

Soumitri Vadali

Photographer

Based in NYC. Available for commissions worldwide.

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About

Soumitri Vadali is a photographer based in New York City, originally from Singapore. Soumitri is most drawn to capturing people as they are: expressive, thoughtful, and a little unpredictable.

He's fluent in English, Hindi, and Telugu, and almost fluent in French (depending on how patient you are). Soumitri loves collaborating with teams who value curiosity, warmth, and a good creative challenge.



Approach

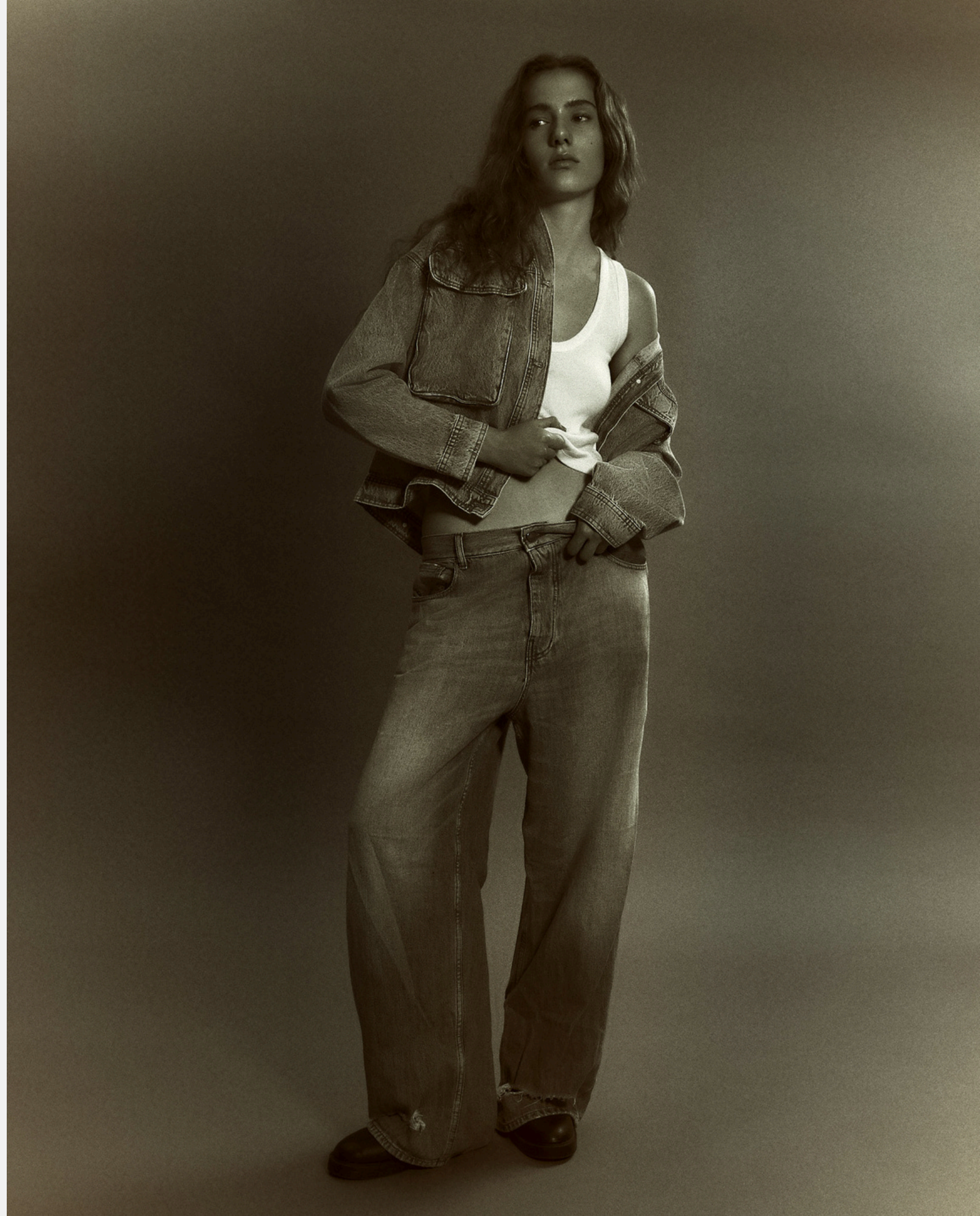
1. Discovery – Most projects start with conversations to understand the brand's goals, audience, and visual direction.
2. Pre-Production – I create or refine moodboards, shot lists, and briefs to align the team and define tone, lighting, and styling.
3. Team & Logistics – Depending on the project, I either collaborate with the people already on board or assemble the team – I have a trusted team of collaborators that I call upon. The goal is to keep production cohesive, organized, and flexible throughout.
4. Shoot – I keep the process adaptable. Some shoots follow detailed direction; others allow room for instinct and improvisation to capture genuine moments.
5. Delivery – I oversee editing and post-production to ensure consistency with the brand's visual language and campaign needs.



Selected Work

Selected images that reflect my ongoing exploration of form, tone, and narrative – drawn from personal projects and commissioned work alike.















Occhii

Lookbook - Occhii SS26

One of my favorite shoots from 2025, this lookbook for Occhii's Spring/Summer 2026 collection captures the brand's sculptural tailoring and sense of quiet elegance. Shot in studio, the imagery emphasizes form and gesture – balancing sharp silhouettes with soft light to reflect Occhii's understated sensuality and refined design language.







Editorial - Kaltblut

Commissioned by Kaltblut Magazine, this editorial was one of my most involved projects to date – I handled both photography and set design. Shot entirely on constructed sets, the story explores balance and distortion through color, texture, and gesture. Combining sculptural styling with painterly compositions, the imagery reflects a world both theatrical and restrained.









Editorial - Numéro

Shot in downtown Manhattan for Numéro, this editorial with Karolina Moura captures a balance of structure and spontaneity. We worked across studio and street, playing with natural light, reflective surfaces, and sharp silhouettes. The day came together through an easy collaboration with a stellar team, resulting in images that feel direct, modern, and quietly refined.







If you've reached here, you've made it to the end,
congratulations! Seriously though, being a photographer is
a dream come true for me and having people look at my
work means the world to me, thank you for being here
and I hope our paths cross one day.

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