

MIN SUNG CHUNG

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EDUCATION

School of Visual Arts, New York City
BFA Design / GPA 3.82

2019-2025

EXPERIENCE

Freelancer, New York City
Designer

June 2025 -

As a freelance designer, worked on all cross of different media to help develop brand design, film credits and also brochure design.

Thought Matter, New York City
Design Intern

Jan - May, 2025

At ThoughtMatter, worked on projects focused on culture and social impact. I helped with visual research, concept development, and design execution across identity systems, editorial work, and storytelling. Collaborated with Creative director and design interns to came up with enhanced results for each projects.

My design was selected as the main poster for 'Censor This!' event. The visual concept became the foundation for the event's identity.

Feral NYC, New York City
Design Intern

June - Aug, 2023

Created study decks to client needs, developed brand identity systems, and designed media posts and website banners. Leveraged motion design to produce Instagram Reels that increased average play time by over 200%, significantly boosting engagement and visibility.

SKILLS

Languages
English, Korean

Softwares
Branding, Motion, Editorial, Typography, Figma

AWARDS

- 2025 Graphis Honorable Mentions
- 2025 Indigo Design Student Awards Gold Winner
- 2025 The One Club, Creativity Lunar New Year Poster Competition winner
- 2024 Design Department Scholarship Award Winner
- SVA Merchandise Design Contest Winner