

FRANKY YSABELLE TAN

Graphic Designer & Photographer

* New York, NY

CONTACT

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frankyysabelle.work

EDUCATION

Rutgers University

BFA Design

May 2025

Summa Cum Laude

SKILLS

Adobe Creative Suite

Microsoft Office

Figma

Editorial Design

Photography

Post-production

3D Animation (Blender)

Bookmaking/ Layout design

HTML, CSS, Javascript (Basic)

EXPERIENCE

HYPEBEAST—Marketing Design Intern

June 2025 - Present, New York, NY

- Assist in research and creating various assets for HYPEBEAST's editorial and social channels while upholding visual standards of the brand.
- Work closely with the Creative, Production, Design and Editorial departments to create mood boards, website mockups, and marketing decks.

Milk Makeup—Creative Design Intern

June 2025 - July 2025, New York, NY

- Collaborated with art director and designers to develop cohesive digital and print assets across platforms using Photoshop, InDesign, Figma, and Premiere
- Support brand initiatives through social media design, campaign development, video editing, motion graphics, web design, and creative research for internal and external use.

Carlos Nazario Studio—MET Gala Assistant

April 2025 - May 2025, New York, NY

- Assisted Carlos Nazario's team with styling celebrity talents such as LaKeith Stanfield, Paloma Elsesser, FKA Twigs, Alex Consani, Solange, and Anok Yai for The MET Gala & after-party events by GQ, A\$AP Rocky, & Willy Chavaria.

NYFW—Photographer

February 2025, New York, NY

- Photographed and retouched portraits of models backstage, during pre-production, runway, & post-show for official New York Fashion Week SS25.

Vogue Magazine Philippines—Art & Design Editorial Intern

June 2024 - September 2024, Manila, Philippines

- Collaborated with art director and creative department on studio production and editorial photoshoots for the July–November 2024 issues of Vogue Philippines and Vogue Man Philippines, while helping sourcing local and international designers for photoshoots.
- Designed and laid out print spreads for the August and September 2024 magazine issues, and resized images for web/social media using Adobe InDesign, ensuring proper formatting and watermarking.
- Edited and produced video content for Vogue's YouTube and Instagram Reels—including footage sorting, audio transcription, and color correction—using Adobe Premiere Pro, and formatted graphics for Instagram Stories.

VX Media LLC—Graphic Designer

December 2023 - May 2024, New York, NY

- Ideated and storyboarded concepts for marketing initiatives, campaigns, social content, and product launches in collaboration with brands such as L'Oréal, Afterpay, Nespresso, Tiffany & Co., Dolce Vita, UGG, and Maybelline.

Routure Magazine—Photographer

April 2024 - May 2025, New Brunswick, NJ

- Photograph fashion editorials and collaborate with stylists & directors to photograph and produce high quality print and digital images for official fashion magazine of Rutgers University.

The Daily Targum—Graphics Editor

September 2023 - February 2025, New Brunswick, NJ

- Responsible for designing and overseeing all graphics & layouts for the official collegiate Newspaper of Rutgers University while managing all contributing cartoonists working under the publication.