



ILLUSTRATOR &  
GRAPHIC DESIGNER

Alhambra, CA, 91801

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juheedesign.com

## EDUCATION

### ArtCenter College of Design

Pasadena, CA

09/2020 - 04/2025

Bachelor of Fine Arts in Illustration

## SKILLS

### Software

Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects, Premiere Pro), Procreate, Microsoft Office (Powerpoint, Word), Google Suite (Docs, Spread, Slides), Keynote, Figma, Canva

### Design

Illustration, Graphic Design, Motion Design, Editorial Illustration, Typography, Poster Design, Packaging Design, Consumer product Design, Branding, Marketing, Apparel Design

### Languages

Native in Korean  
Fluent in English

## RECOGNITION

08/2024 - 12/2024

### ArtCenter Student Gallery

SKYPHOS

04/2023 - 12/2024

### ArtCenter Student Gallery

Little Forest

## PRESS

07/2024

### CANVASREBEL / Article

Meet Juhee Choi

## WORK EXPERIENCE

01/2025 - 04/2025

### THE PAWPAW | Brand & Packaging Designer

Freelance / Remote / South Korea

- Designed packaging and developed overall branding for a pet probiotics.
- Created UI design for a mobile app to enhance user experience.
- Designed merchandising items to complement the brand.

09/2024 - 11/2024

### 826LA | Graphic Design Intern

In-House / United States, California, Los Angeles

- Created LA-themed map, postcards, and stamps in collaboration with the marketing team to reflect the brand concept.
- Created Instagram posts and posters for the Holiday Market, increasing visibility.
- Led product design projects from concept development to final production.

02/2020 - 11/2024

### QUEBON CAMPUS | Graphic Designer

Freelance / Remote / South Korea, Seoul

- Designed a book and illustrations in a publication.
- Created illustrations for online educational content using Illustrator, aimed for children's learning platforms.
- Designed posters for in-academy displays to enhance brand presence.

06/2023 - 11/2023

### EQUALKEY | Graphic Designer

In-House / South Korea, Seoul

- Collaborated with the content team to design and publish a mathematics textbook using InDesign, including cover and interior layout.
- Designed problem set spreads for educational platforms in online learning.
- Designed educational merchandise for children, including tote bags and pencils.

## ADDITIONAL EXPERIENCE

03/2025

### Internship Panel Speaker

- Advised fellow students through a Q&A session, offering guidance on internship preparation and professional growth.
- Panelist for the Creative Careers Internship Panel.
- Shared insights on internship experience and key takeaways.