viable product (MVP) of app prototype; developed using Figma

Deloitte Consulting – Human Capital Strategy Consultant

New York, NY | July 2020 – July 2023

Created strategic reports and communications, and conducted research and data analysis for various cross-functional team projects, enhancing client and stakeholder satisfaction by providing key actionable insights and recommendations.

- Identified 4 breakthrough insights and created data visualizations to quantify the urgent needs of critical at-home care caretakers (nurses and families) via stakeholder survey results
- Developed strategic communications plan for higher-ed client that boosted stakeholder engagement by 73%
- Created a 3-year strategic roadmap for a federal health client to improve communication and outreach across 4 stakeholder groups involved in the funding and commercialization of science-based R&D products

EDUCATION

Master of Industrial Design, Pratt Institute

Brooklyn, NY

Material Lab Prize 2025 Finalist, Taconic Fellow, IDSA, Women's Jewelry Association

Bachelor of Business Administration, Marketing, Bucknell University

Lewisburg, PA

Cum Laude, Dean's List, Alpha Xi Delta New Member Co-Chair