



**Christopher  
Martin-Givens**

## RESUME

e: cbgworks@mail.com

w: cmg.works

## EXPERIENCE

### Senior Design Manager 2021–2025

DPX at Carrier  
carrier.com

At Carrier my primary job was to lead the design of Abound, a B2B smart building product. I managed multiple designers across 3–5 workstreams at once. Balanced the needs and inputs of product owners, researchers, sales, and TPOs and their developers. I was career manager to 2–3 junior designers, helping them develop career goals, identify and pursue growth opportunities, and squash difficult interpersonal issues between team members. I lead hiring teams, our intern and apprentice program, and cultural programs like our weekly critique and design community of practice meetings.

### Principal Graphic Designer 2021 Senior Graphic Designer 2018–21 Graphic Designer 2015–18

IA COLLABORATIVE, IL  
iacollaborative.com

At IA Collaborative I lead the creation of design deliverables like consumer mobile apps, design systems and their governance, complex B2B dashboards, company branding, marketing, package design, and even strategic narrative development. I am also a key driver in internal cultural impacts such as talent acquisition, talent development, technology vetting, the Diversity, Equity, and Inclusion group, office composting and recycling programs, and developing remote culture.

### Freelance Designer

CHICAGO IDEAS WEEK

THIRST DESIGN

FIREBELLY DESIGN

CHICAGO DESIGN MUSEUM

CHICAGO TRIBUNE

SECOND CITY

MCGARRYBOWEN

CARDS AGAINST HUMANITY

### Art Director 2013–14

F NEWSMAGAZINE, Chicago, IL  
fnewsmagazine.com

Managed a design team of 5 and worked with an editorial staff. Met ambitious goals, on tight deadlines, while organizing and cat-wrangling 5 creatives, and lead my team to numerous national design awards. Began as a designer in 2012.

## EDUCATION

### SCRUM Alliance 2022

Certified Scrum Product  
Owner

### The School of the Art Institute of Chicago 2010–2014

BFA Spring 2014 emphasis in  
Visual Communication Design

## SKILLS

### Adept:

Figma + UX & UI  
Managing multiple work-  
streams  
Conflict Resolution  
Mentoring Young Talent  
Team Building  
Adobe Creative Suite  
Printmaking

### Proficient:

Word/Pages  
Excel/Numbers  
Powerpoint/Keynote  
HTML CSS  
Digital Publications  
Pre-Press Preparation

## RELATED EXPERIENCE

### Design Lecturer

I've had the pleasure to lecture about typography, graphic design, and design thinking at the prestigious School of the Art Institute of Chicago, Chicago's only Unicorn start up, as well as at a Fortune 100 Company's 3-day design and innovation conference.

### Board Member Society of the Typographic Arts 2016–18

### For the Love of Letterpress 2013

letterpressluminaries.com

Hand pressed book: "Summer," is featured in this internationally published survey of contemporary letterpress artists.

### The Chicago Design Archive

My typeface Potential Sans has a permanent place in the Chicago Design Archive next to designers such as Milton Glaser.