

2025 Portfolio

Pablo Robin

Contact:

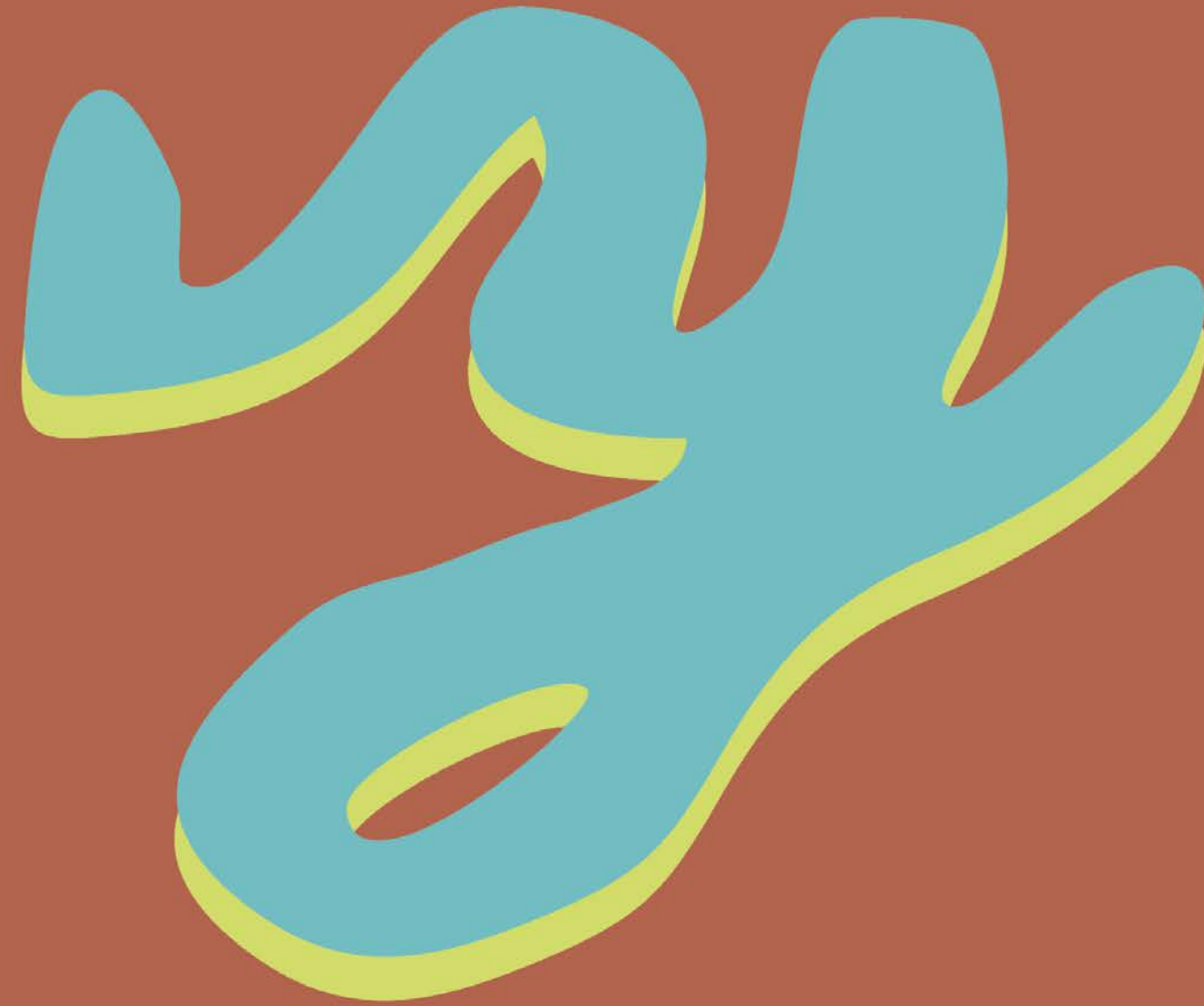
pabloisaacrobin@gmail.com

Personal Projects

Costa Rican Surf Resort
Branding Project



Logo



Wordmark

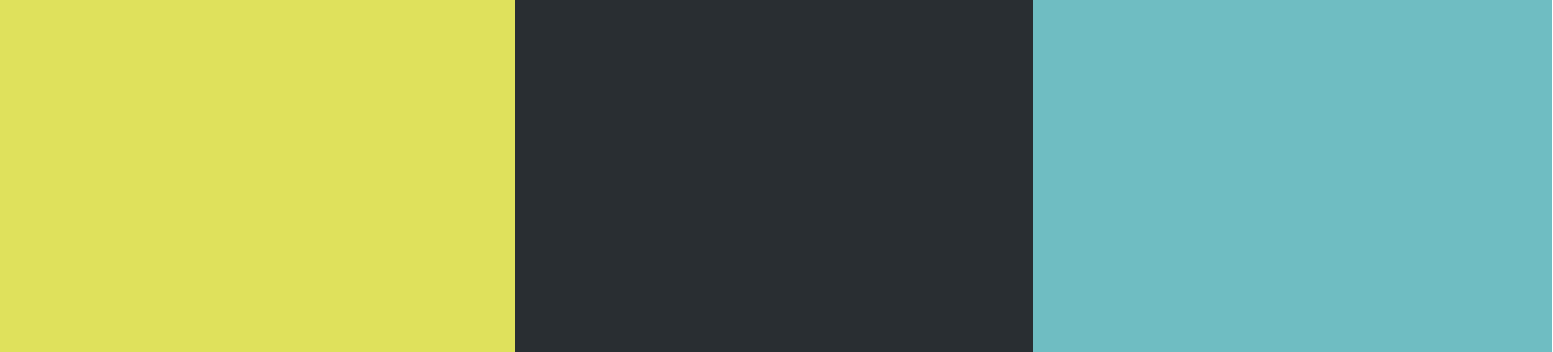


color palette 1
Surf



color palette 2
Yoga

Icon

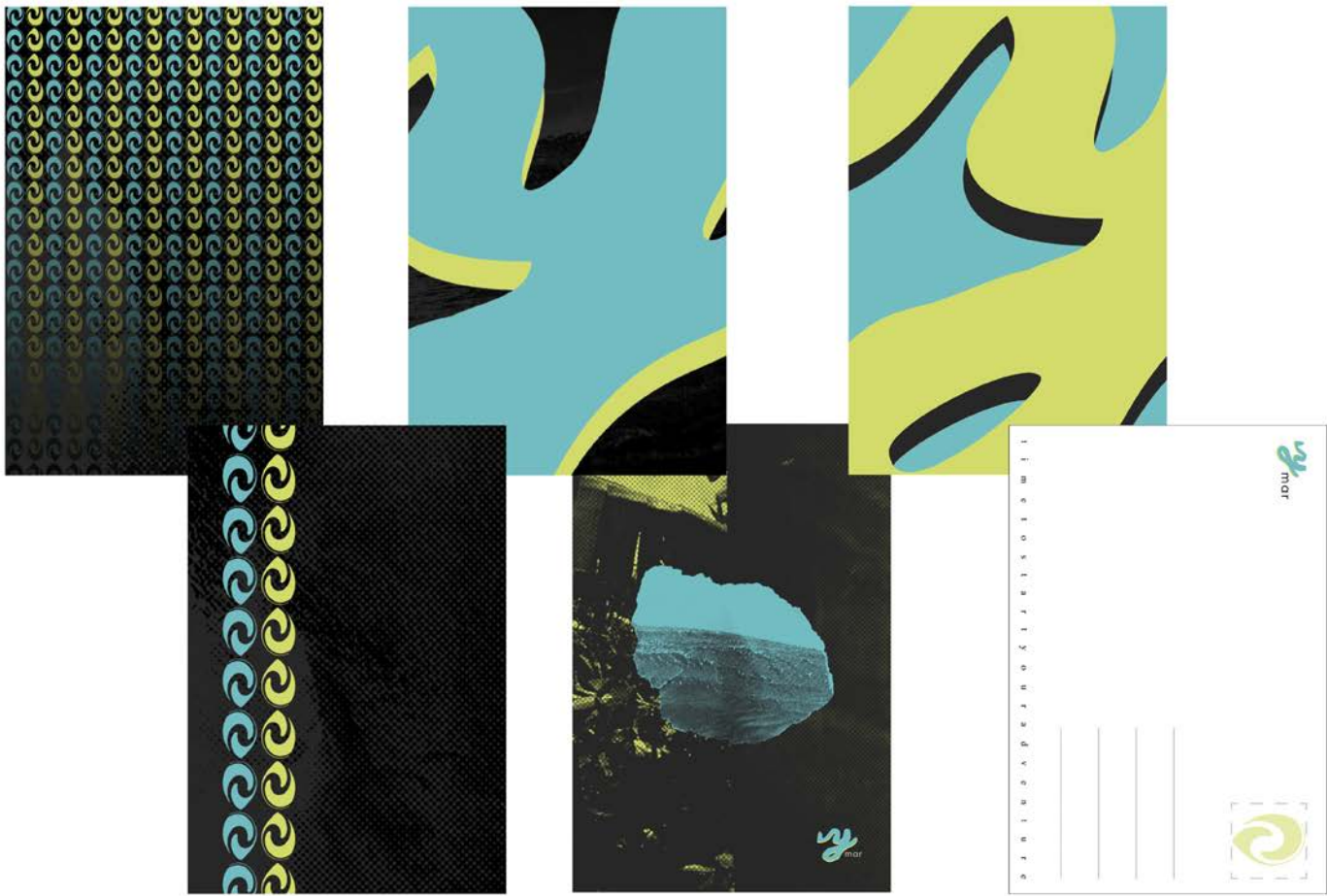
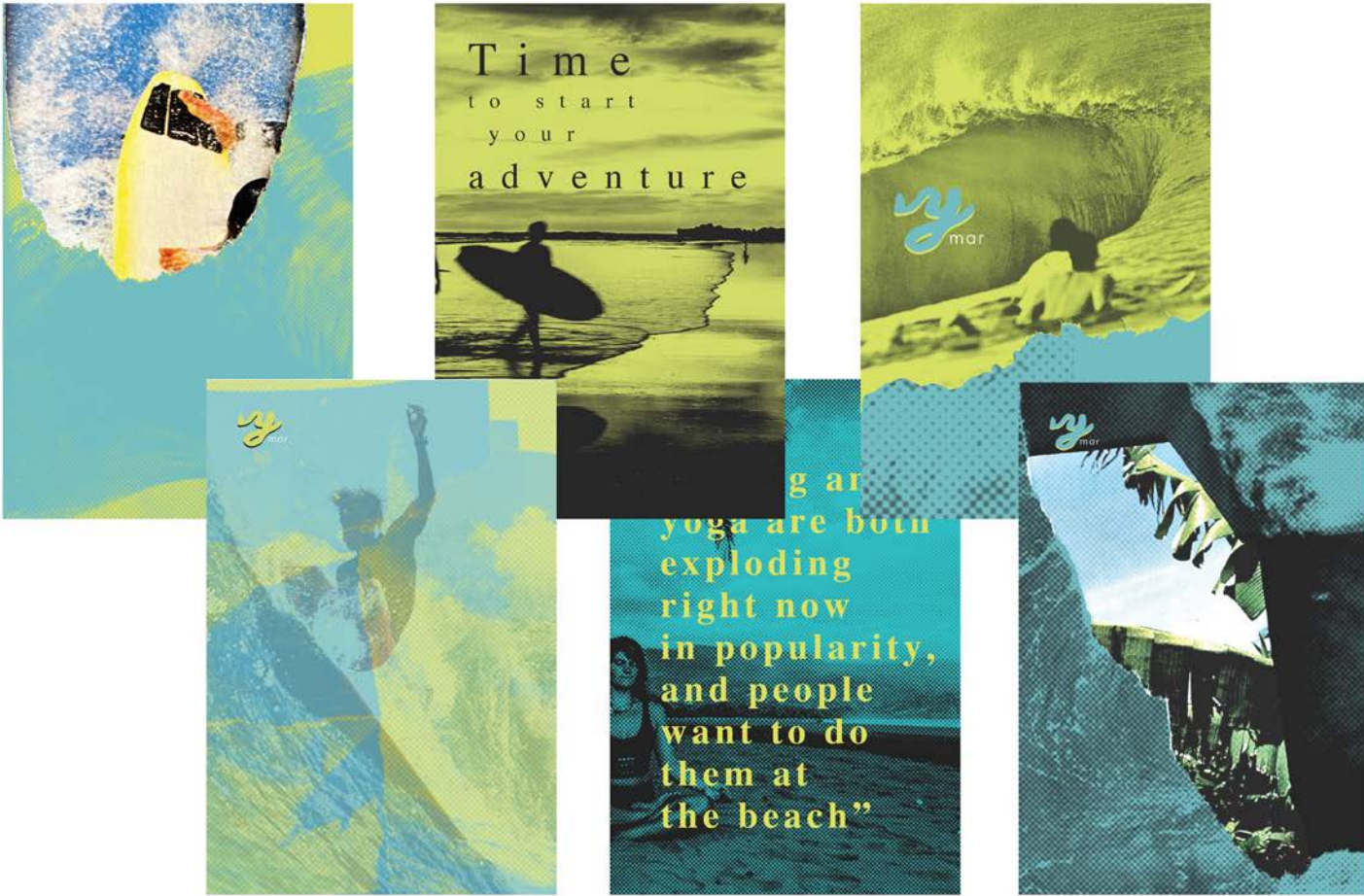


