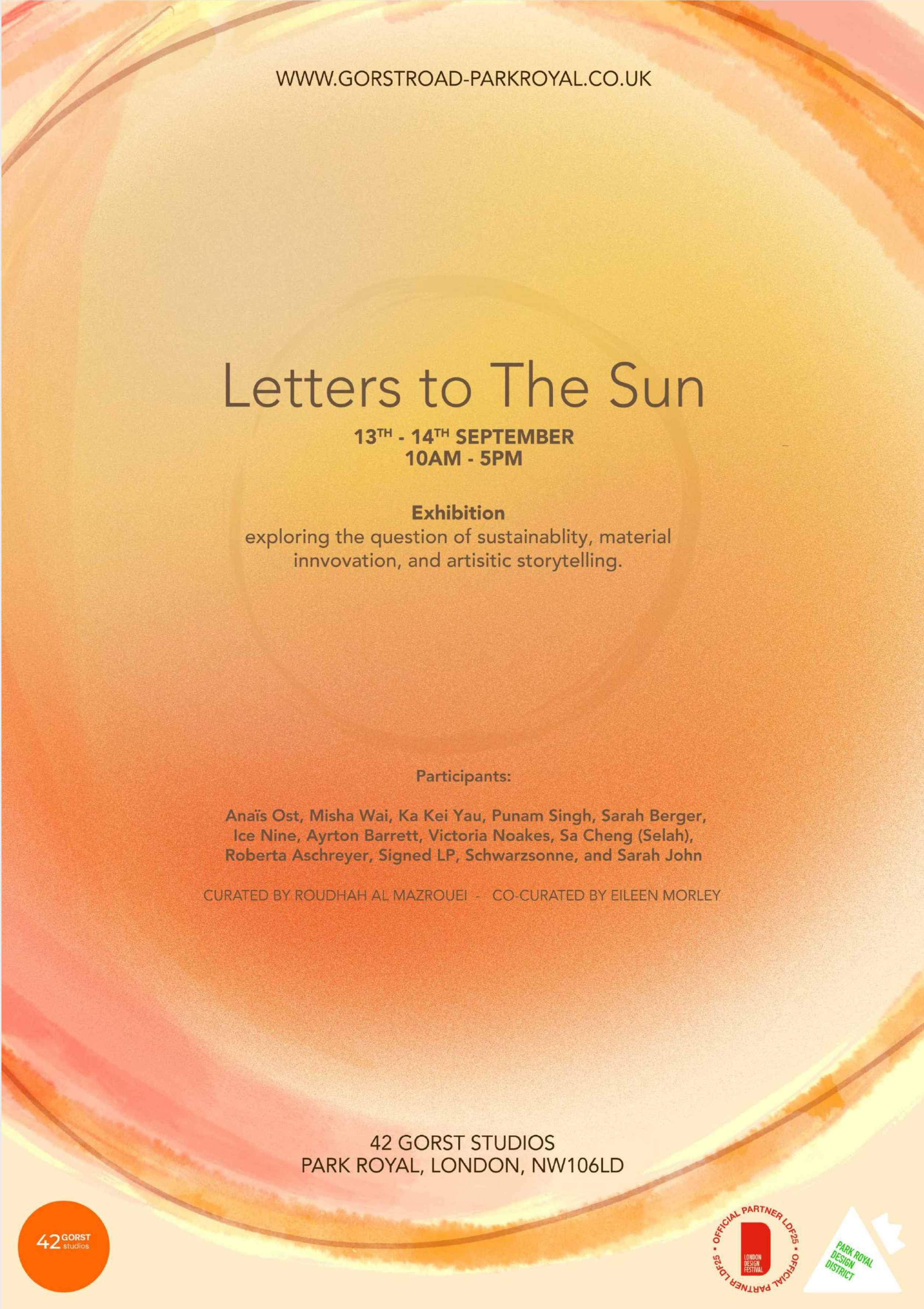


Hello, I'm **Vedika** — a visual designer crafting stories through branding, 2D & 3D illustration, and design strategy.





Sa Cheng (Selah)

@selahchengofficial / selahcheng.com

Studio 18

Feathered Echo

A silk dress adorned with cascading feathers and hand-dyed details, the work symbolizes both wightlessness and rootedness. The garment moves between softness and defiance, suggesting a body caught between flight and stillness.

What would you like to tell the sun ?

I ask the sun to witness the fragile threads of existence that I weave into dresses—burning, fading, yet still shimmering in their breif moment of light.

WWW.GORSTROAD-PARKROYAL.CO.UK

Public Programming

SATURDAY, 14th SEPTEMBER

Layered Narratives:
Mixed Media Collage

Facilitated by Shou An Ching

Drop in: 11:00 - 5:00pm, Studio 45

Exploring nature-inspired textile and milinery practice, focusing on slow making, material sensitivity, and ecological storytelling.

42 GORST STUDIOS
PARK ROYAL, LONDON, NW106LD

WWW.GORSTROAD-PARKROYAL.CO.UK

Letters to The Sun

13TH - 14TH SEPTEMBER
10AM - 5PM

Exhibition

exploring the question of sustainability, material innovvation, and artistic storytelling.

Participants:

Anais Ost, Miha Wai, Ka Kei Yau, Punam Singh, Sarah Berger, Ice Nine, Ayrtan Barrett, Victoria Noakes, Sa Cheng (Selah), Roberta Aschreyer, Signed LP, Schwarzsonne, and Sarah John

CURATED BY ROUDHAH AL MAZROUEI - CO-CURATED BY EILEEN MORLEY

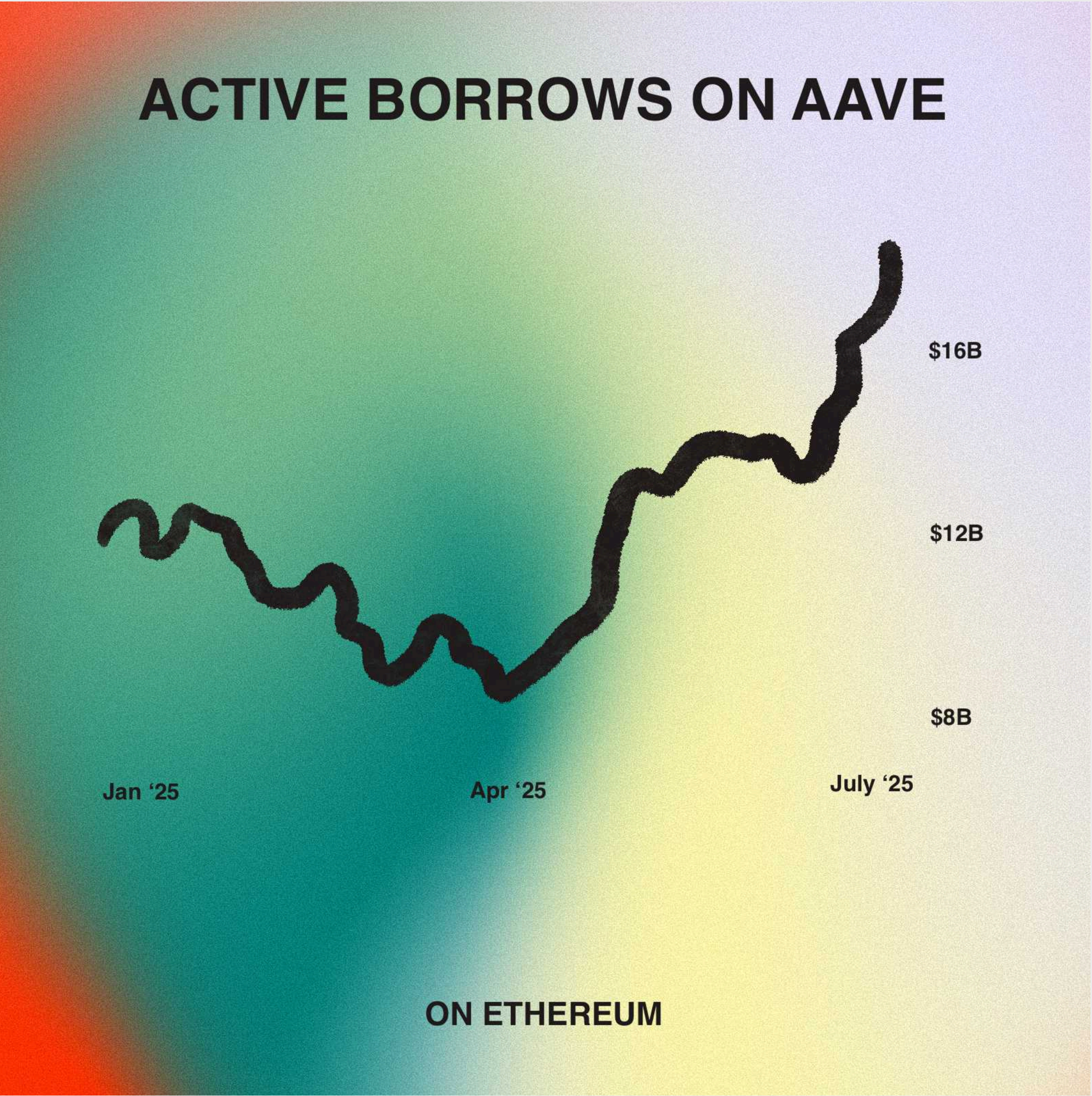
42 GORST STUDIOS
PARK ROYAL, LONDON, NW106LD

Open Studios

Artist	Studio	13 th SEP	14 th SEP
Shou-An Chiang	45		
Qiqing	45		
Sa Cheng (Selah)	18		
Miha Wai	43		
Chloe Y	43		
Victoria Noakes	24		
Punam Singh	37		
Ayrtan Barret	28		
Mel & Pies	40		
Fernando M. Romero / Maria Gonzalez	17		
Schwarzsonne	51		
Signed LQ	23		
Sarah John	41		
Who Made This	19		
Yumeng Yang	46		

42 GORST STUDIOS
PARK ROYAL, LONDON, NW106LD





Client: Aave | *Deliverables:* Custom animated and static artwork for social media

IN CONVERSATION WITH
RACHID KORAÏCHI

The complexity and depth of Rachid Koraïchi's storytelling are seen throughout, as if a thread running through each idea. Demonstrating his desires and apt abilities for storytelling, Koraïchi's alphabet of memory is anchored in the world of glyphs and cyphers, where he nurses his fascination for texts function, aesthetics and cultural significance.



