NAOMI PLEASURE-PARK

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naomipleasurepark.com

EDUCATION		
	University of Washington *2020-2024*	**B.Des, Visual Communication Design** **Spanish Minor** 3.85 GPA Annual Dean's list 2020–2024

EXPERIENCE		
	Studio Matthews *June 2025–Present* *Hybrid; Seattle, WA*	**Freelance Designer** Designing assets and identities for environmental design and wayfinding signage projects; collaborating with architects, community members, and clients to create appealing and accessible permanent installations of various materialities
	Self-Employed *June 2023–Present* *Hybrid; Seattle, WA*	**Freelance Designer** Creating original identities and assets for small businesses, including logos, animations, infographics, and web designs; coordinating client requests, timelines, and payments
	UW Division of Design *Jan 2025–Mar 2025* *On-site; Seattle, WA*	**Guest Instructor: Design 166** Led classroom critique of intro-level 2D and 3D design projects; provided one-on-one student feedback and support; assessed projects to determine entry into UW Design program
	Intentional Futures *Oct 2024–Mar 2025* *Remote; Seattle, WA*	**Associate Graphic Designer (Contract)** Designed information graphics, presentations, proposals, and reports for non-profit client organizations such as the Gates Foundation, Consumer Reports, and the City of Seattle; ideated and produced print + digital marketing deliverables
	Chloe Clarke, The Art of Paper *June 2023–Jan 2024* *On-site; Seattle, WA*	**Design Assistant** Designed visual assets for weddings, events and small businesses; coordinated files with clients and manufacturers; assembled bespoke signage and stationery

SOFTWARE		SKILLS	
	Adobe Creative Suite Figma Microsoft + Google Suite Wordpress Miro Protopie Blender		Spanish—Full Proficiency Brand Design Information Design Type Design Classroom Instruction Copywriting Basic 3D rendering