color palette 1
Surf



color palette 2
Yoga

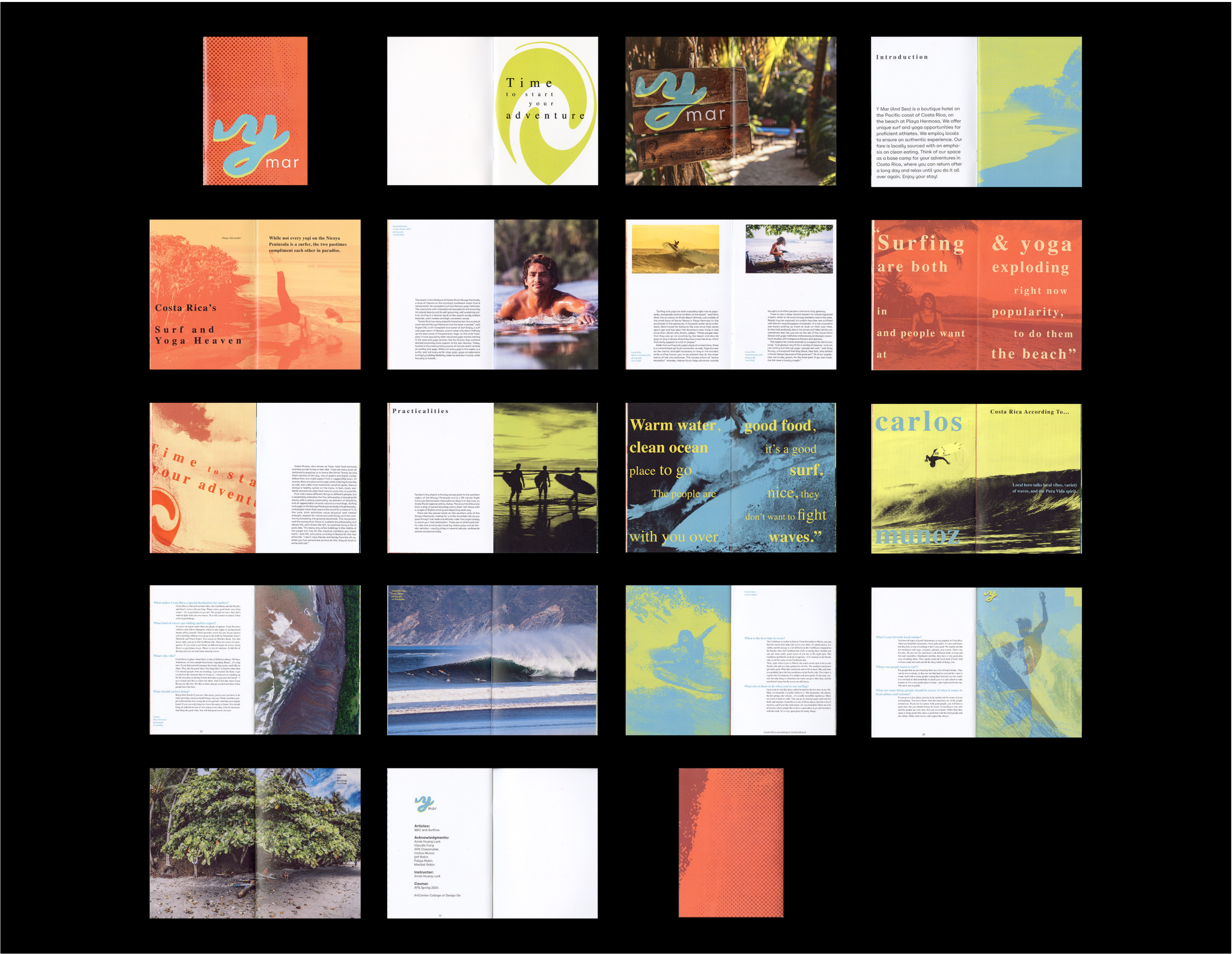
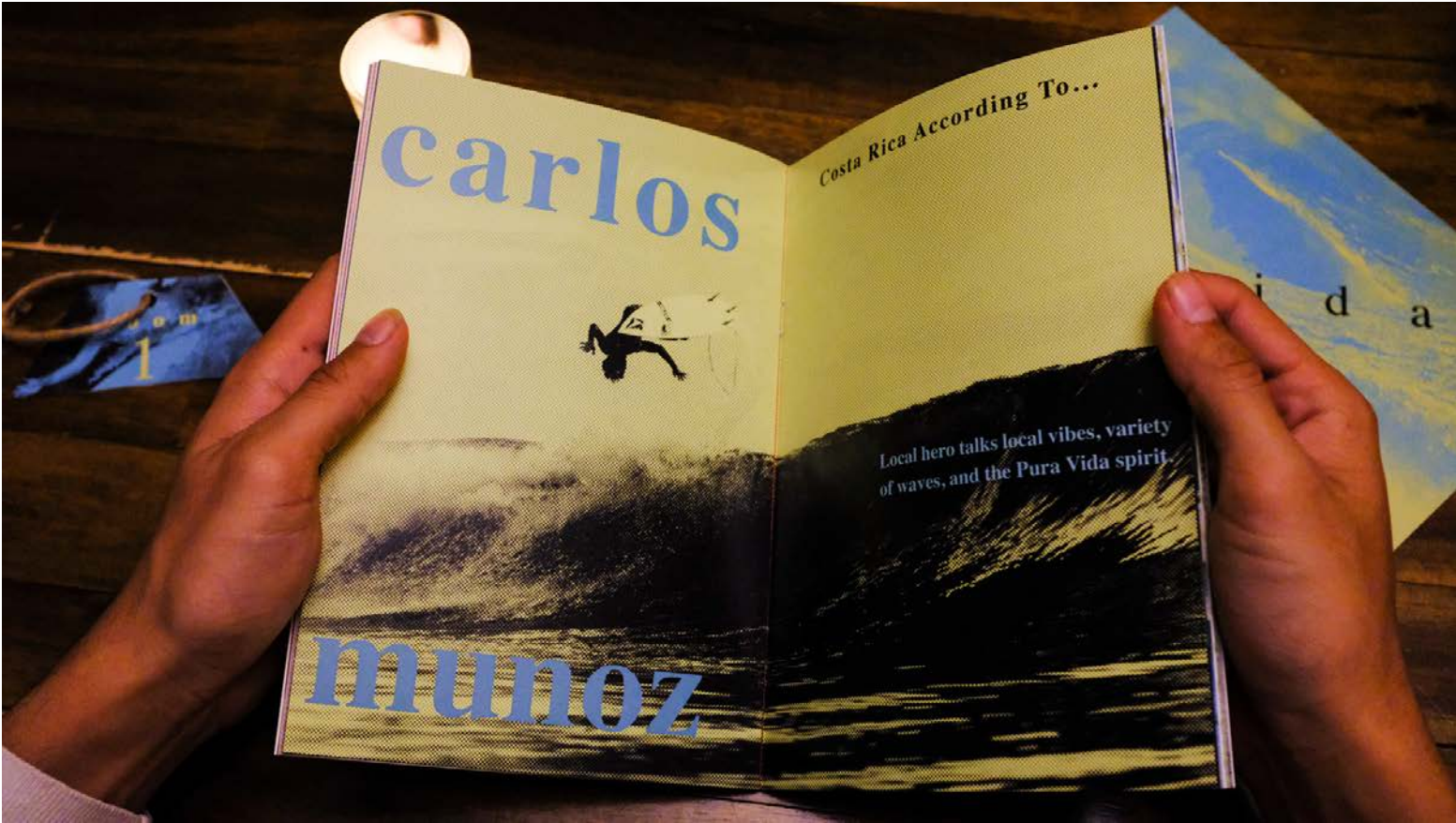
Postcards



Posters



Lookbook



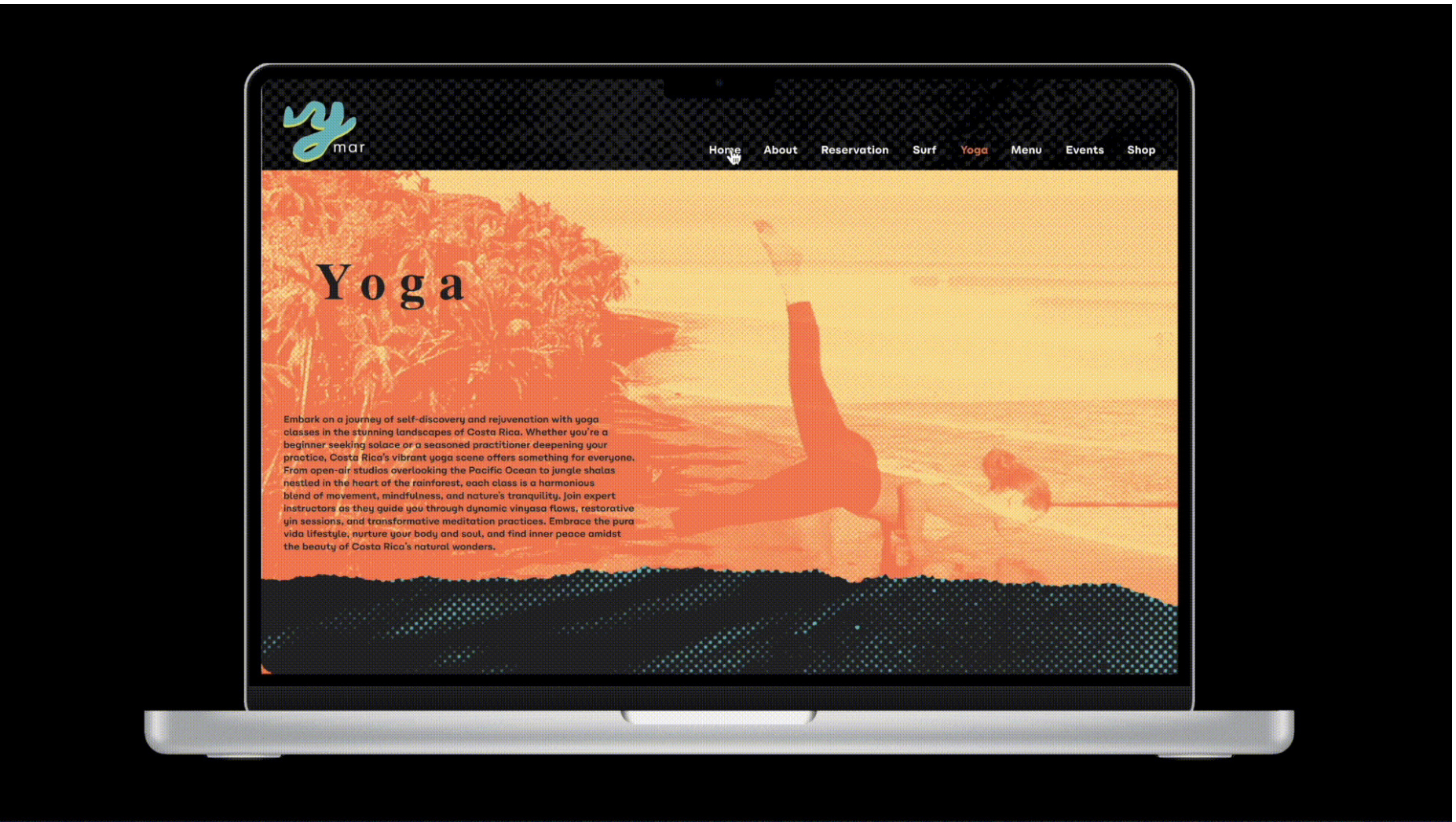
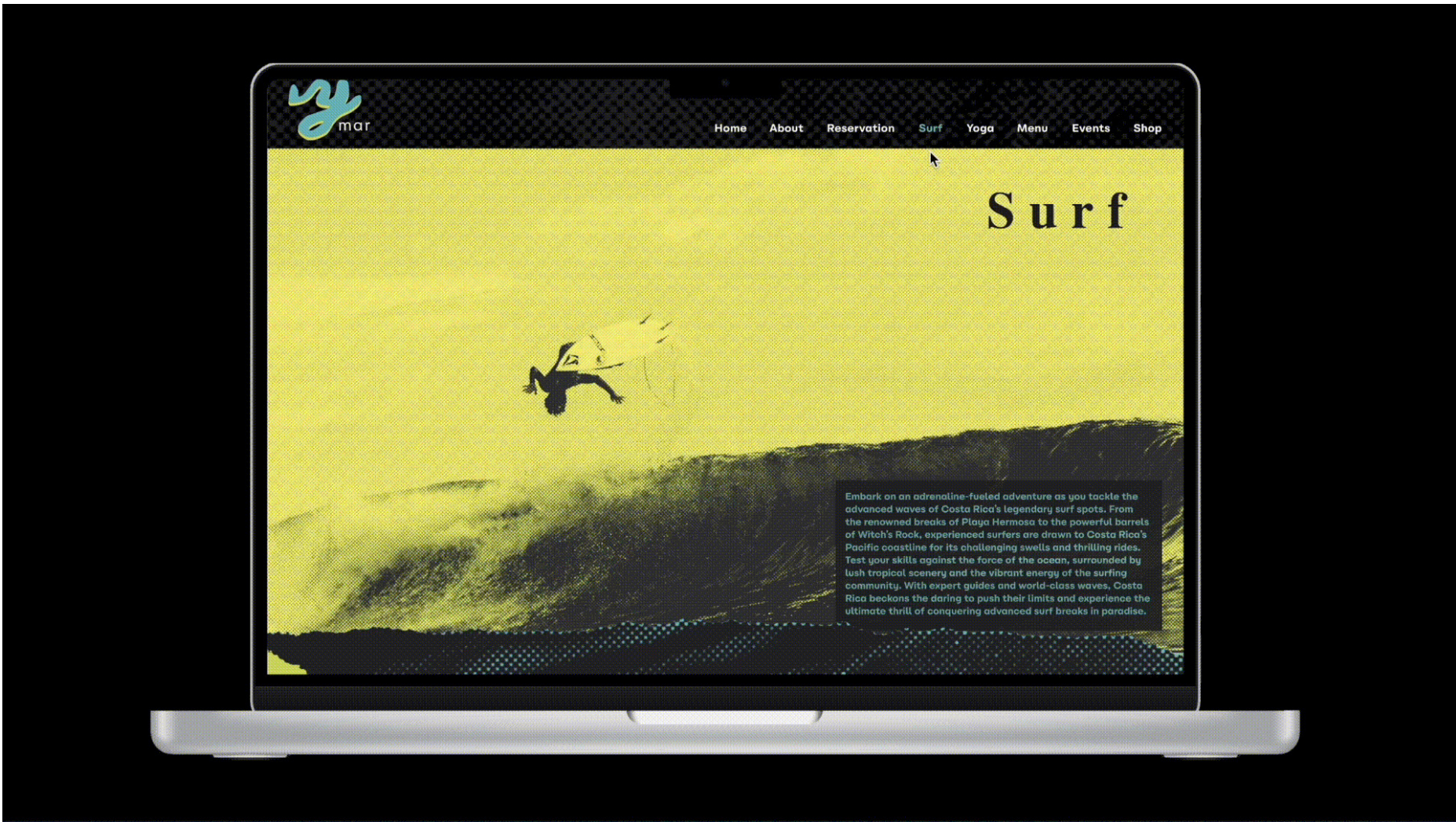
Drink Menu