Les Prieurs, 2015

How do people react to your art
and how does this ultimately influence you?

People often come to my exhibitions and ask me to explain my work to them. But I'm afraid an exhibition does not come with a manual.

Above all, my exhibitions – this exhibition – **express an emotion that people feel or do not feel, it's up to them to decide.**



Talisman, 2015

In fact, the exhibited sculptures create a staging on their own, as they are duplicated through their **shadows in space** – just like we, as human beings are duplicated each and **every time we leave our shadows on earth.**

A life will be created regardless of the one I started – and this life will evolve organically based on an imperceptible but essential figured composition. I don't know if people will remember my work.

But what I do know is that I am following
a path of absolute happiness, which is life itself.

We must accept who we are in life.



Al Hallaj, 2009

What influenced your willingness to create
a body of work, which is committed to love
and peace in the world?



Nedjma – Fall, 2009

I grew up with lots of love, in a home surrounded by Islamic calligraphy mural paintings, which consisted mostly of texts taken from the Quran, and also with a large weaving loom that women from our community would always use to weave rugs and clothes. This weaving process was actually called the **Twiza**, which consisted of a group of women such as our cousins, aunts, and other family members, as well as our friends, gathering at our place during the day to work on **traditional weaving.**

I opened my eyes involuntarily, not realizing that I was already **absorbing and processing** everything around me, and that all of this would define me and my art works at a later stage of my life.

On view from the 27th of February until the 25th of May, 2024, the exhibition will encompass a breadth of disciplines that Koraïchi has enmeshed into his practice, highlighting his abiding fascination with the creation of deeply layered seams.

Founded in 1994, Elmarsa Gallery has galleries in Tunis and Dubai, and an expanding European presence in Paris. Specializing in both modern and contemporary art, the gallery represents and supports the career of some of the most influential and recognized artists of the 20th and the 21st century from North Africa and the Middle-East, with a wide-ranging exhibition programme at its two gallery spaces.

Active in both the primary and secondary markets, Elmarsa also represents its artists at major international art fairs focusing on African and Middle-East art in Dubai, Abu Dhabi, Paris, London, Marrakech, Miami and New York.

المرسى
E L M A R S A

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2070 La Marsa, Tunisia
T. +216 71 74 05 72
F. +216 71 74 03 64

www.galerielmarsa.com

ABOUT RACHID KORAÏCHI

Rachid Koraïchi was born in Ain Beida, Algeria, in 1947, and now lives and works in Tunisia and France. He first studied at the Institute of Fine Arts and the Superior National School of the Arts in Algeria, before moving to France to continue his studies at the National School of Decorative Arts and the School of Urban Studies in Paris.

Koraïchi's sculptural explorations extend across an impressive range of different media, with his installations including ceramics, textiles, various metals and painted work on silk, paper or canvas. His work is influenced by an abiding fascination with signs of all kinds, both real and imaginary.

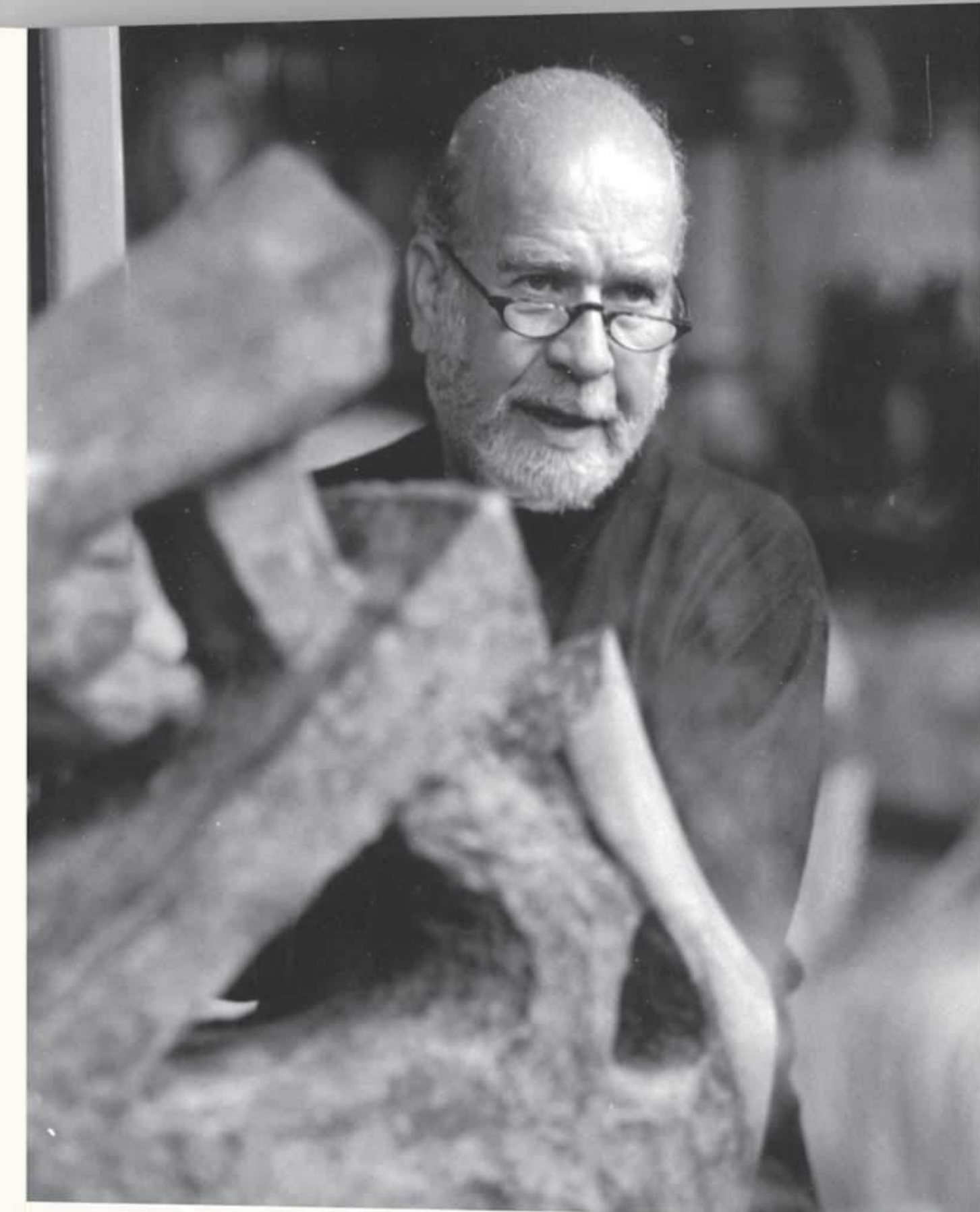
Beginning with the intricate beauties of the Arabic calligraphic scripts his work is composed of symbols, glyphs and ciphers drawn from a wide variety of other languages and cultures. Whether the source be the numerological insights of ancient cultures or his inventive and imaginary Chinese ideograms that appear to share similar forms, Koraïchi's work integrates these layered systems of signs into an organised and marvellous description of the world that surrounds us.

Rachid Koraïchi was included in the international touring exhibition 'Short Century', and in the 47th and 49th Venice Biennale, and in 'Word into Art' at the British Museum, 2006. Part of his installation, Path of Roses, comprising embroidered silk, textiles, steel sculptures, roses and ceramics, was acquired by the British Museum.

Concerned with the Islamic concept of Safar (travel and transcendence), this installation traces the journey of the medieval poet and traveler Jalal ad-Din Rumi across the Mediterranean to meet the Sufi mystic and poet Ibn al-Arabi. While his aesthetics are deeply rooted in his multicultural Algerian heritage, Rachid Koraïchi is a truly cosmopolitan artist who speaks to a global audience.

Apart from his professional projects, Rachid Koraïchi has also dedicated his efforts to personal ventures, such as the Garden of Africa, entirely financed by Koraïchi, stands as a memorial resting place in Zarzis, Southern Tunisia. Its primary purpose is to provide a dignified final burial ground for the countless migrants who tragically lost their lives in the treacherous waters of the Mediterranean Sea. Alongside a burial ground, the Garden of Africa provides DNA cataloguing services to help families find their loved ones, if located on the grounds.

R. Koraïchi



RACHID KORAÏCHI

An Ode to Intertwined Histories

27 February – 25 May, 2024
Elmarsa Gallery, Dubai



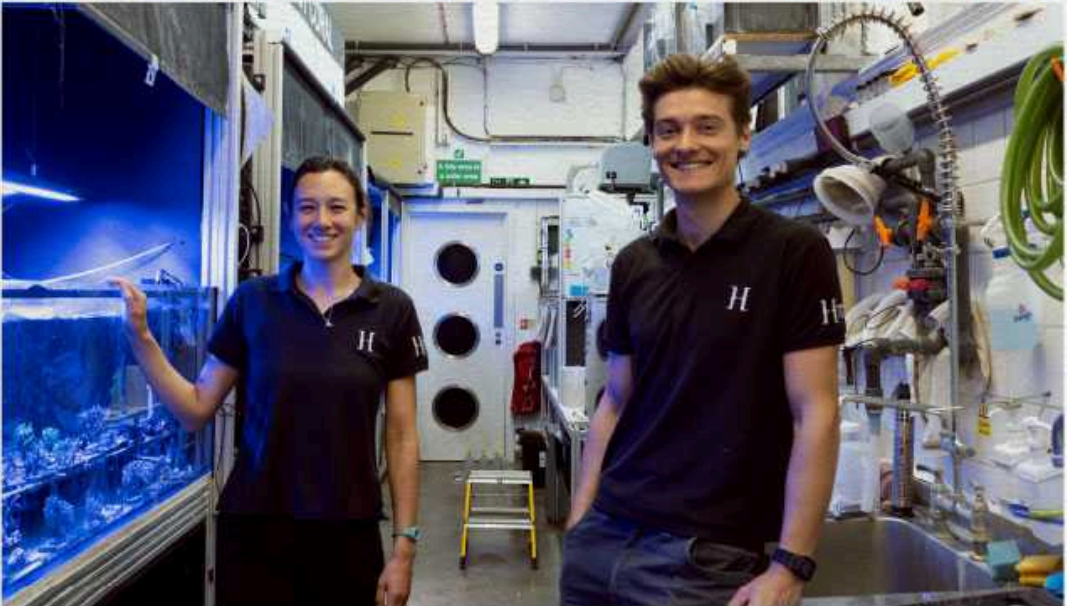
Coral Love



A Love Letter to Coral

A series of horizontal lines for writing a letter, intended for a 'Love Letter to Coral' activity.

