Stephanie Hajin Lee
Graphic Designer
stephaniehajin.com
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(*Step*)HAJIN LEE

(*Skills*)

Strong working knowledge of:
InDesign, Illustrator, Photoshop, XD, After Effects, MadMapper, Cinema 4D, Procreate, Processing, Figma, Acrobat

Familiar with:
p5.js, Arduino, Premiere Pro, Lightroom, Miro, DSLR photography, HTML

Craft:
Acrylic painting, book binding, sewing

Certificate:
CSP Barista Skills-Foundation

(*Languages*)

Native in Korean
Conversational in English

(*Education*)

09.2018 – 12.2022	**ArtCenter College of Design** Pasadena, CA Bachelor of Fine Arts in Graphic Design
09.2022 – 12.2022	Focused coursework at ArtCenter: **Meyers Manx Sponsored Project** Trans-Disciplinary Studio Created an overarching visual identity system including logo, proprietary photographic style, color palette, graphic elements and typographic style that honored the Meyers Manx brand history and could accommodate the future of the organization.
09.2017 – 05.2018	**Fullerton College** Fullerton, CA General Studies and Art Courses

(*Experience*)

03.2024-PRESENT	**RNY Coffee Studio** Freelance Graphic Designer Worked across print materials and developed the second brand identity
06.2025-PRESENT	**EIGHTBIT** Creative Director Leading the marketing team and overseeing packaging design
11.2023 – 05.2024	**6IXTH SENSE** Los Angeles, CA Graphic Designer Developed visually appealing and on-brand graphics for various marketing materials, including graphics for merchant, environmental design, and website assets for 6IXTH SENSE, 6XS COFFEE, and SOOF.
10.2023 – 04.2024	**PHNTM** Los Angeles, CA 2D Design Assistant Supporting the design team during all phases of a job, such as visual research, image selection, graphic design tasks, image archiving, and file organization.
03.2023 – 09.2023	**WORKWORK COLLECTIVE** Pasadena, CA Brand Designer Developed and implemented comprehensive brand guidelines, ensuring consistent messaging across all marketing channels and materials.

(*Recognition*)

09.2018 – 12.2022	**ArtCenter College of Design** Merit-Based Scholarship
01.2022 – 04.2022 05.2019 – 08.2019	**ArtCenter College of Design** Provost's List
04.2019	**ArtCenter Student Gallery** Sandoll GothicNeo1, Type Specimen Poster
05.2017	**Fullerton College Gallery** *Alice in Wonderland*, Design Fundamental Project

(*Branding*)
(*Transmedia*)
(*Editorial*)

GRAPHIC DESIGNER