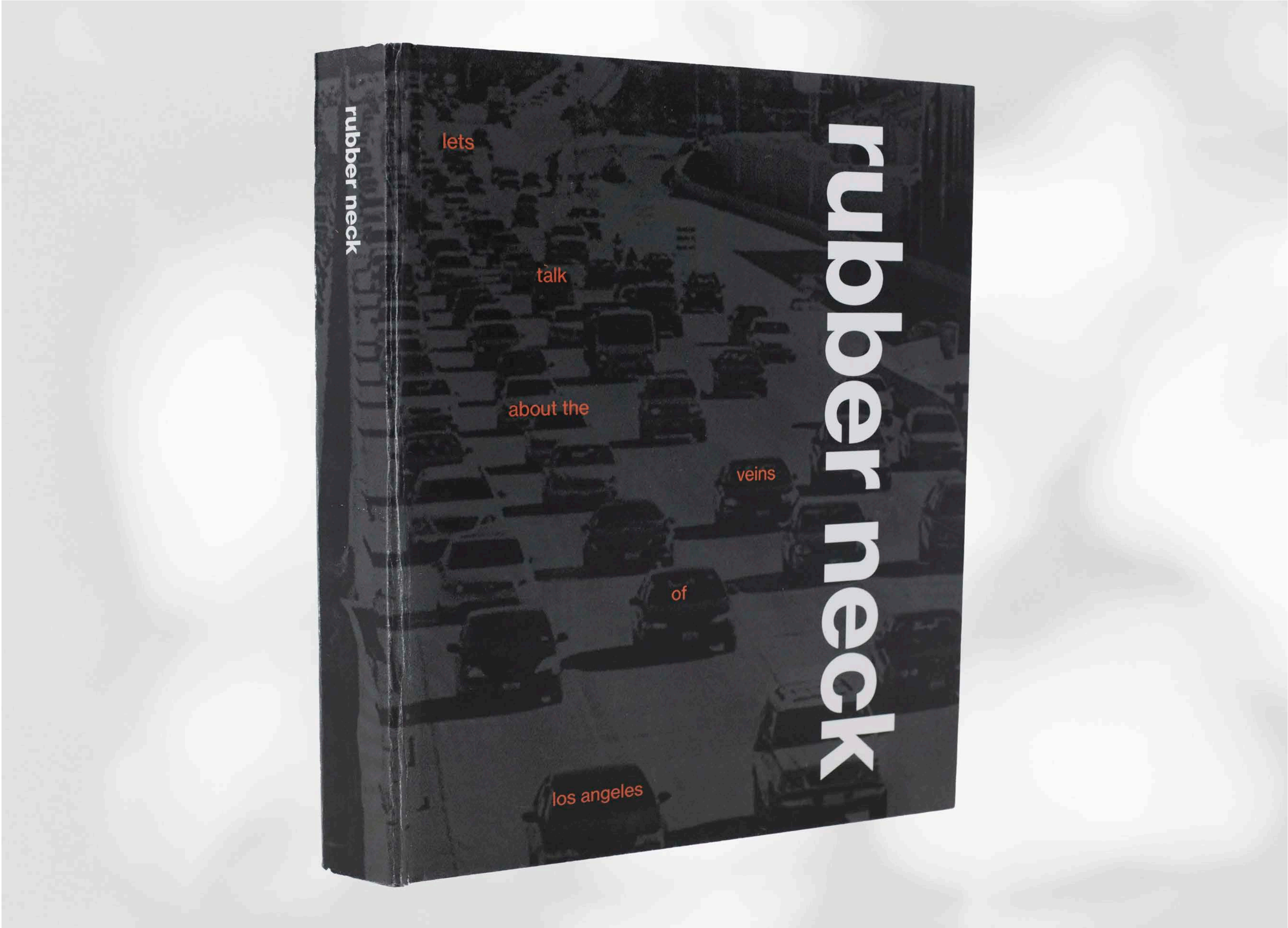
Hotel Renderings



Website Mockups



On The Freeway
Book Project



Half Title Page



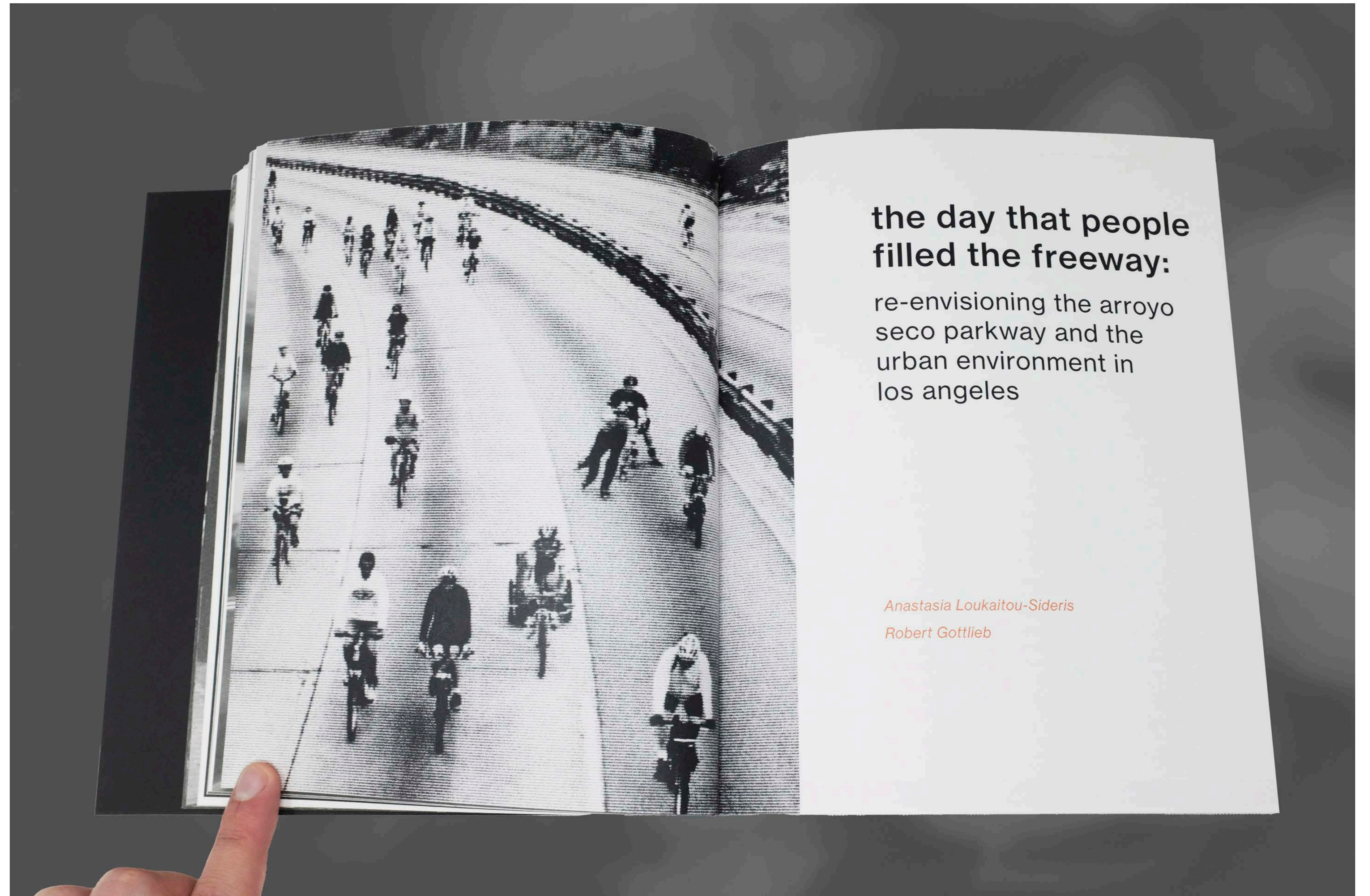
Title Page



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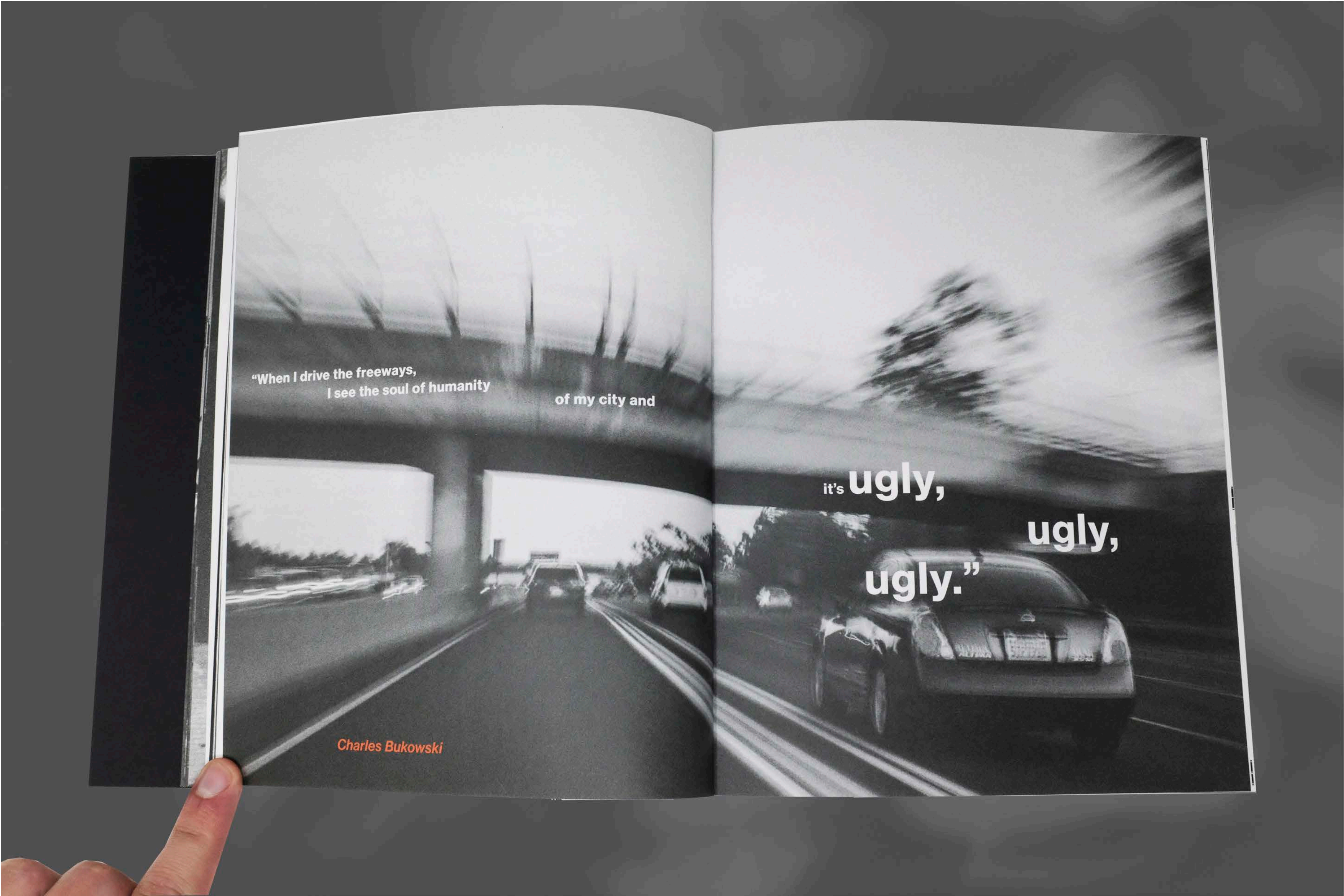
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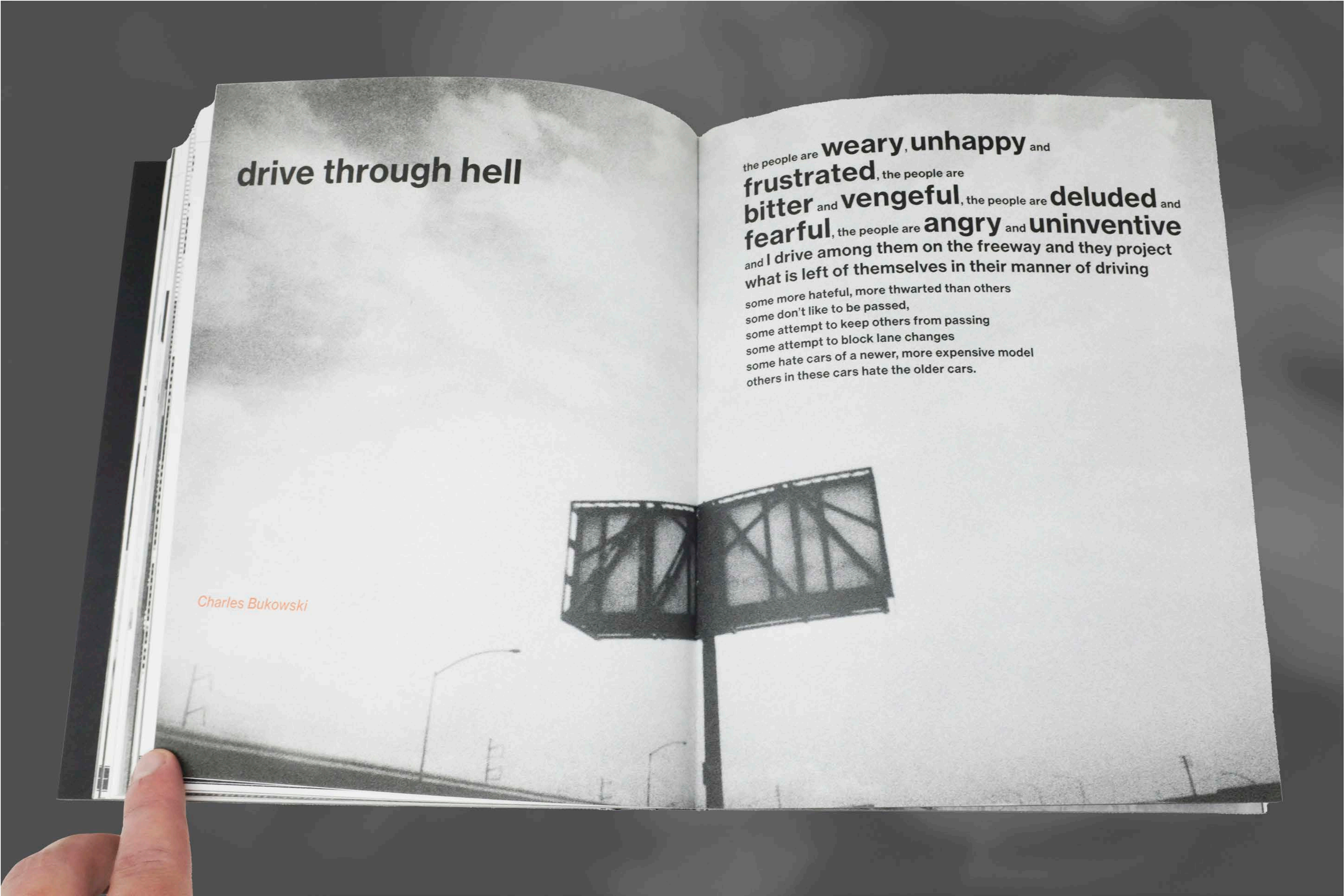
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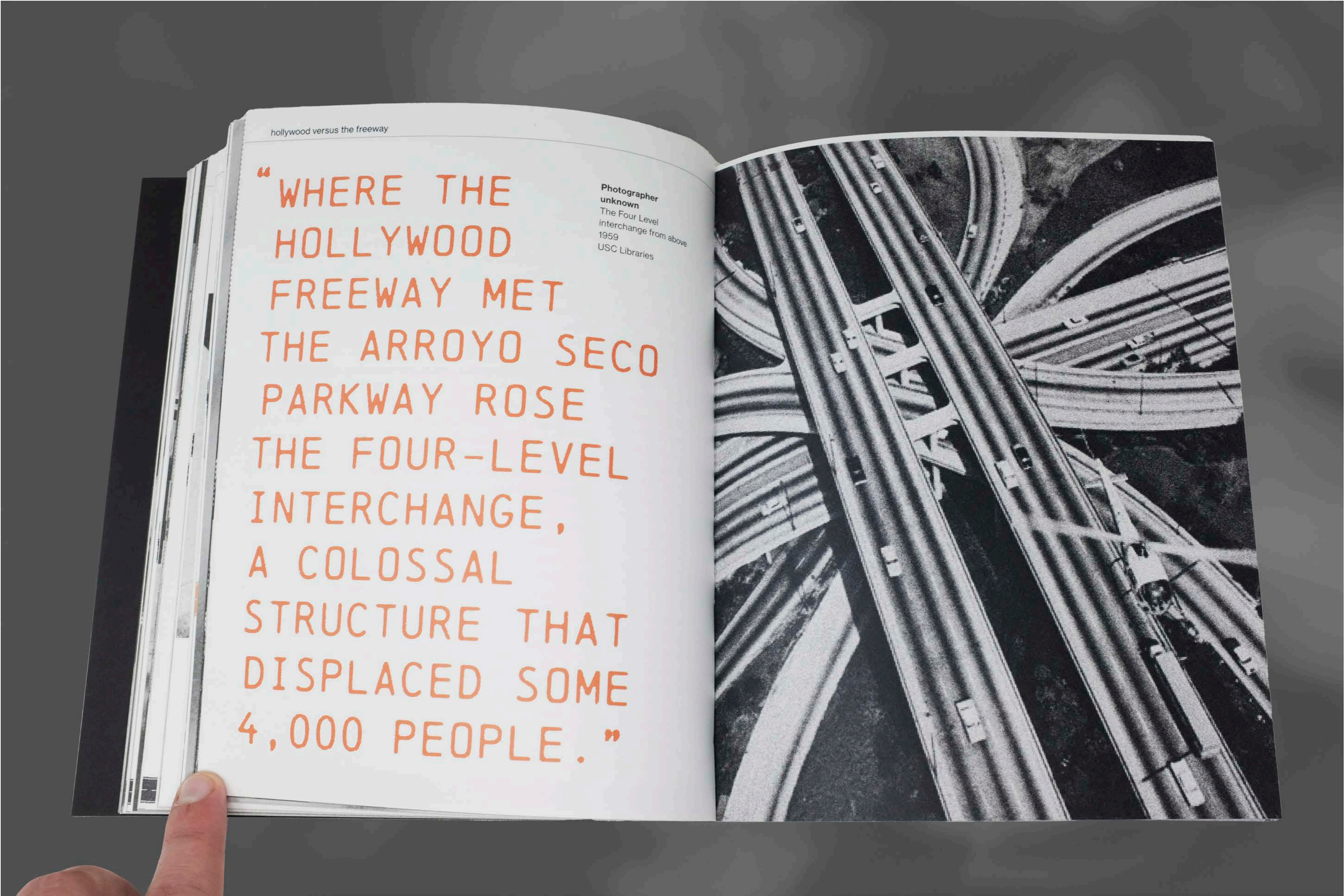
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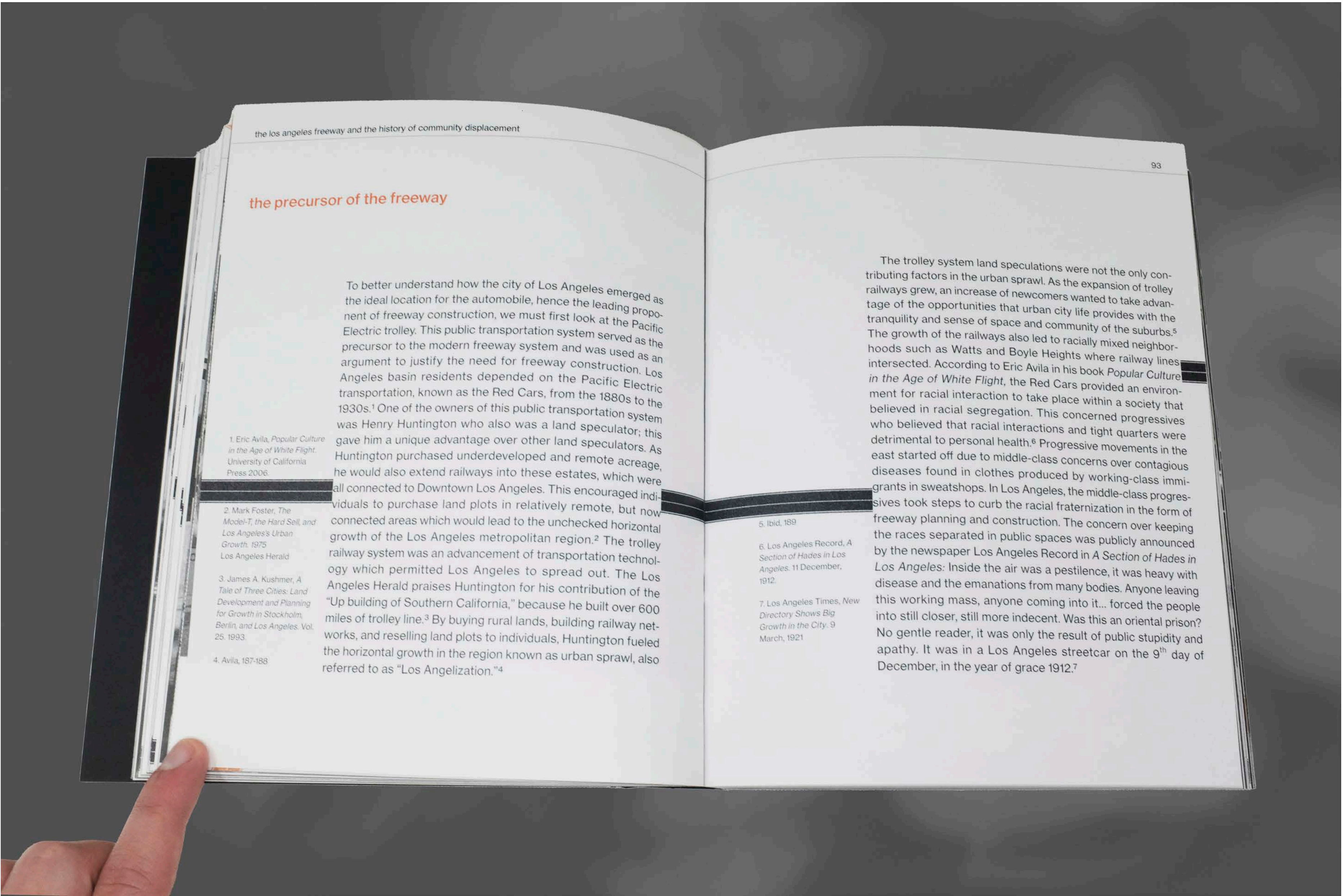
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Selected Spreads