Voices of the Reef
Felicity Kinsella & Hartley George



How did you first get into coral research?

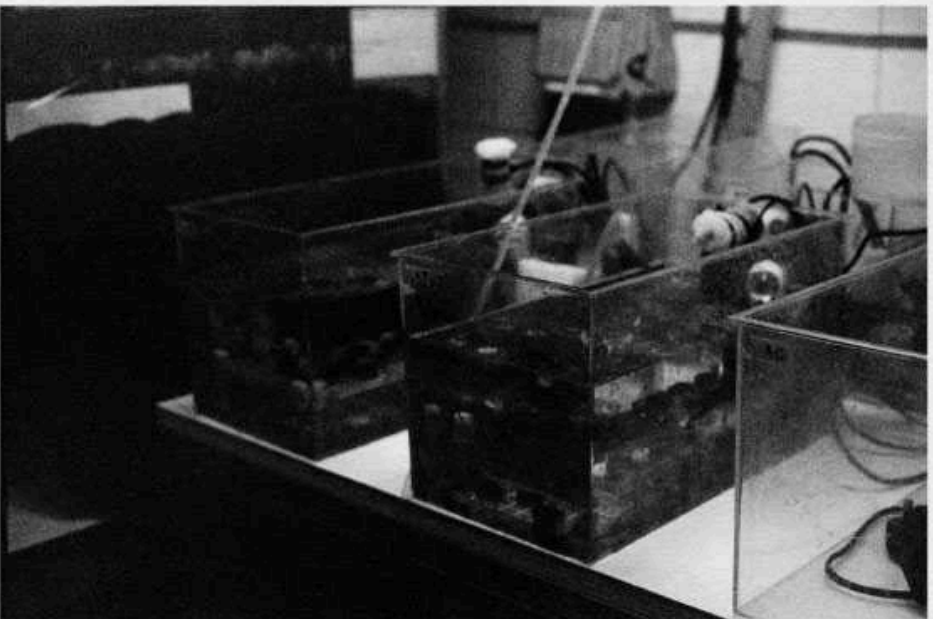
HG: I started off studying animal science and agriculture at university. That's when I got into diving — and I just fell in love with the underwater world. I ended up traveling to Indonesia to study clownfish, and then went on to do a Master's in tropical marine biology. That's when corals really hooked me.

FK: Funny story — I actually studied fashion first! But I always loved marine life, so I decided to go back to school and started volunteering here at the Horniman to get hands-on experience in marine biology. One thing led to another...

What makes this work unique?

HG & FK: The Horniman is education-focused — as a charity, its research is deeply tied to public engagement. But what really sets it apart is its success in breeding corals through their early life stages, something few places can do. Because of that, researchers from around the world come here to learn and build on these methods.

Following the success of Project Coral, Jamie co-founded the Coral Spawning Lab, which has since supplied coral spawning systems to organisations globally — some of which have gone on to support full-scale coral restoration efforts. There's even growing interest in working with native species, with hopes of restoring coral habitats in UK waters someday.



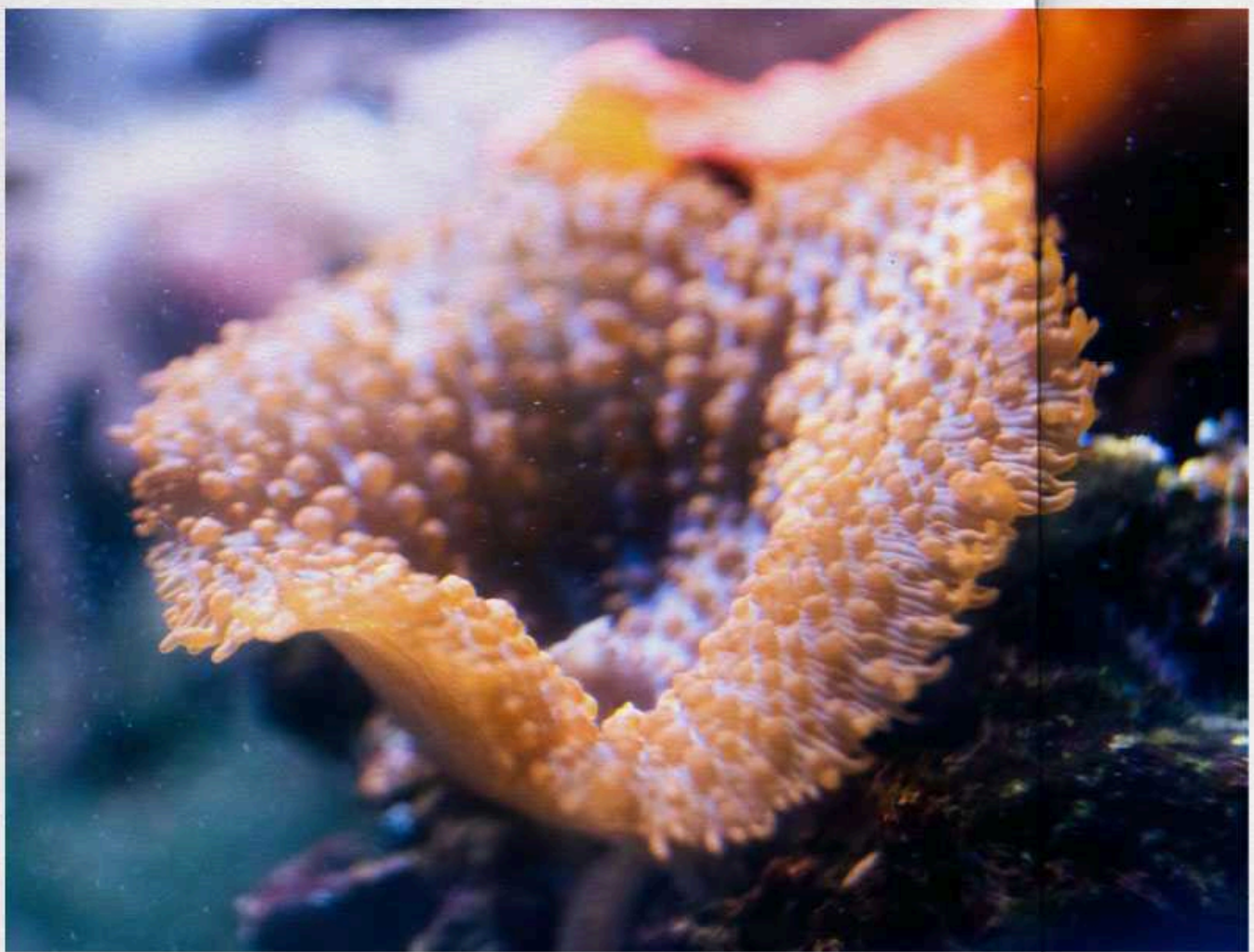
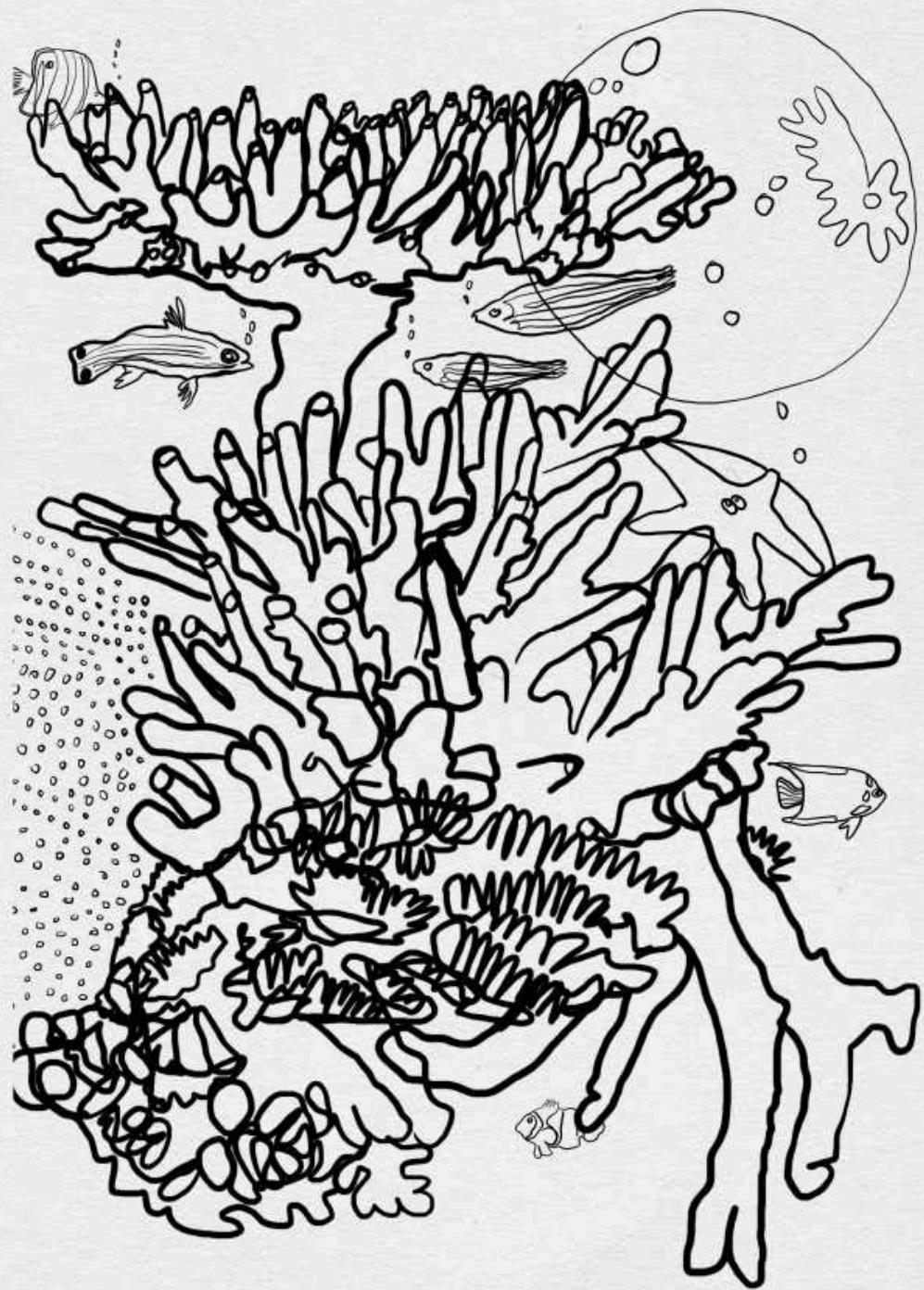
What's the goal of the coral research at the Horniman Museum?