Selected Spreads



the precursor of the freeway

To better understand how the city of Los Angeles emerged as the ideal location for the automobile, hence the leading proponent of freeway construction, we must first look at the Pacific Electric trolley. This public transportation system served as the precursor to the modern freeway system and was used as an argument to justify the need for freeway construction. Los Angeles basin residents depended on the Pacific Electric transportation, known as the Red Cars, from the 1880s to the 1930s.¹ One of the owners of this public transportation system was Henry Huntington who also was a land speculator; this gave him a unique advantage over other land speculators. As Huntington purchased underdeveloped and remote acreage, he would also extend railways into these estates, which were all connected to Downtown Los Angeles. This encouraged individuals to purchase land plots in relatively remote, but now connected areas which would lead to the unchecked horizontal growth of the Los Angeles metropolitan region.² The trolley railway system was an advancement of transportation technology which permitted Los Angeles to spread out. The Los Angeles Herald praises Huntington for his contribution of the "Up building of Southern California," because he built over 600 miles of trolley line.³ By buying rural lands, building railway networks, and reselling land plots to individuals, Huntington fueled the horizontal growth in the region known as urban sprawl, also referred to as "Los Angelization."⁴

1. Eric Avila, *Popular Culture in the Age of White Flight*. University of California Press 2006.

2. Mark Foster, *The Model-T, the Hard Sell, and Los Angeles's Urban Growth*. 1975. Los Angeles Herald.

3. James A. Kushmer, *A Tale of Three Cities: Land Development and Planning for Growth in Stockholm, Berlin, and Los Angeles*. Vol. 25. 1993.

4. Avila, 187-188.

5. Ibid, 189.

6. Los Angeles Record, *A Section of Hades in Los Angeles*. 11 December, 1912.

7. Los Angeles Times, *New Directory Shows Big Growth in the City*. 9 March, 1921.

The trolley system land speculations were not the only contributing factors in the urban sprawl. As the expansion of trolley railways grew, an increase of newcomers wanted to take advantage of the opportunities that urban city life provides with the tranquility and sense of space and community of the suburbs.⁵ The growth of the railways also led to racially mixed neighborhoods such as Watts and Boyle Heights where railway lines intersected. According to Eric Avila in his book *Popular Culture in the Age of White Flight*, the Red Cars provided an environment for racial interaction to take place within a society that believed in racial segregation. This concerned progressives who believed that racial interactions and tight quarters were detrimental to personal health.⁶ Progressive movements in the east started off due to middle-class concerns over contagious diseases found in clothes produced by working-class immigrants in sweatshops. In Los Angeles, the middle-class progressives took steps to curb the racial fraternization in the form of freeway planning and construction. The concern over keeping the races separated in public spaces was publicly announced by the newspaper Los Angeles Record in *A Section of Hades in Los Angeles*: Inside the air was a pestilence, it was heavy with disease and the emanations from many bodies. Anyone leaving this working mass, anyone coming into it... forced the people into still closer, still more indecent. Was this an oriental prison? No gentle reader, it was only the result of public stupidity and apathy. It was in a Los Angeles streetcar on the 9th day of December, in the year of grace 1912.⁷

Selected Spreads



LA Punk Festival
Branding Project



Logo

by any means

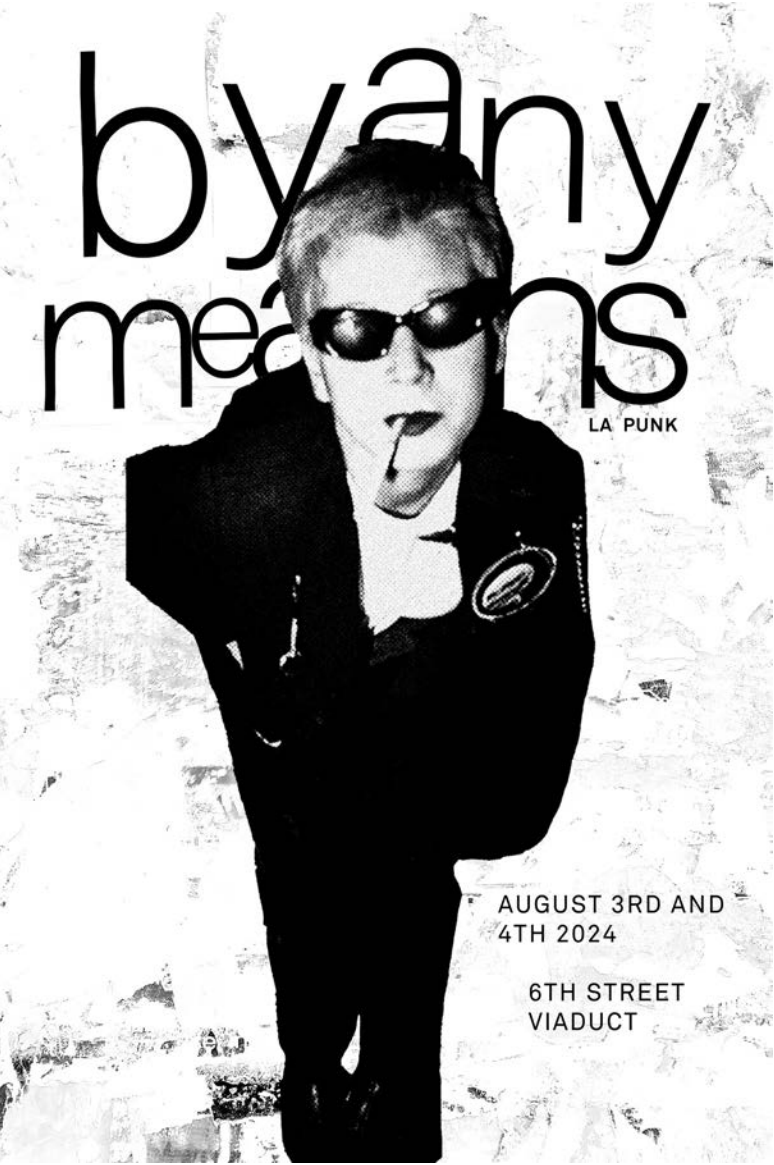
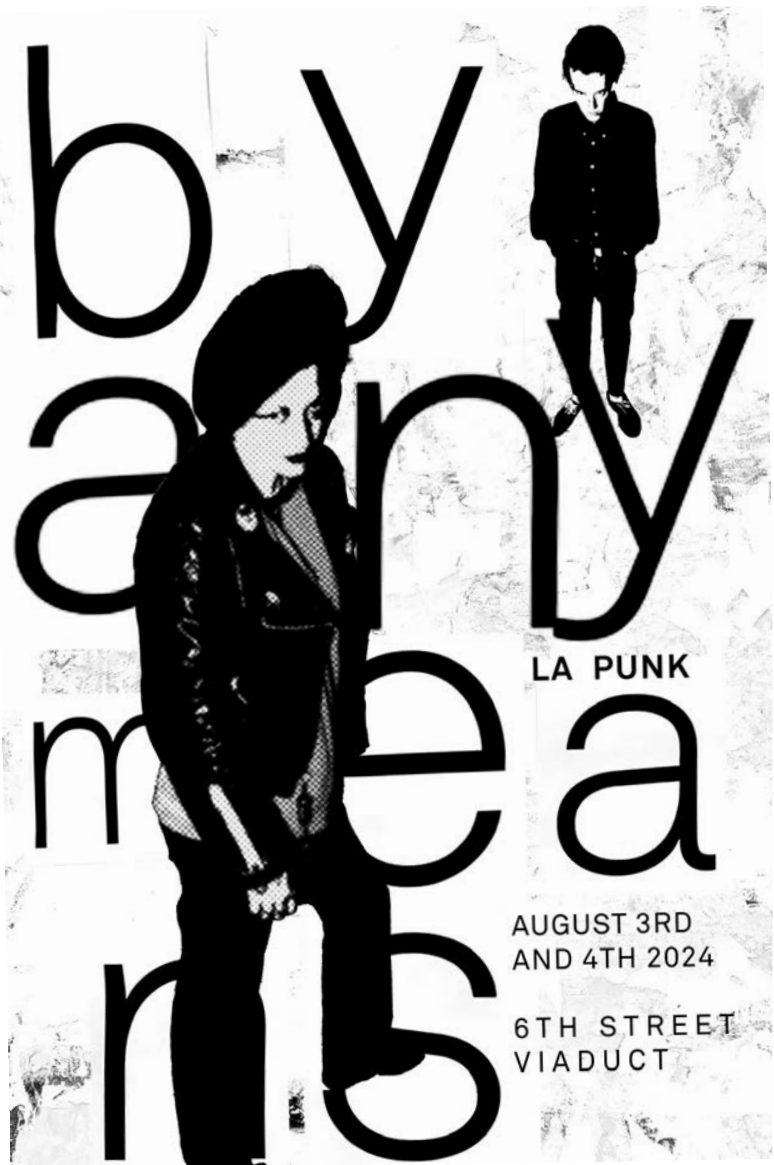
Posters



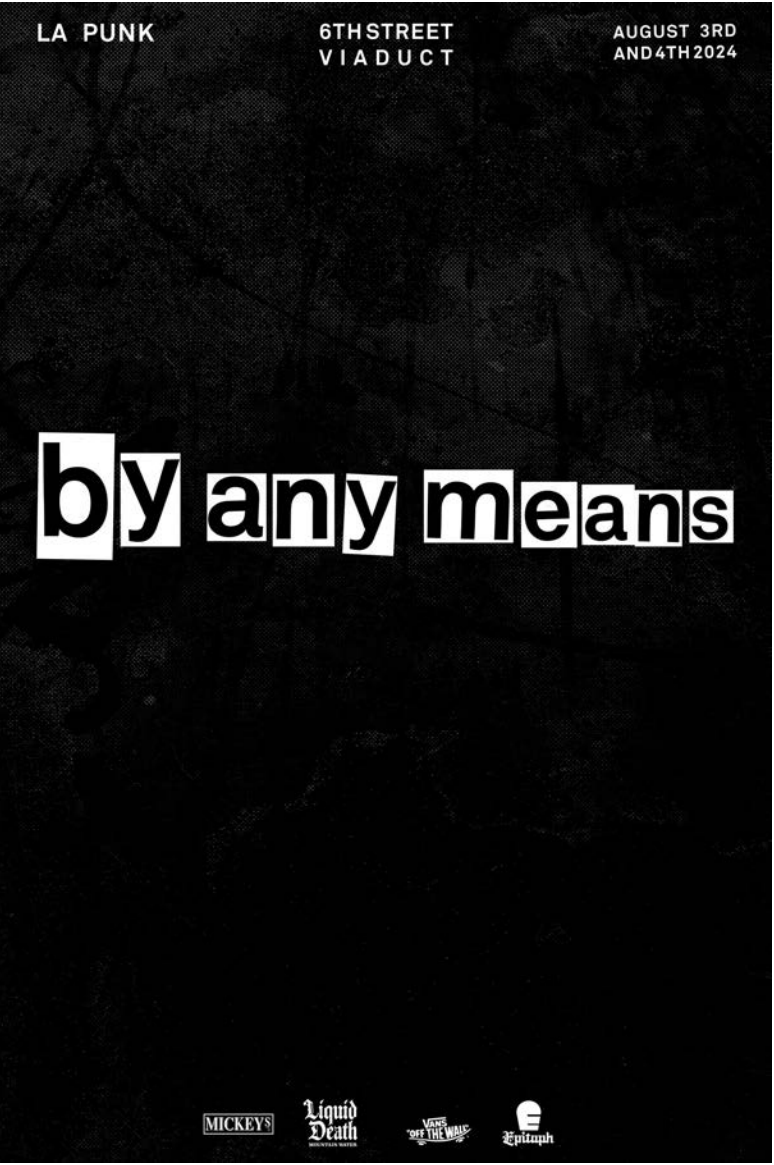
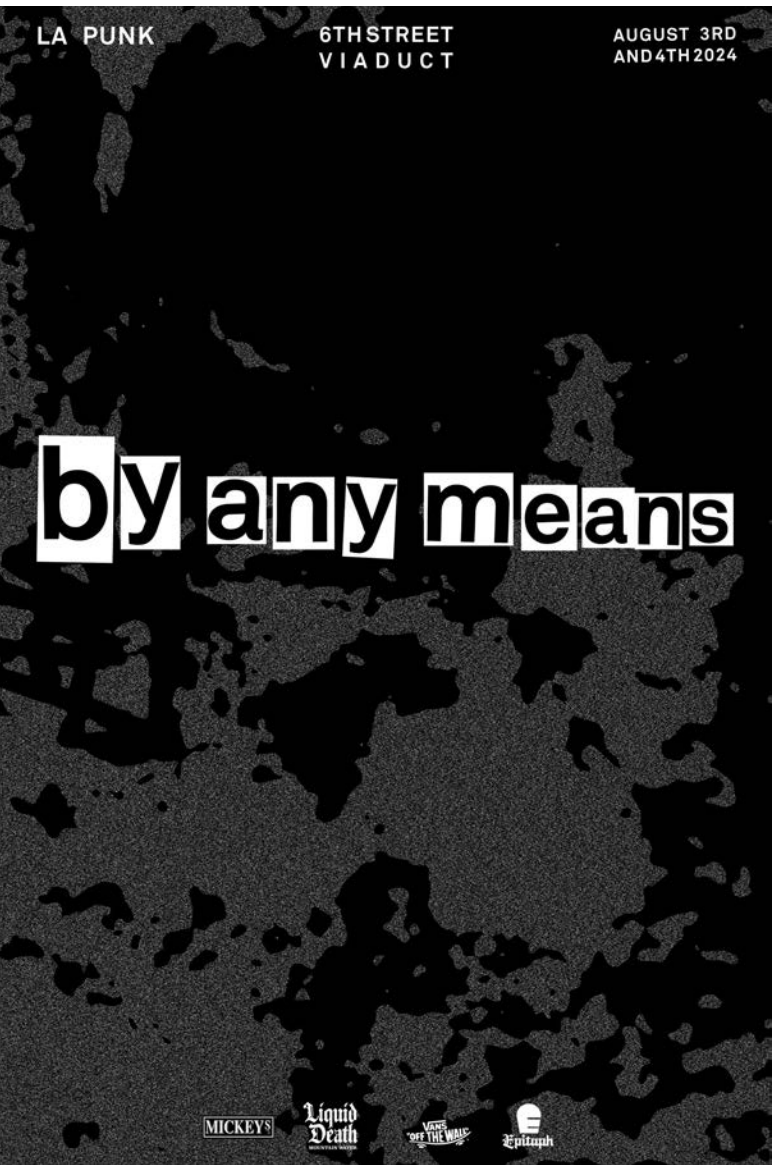
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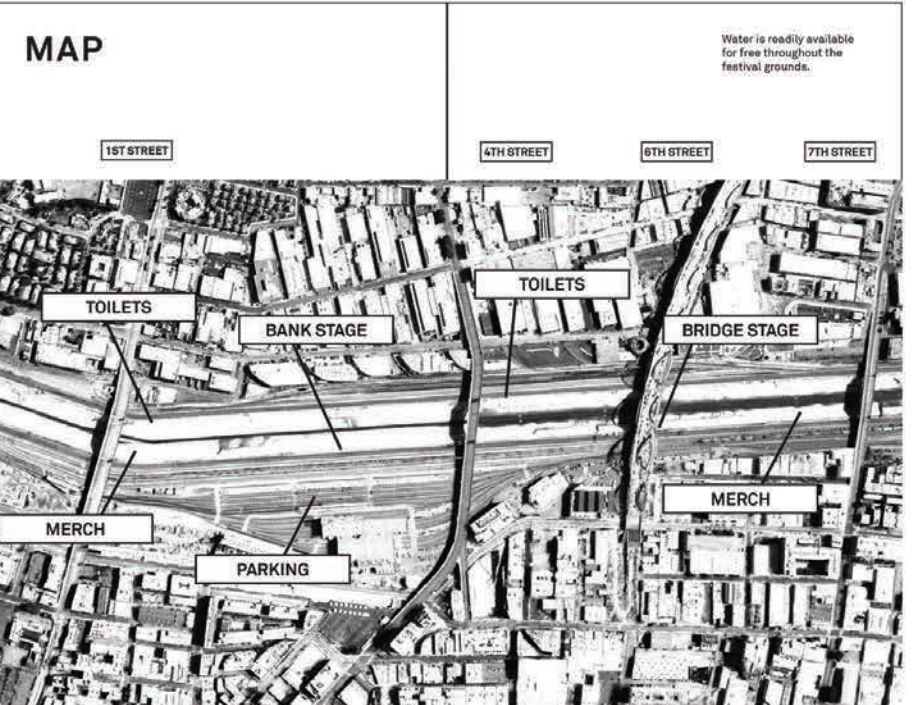


Merch





AUGUST 3RD		AUGUST 4TH	
BANK STAGE	BRIDGE STAGE	BANK STAGE	BRIDGE STAGE
FLESH EATERS 2:00	SMUT	SISSY SPACEK 2:00	THE WEIRDOS
THE DILS 3:00	BARRIO SLAM	JACKKNIFE 3:00	VOODOO CHURCH
THE GROANS 4:00	WASTED YOUTH	GUN CLUB 4:00	TRAP GIRL
GERMS 5:00	DEAD CITY	DEVIATED STATE 5:00	DICKIES
SECTION H8 6:00	FEAR	CHRISTIAN DEATH 6:00	THE RUNTS
ROTTING OUT 7:00	MINUTE MEN	THE GO GOS 7:00	GENERACION SUICIDA
X 8:00	XIBALBA	DUMB FUCKS 8:00	BLACK FLAG
CIRCLE JERKS 9:00	DISMADRE	TERROR 9:00	DESCENDENTS
NO AGE 10:00	SOCIAL DISTORTION	SUICIDAL TENDENCIES 10:00	AUTOMATIC
BAD RELIGION 11:00	LINDA LINDAS	ZULU 11:00	NOFX



BAD RELIGION

Bad Religion is an American punk rock band that formed in Los Angeles, California, in 1980. The band's lyrics cover topics related to religion, politics, society, the media and science. Musically, they are noted for their insistent sensibilities and extensive use of their guest vocal harmonies. The band has experienced multiple line-up changes, with singer Greg Graffin being the band's only constant member, though former founding members Jay Bentley and Brett Gurewitz have also been with the band for most of their history while guitarist Brian Baker has been a member of the group since 1984. Cultural critic Dimmock and drummer James Miller have been members of the band since 2013 and 2015 respectively. In 2024, Bad Religion has released several studio albums, two live albums, three compilation albums, three EPs, and two live DVDs. They are considered to be one of the best-selling punk rock acts of all time having sold over five million albums worldwide.

After gaining a large underground following and critical praise through their releases on Quarter's label Epitaph in the 1980s and early 1990s, Bad Religion experienced mainstream success after signing to the major label Atlantic in 1993. Bad Religion pioneered the punk rock revival movement of the 1990s, establishing a formula for California-based punk bands such as Green Day and Epitaph signed acts the Offspring, NOFX and Rancid.

LINDA LINDAS

The Linda Lindas is a rock band from Los Angeles. The band consists of Elise Wong (V), Dana, guitar, vocals, Brian Baker (V) guitar, vocals, Linda de la Roca (V) guitar, vocals, and Mita de la Roca (V) drums, vocals. In May 2021 the Los Angeles Public Library posted a video of the band playing "RADIO, BEGET BOY" at a "Tribute to Lindsey" event. The song was about an "Elderly Lindsey" event. The video became a viral sensation, earning praise from Rage Against the Machine's Tom Morello, Slipknot's Corey Taylor, and The Black Keys' Dan Auerbach. The band's music is described as a mix of punk, rock, and reggae. The band's music is described as a mix of punk, rock, and reggae. The band's music is described as a mix of punk, rock, and reggae.

BLACK FLAG

Black Flag is an American punk rock band formed in 1976 in Hermosa Beach, California, founded by Greg Ginn. The band was established by Ginn then, the guitarist, primary songwriter, and sole continuous member through multiple personnel changes in the band. They are widely considered to be one of the first hardcore punk bands, as well as one of the pioneers of post-hardcore. After breaking up in 1986, Black Flag reunited in 2009 and again in 2015. The second reunion ended once again, during which they released their first studio album in nearly three decades, What The... (2023). The band announced their third reunion in January 2024.

ZULU

Zulu (stylized in all caps) is an American hardcore punk band formed in Los Angeles in 2018. Beginning as a side project by multi-instrumentalist and principal vocalist Ansel Lee, the band grew to also include Pat "Fuzz" Igniter, Brandon Macaluso (guitar) and Dasthor Brown (bass). Zulu has released two EPs in addition to their 2023 debut album A HEAT TOMORROW. In a 2023 article, Metal Hammer described them as the year's "most chaotic hardcore band."

X

X is an American punk rock band formed in Los Angeles. The original members are vocalist Darin Covatta, guitarist Cassian John Doe, guitarist Billy Zech and drummer G. J. Benavente. The band released seven studio albums from 1980 to 1992, after a period of inactivity during the mid-to-late 1980s, it reunited in the early 2000s and continues to tour as of 2023.

GENERACION SUICIDA

Generacion Suicida's motto is "MUERTE DEL BARRIO, RABIA E DOLOR" ("Death from the neighborhood, for the neighborhood") — just their impassioned, tongue-in-cheek language punk has far transcended their gritty South Central L.A. roots. In just eight years together, the proudly DIY foursome has already released a string of increasingly well-received records and performed in 24 countries across four continents.

MERCH

T SHIRT WHITE \$25

T SHIRT BLACK \$25

TOTE BAG \$10

STICKER PACK \$5

MOSH PIT RULES

You older people probably know me

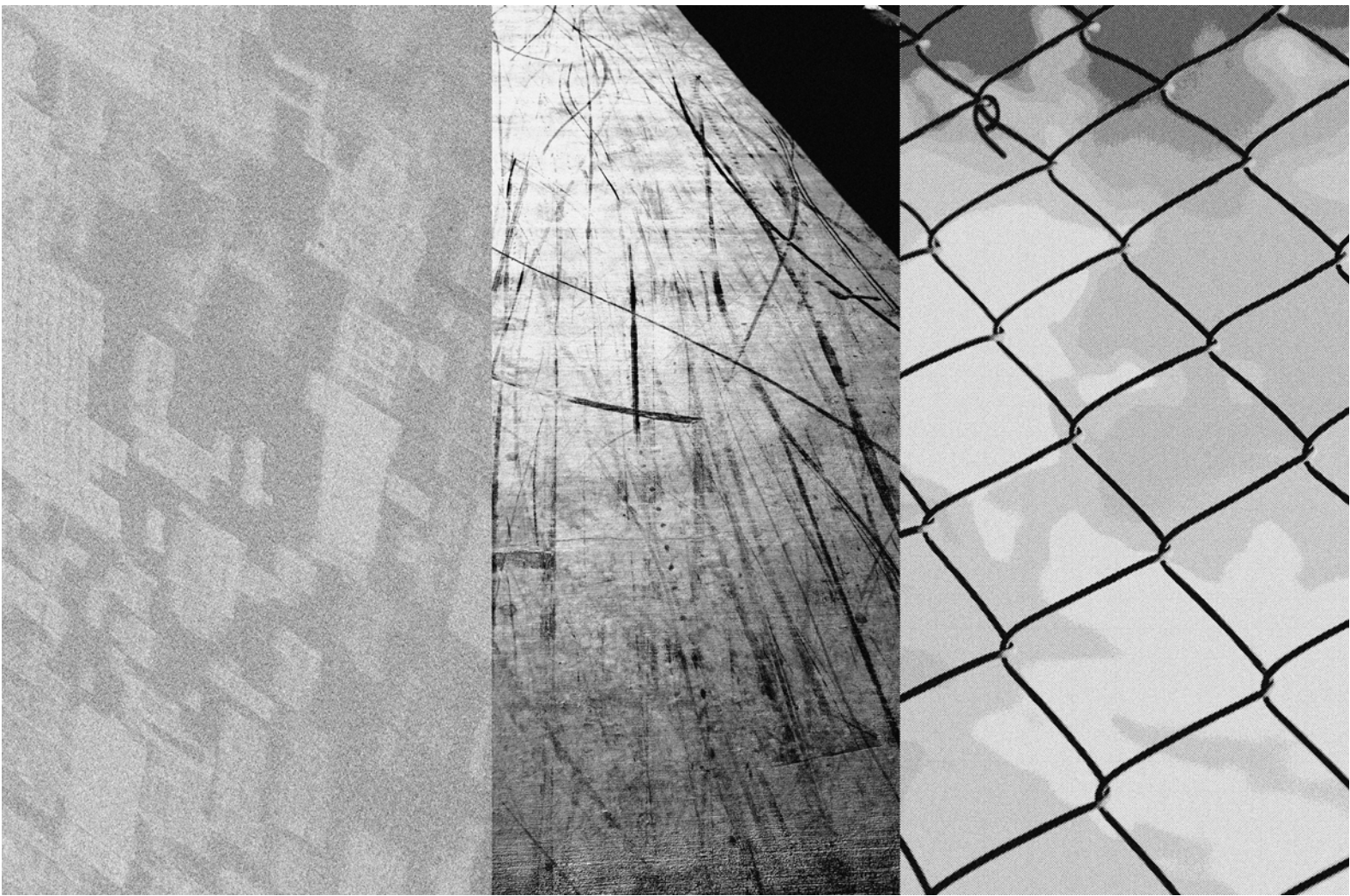
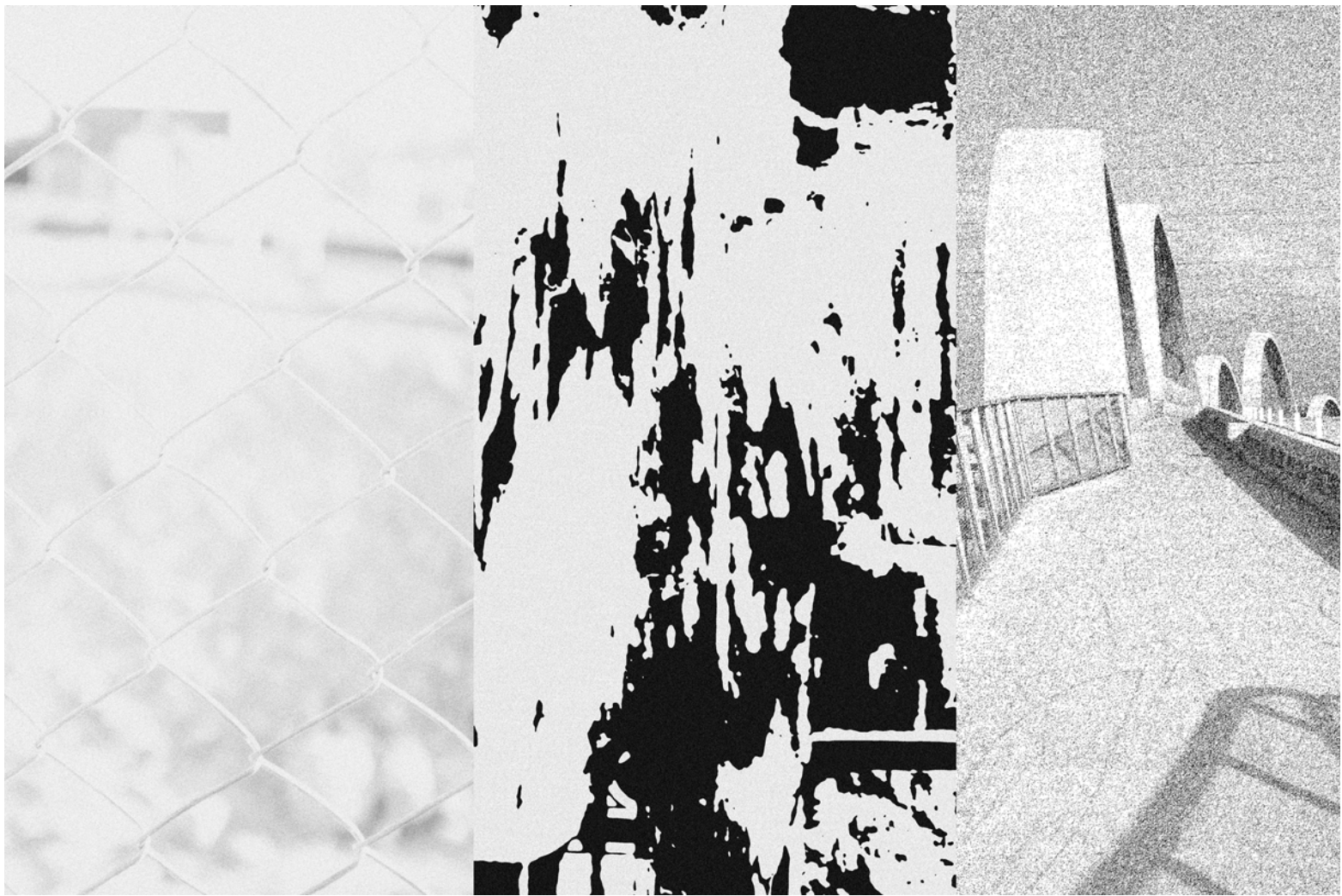
- 1. If someone falls down, pick them up**
This is most obvious but also by far the most crucial. No one wants to get trampled and end up in the emergency ward. Circle pits move at a pace so if someone goes down give them a hand, lift them up and keep going.
- 2. If someone wants out, let them out**
If someone wants out, don't be a dick, just let them out. There are times when someone is legitimately caught up in reorganizing their act and getting them out could save you a life long friend. There is no doubt you can save a head in any pit and the momentum of the circle can be too much for some.
- 3. Try to keep up**
The pace of a pit can rise and fall with the tempo of the song or simply with the propulsion of the pit itself. Although most of the time you know what's coming simply by knowing the licks and highs of the song the band are leading you. It's still best to try and stay pointed according to the flow of the pit as a whole. If you can't keep up get out, there's always next time.
- 4. Don't make it personal**
Circle and mosh pits are just a gigantic chaotic aggressive dance. Arms and elbows fly all over the place, legs get tripped and if you're not you'll usually get hit in the face at some stage (trust me, I know for sure), but you should already know this before you throw yourself into the whirlwind of sweaty bodies. If you get a scratch don't get upset, just wash it.
- 5. Respect**
Respect is the key to these 'unwritten rules'. Respect that not everyone is there for the pit. Not everyone wants to wake up battered and bruised with broken bones or phones. Respect the venue staff, it's their job to keep it from getting violent. If they're in the pit, to keep it as safe as possible. Don't pick them off. Respect the band, if they tell you to stop, then stop. It's usually for a good reason. Again it's pretty simple — just Don't Be A Dick.