HG: Jamie Craggs first joined the museum exploring jellyfish breeding, but that early curiosity soon evolved into something bigger: coral spawning. He introduced new systems that could mimic the natural conditions corals need to reproduce — from temperature shifts to moonlight cues.

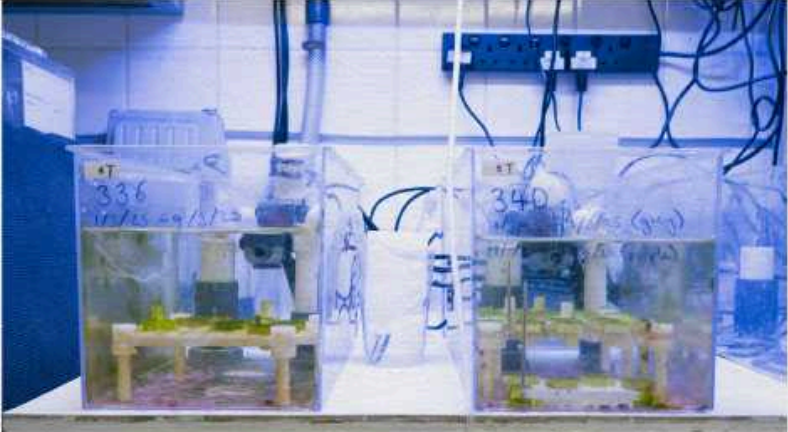
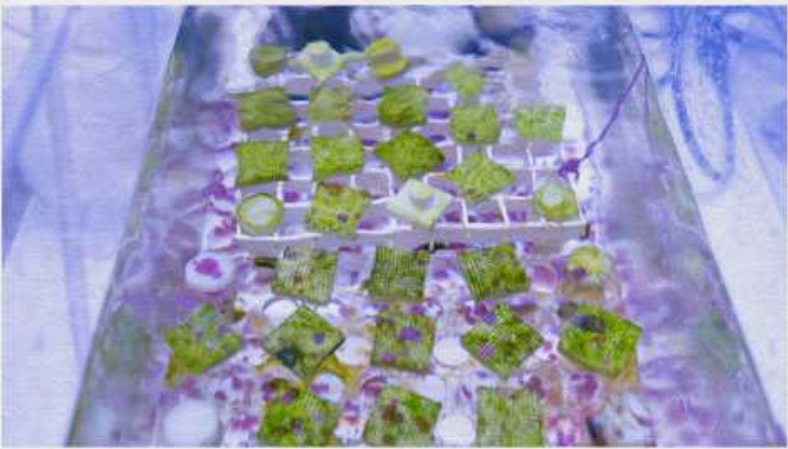
But the Horniman isn't a coral restoration site, so a new question emerged: what do we do with all these corals?

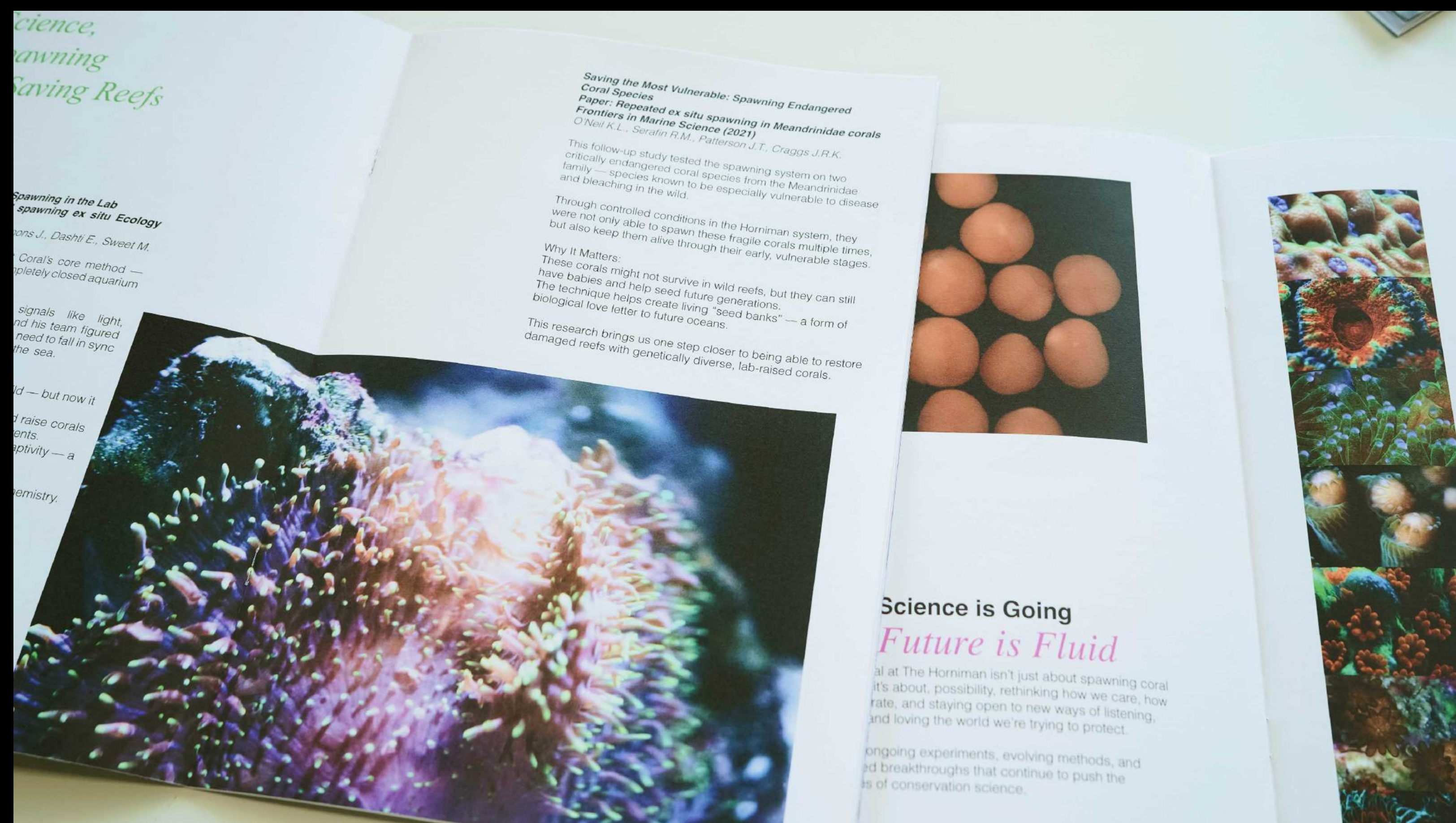
That's where collaboration stepped in. We've worked with researchers on larvae settlement studies, coral sperm cryopreservation (yes, frozen coral sperm!), cross-breeding species from different regions, and even culturing sea urchins to support coral survival.

Make & Explore
Colour The Coral!



Understanding coral reproduction and how reefs naturally rebuild themselves is key to understanding how we can help preserve and restore coral reefs.





Client: Horniman Museum and Gardens | **Deliverables:** Printed Publication (30-pages), postcards, and illustrated colouring pages

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THANK YOU !



We were thrilled to have you join
us at the event and we hope that
you found it valuable

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The University of Manchester

MEET OUR ALUMNI

June 21st 2023
7:00 - 8:30pm

 Zoom



Middle East Center, Dubai

The University of Manchester Middle East Centre opened at Dubai Knowledge Park in 2006, offering world class blended learning Masters programmes.



Office F16, Block 2B, Dubai Knowledge Park

Today, the centre has supported over 3000 part-time MBA students and graduated over 1,849. The centre team also supports a regional community of around 2,800 alumni and actively works to create professional networking opportunities to help enrich the wider business community. The Middle East Centre is the largest and fastest growing centre in The University of Manchester's international network.

The University of Manchester Middle East Centre works in a range of collaborations with professional bodies such as IMA, ACCA, and Society of Engineers, as well as UK organisations including UKTI, British Business Group and British Centres for Business. In addition, forging a range of partnerships with public and private sector organisations through its Strategic Talent Partnership programme.



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MBA - Triple Accredited AACSB, EQUIS, AMBA

The Manchester Global MBA offers world-leading research and global connections. The MBA from Alliance Manchester Business School broadens your understanding of international business by taking workshops at our global centres, on real business problems.