by any means

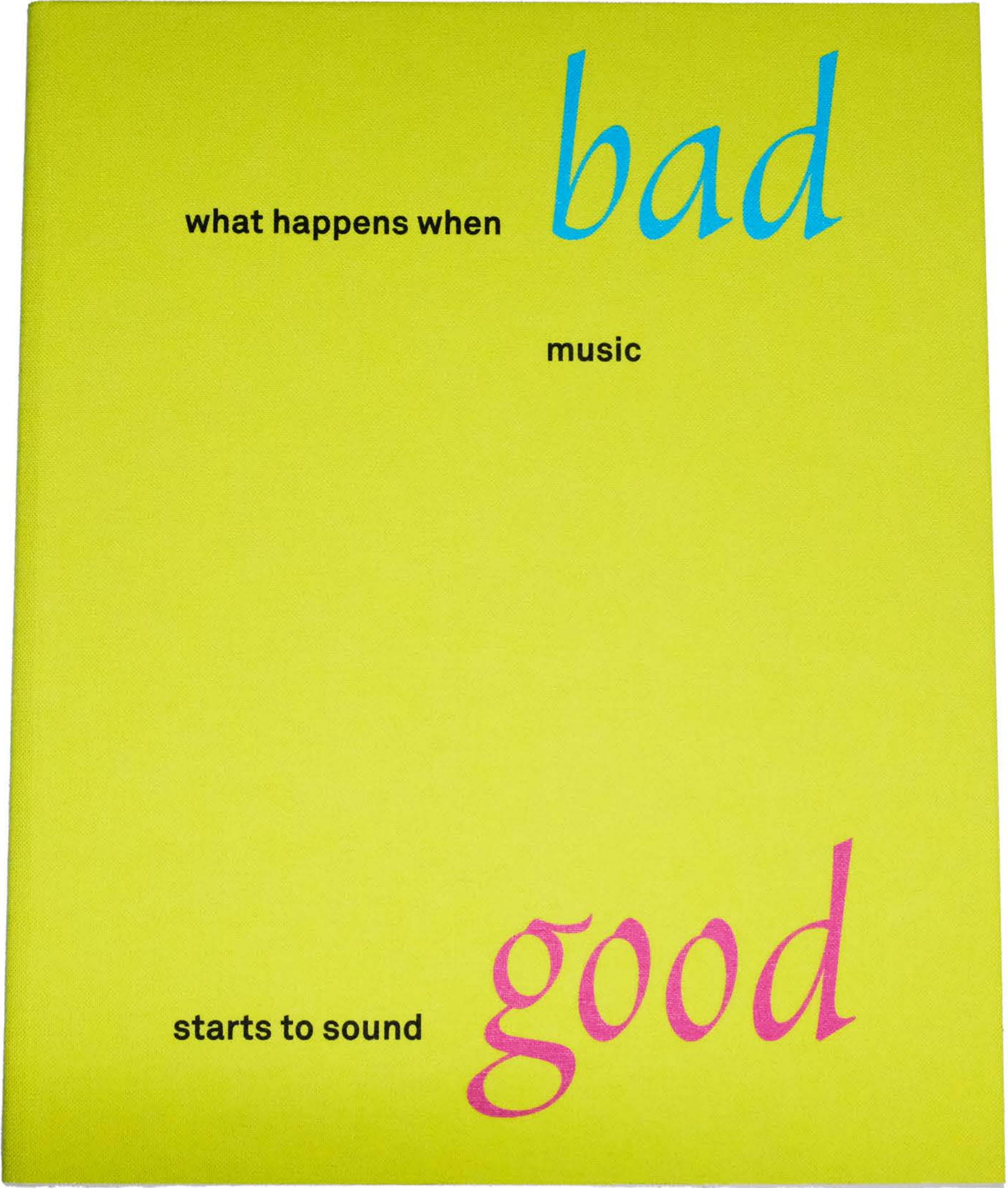
The By Any Means LA Punk Festival is a one time special celebrating LA's punk scene. The festival show cases both old and new punk bands. It is an opportunity for LA to come together and let the raw emotions of punk music out.



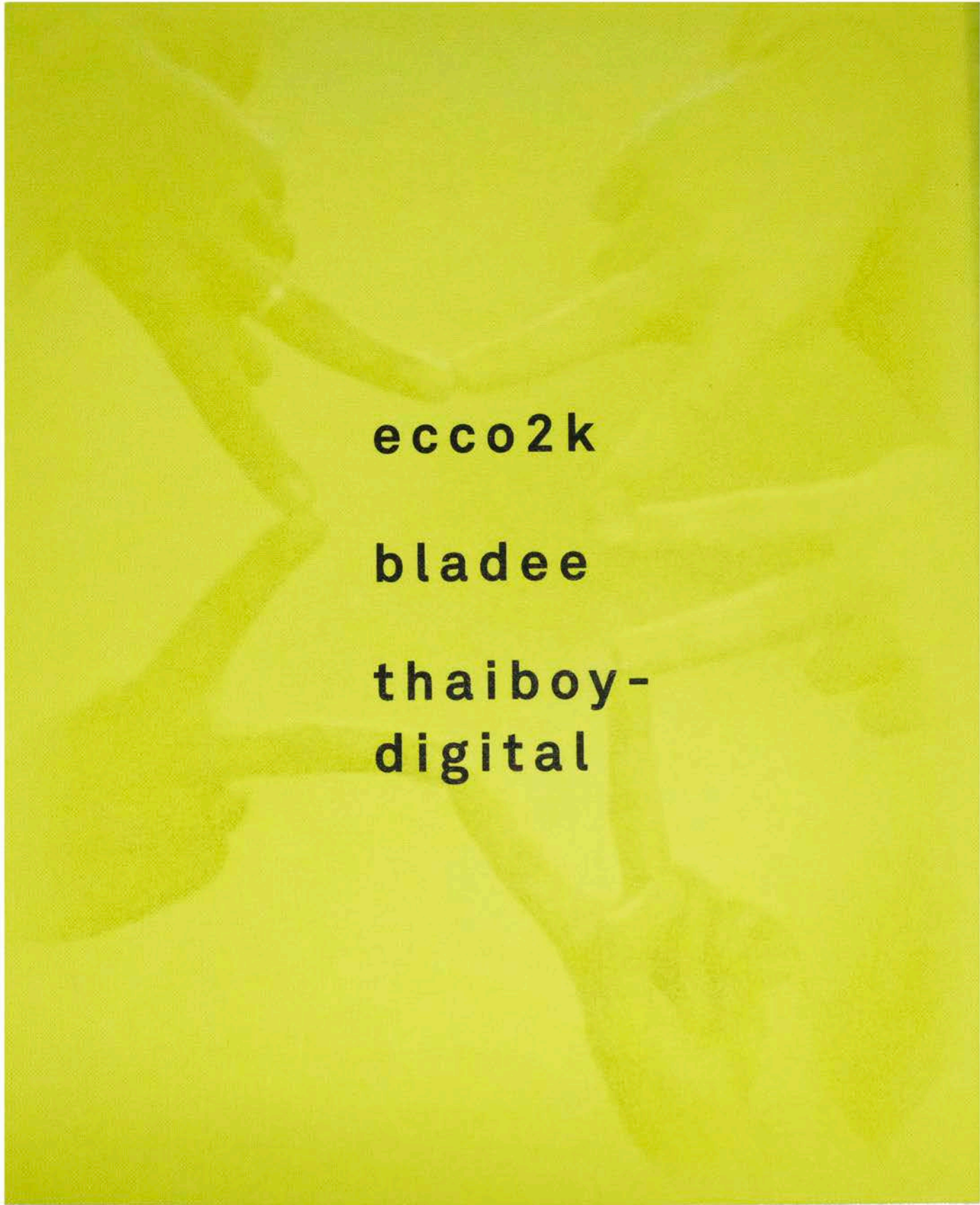
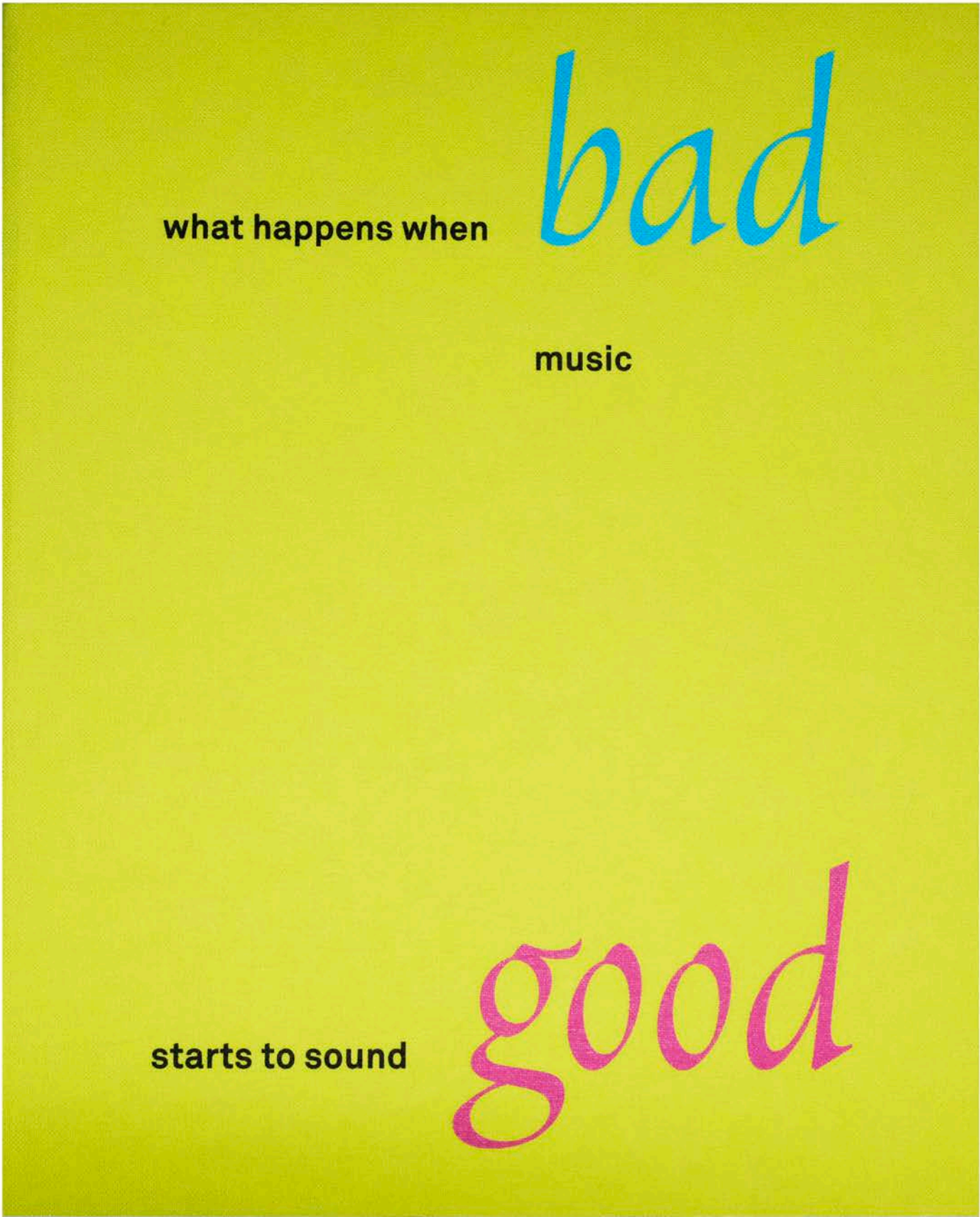
Textures