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MA Educational Leadership in Practice

The MA Educational Leadership in Practice provides aspiring educational leaders into a leadership role within an education organisation as global educational practitioner.



VIP Invitation
We cordially invite you to attend

The University of Manchester Middle East Centre *Graduation Celebration*

Hosted By:
Professor Ken McPhail
Dean of Alliance Manchester Business School

16th November 2023, 11:00 - 16:00
W Dubai The Palm Hotel

Agenda

11.00 - 11.30	Graduation Registration Opens
11.30 - 12.00	Graduation Celebration starts
12.00 - 12.10	Welcome Note
12.10 - 12.30	Congratulatory speeches by Professor Ken McPhail Dean of Alliance Manchester Business School, Dr Abdulla Al Karam Director General, KHDA and Graduate representative.
12.30 - 13.00	Announcement of Graduates Names and Academic Achievement Awards
13.00 - 15.30	Graduation Lunch & Networking with Graduates
16.00	Event concludes

RSVP
vip.me@manchester.ac.uk



Client: Individual Art Commission | **Deliverables:** Custom digital art print



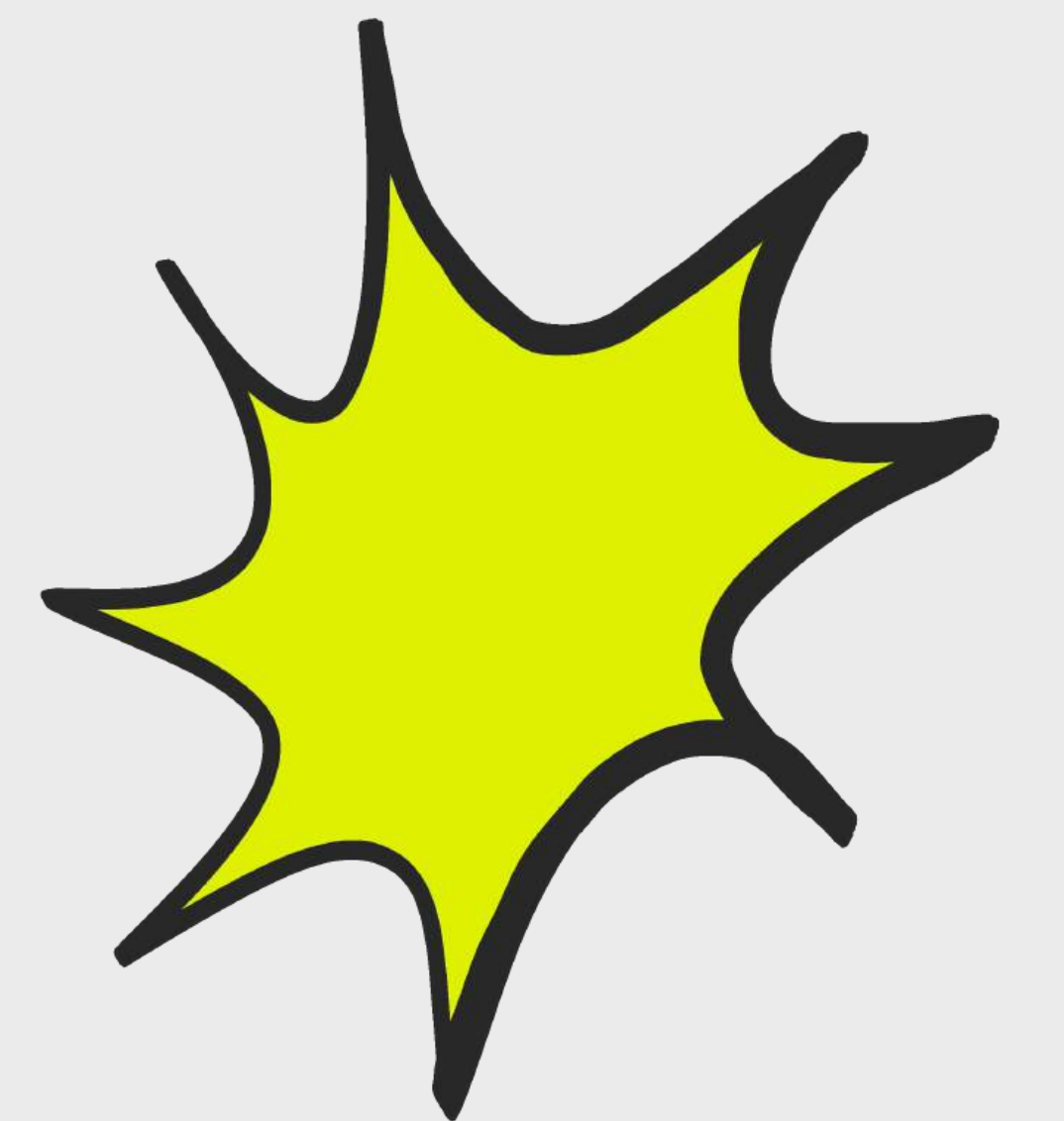
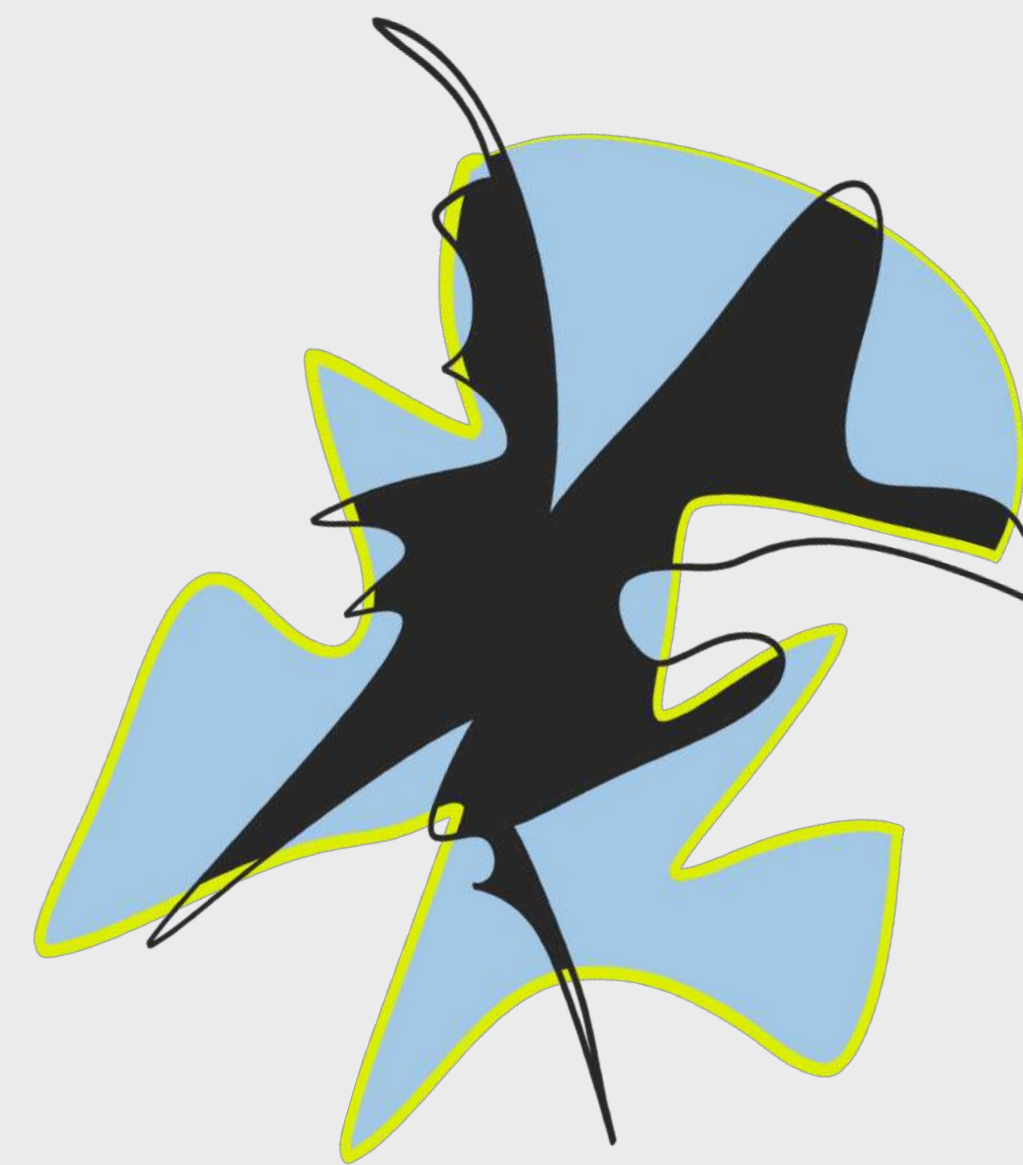
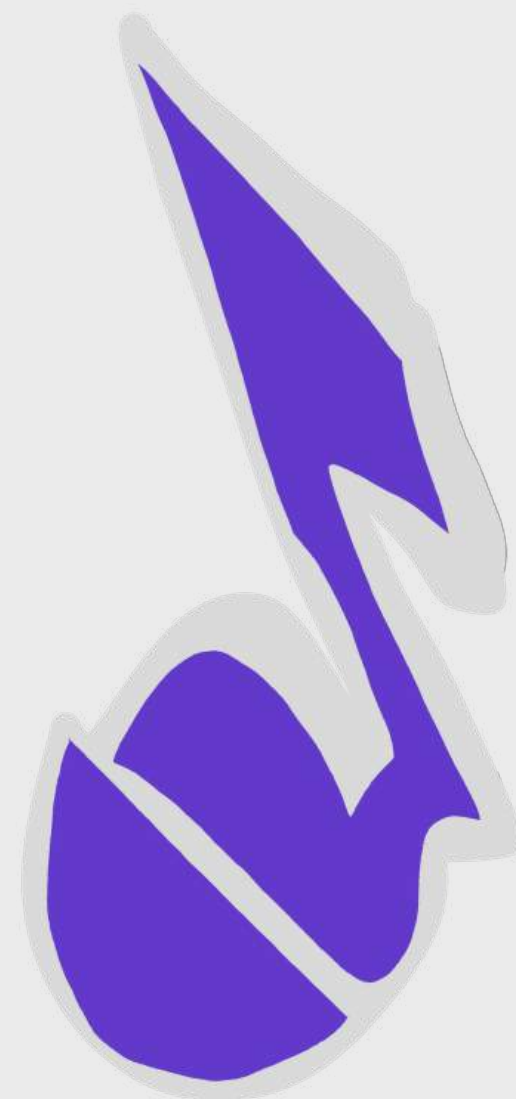
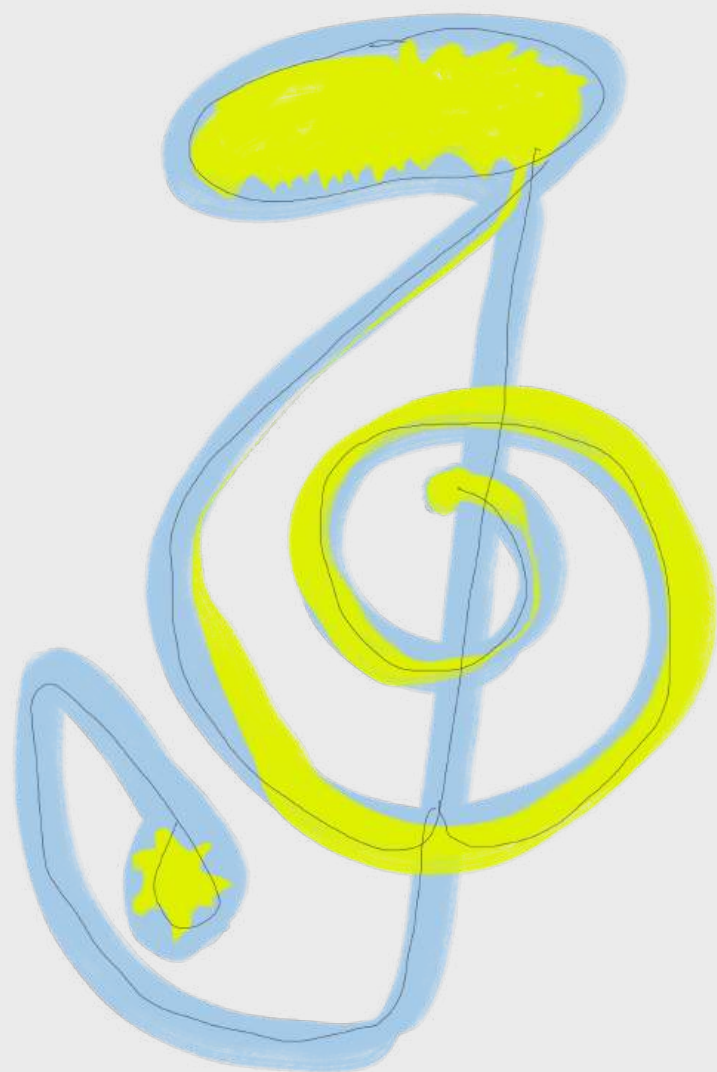
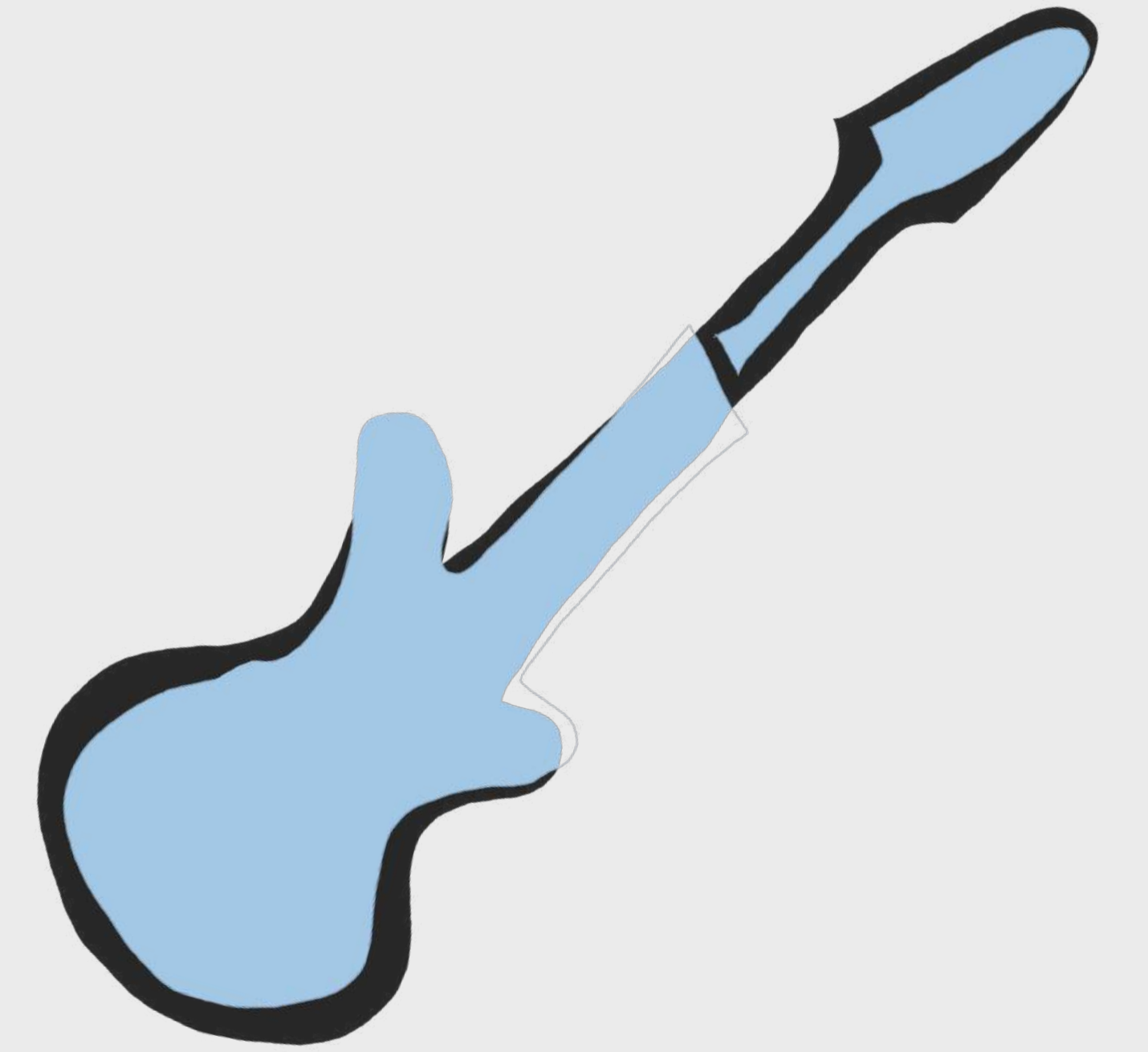
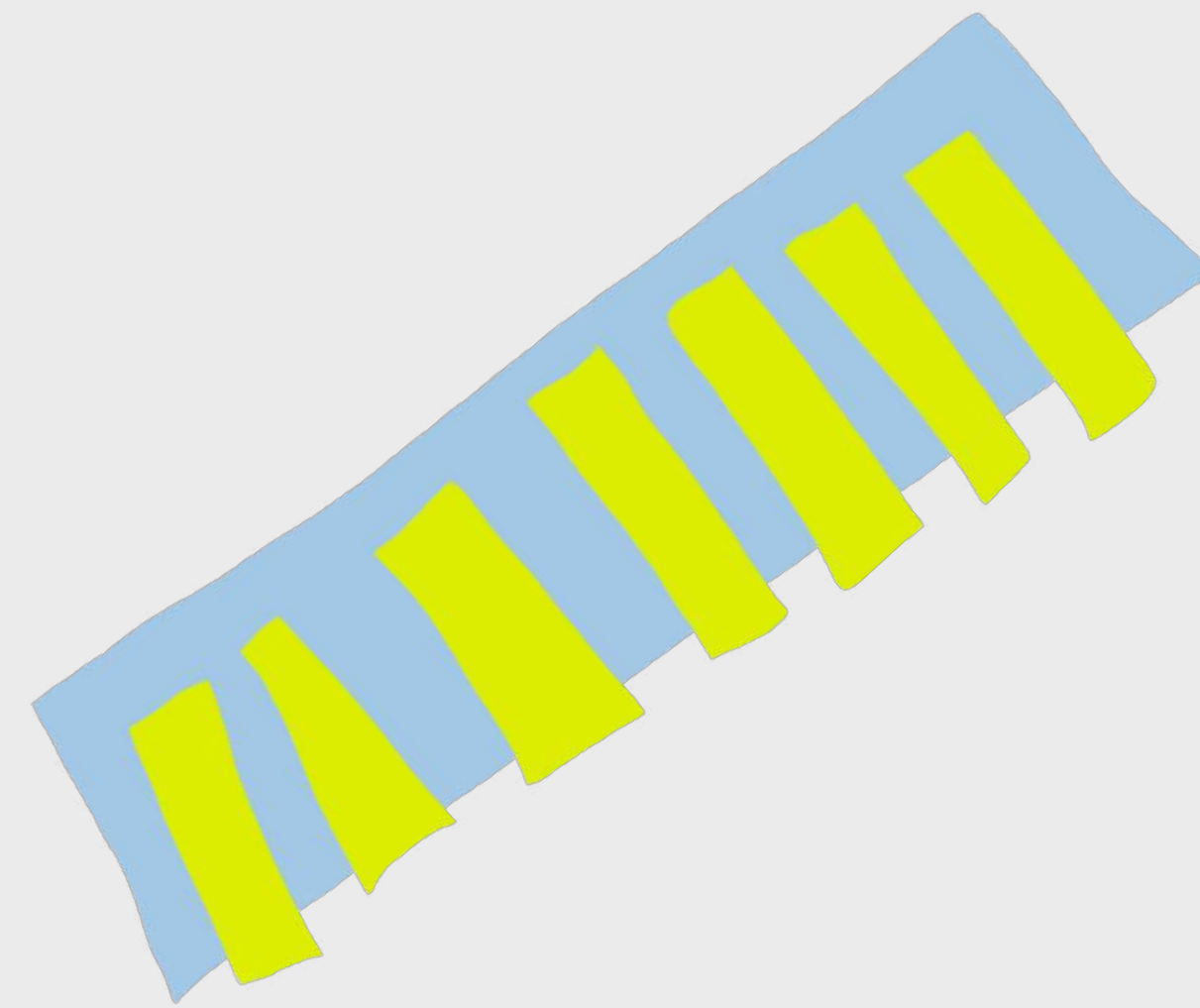
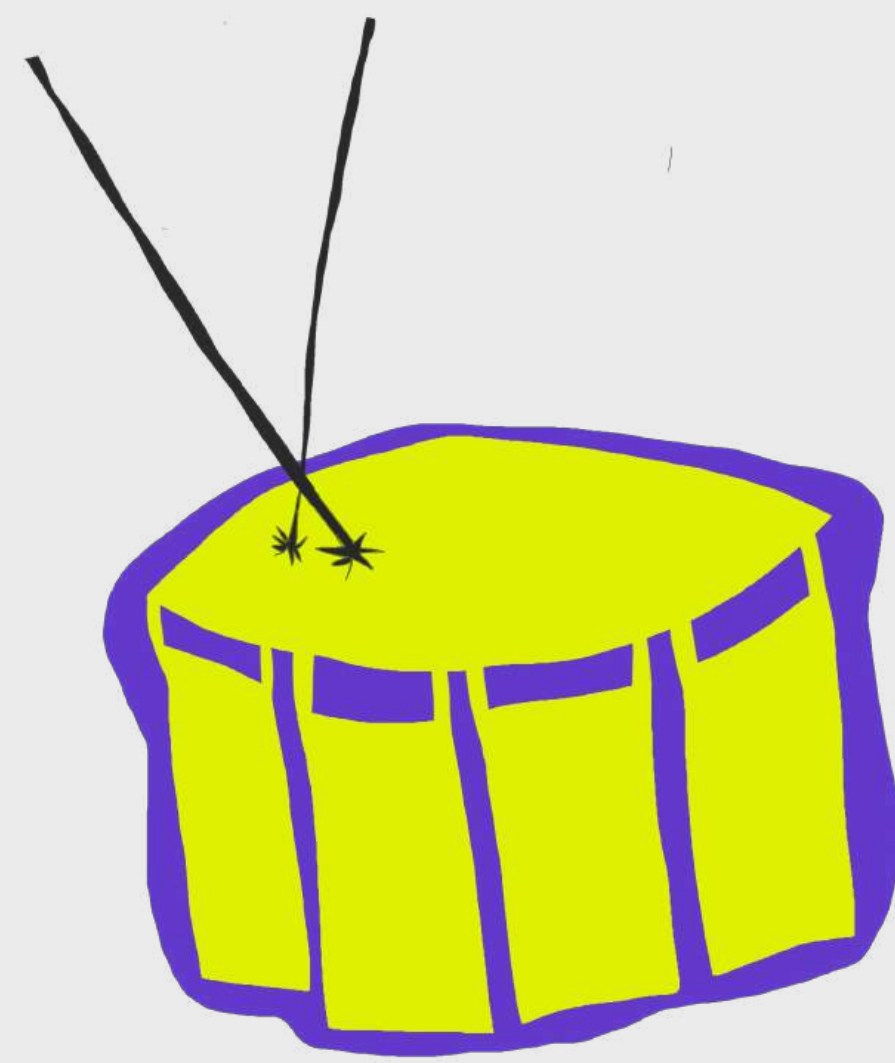
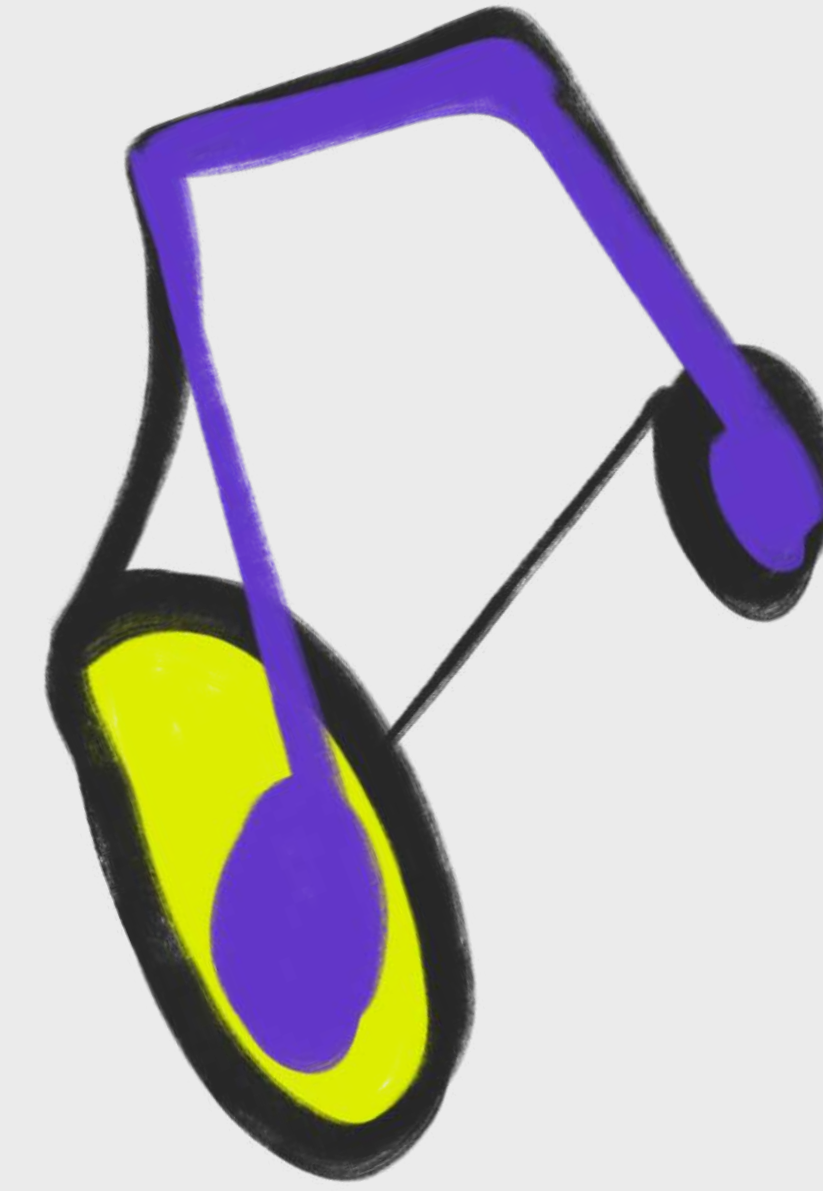
Client: Collectors Cottage | Deliverables: Brand identity, logo, business card, and stickers

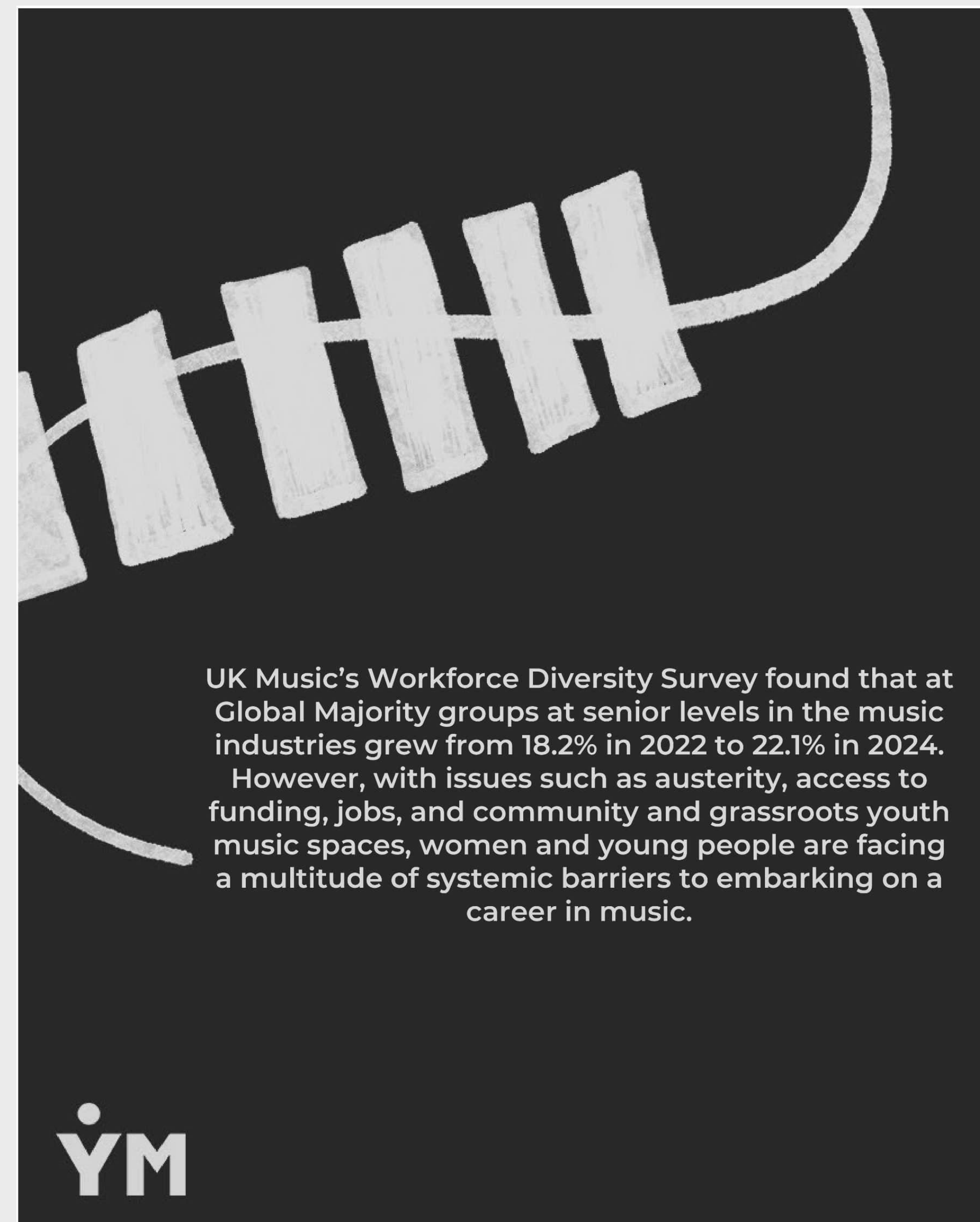


Client: Collectors Cottage | **Deliverables:** Brand identity, logo, business card, stickers and keychain



Client: University of Stirling | **Deliverables:** Printed leaflet and design strategy





RCA White City GH111

10 April 2025

1pm onwards



FRAGMENTED CONNECTIONS

IED MINI FESTIVAL

10 April 2025

Technological change has redefined our relationship with the world, the boundaries of the environment, human being, space and time have been broken and reorganized and countless fragments have been linked reshaping the worlds orders. Our exhibition is based on the content of the current society and explores the construction of the future from different perspectives.