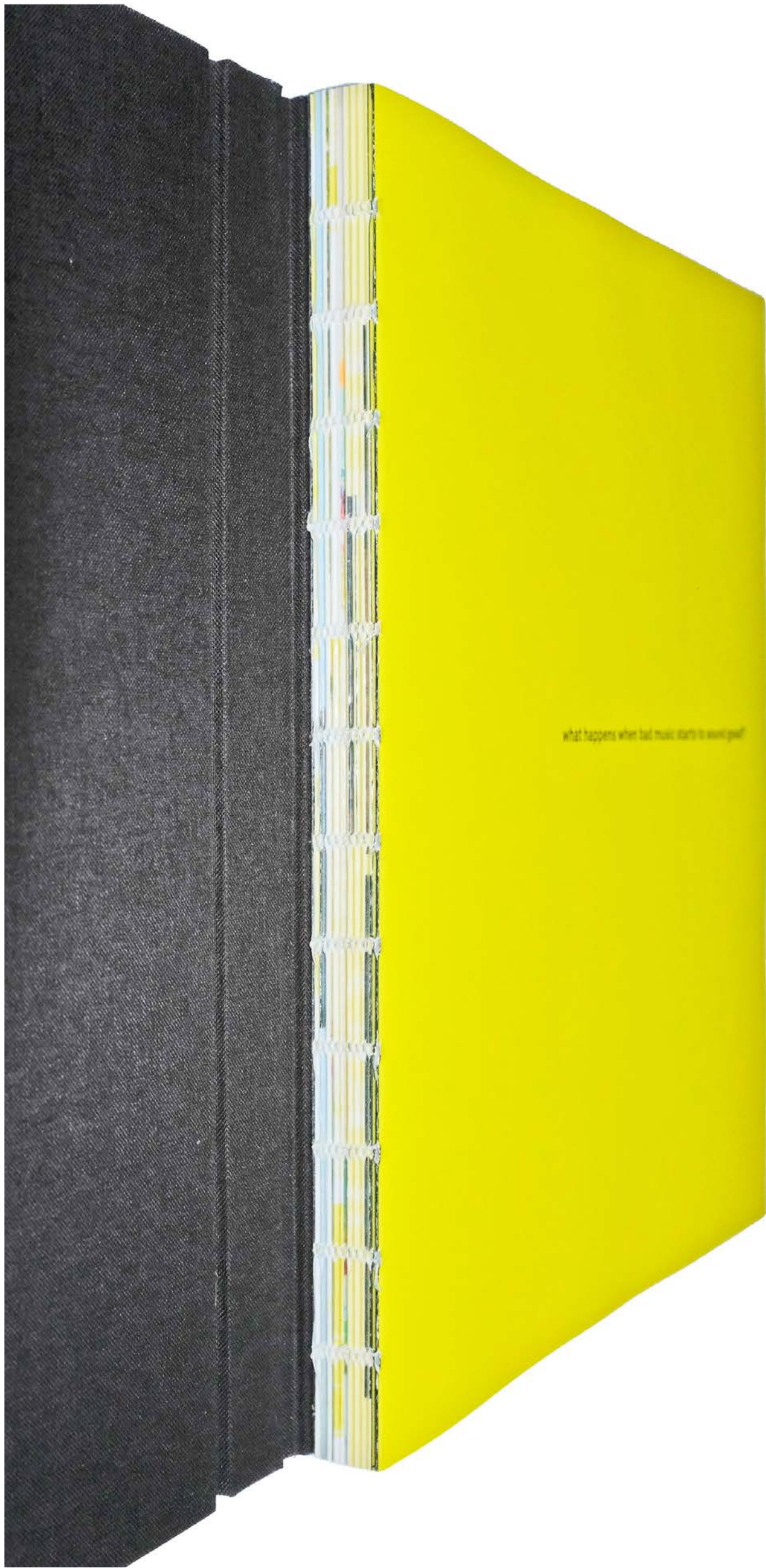
Drain Story
Book Project



Front and Back
Printed on Lime Green Cloth



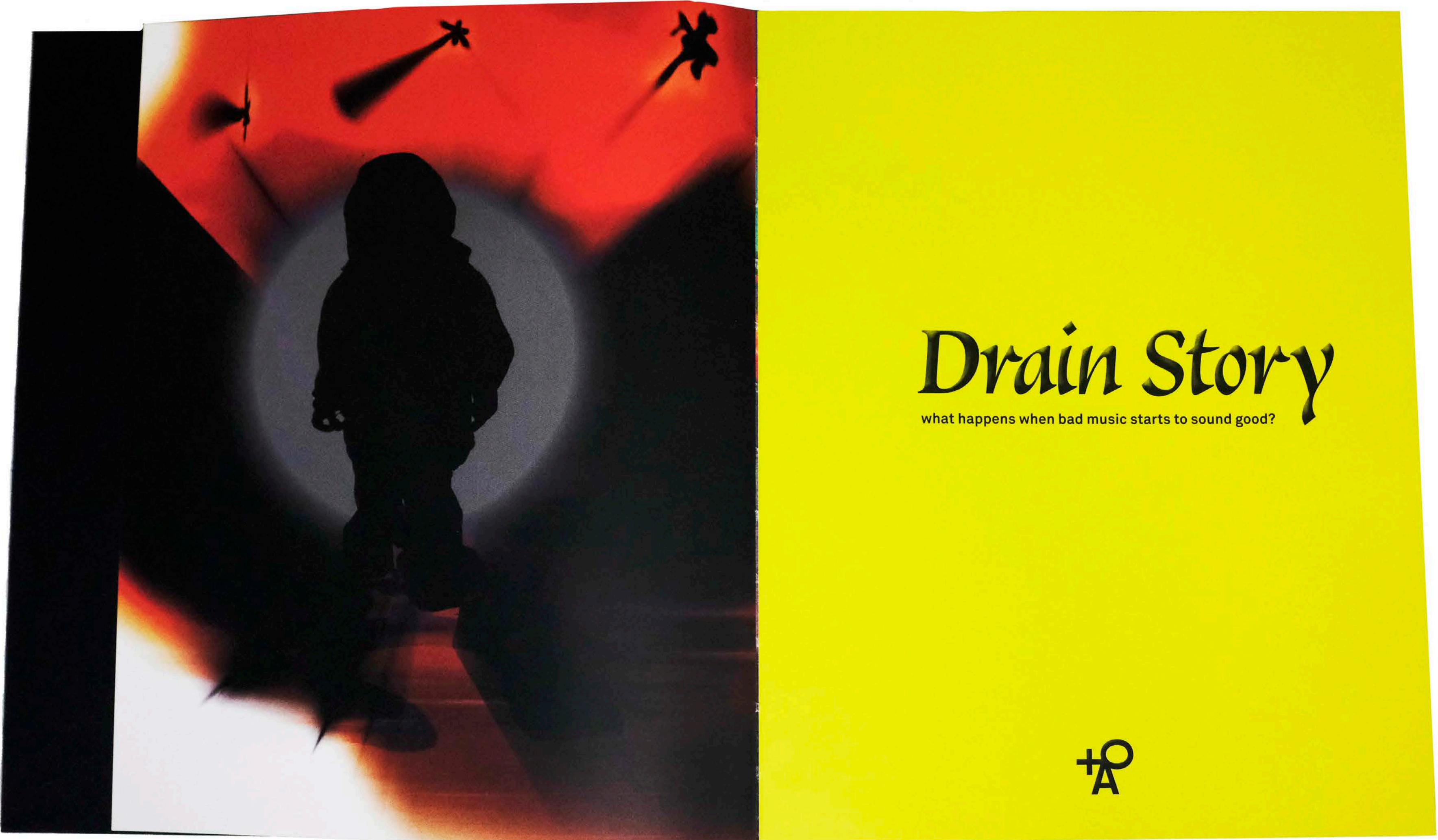
Swiss Bound
Exposed Spine



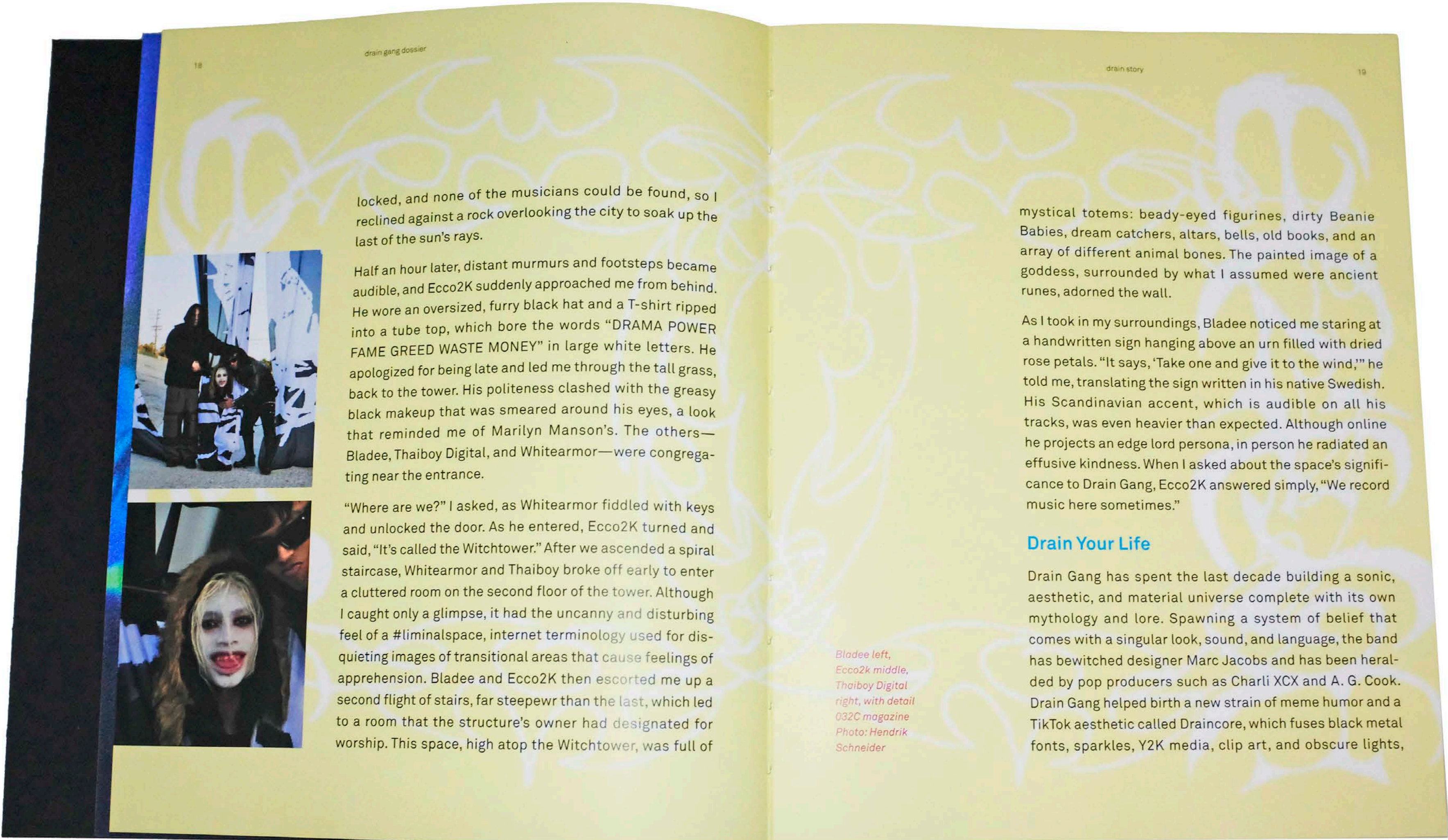
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Selected Spreads





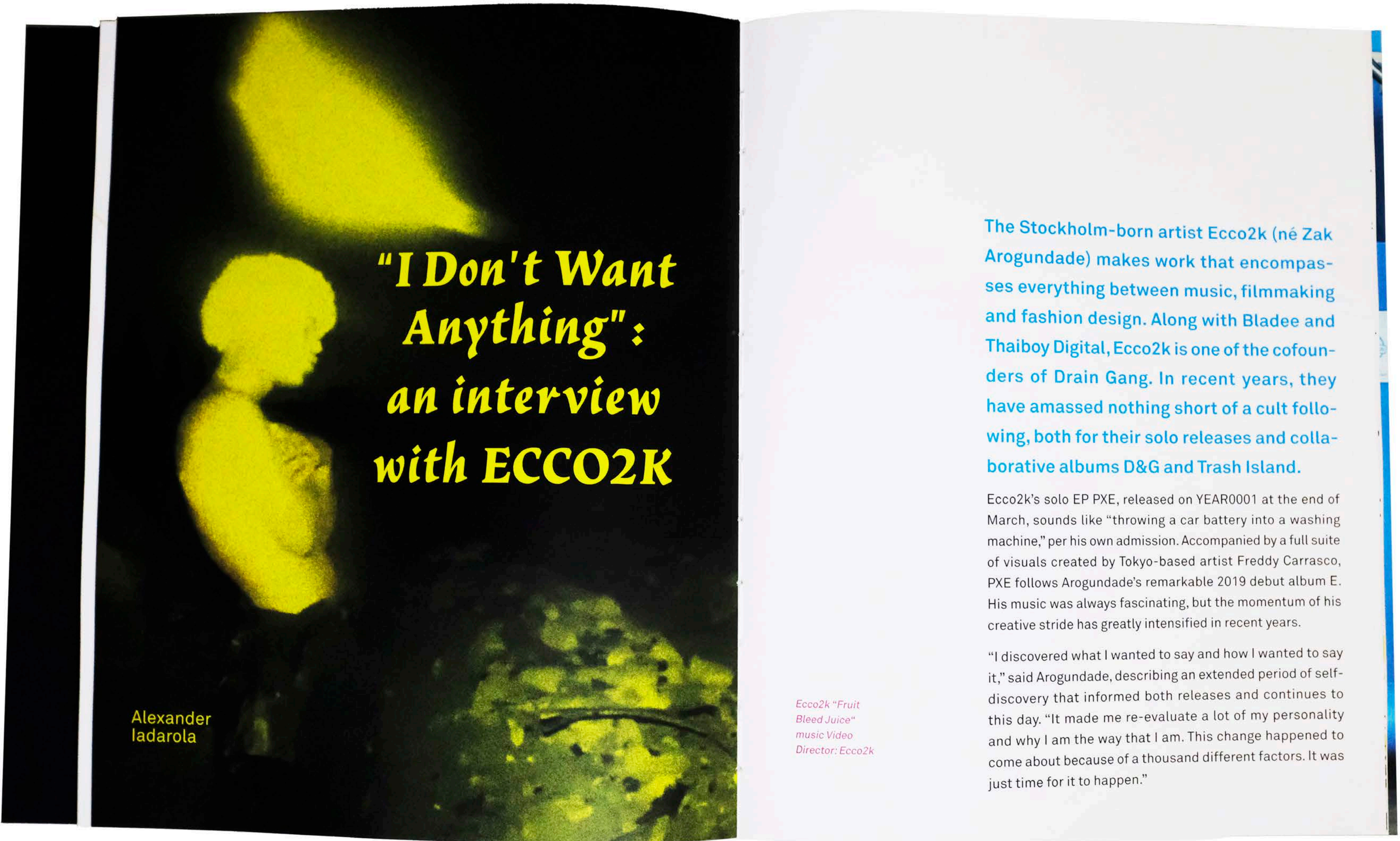
Can't you see it?
Bad dog, but for you I'm obedient
Trash Star, cross my heart, that's the reason
Look up at the stars, they're retreating
Don't get lost, don't live what I'm preaching
Drain Jesus, ice me immediately
Can't even come home when it's freezing
925, burn me my medallion

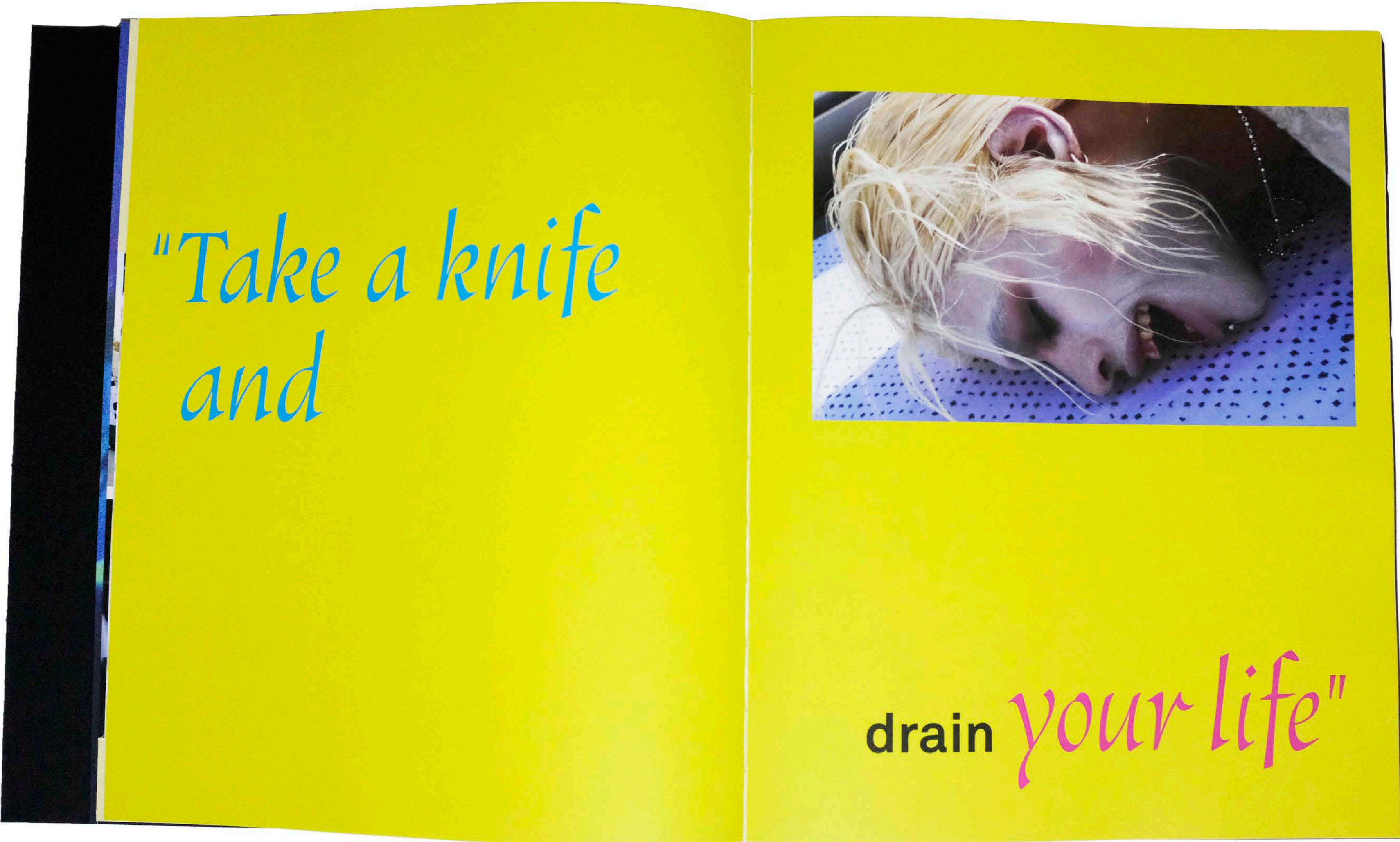
Smell like spray paint, yeah, what I'm off of
Link at the gas stop, won't stop, I can't stop
Can't even see clear where I'm at though
This not a mansion, it's a castle
You a fuckboy, heard it from Ecco
Drain Show, no face, came through the back door
We can't even bring no girls in my section
Feel like OD9, I'm a dragon
Can't even talk to myself 'cause I'm wrong now
White gate calling me, won't be long now
I can't even put those words in my songs now
Big strong compounds, life force get crossed out
Siren calling, ambulance sound
Drain Gang track you down like a Bloodhound
I can't even trust myself when the night comes
Four doors, red or blue, pick the right one
It's some writing on the wall, it said "Die scum"
No heart, but I do wish I had one
And my baby wanna know what I'm scared of
Don't worry, it's been taken care of
Bladee, I'm coming for the trash like a trashman
Hell Gang, put that back in the trash can
I can't even trust myself when the night comes
Step on my head twice like a cockroach

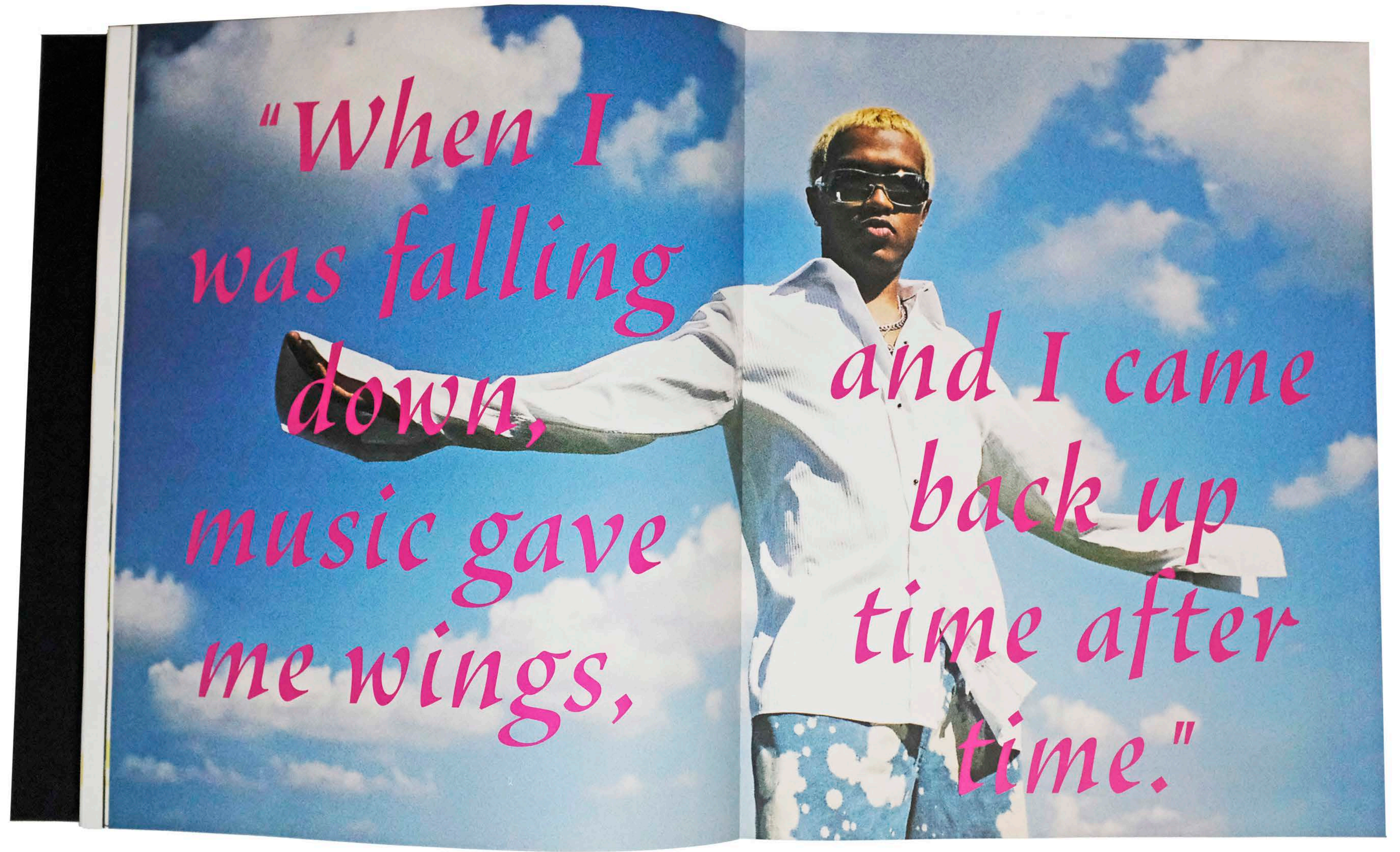
Every time I close my eyes, I stop existing
Every now and again, I can tell the difference
Woke up falling, I'm still falling off of buildings
Want a new addiction, want to fall victim
Something you might crush my heart but I'ma risk it
And I'm still sinking, need a curse lifted
Blacklisted at all the clubs, but I can fix this
Think I need stitches, pray to three sixes
I wanna see heads roll, execute past life
Hundred white birds, ninety-nine fall out the sky
Fast life, race against time, it will outrun you
Rains return to the earth, sunlight to the underworld
Maybe in another life we could be lovers
Ever since we met, these thoughts keep getting worse
Iron will, ironed shirt, now I want a Fendi purse
I don't talk with empty words, what is any of it worth?
Every time I close my eyes, I go to prison
Every now and again, I can feel the distance
Woke up running, I'm still running through the system
Want a new sickness, want to fall victim
Somewhere, someone broke your heart but I'ma fix it
And I'm still wishing for that first kiss
Get blacklisted at all the clubs in Seven Sisters
Industry children play with three sixes

Every time I close my eyes, I stop existing

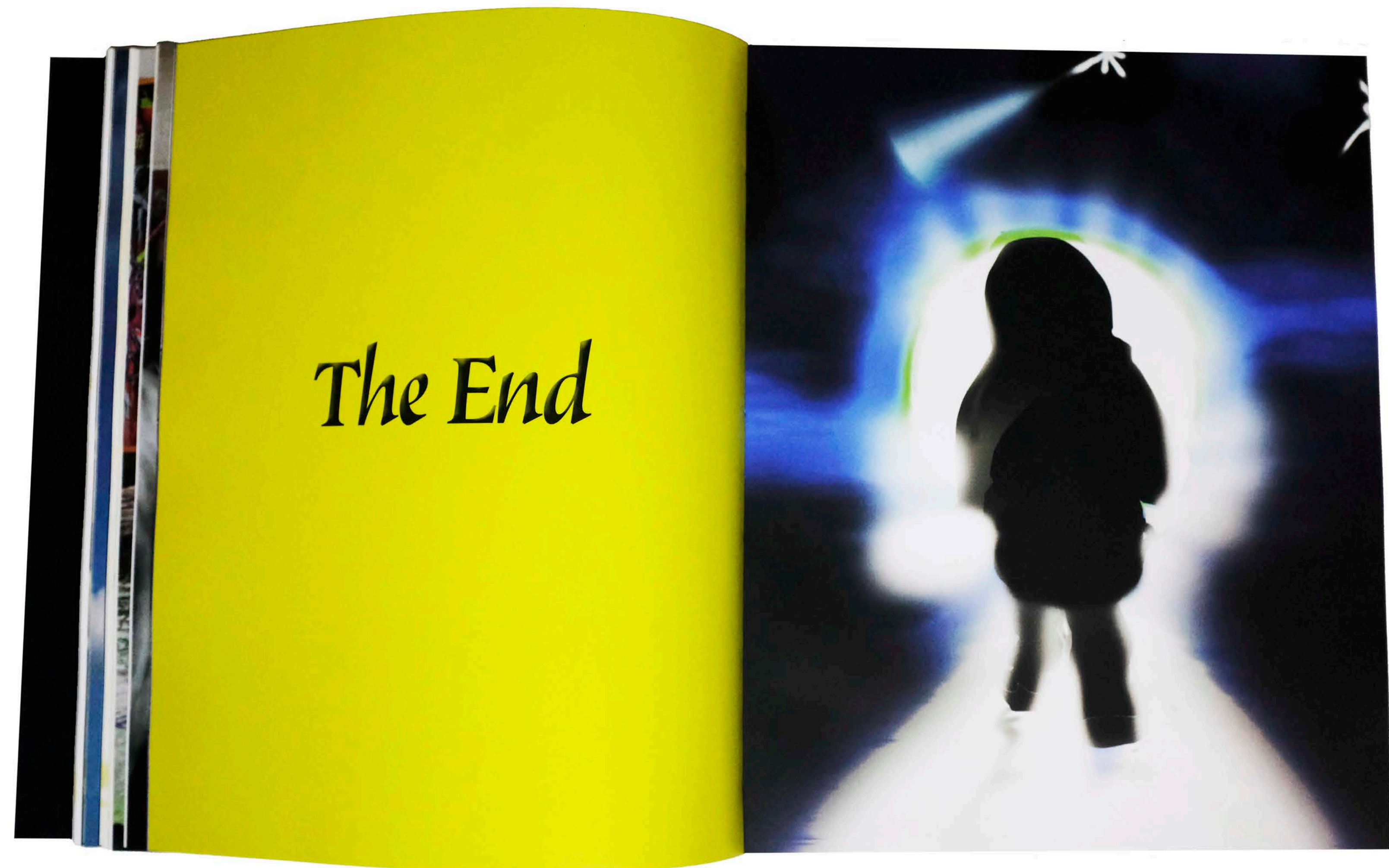
Writing: Zak Arogundade, Bladee
Prod. Whitearmor







Selected Spreads



Freelance Work

Wedding Album
Book Project



Selected Spreads



Selected Spreads



Selected Spreads



Selected Spreads



Selected Spreads



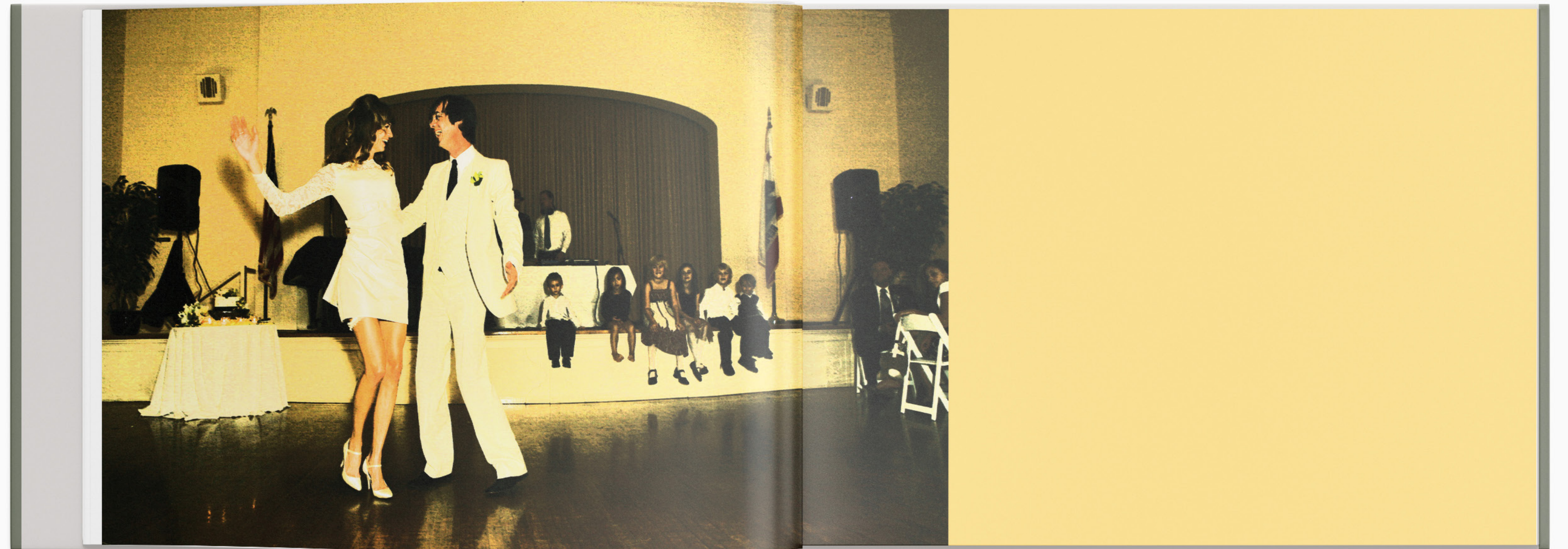
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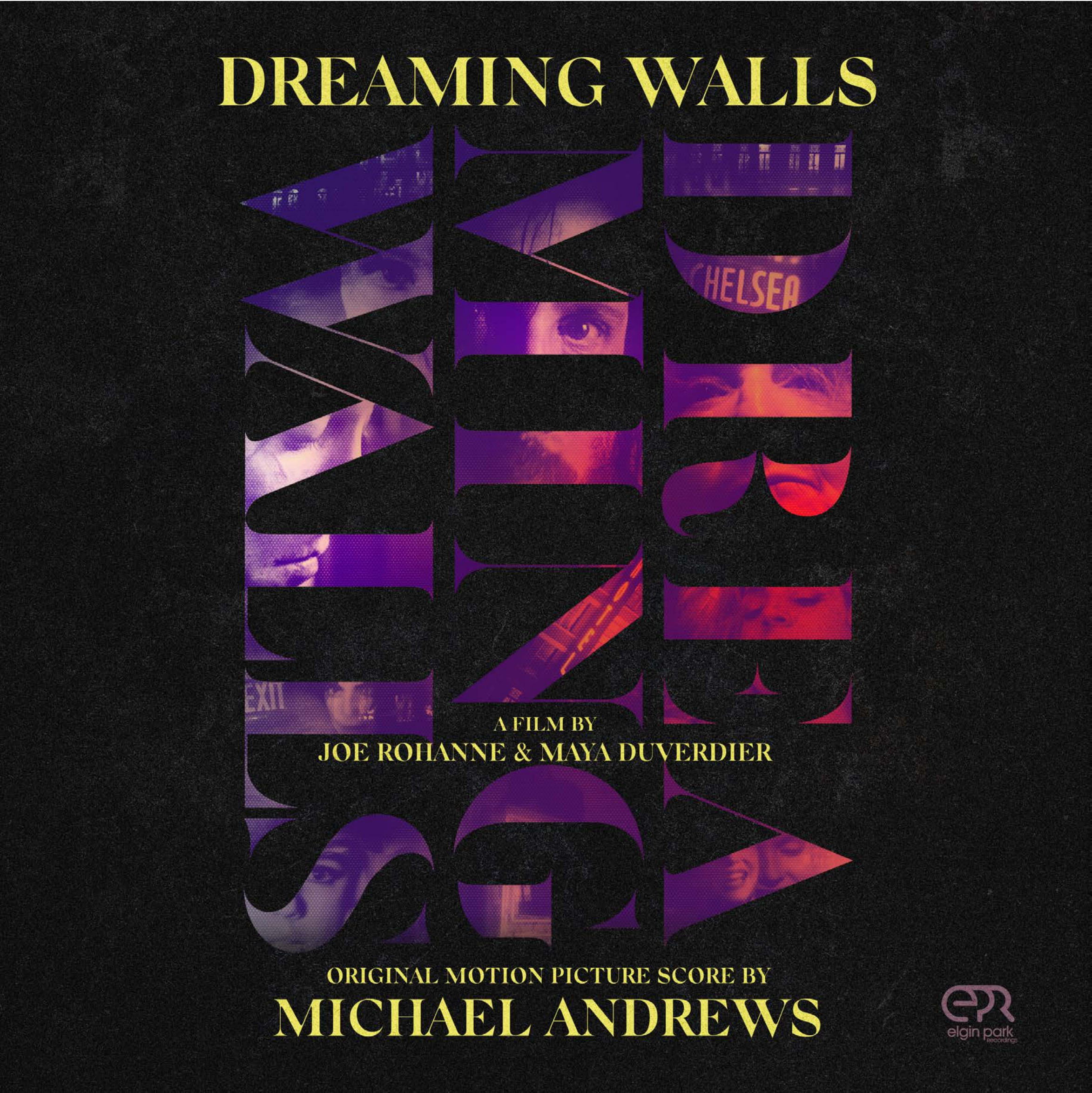
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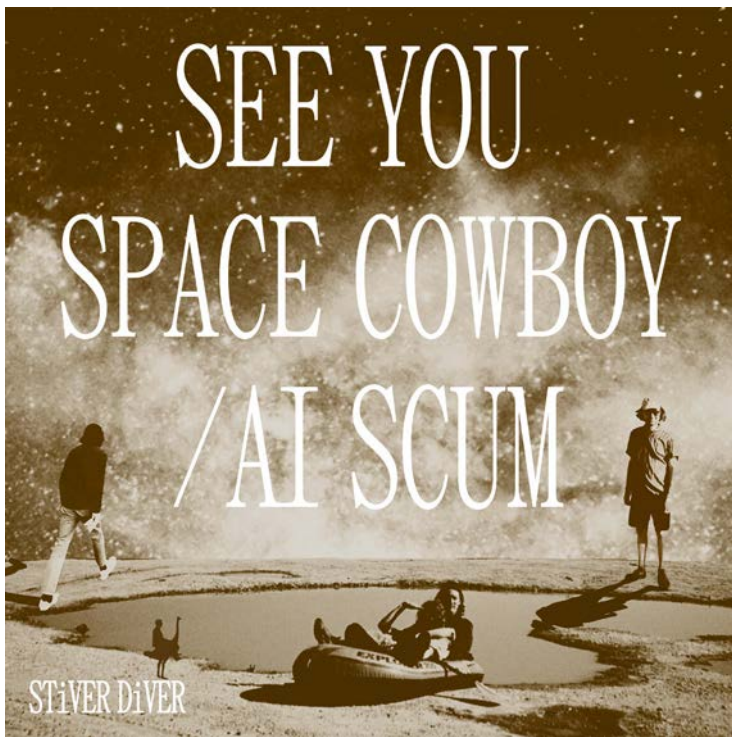
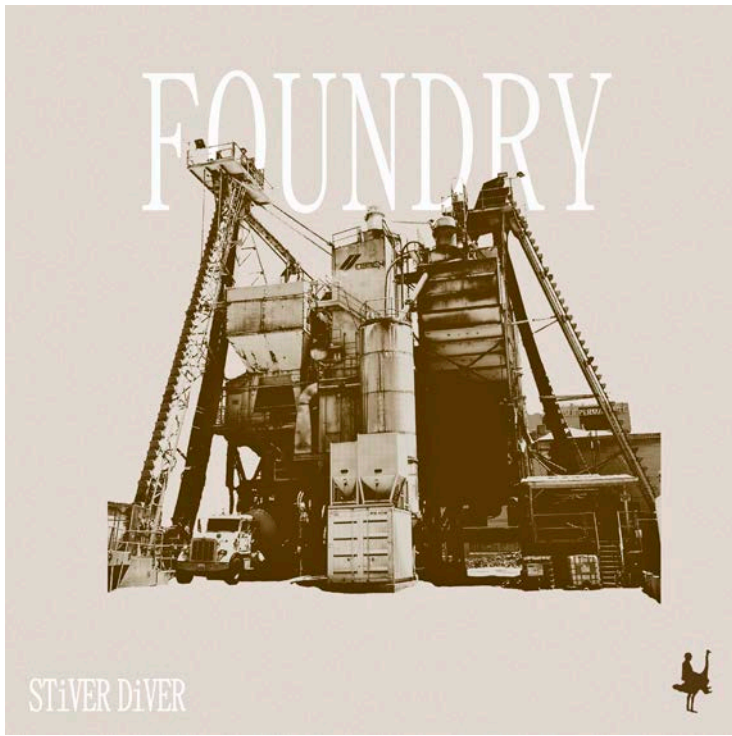


Album Cover
Dreaming Walls Movie Score



Album Cover

Stiver Diver Debut Record and Singles



Logo Design
Push Golf



Thank You!

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