FRAGMENTED CONNECTION

10-11 APRIL 2025

RCA WHITE CITY GH111



INFORMATION EXPERIENCE DESIGN EXHIBITION

FRAGMENTED CONNECTION

10-11 APRIL 2025

RCA WHITE CITY GH111

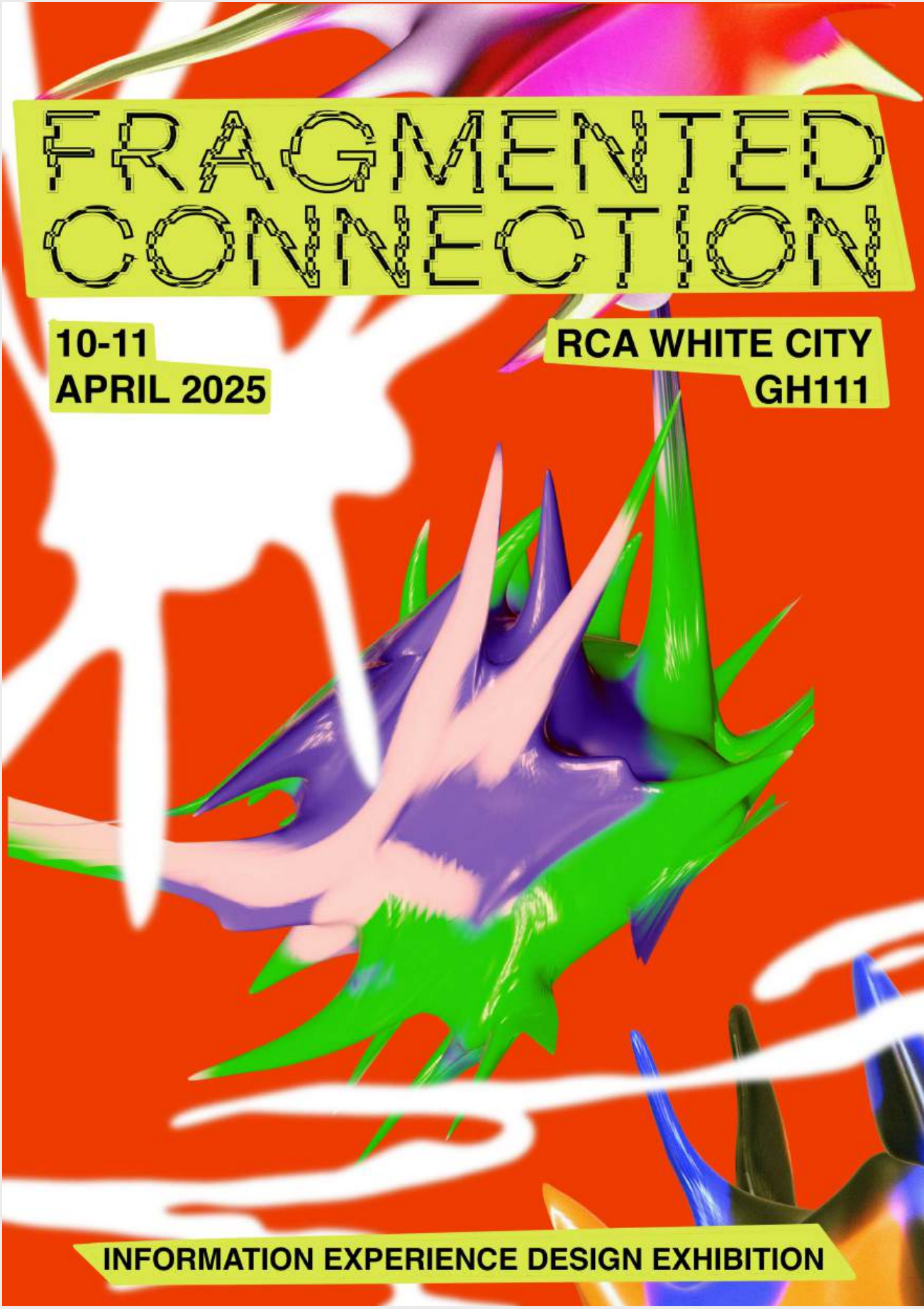


INFORMATION EXPERIENCE DESIGN EXHIBITION

FRAGMENTED CONNECTION

10-11 APRIL 2025

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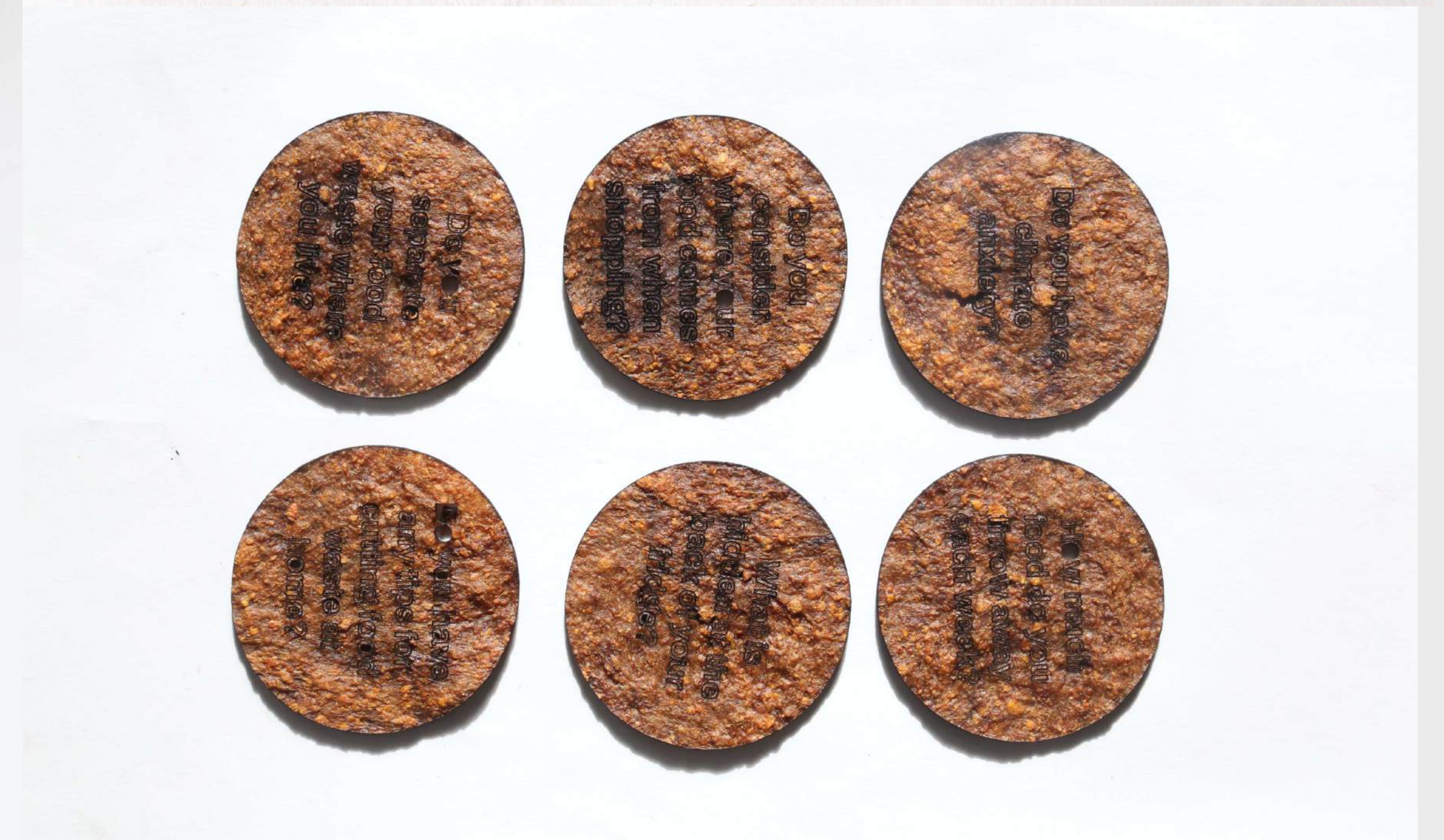


INFORMATION EXPERIENCE DESIGN EXHIBITION

Client: Royal College of Art | *Deliverables:* Social media and print graphics



Client: Royal College of Art | Deliverables: Zine, Poster, 3D printed coasters and bookcover



Client: Royal College of Art | **Deliverables:** Zine, Poster, 3D printed coasters and bookcover

✉️ vedikakushalappa@gmail.com ✉️